Published on *University of Colorado* (https://www.cu.edu)

CU Branded Event Templates [1]

September 22, 2026 by Melanie Jones [2]

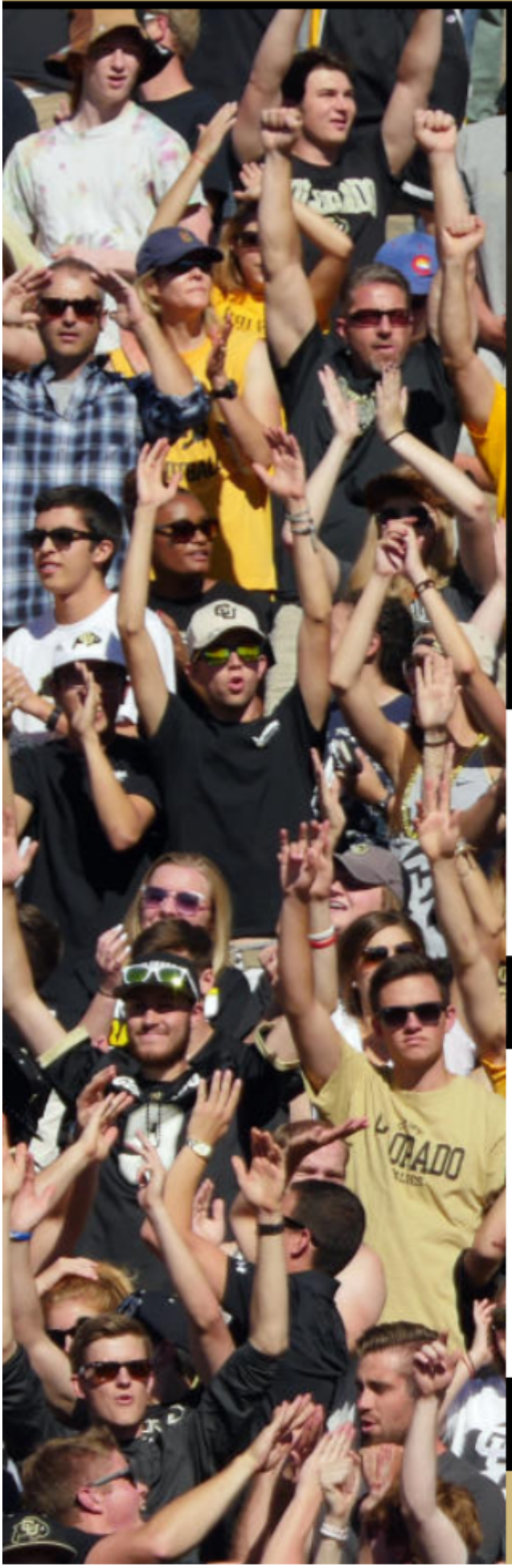
As more users join CU's eComm program, adherence to our brand standards continues to be a priority. **CU's brand guidelines [3] increase the effectiveness of event engagement with every audience including students, faculty, staff, alumni, and donors.**

1 | View Templates

To highlight the design diversity possible with CU's brand standards, the eComm team is excited to introduce **a variety of CU branded templates** [4] that are available to all eComm Cvent users.

View All Available Email Templates [4]

Previewing two of six available templates below.



YOU'R



COUNTDOWN T

350
DAYS

3
HOURS

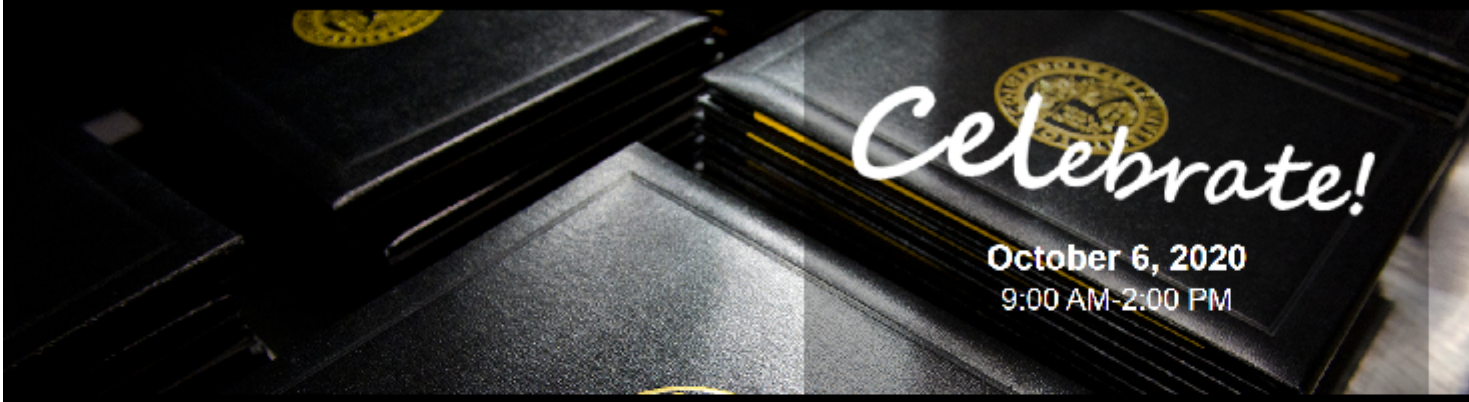
Dec

Tailgate at 5:0

Summary Agenda

Reserve your Seat

Already Registered?



Flex Event Title Black with Repeatable Background

Register By
October 4, 2020 5:00 PM

Reserve your Seat

Already Registered?

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incid dunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

WHERE

5th Floor Conference Rooms

1800 Grant St.
Suite 800
Denver, CO 80203

Register By
October 4, 2020 5:00 PM

Contact Us

WHEN

October 6, 2020
9:00 AM-2:00 PM

Countdown to the Event

284	18	7	13
DAYS	HOURS	MINUTES	SECONDS

eComm

Street Address | City, ST 11111

2 | Access Templates

Once you have found a template you want to start with, create your event in Cvent by cloning the template, then customizing.

- Log in to Cvent
- Click the black **Create Event** button in the top right
- Select the option to **Use Template** > select an available template

Related Articles

- Welcome to the New Experience! [5]
- Contact Cvent Help & Support [6]
- Access Event Templates [1]
- Visibility | Share Event with Other Users [7]
- Weblinks | Unique URL to Register for Event [8]
- Manage Registrants (modify, cancel, etc.) [9]
- Event Approval & Launch [10]

Display Title:
CU Branded Event Templates
Send email when Published:
No

Source URL:https://www.cu.edu/blog/ecomm-wiki/cu-branded-event-templates

Links
[1] https://www.cu.edu/blog/ecomm-wiki/cu-branded-event-templates [2] https://www.cu.edu/blog/ecomm-wiki/author/39 [3] https://www.cu.edu/brand-and-identity-guidelines
[4] https://www.cu.edu/ecomm/guidelines/ecomm-event-templates [5] https://www.cu.edu/blog/ecomm-wiki/cvent-welcome-new-user-experience [6] https://www.cu.edu/blog/ecomm-wiki/cvent-support-and-resources [7] https://www.cu.edu/blog/ecomm-wiki/cvent-share-your-event-other-users
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