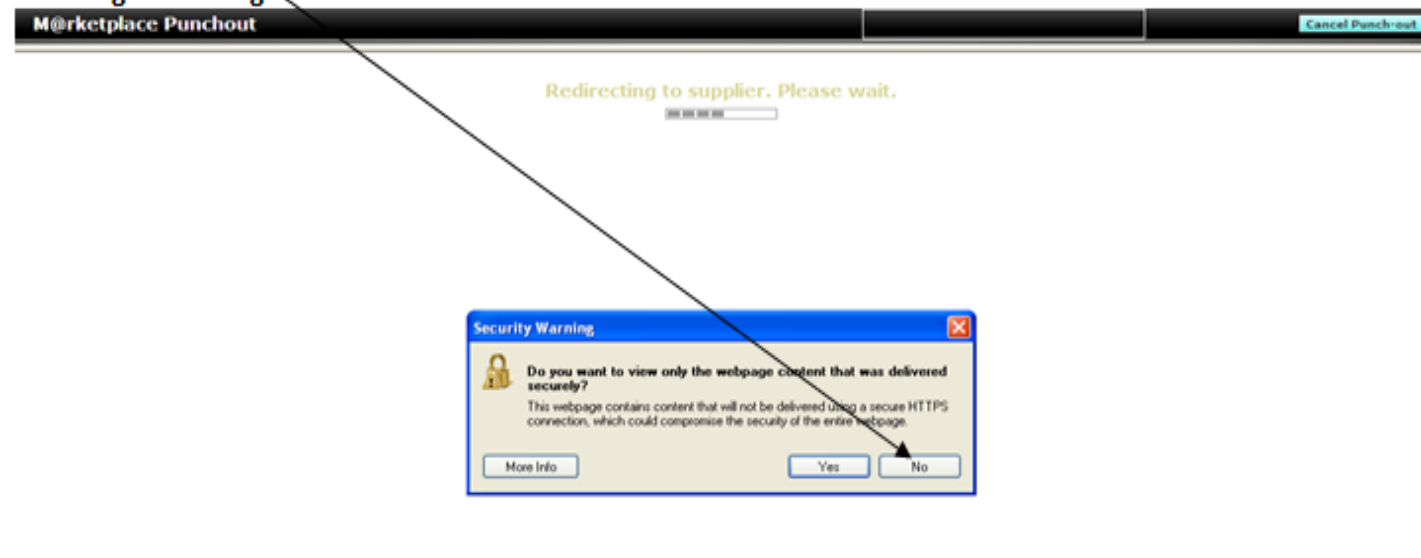
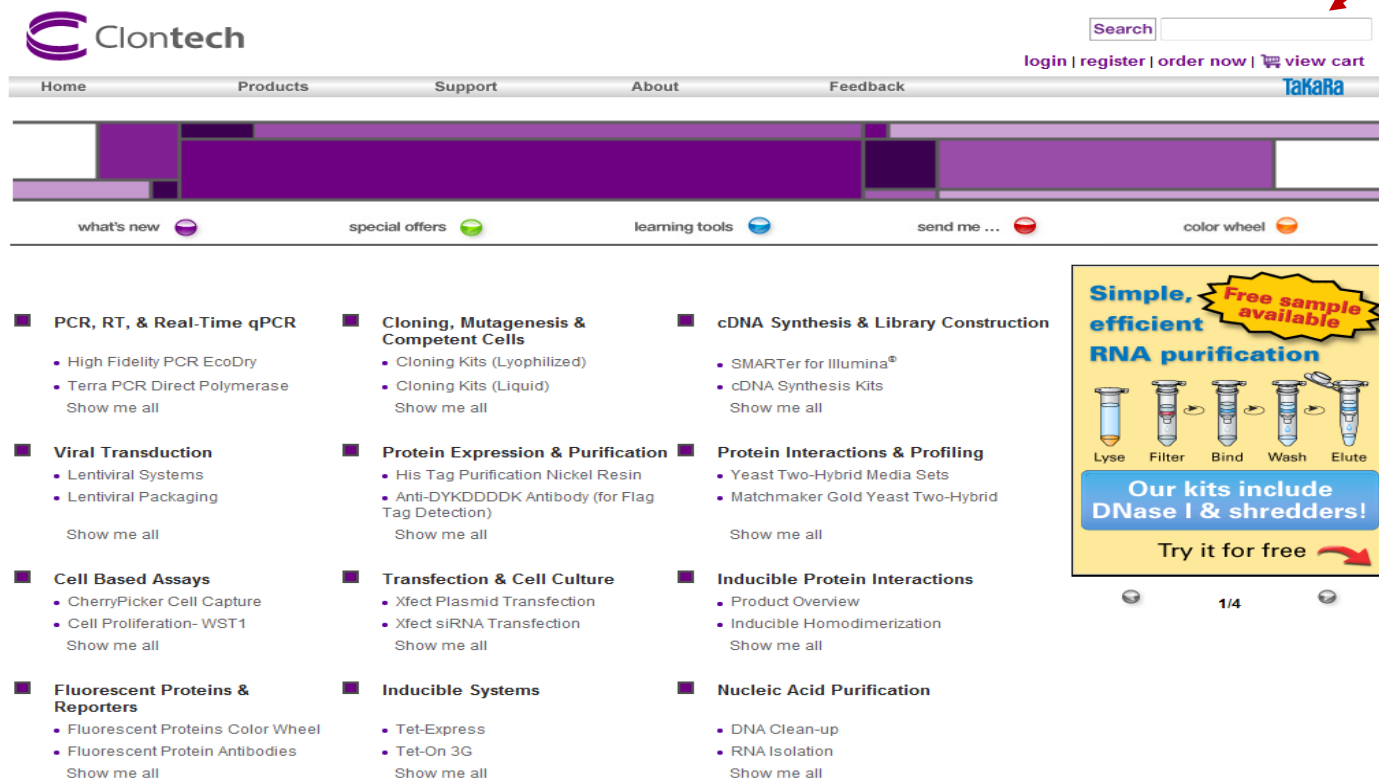


## Clontech Punch-out User Guide

If you're using Internet Explorer as your internet browser, you must answer "NO" to the security warning when first accessing the catalog.



Search within the Clontech Punch-out by entering keywords into the search field at the top of the page. e.g. enzyme:








**Clontech**


Search

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[Home](#) [Products](#) [Support](#) [About](#) [Feedback](#) [Takara](#)


what's new  special offers  learning tools  send me ...  color wheel 

- PCR, RT, & Real-Time qPCR**
  - High Fidelity PCR EcoDry
  - Terra PCR Direct Polymerase
  - Show me all
- Cloning, Mutagenesis & Competent Cells**
  - Cloning Kits (Lyophilized)
  - Cloning Kits (Liquid)
  - Show me all
- cDNA Synthesis & Library Construction**
  - SMARTer for Illumina®
  - cDNA Synthesis Kits
  - Show me all
- Viral Transduction**
  - Lentiviral Systems
  - Lentiviral Packaging
  - Show me all
- Protein Expression & Purification**
  - His Tag Purification Nickel Resin
  - Anti-DYKDDDDK Antibody (for Flag Tag Detection)
  - Show me all
- Protein Interactions & Profiling**
  - Yeast Two-Hybrid Media Sets
  - Matchmaker Gold Yeast Two-Hybrid
  - Show me all
- Cell Based Assays**
  - CherryPicker Cell Capture
  - Cell Proliferation- WST1
  - Show me all
- Transfection & Cell Culture**
  - Xfect Plasmid Transfection
  - Xfect siRNA Transfection
  - Show me all
- Inducible Protein Interactions**
  - Product Overview
  - Inducible Homodimerization
  - Show me all
- Fluorescent Proteins & Reporters**
  - Fluorescent Proteins Color Wheel
  - Fluorescent Protein Antibodies
  - Show me all
- Inducible Systems**
  - Tet-Express
  - Tet-On 3G
  - Show me all
- Nucleic Acid Purification**
  - DNA Clean-up
  - RNA Isolation
  - Show me all

**Simple, efficient RNA purification** 

Lyse Filter Bind Wash Elute

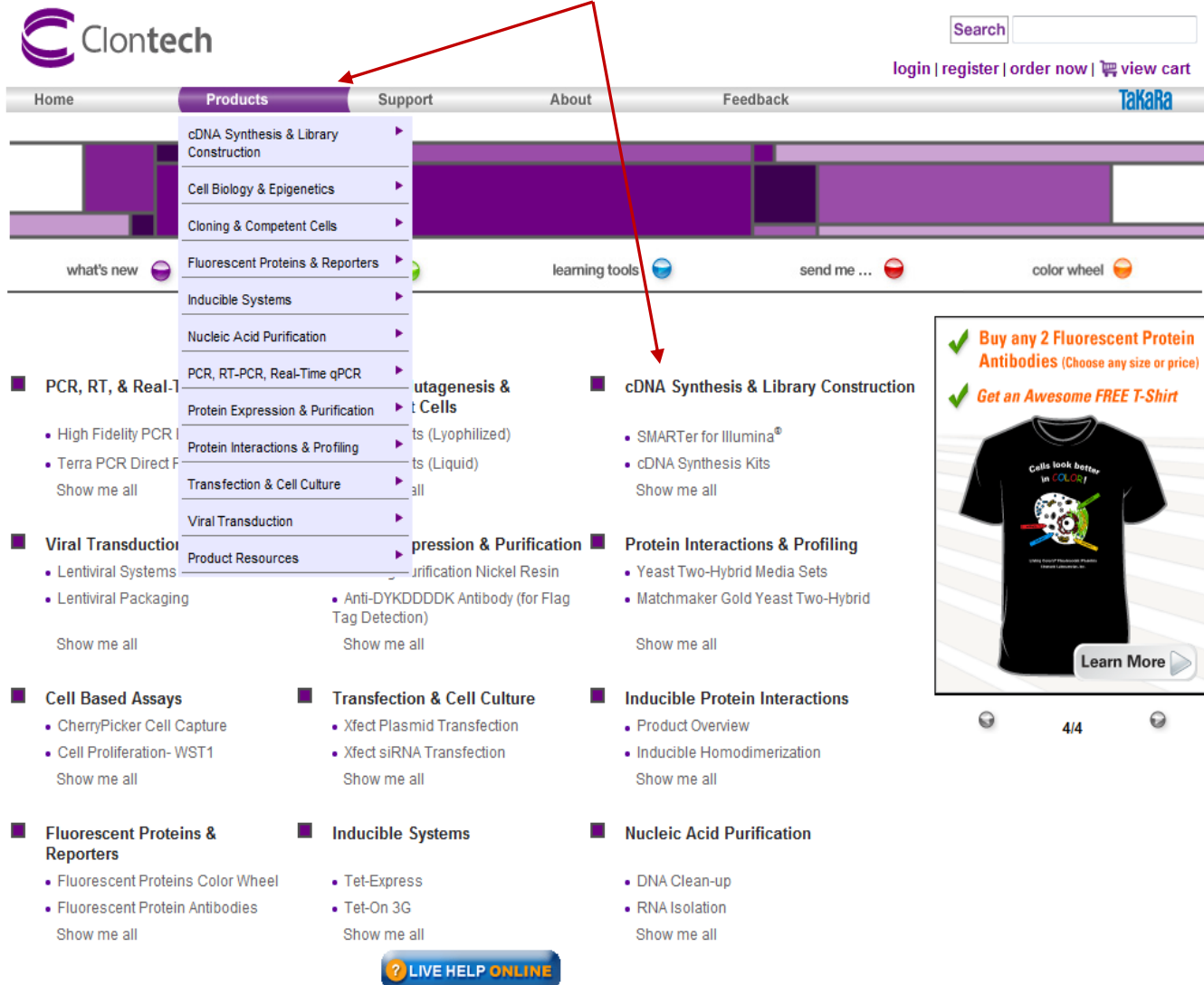
**Our kits include DNase I & shredders!**

Try it for free 

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## Clontech Punch-out User Guide

You can also search pre-defined product categories by placing your cursor over the “Products” tab at the top of the page or by selecting from one of the category listings below it.



The screenshot shows the Clontech website interface. At the top, there is a navigation bar with tabs: Home, **Products**, Support, About, and Feedback. A red arrow points to the 'Products' tab. Below the navigation bar, a dropdown menu is open, listing various product categories such as cDNA Synthesis & Library Construction, Cell Biology & Epigenetics, Cloning & Competent Cells, Fluorescent Proteins & Reporters, Inducible Systems, Nucleic Acid Purification, PCR, RT-PCR, Real-Time qPCR, Protein Expression & Purification, Protein Interactions & Profiling, Transfection & Cell Culture, and Viral Transduction. To the right of the dropdown menu, there are links for 'what's new', 'learning tools', 'send me ...', and 'color wheel'. Below the navigation bar, there are several product category listings, each with a list of products and a 'Show me all' link. The categories include: PCR, RT, & Real-Time; Viral Transduction; Cell Based Assays; Fluorescent Proteins & Reporters; Transfection & Cell Culture; Inducible Systems; cDNA Synthesis & Library Construction; Protein Interactions & Profiling; Inducible Protein Interactions; and Nucleic Acid Purification. On the right side of the page, there is a promotional banner for 'Buy any 2 Fluorescent Protein Antibodies (Choose any size or price) Get an Awesome FREE T-Shirt'. The banner features an image of a black t-shirt with a colorful design and the text 'Cells look better in color!'. Below the banner, there is a 'Learn More' button. At the bottom of the page, there is a 'LIVE HELP ONLINE' button.

## Clontech Punch-out User Guide

Once you've located the item listing you're looking for, you'll need to select the exact product type and size before adding it to your cart. Determine exact item you need, enter the quantity needed, click on the selection box, and click add to cart.

▼ Direct PCR

- **Terra PCR Direct Polymerase Mix**
- Terra qPCR Direct Polymerase Mix

► High Fidelity PCR

► High Yield PCR Polymerase

► Long PCR & GC-Rich PCR

► Lyophilized Master Mix

► Mutagenesis Reagents

► PCR Reagents & Accessories

► Proofreading PCR

► Real-Time qPCR Reagents

► Reverse Transcription Reagents

► PCR Cleanup

.....

and purification, and go directly to PCR amplification. Terra PCR Direct contains a novel DNA polymerase that lets you amplify directly from animal and plant tissues, as well as from crude DNA extracts. In addition to saving you time and money, this highly sensitive DNA polymerase lets you save precious samples by requiring only a small amount of DNA template. Moreover, Terra PCR Direct comes preblended with a monoclonal antibody, allowing automatic hot start PCR. Terra PCR Direct Polymerase Mix lets you easily amplify DNA targets up to 2 kb, even when the GC-content is greater than 70%.

[More ►](#)

---

▼ **At-A-Glance**

**Features**

With Terra PCR Direct Polymerase, genotyping is easy:

- Skip sample prep
- Amplify directly from animal or plant tissues
- Easily amplify GC-rich targets
- Room-temperature set-up—automatic hot start
- Terra PCR Direct Red Dye Premix includes a gel-loading dye for added convenience

[Product Details ►](#)

[Documents](#) [Images & Data](#) [Resources](#)

---

[Add to Cart](#)

---

**Products**

Cat. # ►	Product ►	Package Size	Price	License	# of Units	Select
639287	Terra™ PCR Direct Card Kit	200 Rxns	\$320.00		<input type="text" value="1"/>	<input type="checkbox"/>
639284	Terra™ PCR Direct FFPE Kit	200 Rxns	\$320.00		<input type="text" value="1"/>	<input type="checkbox"/>
639285	Terra™ PCR Direct Genotyping Kit	200 Rxns	\$320.00		<input type="text" value="1"/>	<input type="checkbox"/>
639269	Terra™ PCR Direct Polymerase Mix	40 Rxns	\$35.00		<input type="text" value="1"/>	<input type="checkbox"/>
639270	Terra™ PCR Direct Polymerase Mix	200 Rxns	\$140.00		<input type="text" value="1"/>	<input type="checkbox"/>
639271	Terra™ PCR Direct Polymerase Mix	800 Rxns	\$490.00		<input type="text" value="1"/>	<input type="checkbox"/>
639286	Terra™ PCR Direct Red Dye Premix	200 Rxns	\$160.00		<input type="text" value="1"/>	<input type="checkbox"/>

[Add to Cart](#)

You can add multiple prouct/ sizes all at the same time. To do so, follow the instructions above and “check” all of the selections boxes for the parts you wish to add, before you select the add to cart button.

## Clontech Punch-out User Guide


### Enlarged Example:

[Add to Cart](#)

Products						
Cat. # ▶	Product ▶	Package Size	Price	License	# of Units	Select
639287	Terra™ PCR Direct Card Kit	200 Rxns	\$320.00		1	<input type="checkbox"/>
639284	Terra™ PCR Direct FFPE Kit	200 Rxns	\$320.00		1	<input type="checkbox"/>
639285	Terra™ PCR Direct Genotyping Kit	200 Rxns	\$320.00		7	<input checked="" type="checkbox"/>
639269	Terra™ PCR Direct Polymerase Mix	40 Rxns	\$35.00		1	<input type="checkbox"/>
639270	Terra™ PCR Direct Polymerase Mix	200 Rxns	\$140.00		1	<input type="checkbox"/>
639271	Terra™ PCR Direct Polymerase Mix	800 Rxns	\$490.00		1	<input type="checkbox"/>
639286	Terra™ PCR Direct Red Dye Premix	200 Rxns	\$160.00		1	<input type="checkbox"/>

[Add to Cart](#)

Once you've selected the "Add to Cart" button, you'll be automatically directed to your Clontech shopping cart. If you're not done shopping yet, simply click the [Continue Shopping](#) button:



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### Shopping Cart

[Continue Shopping](#)
Actions: [Delete Cart](#) [Go](#) [Submit](#)

Cat. #	Product	Package Size	# of Units	Requested Lot Number	In Stock	Price	Remove
639285	Terra™ PCR Direct Genotyping Kit	200 Rxns	7		Call	\$2,240.00	

[Recalculate](#)
Sub-Total: \$2,240.00

#### Sales Agreement

Enter your Sales Agreement and click "Apply". Only one Sales Agreement can be used per order.

[Continue Shopping](#)
Actions: [Delete Cart](#) [Go](#) [Submit](#)

You will also see the availability of all the items in your cart. You may be instructed to call Clontech for Special orders.

## Clontech Punch-out User Guide

Within your Clontech shopping cart you'll have several options. You can adjust the the quantity of items in your cart, remove an item(s), specify a specific lot #, or add a sales agreement code.

- If you change the quantity of an item in your cart, or add a specific Lot #, ensure to select the **Recalculate** button before checking out..
- If you have a sales agreement code, enter it into the text field and select apply. If the code is good, pricing will be changed within the shopping cart.
- If you've completed your shopping you can return your cart to the CU Marketplace by selecting **Submit**

Shopping Cart

Cat. #	Product	Package Size	# of Units	Requested Lot Number	In Stock	Price	Remove
639285	Terra™ PCR Direct Genotyping Kit	200 Rxns	7		Call	\$2,240.00	
						Sub-Total: \$2,240.00	

Sales Agreement

Enter your Sales Agreement and click "Apply". Only one Sales Agreement can be used per order.

Success! Now your Clontech order is in your CU M@rketplace shopping cart and you can submit your cart or assign it accordingly!

Don't forget to "name your cart" for reference and tracking purposes!

M@rketplace

Kyle Schlenker
profile
logout

2011-05-12 R00160 01 | 1 item(s), 68.00 USD

Cart - Draft Requisition

home/shop

favorites

CU forms

carts

approvals

history/reports

invoices/receipts

more >>

active cart

draft carts

assigned carts

favorites

my requisitions

Shopping Cart
for Kyle Schlenker

Name this cart:

1 Item(s) for a total of 68.00 USD  
subtotal: 68.00 USD  
estimated tax, shipping & handling: 0.00 USD  
 or

Have you made changes? 


Perform an action on (0 items selected)... 

Perkin-Elmer LLC
more info...

Product Description

Unit Price

Quantity

Total

Item added on May 13, 2011

**RIA Test Tubes, Quantity: 1000 per Pack**  
Part Number 1270-401  
Manufacturer Info 1270-401 - (PerkinElmer)  
Commodity Code 15 - Scientific / Laboratory / Medi...

68.00 USD  
1/EA, 1000/PK

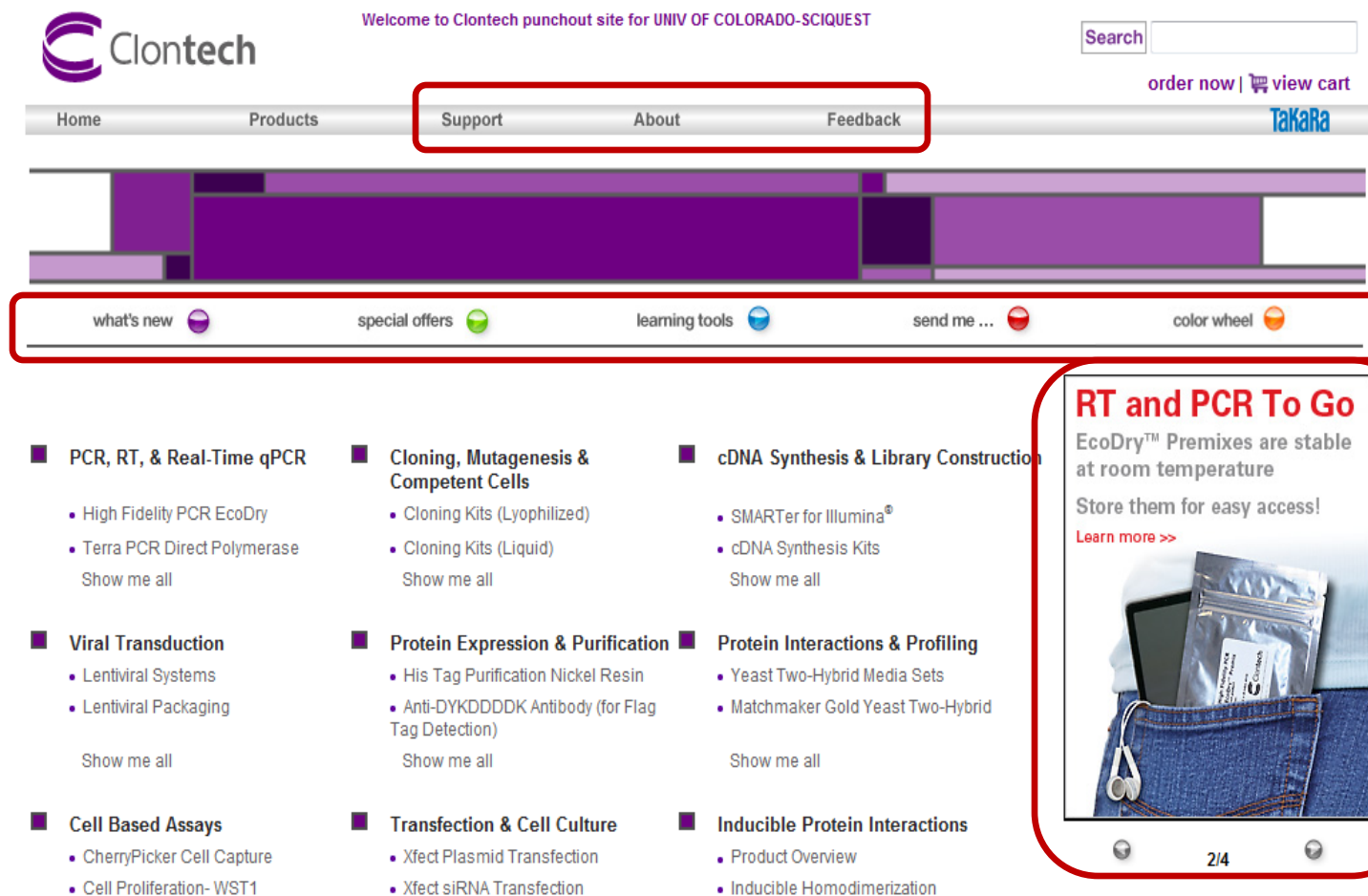
1

68.00 USD

See configuration for this requisition  
view carts

## Clontech Punch-out User Guide

If you need to add additional products, please re-visit the catalog and add to this cart or create another, new order. Don't forget to checkout the large array of tools, help guides, specials, and product support documents available on the Clontech homepage. To utilize the features, simply select the desired link and begin exploring. If you need further assistance with the catalog's functionality, please contact Clontech customer support at (800)662-2566.



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  - His Tag Purification Nickel Resin
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  - Matchmaker Gold Yeast Two-Hybrid
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  - CherryPicker Cell Capture
  - Cell Proliferation- WST1
- Transfection & Cell Culture**
  - Xfect Plasmid Transfection
  - Xfect siRNA Transfection
- Inducible Protein Interactions**
  - Product Overview
  - Inducible Homodimerization

### RT and PCR To Go

EcoDry™ Premixes are stable at room temperature

Store them for easy access!

[Learn more >>](#)



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