

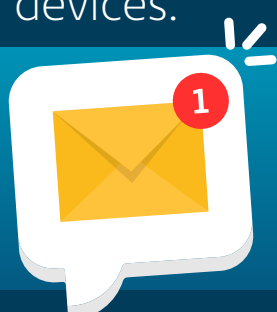


#Secure the Generations

Staying Safe While You're Still Growing

Born: 2013–2020 (Approx. Ages 5–12)

Traits: Digital natives from birth. Comfortable with voice assistants, tablets, and streaming services. Curious, trusting, and still developing critical thinking skills. Most active on YouTube, games like Minecraft or Roblox, and family-shared devices.



Fun Fact: They think email is something only teachers and parents use

Why This Generation Is at Risk

Children today grow up immersed in the digital world: gaming, video content, and messaging apps are part of daily life. But they lack the maturity to recognize scams, predators, or risky content. Their natural curiosity and willingness to trust strangers can lead to serious harm if not guided by adults. Early habits form lasting behavior, making this a critical age to introduce cybersecurity basics.



Common Threat Tactics Used Against Them



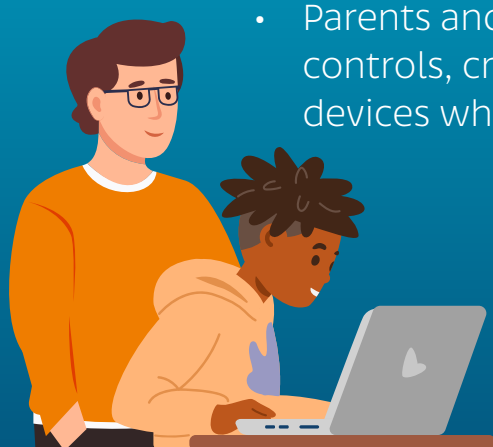
- Impersonators posing as gaming friends or influencers.
- Messages offering free in-game rewards that link to malicious content.
- Predators attempting to build trust and request personal information or photos.
- Apps or games that collect more data than necessary.

Recommended Safe Habits & Behaviors

- Only chat or play with people approved by parents or guardians.
- Tell a trusted adult if something online feels uncomfortable or scary.
- Don't share real name, school, or location in usernames or profiles.
- Use kid-friendly platforms with parental controls enabled.



How Other Generations Can Help



- Parents and adults should set and monitor parental controls, create screen time guidelines, and co-use devices when possible.
 - Teens and young adults can help configure games and apps securely and model positive digital behavior.
 - Seniors can support healthy tech habits by sharing offline hobbies, reading stories, or engaging in educational games together.