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Deleting a Data Extension [1]

March 13, 2025 by lauren.galena [2]

To successfully delete a data extension from your business unit, you have to complete the deletion in two separate locations: **Subscribers > Salesforce Data Extensions** and **Interactions > Import**.

NOTE Before you delete a data extension, it's important to know that a deleted data extension can be recovered if it has only been deleted in **Subscribers > Salesforce Data Extensions**. If a data extension has been deleted in **Interactions > Import**, it can't be recovered.

Step 1 | Delete from Subscribers > Salesforce Data Extensions

Next, still in Email Studio, navigate to **Subscribers > Salesforce Data Extensions**.



Use the **Search** tool to locate the data extension you want to delete. Then, click the checkbox next to it and click **Delete** from the menu. Depending on your Business Unit, you may need to navigate to the correct folder for your department before searching for the data extension.

A	Email	Overview	Co	ntent	Subscribe
Sub	scribers		44	Sal	esforce
- •	My Subscribers			Jen	
	 All Subscribers 	6		UCII	
	🚞 My Lists				Name
	🚞 My Groups				
	Publication List	ts			08 UREL Ka
	Suppression Li	ists			08 UREL O
•	Profile Manageme	nt			08 UREL O
•	Preference Manag	jement			

Your data extension will then be removed from your Marketing Cloud business unit.

Step 2 | Delete from Interactions > Import

To delete a data extension from the import menu, log in to Marketing Cloud and navigate to **Email Studio > Interactions > Import**.

Locate the data extension you want to delete, click the checkbox next to its name, and then select **Delete** from the menu.



Restore Deleted Data Extension

As long as a data extension has <u>only</u> been deleted in **Subscribers > Salesforce Data Extensions** (Step 1), you can recover it from the recycle bin in Contact Builder for 30 days after it has been deleted.

If the data extension has also been deleted from **Interactions > Import** (Step 2), it is not possible to recover the deleted data extension. In this case, the solution is to also delete the data extension in **Subscribers > Salesforce Data Extensions** (Step 1) and rebuild the data extension.

View deleted data extensions from the past 30 days in **Subscribers > Salesforce Data Extensions > Recycle Bin** located under Data Extensions.

•	Email	Overview	Co	ntent	Subscriber
Sub	scribers		44		You can ree
⊡ •	My Subscribers All Subscribe 	rs		Red	cycle Bin
	My Lists My Groups			Sea	arch
	Publication Li Suppression			Nam	
•	Profile Managem	ent		OGI	MCCV Users AM
•	Preference Mana	agement			
- •	Data Extensions				
	🚞 Data Extensio	ons			
	 My Data Rela 	ationships			
	Recycle Bin		- 1		

To restore a deleted data extension, navigate to **Audience Builder > Contact Builder** and click on **Data Extensions**.



Navigate to the Recycle Bin, locate the deleted data extension, check the box next to the data extension you want to recover, and click **Restore**.



Data Extensions

Search	
Shared Items	Restore
Synchronized Data Extensions	Name
Data Extensions	OG MCCV U
🔟 Recycle Bin	

Ensure the data extension is being restored to the correct folder (change if not correct) and click **Next**.

Restore Data Extension					
1 Properties	2 Data Retention Policy				
Name	OG MCCV Users AMC ONL	Y			
External Key ?	OG MCCV Users AMC ONL	Y_0			
Description					
Location	eComm Users Change	Loc			

Make no changes on the next screen and click **Complete**.



The data extension is now restored to **Subscribers > Salesforce Data Extensions**.

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