



Data Governance:

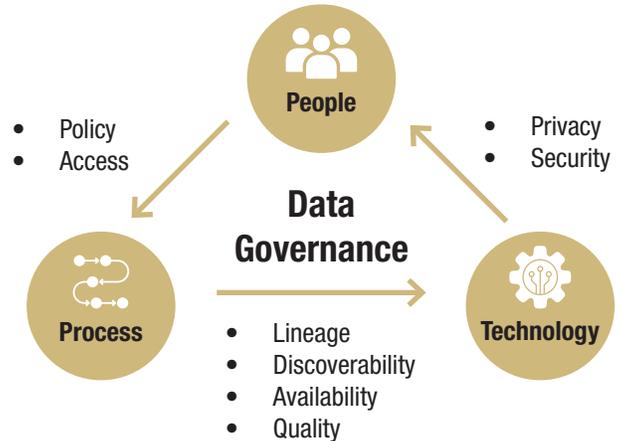
Empowering Better Decisions

Data Governance gives you confidence to make informed decisions, operate efficiently and manage risk. Whether you're driving student success, innovating through research or leading operations, it ensures your data is trustworthy, accessible, consistent and secure.

What Is Data Governance (DG)?

A framework of rules, roles and standards that ensures data is handled ethically, securely, and consistently across CU.

- **Data Governance = Oversight & Rules** (sets policies, standards, access rules)
- **Data Management = Day-to-Day Operations** (organizes, updates, maintains data)



Why Should You Care?

In a data-driven world, decisions are only as good as the data behind them.

Data Governance:

- **Breaks down silos.**
- Creates a **common language.**
- Provides a **single source of truth.**

Your data becomes:

- Trustworthy** > Find what you need, when you need it
- Accessible** > Understand its meaning and source
- Consistent** > Shared definitions and standards
- Secure** > Sensitive data is protected

Data Governance Benefits

- Confidence** > Visibility into data's origin and use
- Clarity** > Clear roles and responsibilities
- Collaboration** > Speak the same data language
- Efficiency** > Faster access to trusted data

Top key facts:

- Data is a **strategic asset.**
- Governance creates **clarity.**
- **Collaboration is key.**
- Healthy DG = **Trust & Efficiency**
- **Measurement drives improvement.**