Cvent | Custom Event Website URL [1]

July 11, 2018 by Melanie Jones [2]

Do you promote your events via a printed invitation or radio ad? Work with your eComm specialist to leverage Cvent's private domain to create a custom, short URL to make registering for events easy.

Creating a custom website is not available as of July 2022, but will be soon.

Details Coming Soon

Instructions: https://support.cvent.com/apex/apex/CommunityArticle?id=000002536&Lang=e... [3]

Notes

- Each trailing name in our Cvent private domain, events.cu.edu/trailingname, must be unique in order for the URL to function properly.
- Trailing names can contain up to 50 letters and numbers, but no spaces or special characters
- The same trailing names can be used for consecutive events (for example, a fundraising event that occurs once in 2018 and that will occur again in 2019), but the domain selection for the previous event must be updated from events.cu.edu to www.cvent.com [4] in Event Configuration before proceeding.
- Only MECs will be able to activate private domains for their users.

Suggested Naming Convention:

For events/conferences that are specific to a campus/System/Advancement and do not share the same general name of an event taking place anywhere else in the CU System:

- events.cu.edu/COLTT
- events.cu.edu/ConferenceonWorldAffairs
- events.cu.edu/KPWE
- events.cu.edu/ColemanConference
- events.cu.edu/EntCenterGala

For events that may share a name with an event on another campus:

- events.cu.edu/BoulderHomecoming
- events.cu.edu/DenverHomecoming

- events.cu.edu/AnschutzHomecoming
- events.cu.edu/UCCSHomecoming

Tracking Spreadsheet [5]

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- How do I hide my event from search engines? [6]

Display Title:
Cvent | Custom Event Website URL
Send email when Published:
No

Links
[1] https://www.cu.edu/blog/ecomm-wiki/cvent-custom-event-website-url [2] https://www.cu.edu/blog/ecomm-wiki/author/39
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