CU eComm Cvent Deep Dive | Post-Registration Communications [1]



June 1, 2016 by Kim Egan [2]

CVENT COMMUNICATIONS TRAINING | JUNE 9, 2 - 3 P.M.

AGENDA

2 - 2:45 PM | Cvent **post-registration** communication training 2:45 - 3 PM | Q & A

This is a **1-hour virtual session** and will focus on using Cvent for your **communications with** *registered* **attendees**. Our trainer, Melanie Jones, will cover the following topics:

- 1. What types of emails can be sent via Cvent and ensuring compliance with federal CAN-SPAM legislation.
- 2. How to build Cvent emails, including best practices, sender information, data tags and automation.

Email at contact@cu.edu [3] with questions about this Cvent deep dive training session.



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