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CU Boulder User Support [1]

March 17, 2020 by Melanie Jones [2]

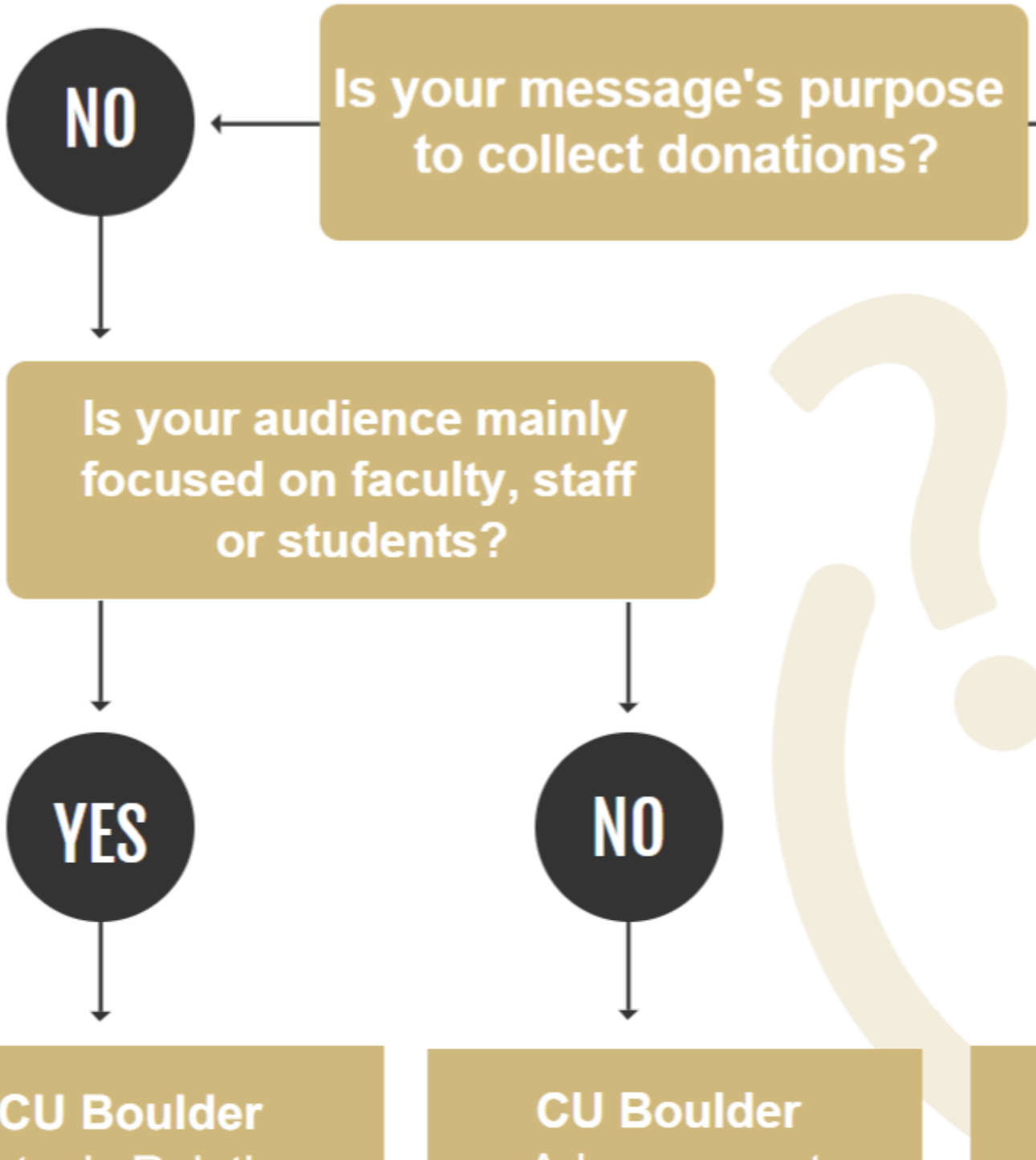
If you work at CU Boulder, there is a good chance you will be supported by different eComm specialists for different needs. Ask these two questions to find the group with the right expertise:

1. **Is your message's purpose to collect donations?**
    - If yes, you'll work with CU System Advancement. Contact Caroline.Fetterolf@cu.edu [3]
2. **Does your audience mainly focused on faculty, staff or students?**
    - If yes, contact CU Boulder Strategic Relations at eComm-BUG@colorado.edu [4]
    - If no, you'll work with CU Boulder Advancement. Contact Tom.Needy@colorado.edu [5]
        - *Mainly focused on **alumni** and other external populations*

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WHO TO GO TO FOR SU

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