Overview of Presentation

- 2023 Goals
- Demographic Context – Colorado
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  - Current profile
  - Strategies for growth
  - Successes to date
- Graduate Enrollment
  - Current profile
  - Strategies for growth
  - Progress to date
- Discussion
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FTE Enrollment Goals for 2023

- Undergraduate FTE:
  - 2017: 8,773
  - 2023: 9,959
  - Growth: 13.5%

- Graduate FTE:
  - 2017: 2,565
  - 2023: 2,611
  - Growth: 1.8%
Colorado High School Class of 2017 Demographics
(as a % of total CO HS graduates; n = 50,700)
Increase Coloradans with postsecondary credential to 66% by 2025, while closing attainment gaps for URM (CCHE Master Plan Goal)
Current Profile – Growth in Freshmen

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- All New Freshmen: 1,478
- New Freshmen Students of Color: 866 (59%)

Yearly Breakdown:
- 2012: 469 (47%)
- 2013: 995
- 2014: 1,091
- 2015: 1,297
- 2016: 1,401
- 2017: 1,478

59% New Freshmen Students of Color
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Current Profile – Undergraduate

<table>
<thead>
<tr>
<th>% Increase</th>
<th>2012-2017</th>
</tr>
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<tbody>
<tr>
<td>45% are students of color</td>
<td>43%</td>
</tr>
<tr>
<td>32% are underrepresented minority</td>
<td>52%</td>
</tr>
<tr>
<td>22% are Latinx</td>
<td>61%</td>
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<tr>
<td>66% are full-time</td>
<td>12%</td>
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<tr>
<td>48% are male</td>
<td>8%</td>
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<tr>
<td>38% are Pell recipients</td>
<td>18%</td>
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Current Profile – Undergraduate

Residency Mix
86% Resident
14% Non-Res

4% WUE
5% International
5% Domestic Non-Resident
86% Resident
Strategies for Growth – Undergraduate

- Increase regional diversity through WUE
- Promote unique programs
- Focus on transfer students – domestic and international
- Leverage dual/concurrent enrollment and K-12 partnerships
- Increase online offerings and pipelines
  - Develop $15K degree
  - Offer 30 concurrent credits online
  - Initiate 3-year online degree
- Increase financial aid and scholarship support
Successes to Date – Undergraduate

- Investing in Student Success
  - Advising
  - Predictive analytics
  - Degree audit
  - Financial aid investments
  - Scholarship strategy
  - Lola and Rob Salazar Student Wellness Center
  - New center for career services and experiential learning
  - First-year housing and dining hall
Successes to Date – Undergraduate

- Building on CU Anschutz synergy and health sciences pipeline
  - Expanding our BA in Public Health
  - Creating interdisciplinary health and wellness clusters (Aging and Society, Addiction, and Families and Social Welfare)
- Creating “Computational Design + Degrees”
- Leveraging HHMI grant to redesign Biology for traditionally-underrepresented STEM students
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Successes to Date – Undergraduate

- Attracting highly-qualified students
  - 6 Boettcher Scholars in fall 2018
- Investing in transfer initiatives
  - Establishing focused leadership
  - Developing clear transfer pathways
  - Requiring mandatory transfer orientation fall 2019
- Expanding pathways for high school students
  - Dual and concurrent enrollment
  - CareerWise
  - Pathway partnerships
Successes to Date – Undergraduate

- Closing the attainment gap
  - Outpacing Colorado peers in graduation rates for underrepresented minority students (43% vs. 34%)

- Supporting lower-income students
  - Pell recipients graduate at a higher rate than our overall undergraduate population
  - Pell recipients graduate at a higher rate (52%) than those at other four-year institutions (44%)
Current Profile - Graduate

% Increase
2012-2017

- 20% are students of color
- 14% are underrepresented minority
- 10% are Latinx
- 67% are full-time
- 43% are male
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Current Profile – Graduate

Residency Mix
80% Resident
20% Non-Res

11% International
9% Domestic Non-Resident
80% Resident
Strategies for Growth – Graduate

- Targeting scholarships and stipends
- Creating more connections with academic program faculty and their research/creative work
- Designing 4+1 programs to combine concurrent credits (earned in high school) for a bachelor’s/master’s degree
- Identifying new programs through market research
- Hired graduate recruiter
- Increasing online degrees and stackable certificates
Progress to Date – Graduate

- Conducting analysis of existing programs
- Cultivating our undergraduate programs as graduate pipelines
  - Many of our schools (e.g., SEHD and CAP) have feeder pipelines
- Evaluating the results of pilot graduate recruitment scholarships
- Identifying additional countries for international recruitment
SUMMARY

- Bolstered by progress
- Focused on our competitive strengths and differentiators
- Committed to continuous improvement
- Positioned for long-term success