

eComm Town Hall held on April 28, 2015 ^[1]

May 11, 2015 by Melanie Jones ^[2]

Over 100 individuals logged on to hear about how Salesforce will soon be CU's constituent relationship management (CRM) database and will be extended to replace Harris Connect for CU's systemwide eComm program. Topics discussed include:

- Project update
- Peek at the alumni online community
- Upcoming training
- Harris sunseting milestones
- Harris Archive Project (HAP) ^[3]
- Questions ^[4]

If you were not able to attend the live town hall, a recording of the session has been published below. You can also get answers to frequently asked questions ^[4].

Contact your eComm program manager ^[5] with any additional questions throughout the Salesforce implementation.

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No

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Links

[1] <https://www.cu.edu/blog/ecommm-blog/ecommm-town-hall-held-april-28-2015>

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[4] <https://www.cu.edu/ecommm/salesforce-implementation-faqs-20> [5] <https://www.cu.edu/ecommm/ecommm-specialists>