CU eComm

SYS January 18, 2019 at 10:16 AM

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❗ USER NOTICE: eComm Upgrade | Marketing Cloud Migration Change

To: Jennifer Mortensen

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Process Change:
Marketing Cloud Content Migration

Last month, we contacted you to enlist your help with the Marketing Cloud content migration for the eComm upgrade (view a copy of the email on our blog).

After additional testing, we determined that a process change will minimize the impact of the migration. Please review the updated information below to continue sending communications through Marketing Cloud.

What will happen to my content on January 22?

Beginning at 8 a.m. on January 22, the System eComm team will move your Marketing Cloud content and folder hierarchy into the z_migration folder.

We know you've been reviewing and deleting content you no longer need (thank you!). If you're not finished, don't worry: all content and your folder hierarchy will transfer in its current state. No additional review is required.

Where will I do my work and access my content?

After your content and folder hierarchy move, complete all future work from the z_migration folder. Do not create new content outside that location because it will not be transferred.

Just as the Content Builder folder acted as a "parent" folder for your content, the z_migration folder will now be the location of your folder hierarchy, emails, images, and related content. Complete your work there, and be sure not to create content in any other location.

Don't worry; we'll let you know when this phase of the migration is complete.

We will notify you on January 23 after content in every Marketing Cloud business unit has been moved to the z_migration folder. We're here to help answer questions, and we also encourage you to visit our project website for additional information or our blog for project updates.

Contact Us

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