

Take the quick eComm survey ^[1]

February 2, 2015 by [\(not verified\)](#) ^[2]

Dear Colleagues,

If you haven't heard, Salesforce will soon be CU's constituent relationship management (CRM) database and will be extended to replace Harris Connect for CU's systemwide eComm program. The Salesforce suite of tools includes Exact Target for email marketing and roundCause for event registration. See the [announcement for details](#) ^[3].

To ensure your eComm access meets your unique needs, please complete this [short survey](#) ^[4] by end of day Wednesday, Feb. 4.

This initiative comes with a significant communication component, so you and your colleagues will continue to hear more. Starting this month, you will receive regular eComm project updates via email. You can also find them on the eComm website at www.cu.edu/ecommerce/imp-2015 ^[5]. A [virtual Town Hall](#) ^[6] will be held on Feb. 25 at 2 p.m. A separate invitation will soon follow.

As an existing eComm user, you will be part of the first group of users to utilize the new Salesforce eComm tools. Training is slated for early June.

We are excited about the new integrated system and want you to share in the excitement. If you have questions, please reach out to your campus liaison.

Sincerely,

[Your eComm team](#) ^[7]

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