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Pending Policy Revisions [1]



May 1, 2026 by jennifer.mortensen [2]

Based on feedback from the eComm governance group, we are beginning work to revise APS 6002: Electronic Communication. A draft is in progress and we will begin the official APS revision process in mid-June to ensure we are accounting for programmatic elements that may be part of the five-year eComm roadmap.

Policy areas that we are assessing for revision and/or addition include the following:

- Federal and State Compliance
  - Privacy and Security and Associated Required Training
  - CAN-SPAM Compliance and Preference Management and Associated Required Training
  - Accessibility and Associated Required Training
  - Payment Card Industry (PCI) Compliance and Associated Required Training
  - Data Retention
- Constituent Focus
  - Data Stewardship
  - Audience Segmentation, Personalization and Delivery
  - Branding
  - Exceptions

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