Cvent | Custom Event Website URL [1]

July 11, 2018 by Melanie Jones [2]

Do you promote your events via a printed invitation or radio ad? Work with your eComm specialist to leverage Cvent's private domain to create a custom, short URL to make registering for events easy.

Creating a custom website is not available as of July 2022, but will be soon.

Details Coming Soon

Instructions: https://support.cvent.com/apex/apex/CommunityArticle?id=000002536&Lang=e...

[3]

Notes

- Each trailing name in our Cvent private domain, events.cu.edu/trailingname, must be unique in order for the URL to function properly.
- Trailing names can contain up to 50 letters and numbers, but no spaces or special characters
- The same trailing names can be used for consecutive events (for example, a fundraising event that occurs once in 2018 and that will occur again in 2019), but the domain selection for the previous event must be updated from events.cu.edu to www.cvent.com in Event Configuration before proceeding.
- Only MECs will be able to activate private domains for their users.

Suggested Naming Convention:

For events/conferences that are specific to a campus/System/Advancement and do not share the same general name of an event taking place anywhere else in the CU System:

- events.cu.edu/COLTT
- events.cu.edu/ConferenceonWorldAffairs
- events.cu.edu/KPWE
- events.cu.edu/ColemanConference
- events.cu.edu/EntCenterGala

For events that may share a name with an event on another campus:

- events.cu.edu/BoulderHomecoming
- events.cu.edu/DenverHomecoming
• events.cu.edu/AnschutzHomecoming
• events.cu.edu/UCCSHomecoming

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