

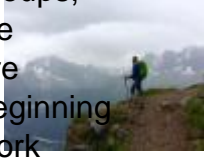
Based on *University of Colorado* (<https://www.cu.edu>)

feedback from [Home > Pending Policy Revisions](#)

the eComm governance groups,

Pending Policy Revisions [1]

we are beginning work



to May 1, 2026 by [jennifer.mortensen](#) [2]

APS Based on feedback from the eComm governance group, we are beginning work to revise APS Electronic Communication. A draft is in progress and we will begin the official APS Communication process in mid-June to ensure we are accounting for programmatic elements that A may be part of the five-year eComm roadmap.

draft is Policy areas that we are assessing for revision and/or addition include the following:

- in progress and will be finalized following completion of the five-year roadmap,
 - Federal and State Compliance
 - Privacy and Security and Associated Required Training
 - CAN-SPAM Compliance and Preference Management and Associated Required Training
 - Accessibility and Associated Required Training
 - Payment Card Industry (PCI) Compliance and Associated Required Training
 - Data Retention
 - Constituent Focus
 - Data Stewardship
 - Audience Segmentation, Personalization and Delivery
 - Branding
 - Exceptions

at which point the formal

Display Title:

Pending Policy Revisions

Send email when Published:

Yes

Source URL: <https://www.cu.edu/blog/ecomm-blog/pending-policy-revisions>

modification

Links

[1] <https://www.cu.edu/blog/ecomm-blog/pending-policy-revisions> [2] <https://www.cu.edu/blog/ecomm-blog/author/13789>

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