

CU Boulder User Support ^[1]

March 17, 2020 by [Melanie Jones](#) ^[2]

If you work at CU Boulder, there is a good chance you will be supported by different eComm specialists for different needs. Ask these two questions to find the group with the right expertise:

1. Is your message's purpose to collect donations?

- If yes, you'll work with CU System Advancement. Contact Caroline.Fetterolf@cu.edu ^[3]

2. Does your audience mainly focused on faculty, staff or students?

- If yes, contact CU Boulder Strategic Relations at eComm-BUG@colorado.edu ^[4]
- If no, you'll work with CU Boulder Advancement. Contact Tom.Needy@colorado.edu ^[5]
 - *Mainly focused on **alumni** and other external populations*

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WHO TO GO TO FOR SUPPORT

If you work at CU Boulder, there is a good chance you will be supported by specialists for different needs. Ask these two questions to find the group that can help you.

NO

Is your message's purpose to collect donations?

Is your audience mainly focused on faculty, staff or students?

YES

NO

CU Boulder
Strategic Planning

CU Boulder
Advancement

Display Title:

CU Boulder User Support

Send email when Published:

No

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[5] <mailto:Tom.Needy@colorado.edu>