

## **Designing for Mobile** <sup>[1]</sup>

June 14, 2018 by [Melanie Jones](#) <sup>[2]</sup>

Don't forget to check that your emails display well on mobile devices! Approach email design with mobile in mind then test your work.

[Recorded Webinar](#) | [22 mins](#) <sup>[3]</sup>

[Presentation Slides](#) <sup>[4]</sup>

**Introduction to Mobile Design | 2 mins**

**Focus on the Open | 2 mins**

**Plan Your Content | 1 min**

**Design for Your Unique Audience | 2 mins**

**Email Rates by Device Across CU | 1 min**

**Track Your Email Rates by Device | 3 mins**

**Design for Touch | 1 min**

**Design for Legibility | 1 min**

**Best Practices for Mobile Design | 7 mins**

**Email Preview Tools | 1 min**

### **Related Articles**

- [How do I correct my top image display in mobile?](#) <sup>[5]</sup>

#### **Display Title:**

Designing for Mobile

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**Links**

[1] <https://www.cu.edu/blog/ecommerce-wiki/designing-mobile>

[2] <https://www.cu.edu/blog/ecommerce-wiki/author/39>

[3] [https://www.youtube.com/watch?v=LhTCRay\\_mUY](https://www.youtube.com/watch?v=LhTCRay_mUY)

[4]

[https://docs.google.com/presentation/d/18KltMIQAdHaVh\\_ZHe\\_TJAYdhJAjhglCdnjjbzM1iB3U/edit?usp=sharing](https://docs.google.com/presentation/d/18KltMIQAdHaVh_ZHe_TJAYdhJAjhglCdnjjbzM1iB3U/edit?usp=sharing)

[5] <https://www.cu.edu/blog/ecommerce-wiki/correcting-image-display-mobile>