

## **Andy Ruemenapp joins eComm team** <sup>[1]</sup>



November 18, 2016 by [Kim Egan](#) <sup>[2]</sup>



Andrew (Andy) Ruemenapp has joined the CU Denver | Anschutz University Communications team as the new eCommunications Marketing Manager.

Andy grew up in a small town in Northern Michigan and is the youngest of seven. He studied business and communications and played tennis at Hope College in Holland, Michigan.

Previously, Andy worked at Sports Authority's corporate headquarters, where most recently he managed the loyalty rewards program, The League.

Andy has a lot to celebrate. Just a week after accepting his new role at CU in early October to spearhead the eComm program, he and his wife welcomed their first child. Baby Miles Ruemenapp was born on October 24.

Please welcome Andy to CU and the eComm community. He can be reached at [ANDREW.RUEMENAPP@UCDENVER.EDU](mailto:ANDREW.RUEMENAPP@UCDENVER.EDU) <sup>[3]</sup> and 303-315-0189.

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