

Cvent | Weblinks ^[1]

December 2, 2021 by [Melanie Jones](#) ^[2]

Each Cvent event has a unique URL or Weblink that will become live when the event is launched. At eComm, we typically use the Summary weblink to invite folks to register for the event - included in a Marketing Cloud message.

While the initial invitation must be sent from Marketing Cloud, post-registration messages are sent through Cvent. These include registration confirmations, Know Before You Go and feedback messages that are transactional in nature.

SENDING EVENT EM

MARKETING CLOUD

1



PRE-EVENT EMAILS

Invitation
Reminder
Invitation

CVENT

2



POST-REGISTRATION EMAILS

Registration
Confirmation

Modification
Confirmation

Know Before
You Go

CVENT

3



DECLINED REGISTRATI EMAILS

Cancellation
Confirmation

Regret

- Flex
- Express

Once you've opened your event:

- Expand the **Marketing** tab on the left navigation
- Under Marketing, click **Weblinks**

- A new page will appear with the unique weblinks for your event
 - You can create more links to your event with the blue **Create Link** button in the top right

cvent | EVENTS All Events ▼ Calendar ▼

☰ Mel testing new experience

General ▼

Planning ▼

Website ▼

Registration ▼

Marketing ▲

Weblinks

SocialWall

Code Snippets

Language Management

Email ▼

Attendees ▼

OnArrival ▼

Surveys ▼

Events > Mel testing new experience > Marketing > Weblinks

Weblinks

You can use the following URLs to link registrants reference ID to the URLs.

Standard Links

Each page's URL is listed below.

▼	Name
▼	<p>Registration</p> <p>https://cvent.me/av7x2v</p>
▼	<p>Summary</p> <p>https://cvent.me/XnEZ9</p>

Related Articles

- [Welcome to the New Experience!](#) ^[3]
- [Contact Cvent Help & Support](#) ^[4]

- [Access Event Templates](#) [5]
- [Visibility | Share Event with Other Users](#) [6]
- [Manage Registrants \(modify, cancel, etc.\)](#) [7]
- [Event Approval & Launch](#) [8]

Display Title:

Cvent | Weblinks

Send email when Published:

No

Source URL:<https://www.cu.edu/blog/ecommerce-wiki/cvent-weblinks>

Links

[1] <https://www.cu.edu/blog/ecommerce-wiki/cvent-weblinks> [2] <https://www.cu.edu/blog/ecommerce-wiki/author/39>
[3] <https://www.cu.edu/blog/ecommerce-wiki/cvent-welcome-new-user-experience>
[4] <https://www.cu.edu/blog/ecommerce-wiki/cvent-support-and-resources> [5] <https://www.cu.edu/blog/ecommerce-wiki/cu-branded-event-templates> [6] <https://www.cu.edu/blog/ecommerce-wiki/cvent-share-your-event-other-users> [7] <https://www.cu.edu/blog/ecommerce-wiki/cvent-registrant-management>
[8] <https://www.cu.edu/blog/ecommerce-wiki/cvent-event-approval-launch>