



University of Colorado **Denver**



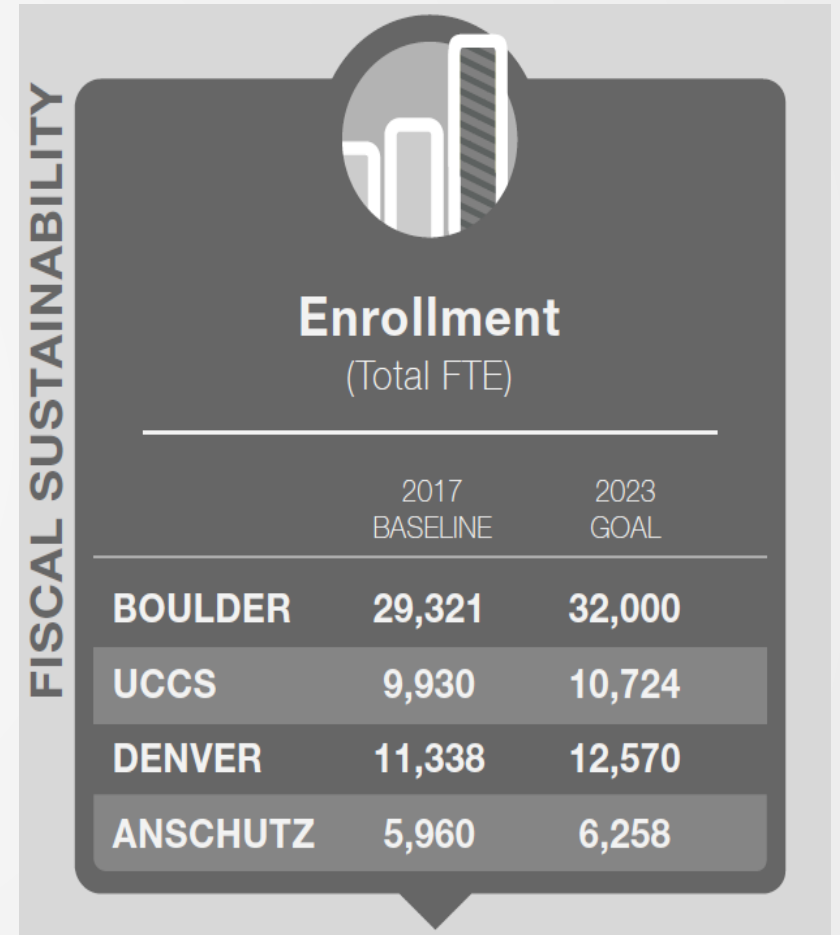
**CU IN THE CITY**

## Enrollment Update

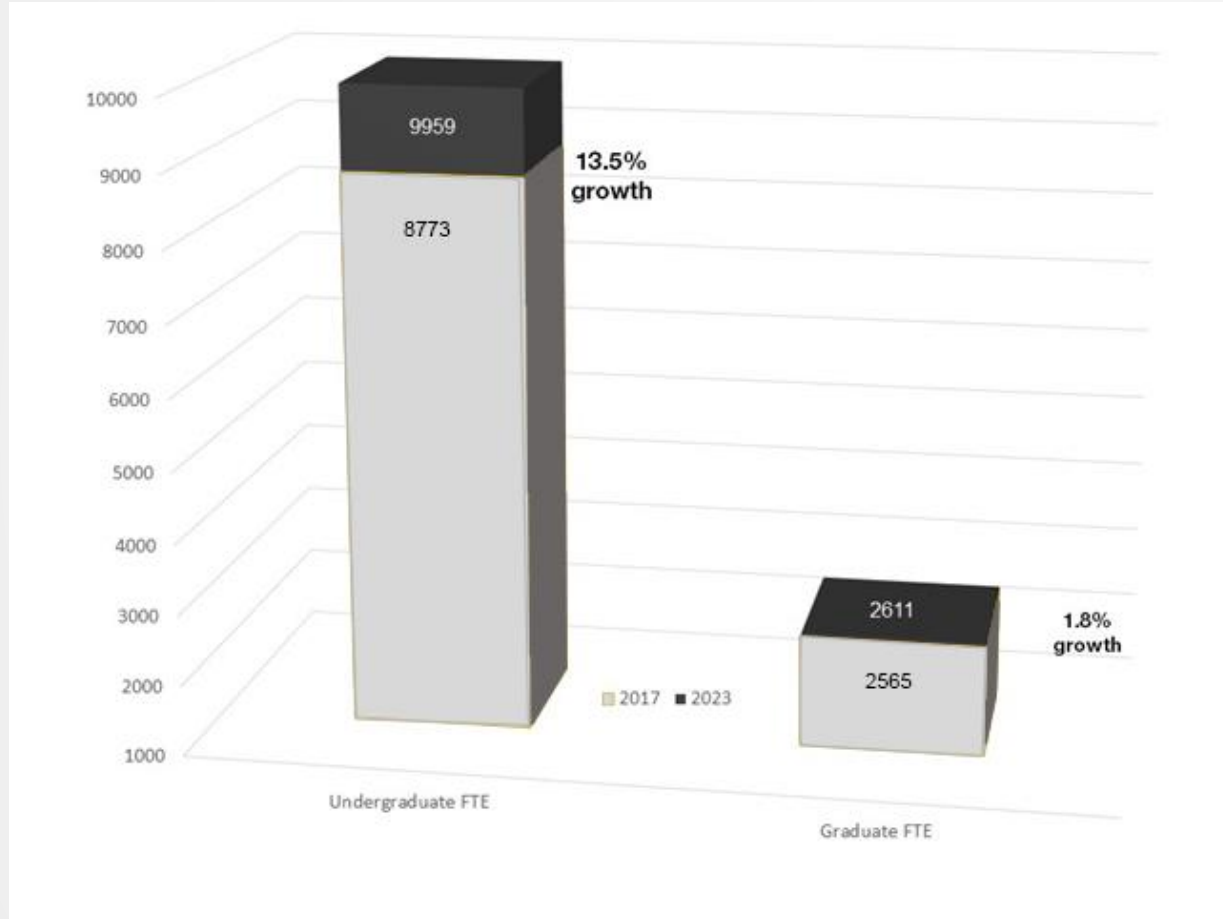
September 2018 CU Board of Regents Meeting  
Chancellor Dorothy Horrell

# Overview of Presentation

- ▶ 2023 Goals
- ▶ Demographic Context – Colorado
- ▶ Undergraduate Enrollment
  - Current profile
  - Strategies for growth
  - Successes to date
- ▶ Graduate Enrollment
  - Current profile
  - Strategies for growth
  - Progress to date
- ▶ Discussion



# FTE Enrollment Goals for 2023



**FISCAL SUSTAINABILITY**

**Enrollment**  
(Undergraduate FTE)

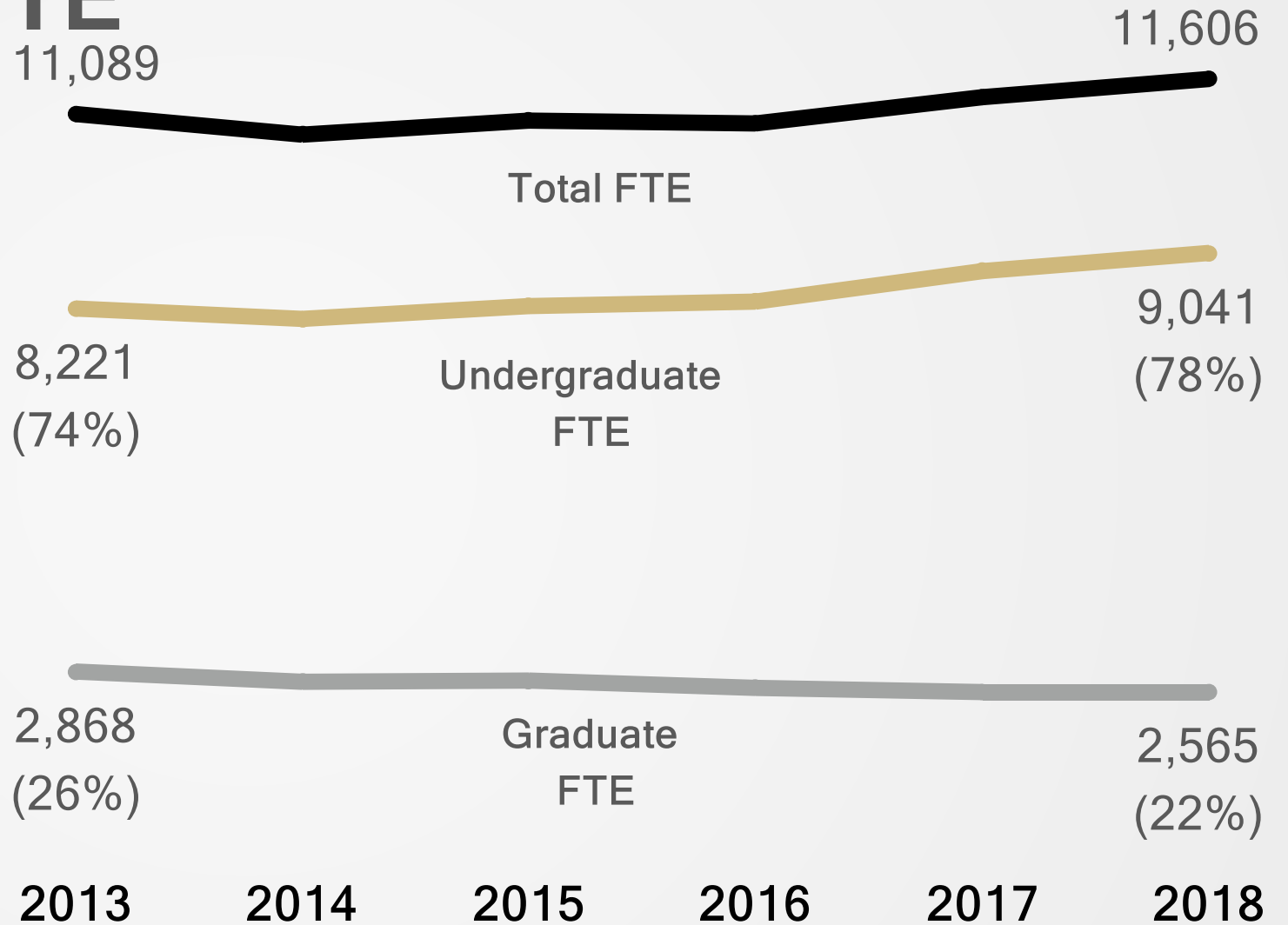
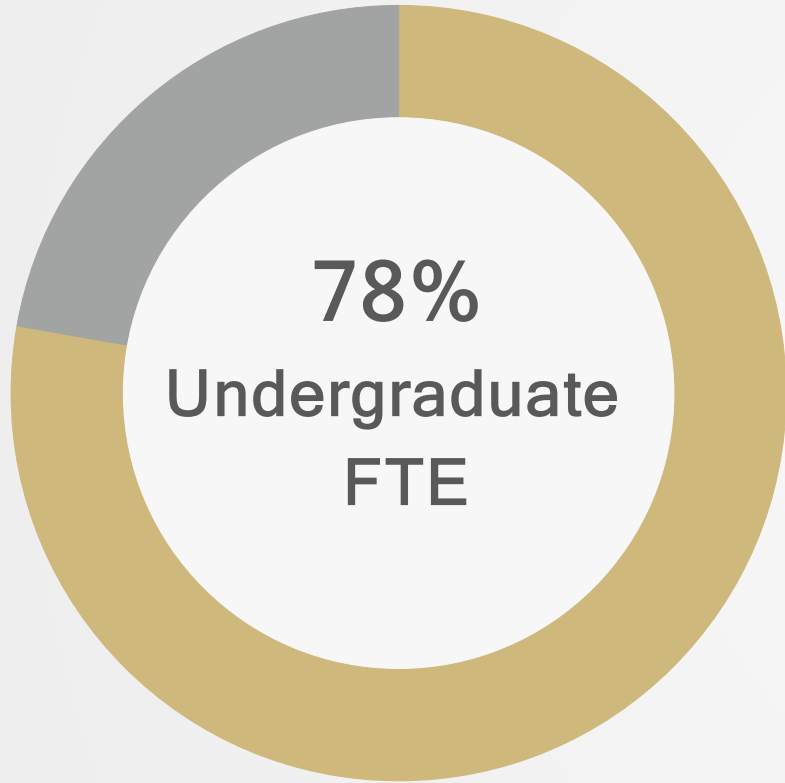
2017 BASELINE	2023 GOAL
<b>8,773</b>	<b>9,959</b>

(Graduate FTE)

2017 BASELINE	2023 GOAL
<b>2,565</b>	<b>2,611</b>

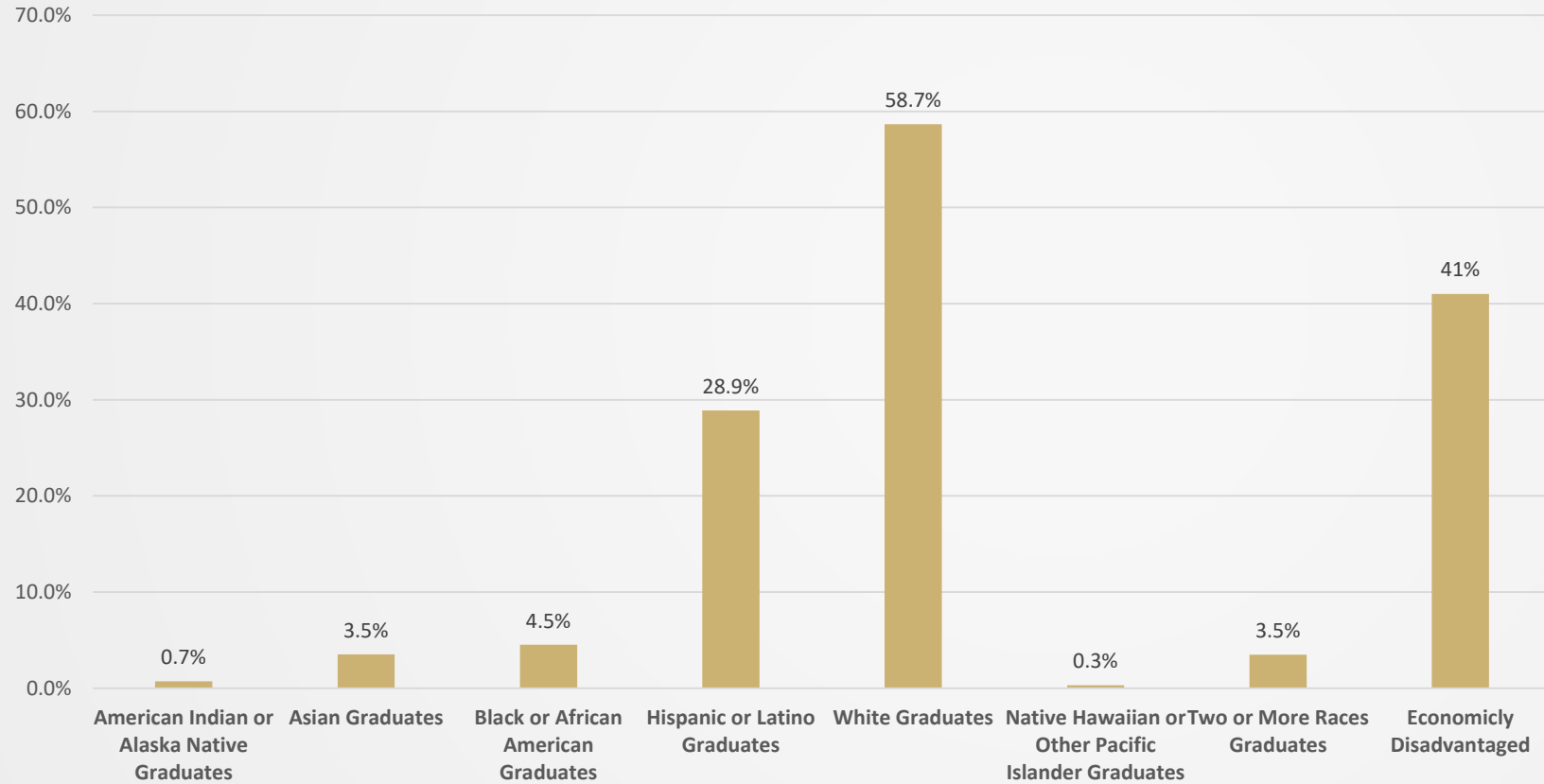


# Current Profile - FTE

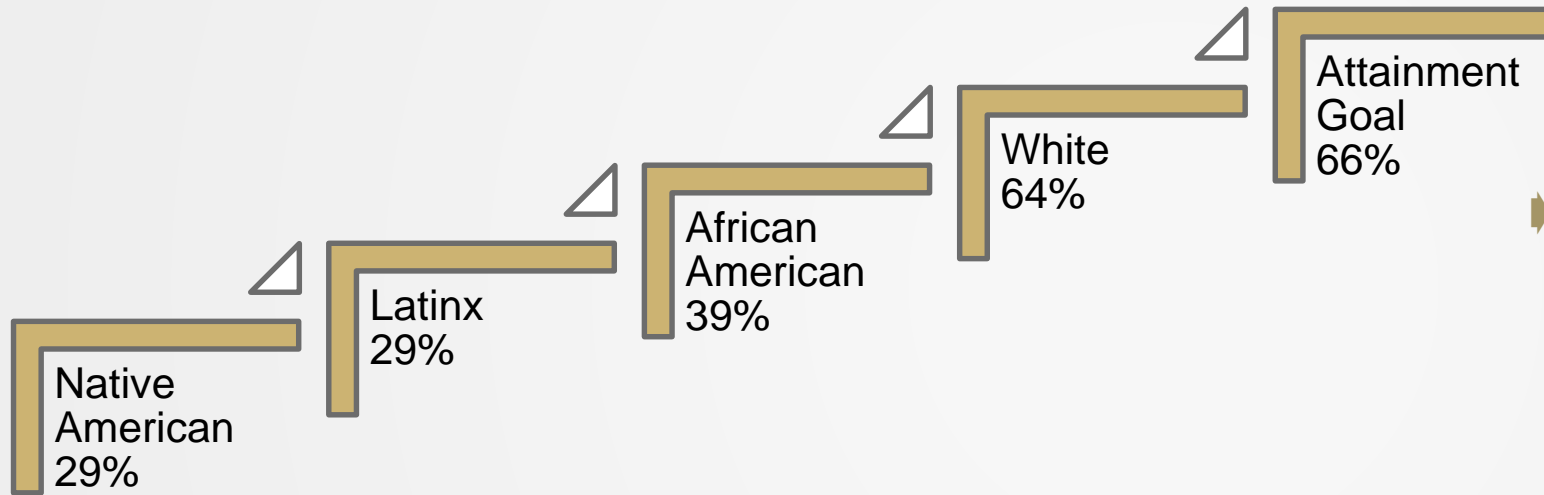


# Demographic Context – Colorado

Colorado High School Class of 2017 Demographics  
(as a % of total CO HS graduates; n = 50,700)

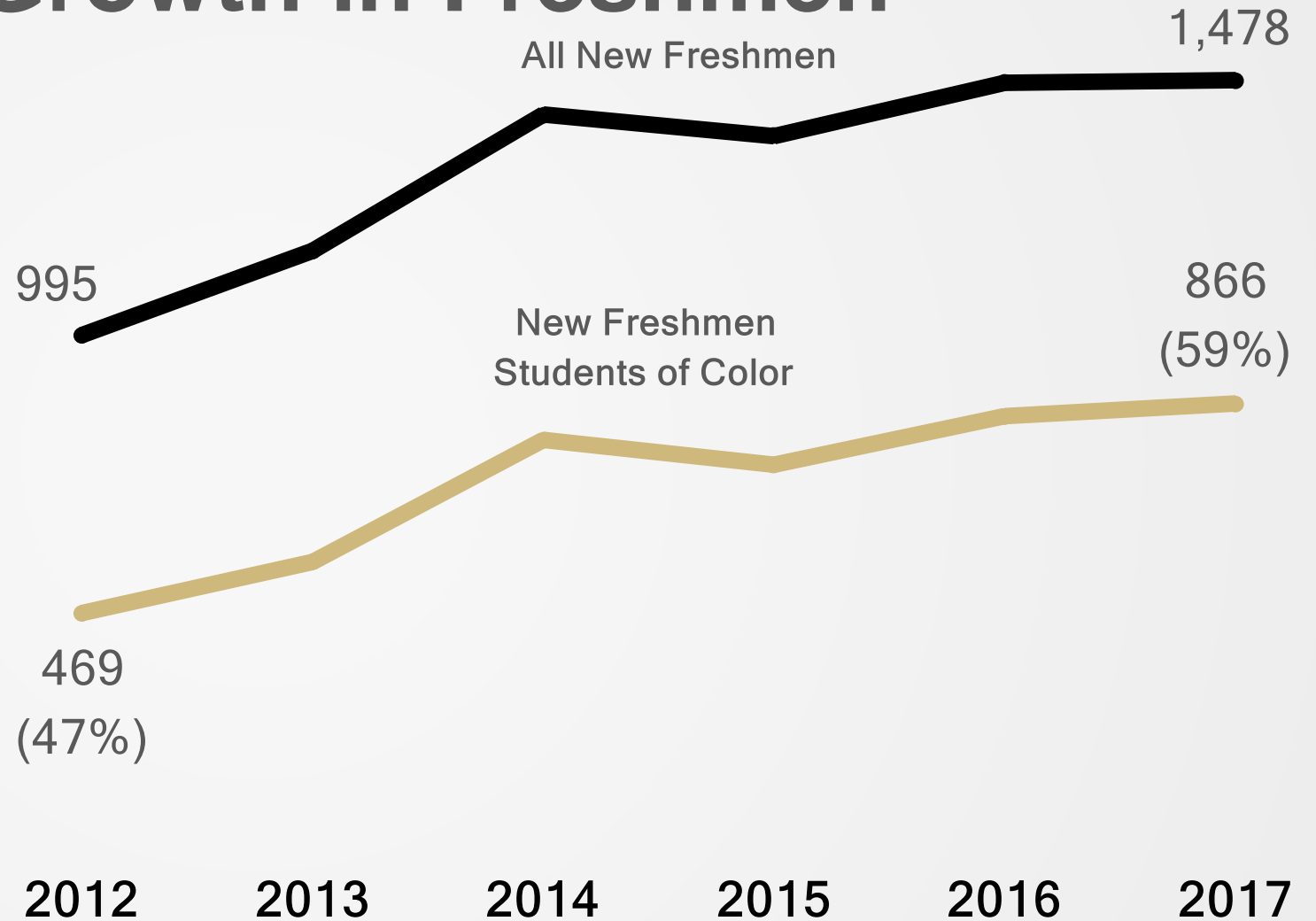
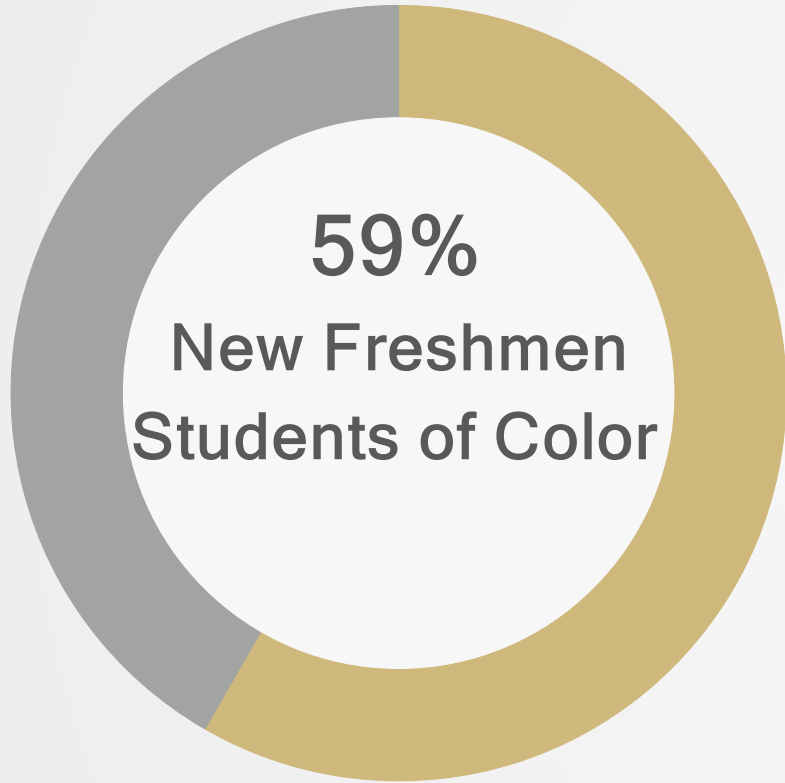


# Attainment Gap Challenge



- ▶ Increase Coloradans with postsecondary credential to 66% by 2025, while closing attainment gaps for URM (CCHE Master Plan Goal)

# Current Profile – Growth in Freshmen



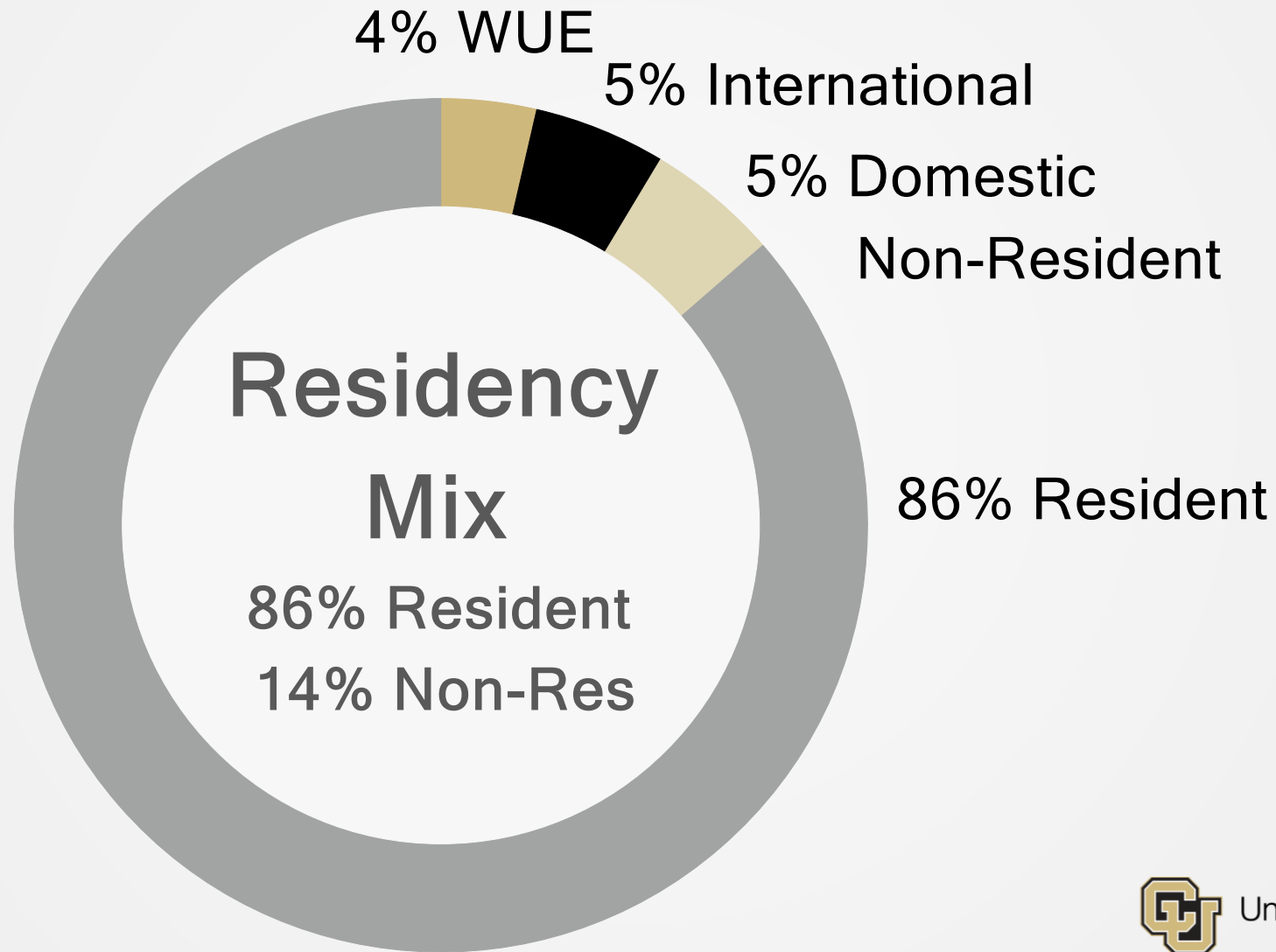
# Current Profile – Undergraduate

% Increase  
2012-2017

▶ 45% are students of color	43%
▶ 32% are underrepresented minority	52%
▶ 22% are Latinx	61%
▶ 66% are full-time	12%
▶ 48% are male	8%
▶ 38% are Pell recipients	18%



# Current Profile – Undergraduate



# Strategies for Growth – Undergraduate

- ▶ Increase regional diversity through WUE
- ▶ Promote unique programs
- ▶ Focus on transfer students – domestic and international
- ▶ Leverage dual/concurrent enrollment and K-12 partnerships
- ▶ Increase online offerings and pipelines
  - Develop \$15K degree
  - Offer 30 concurrent credits online
  - Initiate 3-year online degree
- ▶ Increase financial aid and scholarship support



# Successes to Date – Undergraduate

- ▶ Investing in Student Success
  - Advising
  - Predictive analytics
  - Degree audit
  - Financial aid investments
  - Scholarship strategy
  - Lola and Rob Salazar Student Wellness Center
  - New center for career services and experiential learning
  - First-year housing and dining hall



# Successes to Date – Undergraduate

- ▶ Building on CU Anschutz synergy and health sciences pipeline
  - Expanding our BA in Public Health
  - Creating interdisciplinary health and wellness clusters (Aging and Society, Addiction, and Families and Social Welfare)
  - Creating “Computational Design + Degrees”
  - Leveraging HHMI grant to redesign Biology for traditionally-underrepresented STEM students



# Successes to Date – Undergraduate

- ▶ Attracting highly-qualified students
  - 6 Boettcher Scholars in fall 2018
- ▶ Investing in transfer initiatives
  - Establishing focused leadership
  - Developing clear transfer pathways
  - Requiring mandatory transfer orientation fall 2019
- ▶ Expanding pathways for high school students
  - Dual and concurrent enrollment
  - CareerWise
  - Pathway partnerships



# Successes to Date – Undergraduate

- ▶ Closing the attainment gap
  - Outpacing Colorado peers in graduation rates for underrepresented minority students (43% vs. 34%)
- ▶ Supporting lower-income students
  - Pell recipients graduate at a higher rate than our overall undergraduate population
  - Pell recipients graduate at a higher rate (52%) than those at other four-year institutions (44%)

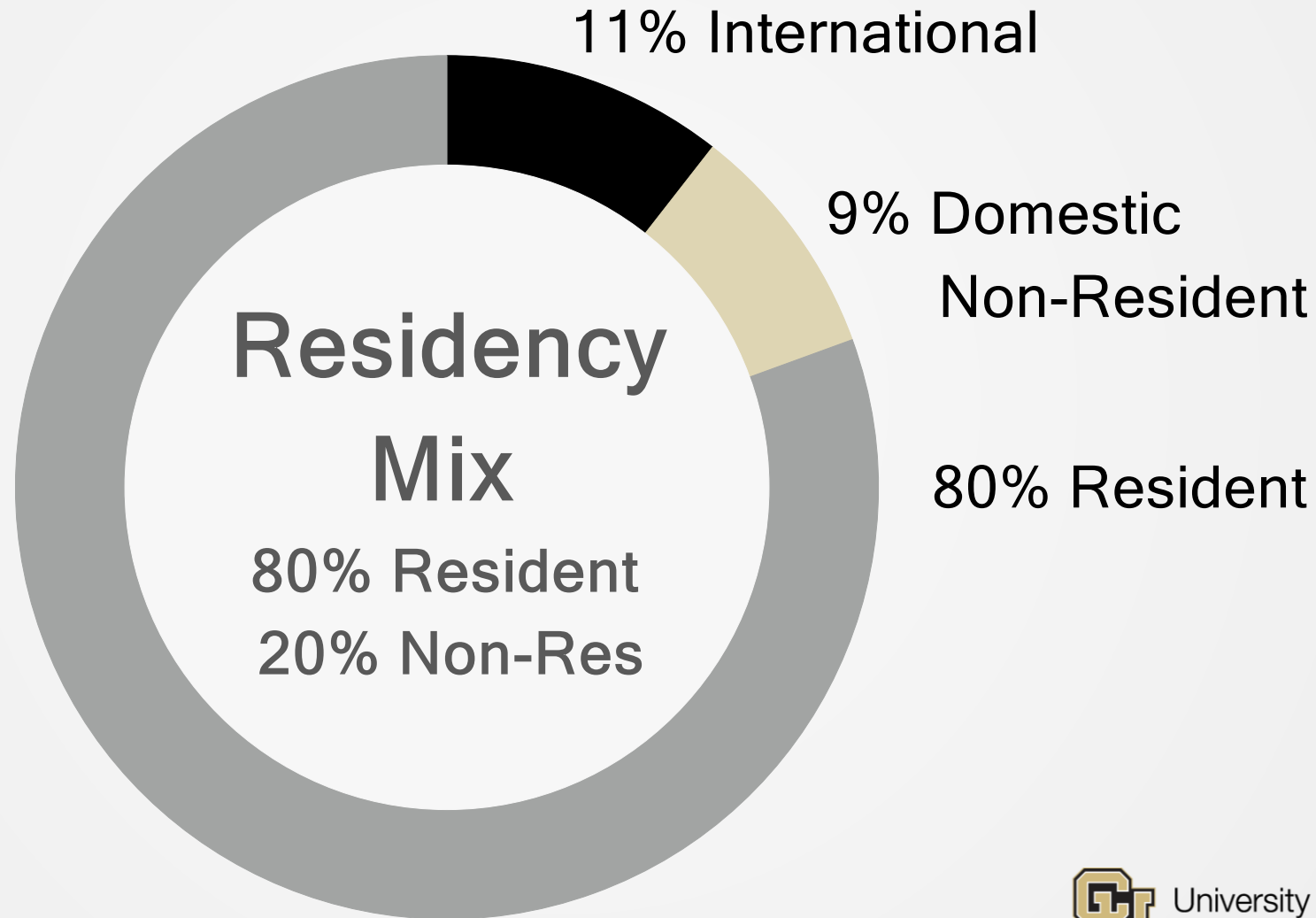


# Current Profile - Graduate

% Increase  
2012-2017

▶ 20% are students of color	27%
▶ 14% are underrepresented minority	33%
▶ 10% are Latinx	37%
▶ 67% are full-time	-8%
▶ 43% are male	-9%

# Current Profile – Graduate





# Strategies for Growth – Graduate

- ▶ Targeting scholarships and stipends
- ▶ Creating more connections with academic program faculty and their research/creative work
- ▶ Designing 4+1 programs to combine concurrent credits (earned in high school) for a bachelor's/master's degree
- ▶ Identifying new programs through market research
- ▶ Hired graduate recruiter
- ▶ Increasing online degrees and stackable certificates



# Progress to Date – Graduate

- ▶ Conducting analysis of existing programs
- ▶ Cultivating our undergraduate programs as graduate pipelines
  - Many of our schools (e.g., SEHD and CAP) have feeder pipelines
- ▶ Evaluating the results of pilot graduate recruitment scholarships
- ▶ Identifying additional countries for international recruitment



# CU DENVER SUMMARY

- ▶ Bolstered by progress
- ▶ Focused on our competitive strengths and differentiators
- ▶ Committed to continuous improvement
- ▶ Positioned for long-term success





University of Colorado **Denver**

**CU IN THE CITY**

Discussion