



January 2019

Dear Alumni and Friends:

When I became CU president more than a decade ago, I thought it would be good to compile a list of outreach programs and patient care our four campuses deliver around Colorado. We are the state's flagship university, after all, so I wanted a sense of how we complement our campus-based



Explore how CU serves Colorado

teaching, research and public service mission by serving communities large and

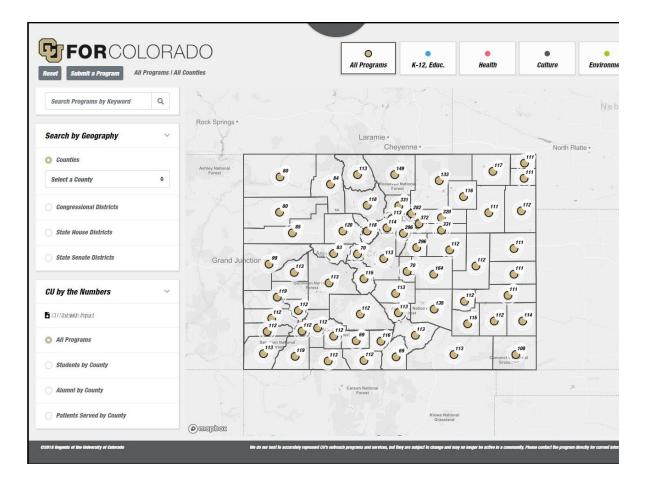
small across our state, sharing the expertise and resources of our faculty and students.

I suspected we had about 40 or 50 programs. Much to my surprise, we identified some 300 in every corner of Colorado that extend the reach of our faculty expertise and our students' passion for real-world experiences and service. Add to that the more than 500 health care sites where CU physicians, dentists, pharmacists, nurses and physical therapists (among others) provide care, and you have a university steeped in its public mission. I know our campuses have more programs we have yet to discover.

I knew that if I was surprised by the extent of our outreach, Coloradans and elected officials would be as well. The question became how to spread the word about our work in every corner of Colorado and let people know how we serve their communities.

So we created <u>CU for Colorado</u>, a website that provides a sense of CU's work and presence. When we first launched the idea a few years back, the technology didn't really allow us to tailor searches. The new site allows users to search by county, Congressional district, state legislative district, keywords and broad categories. It also details CU's presence in each county by students, degrees granted, alumni, CU Advocates and patients served, among others.

I invite you to see for yourself what the university is doing in your area.



The map details a wide array of offerings from our four campuses. Some are targeted programs offered in specific communities. Others are statewide programs any community can participate in. The sheer volume is impressive, but so are the individual projects, as you can see from a small sampling:

CU Denver's Colorado Center for Community Development partners with Colorado communities to design better rural and urban towns and cities. CU's faculty expertise in design and planning, along with student energy and creativity, help with conceptual design, 3-D modeling and downtown economic growth and revitalization.

Researchers from CU Boulder analyze the quality of well water for drinking in six Western Slope counties. They work with local residents and health departments to gauge whether drinking water is safe, and share the information across a wide geographic area to get a better sense of regional issues.

Since 1985, physicians in the CU Cancer Center's Community Engagement Program at the CU Anschutz Medical Campus have traveled to Grand Junction, Alamosa, Glenwood Springs, Montrose and Vail/Edwards. They provide specialty oncology services and access to clinical trials to patients who wouldn't otherwise get those services.

Our Colorado Springs campus hosts the UCCS Economic Forum, which helps businesses and government in southern Colorado make informed decisions. It provides communities with timely and accurate economic data, creates and tracks metrics to help assess the economic health of the region, offers tailored analytical services to organizations focused on community and economic development, and makes presentations about the region's economic climate.

Some programs have broader statewide impact. The Colorado Area Health Education Center (AHEC) has regional offices in Grand Junction, Alamosa, Durango, Pueblo, Denver and Greeley. AHEC partners with CU's Schools of Medicine, Dentistry, Nursing and Pharmacy, and the Physical Therapy and Physician Assistant programs at the CU Anschutz Medical Campus. It builds a statewide network and strengthens academic-community linkages to build a pipeline of students interested in health professions, provides access to public health information and continuing education programs for health professionals in underserved areas, and offers health education for residents in rural and urban medically underserved areas in Colorado.

We've been serving Colorado since 1876 through teaching, research and public service on our campuses, but we are also woven into the fabric of our state in much deeper and broader ways. You don't have to look far in Colorado to see CU's presence and impact. We're proud to offer CU for Colorado as tangible evidence of that.

For feedback, contact officeofthepresident@cu.edu

Sincerely,

Bruce D. Benson President

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Forward

In the news



Important issues for CU in 2019 legislative session

The 2019 session of the Colorado General Assembly began on Jan. 4 and as usual, there are some important issues for CU. First and foremost is the state funding request put forth in November by former Gov. John Hickenlooper. It calls for a \$98 million increase for higher education (CU's share would be \$30 million). The increase is predicated on a zero percent tuition increase.





CU's Nesbitt and Ganahl honored as state's Top 25 Most Powerful Women

I'm delighted to share with you that two outstanding members of the CU family have been named Colorado Women's Chamber of Commerce's 2019 Top 25 Most Powerful Women in Business. Kathy Nesbitt, vice president of employee and information services, will be honored Jan. 30 for ongoing contributions to the state. Nesbitt joined CU in January 2015. Also, Regent Heidi Ganahl,



Giving's annual report features good news about CU

Our donors play a critical role in advancing CU's student success, research, activities and growth. We are dedicated to being good stewards of these funds. And in the spirit of transparency, CU's Office of Advancement and the CU Foundation recently released their 2018 Annual Impact Report. Although the report is geared toward investors, its

R-at large, was also chosen to the coveted list. Ganahl, whose term runs 2017-23, earned a bachelor's degree in business from CU Boulder and a master's in health care administration from the University of Denver. Ganahl turned her lifelong passion for dogs into Camp Bow Wow, a \$100 million brand, which she recently sold.

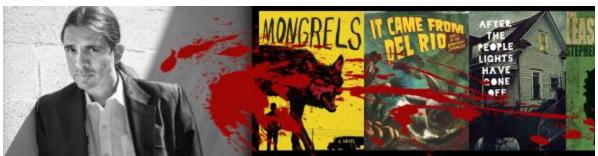
information and inspirational stories can be enjoyed by all CU supporters.



Passing of two regents emeriti

In the past month, the University of Colorado lost two great friends, allies and regents emeriti. Regent Emerita Kathy Arnold, whom I was honored to know for 40 years, passed away Dec. 23. She was a CU alumna and was elected as regent at large, serving 1988-94. She was the board vice chair in 1990-91 and board chair in 1991-92. Arnold also served nine years in the Legislature as a member the Colorado House of Representatives and Senate. In addition, Regent Emeritus Peter Dietze passed away Jan. 4. He served three terms on the board (1977-1996), including two terms as chair. He was instrumental in the creation of CU Boulder's Research Park, the Health Sciences Complex at the CU Anschutz Medical Campus, residence halls at UCCS, raising the profile of CU Denver and many other contributions. Our heartfelt condolences are with the Arnold and Dietze families.

CU On the Air Podcast



The horror! Why we watch it, write it, and love to (d)read it

CU on the Air talks with CU Boulder professor <u>Stephen Graham Jones</u>, a renowned and prolific author of horror, crime, science and experimental fiction, about our fears, the origins of monsters, werewolves, the Stanley Hotel, the appeal of zombies and a whole lot more.

FOUR CAMPUSES UNITED ALL FOUR: ONE



A century of innovative outreach and engagement

From offering lectures, courses and degree programs across the state, to creating outreach centers that became independent colleges and universities, Continuing Education at CU Boulder has powerfully influenced the development of higher education and public life in Colorado for 100 years.

Spotlight on Alumni



UCCS alumni unearthing artifacts of Colorado Springs founder Palmer

When work began on a flood mitigation project near Garden of the Gods, crews started to find fragments that indicated more than just normal debris. A team of archaeologists, including three UCCS alumni, led the excavation and in the process learned new details about how Colorado Springs founder Gen. William Palmer lived near the turn of the 20th century.

CU Advocates Program

Colorado needs healthy research universities that produce a highly educated workforce, grow our economy, attract business and industry, and engage in research that generates jobs, creates companies and improves lives. With your help we can keep CU - and Colorado - strong.

Become an advocate for CU

News from the campuses

CU BOULDER

\$3M center to support rapid-response research of natural disasters: NSF-funded initiative aims for smarter research and resilient communities.

CU DENVER

<u>The culture of counseling:</u> Education school prepares future counselors to address diverse clients.

CU COLORADO SPRINGS

Carnegie promotes UCCS to research university in new classification: An expanding doctoral program and increases in research activity led to a promotion in the new Carnegie Classification of Institutions of Higher Education.

CU ANSCHUTZ

Visible human project 14 years in the making: Virtual human — a living cadaver — pushes boundaries of anatomical science.

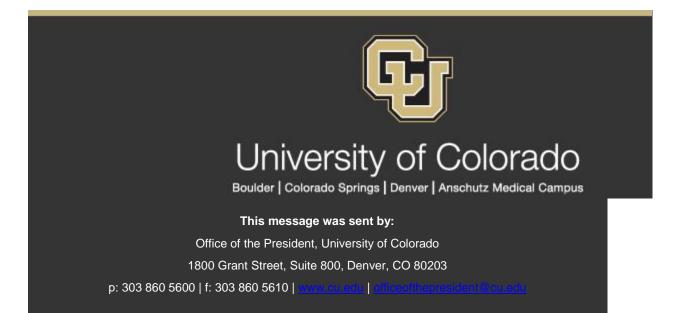






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GIVE TO CU



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