

CU Branded Event Templates ^[1]

December 2, 2021 by [Melanie Jones](#) ^[2]

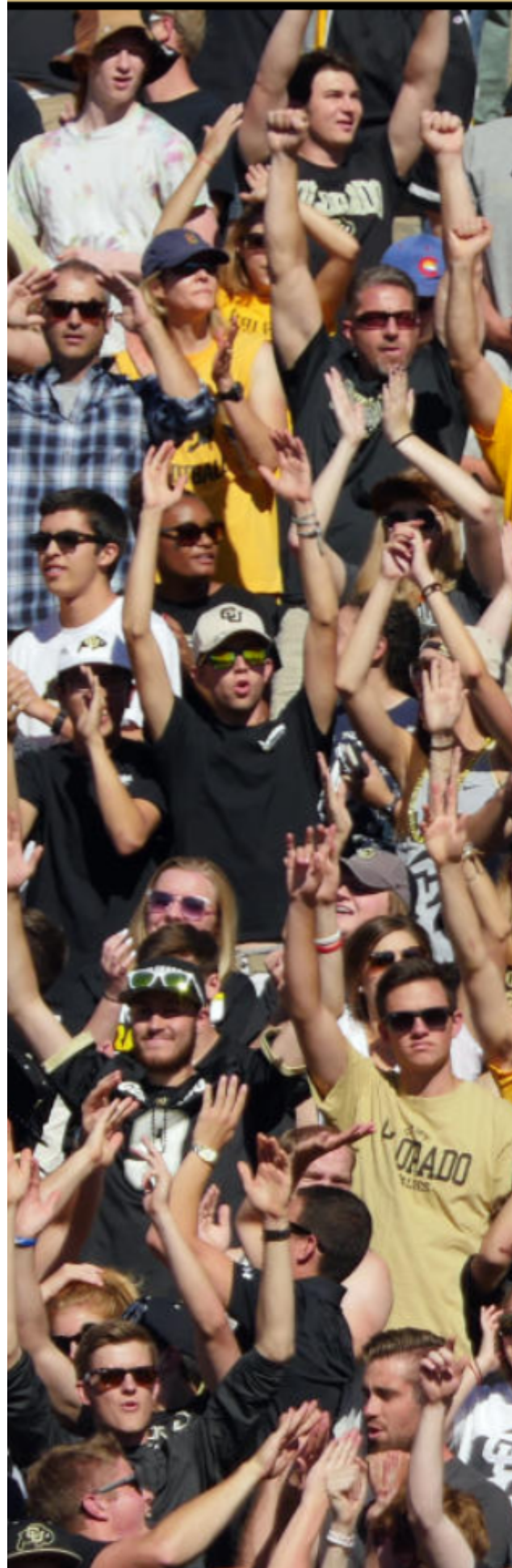
As more users join CU's eComm program, adherence to our brand standards continues to be a priority. **CU's brand guidelines** ^[3] **increase the effectiveness of event engagement with every audience including students, faculty, staff, alumni, and donors.**

1 | View Templates

To highlight the design diversity possible with CU's brand standards, the eComm team is excited to introduce **a variety of CU branded templates** ^[4] that are available to all eComm Cvent users.

[View All Available Email Templates](#) ^[4]

Previewing two of six available templates below.



YOU'RE

COLORADO

Ralph
CO



COUNTDOWN TO

350

DAYS

3

HOURS

Dec 1

Tailgate at 5:00



[Summary](#) [Agenda](#)

[Reserve your Seat](#)

[Already Registered?](#)

Celebrate!

October 6, 2020

9:00 AM-2:00 PM

Flex Event Title Black with Repeatable Background

Register By
October 4, 2020 5:00 PM

[Reserve your Seat](#)

[Already Registered?](#)

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WHERE

**5th Floor Conference
Rooms**

1800 Grant St.
Suite 800
Denver, CO 80203

Register By

October 4, 2020 5:00 PM

[Contact Us](#)

WHEN

October 6, 2020
9:00 AM-2:00 PM

Countdown to the Event

284

DAYS

18

HOURS

7

MINUTES

13

SECONDS

eComm

Street Address | City, ST 11111

Phone Number | Email Address

2 | Access Templates

Once you have found a template you want to start with, create your event in Cvent by cloning the template then customizing.

- Log into Cvent and click the blue **Create Event** button in the top right
- A pop-up will appear with available Flex templates to clone. **Select one**

Events

View: Current Events ▾

Create View

Title			Code
Unsubscribe: eComm...			C5M
Subscribe: Employee...			GLM
Subscribe: Registrar Network Newslette...			WH
Subscribe: Budget & Fiscal News			JW
Subscribe: Benson Center for the Stu...			P3M

How do you wa

If you choose a template,

IN PERSON • OTHER/GEN

Flex Event 1-Pager
Sports Inspiration

Flex Templates

IN PERSON • OTHER/GEN

Flex Event UCCS G

Related Articles

- [Welcome to the New Experience!](#) ^[5]
- [Contact Cvent Help & Support](#) ^[6]
- [Access Event Templates](#) ^[1]
- [Visibility | Share Event with Other Users](#) ^[7]
- [Weblinks | Unique URL to Register for Event](#) ^[8]
- [Manage Registrants \(modify, cancel, etc.\)](#) ^[9]
- [Event Approval & Launch](#) ^[10]

Display Title:

CU Branded Event Templates

Send email when Published:

No

Source URL: <https://www.cu.edu/blog/ecommm-wiki/cu-branded-event-templates>

Links

[1] <https://www.cu.edu/blog/ecommm-wiki/cu-branded-event-templates> [2] <https://www.cu.edu/blog/ecommm-wiki/author/39> [3] <https://www.cu.edu/brand-and-identity-guidelines>
[4] <https://www.cu.edu/ecommm/guidelines/ecommm-event-templates> [5] <https://www.cu.edu/blog/ecommm-wiki/cvent-welcome-new-user-experience> [6] <https://www.cu.edu/blog/ecommm-wiki/cvent-support-and-resources> [7] <https://www.cu.edu/blog/ecommm-wiki/cvent-share-your-event-other-users>
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