CU Branded Event Templates [1]

December 2, 2021 by Melanie Jones [2]

As more users join CU's eComm program, adherence to our brand standards continues to be a priority. CU's brand guidelines [3] increase the effectiveness of event engagement with every audience including students, faculty, staff, alumni, and donors.

1 | View Templates

To highlight the design diversity possible with CU's brand standards, the eComm team is excited to introduce a variety of CU branded templates [4] that are available to all eComm Cvent users.

View All Available Email Templates [4]

Previewing two of six available templates below.
Flex Event Title Black with Repeatable Background

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WHERE
5th Floor Conference Rooms
1800 Grant St.
Suite 800
Denver, CO 80203

Register By
October 4, 2020 5:00 PM

WHEN
October 6, 2020
9:00 AM - 2:00 PM

Contact Us

Countdown to the Event

284
DAYS

18
HOURS

7
MINUTES

13
SECONDS

eComm

Street Address | City, ST 1111
Phone Number | Email Address
2 | Access Templates

Once you have found a template you want to start with, create your event in Cvent by cloning the template then customizing.

- Log into Cvent and click the blue **Create Event** button in the top right
- A pop-up will appear with available Flex templates to clone. **Select one**
### Events

**View:** Current Events

<table>
<thead>
<tr>
<th>Title</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unsubscribe: eComm...</td>
<td>C5M</td>
</tr>
<tr>
<td>Subscribe: Employee...</td>
<td>GLM</td>
</tr>
<tr>
<td>Subscribe: Registrar Network Newsletter...</td>
<td>WM</td>
</tr>
<tr>
<td>Subscribe: Budget &amp; Fiscal News</td>
<td>JW</td>
</tr>
<tr>
<td>Subscribe: Benson Center for the City...</td>
<td>P3N</td>
</tr>
</tbody>
</table>

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**How do you want to receive your events?**

If you choose a template, you will receive your events as described below.

**Flex Event 1-Pager**

Sports Inspiration

**IN PERSON • OTHER/GENERAL**

Flex Event UCCS G
Related Articles

- Welcome to the New Experience! [5]
- Contact Cvent Help & Support [6]
- Access Event Templates [1]
- Visibility | Share Event with Other Users [7]
- Weblinks | Unique URL to Register for Event [8]
- Manage Registrants (modify, cancel, etc.) [9]
- Event Approval & Launch [10]

Display Title:
CU Branded Event Templates

Send email when Published:
No

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Links
[1] https://www.cu.edu/blog/ecomm-wiki/cu-branded-event-templates
[6] https://www.cu.edu/blog/ecomm-wiki/cvent-support-and-resources
[7] https://www.cu.edu/blog/ecomm-wiki/cvent-share-your-event-other-users
[8] https://www.cu.edu/blog/ecomm-wiki/cvent-weblinks
[9] https://www.cu.edu/blog/ecomm-wiki/cvent-registrant-management
[10] https://www.cu.edu/blog/ecomm-wiki/cvent-event-approval-launch