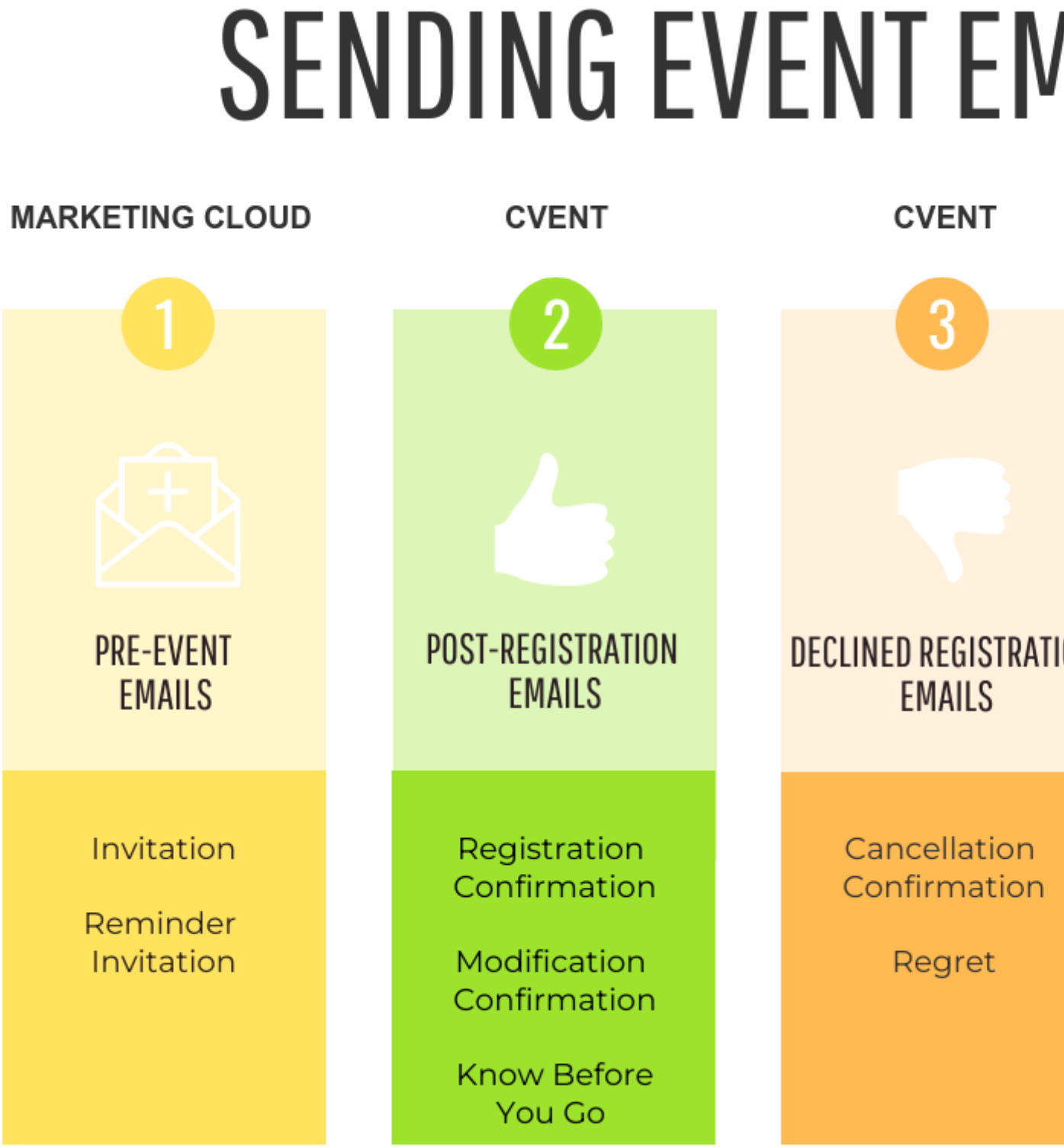
Published on *University of Colorado* (https://www.cu.edu)

Cvent | Weblinks [1]

December 2, 2021 by Melanie Jones [2]

Each Cvent event has a unique URL or Weblink that will become live when the event is launched. At eComm, we typically use the Summary weblink to invite folks to register for the event - included in a Marketing Cloud message.

While the initial invitation must be sent from Marketing Cloud, post-registration messages are sent through Cvent. These include registration confirmations, Know Before You Go and feedback messages that are transactional in nature.

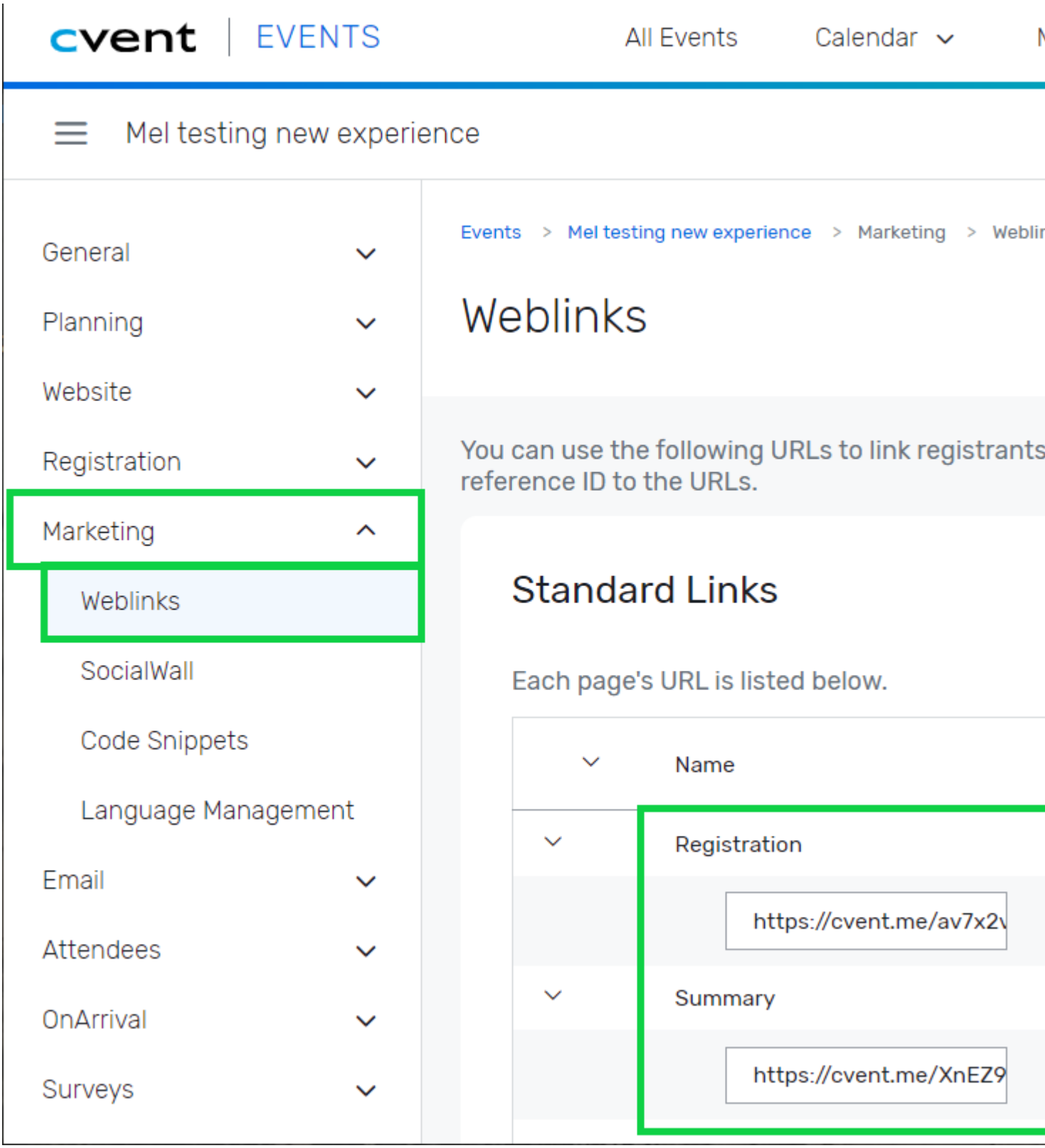


- Flex
- Express

Once you've opened your event:

- Expand the **Marketing** tab on the left navigation
- Under Marketing, click **Weblinks**

- A new page will appear with the unique weblinks for your event
    - *You can create more links to your event with the blue **Create Link** button in the top right*



Related Articles

- Welcome to the New Experience! [3]
- Contact Cvent Help & Support [4]

- Access Event Templates [5]
- Visibility | Share Event with Other Users [6]
- Manage Registrants (modify, cancel, etc.) [7]
- Event Approval & Launch [8]

Display Title:
Cvent | Weblinks
Send email when Published:
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Source URL:https://www.cu.edu/blog/ecomm-wiki/cvent-weblinks

Links
[1] https://www.cu.edu/blog/ecomm-wiki/cvent-weblinks [2] https://www.cu.edu/blog/ecomm-wiki/author/39 [3] https://www.cu.edu/blog/ecomm-wiki/cvent-welcome-new-user-experience [4] https://www.cu.edu/blog/ecomm-wiki/cvent-support-and-resources [5] https://www.cu.edu/blog/ecomm-wiki/cu-branded-event-templates [6] https://www.cu.edu/blog/ecomm-wiki/cvent-share-your-event-other-users [7] https://www.cu.edu/blog/ecomm-wiki/cvent-registrant-management [8] https://www.cu.edu/blog/ecomm-wiki/cvent-event-approval-launch