UNDERGRADUATE DEMOGRAPHICS

- 82% Colorado Resident
- 28% Pell
- 29% First Gen
- 19% Military Affiliated

AGI Breakdown of FY 17 UG Res Population 8,969

- # Res UG
- % Res UG

- $0-$32K: 35%
- $32K-$59K: 30%
- $60K-$99K: 25%
- $100K-139K: 20%
- $140K-UP: 15%
- No Doc Need: 10%
- Did Not Apply: 5%

University of Colorado
Colorado Springs
54% of the undergraduate population

- Pell: 2,933 (28%)
- First Gen: 3,081 (29%)
- Military: 1,899 (18%)
- Pell & Military: 571 (5%)
- First Gen & Military: 568 (5%)
- Pell & First Gen: 1,273 (12%)
- All 3: 228 (2%)

Total: 10,528
Who are they?
- 28% of undergraduates
- 64% retention; 47% grad rate
- Nearly half of baccalaureate awards
- Avg 12.8 credit hours
- Live at home, working

Affordability
- $24,400 avg AGI (Q1)
- $25,600 need
- 40% need met by aid
- $5,600 average loan

UCCS commitment is to meet tuition, fees, and books cost. Other cost of attendance must be covered with working or loans.
FIRST GEN GROUP

Who are they?
- 29% of undergraduates
- 64% retention; 39% grad rate
- Avg 12.7 credit hours
- On or off campus; working

Affordability
- $57,800 avg AGI (Q2)
- $19,500 need
- 36% need met by aid
- $6,700 average loan aid

Even though this group gets federal aid, they are NOT college cost sensitive in the traditional sense. They are loan averse and often cash flow driven. This group may prefer to work than take loans.
Who are they?
- 18% of undergraduates
- 69% retention; 47% grad rate
- Avg 12.9 credit hours
- Independent; transfer; working

Affordability
- $43,900 avg AGI (Q2)
- $20,500 need
- Chapter 33
- 26% need met by aid
- Active duty $3,300 avg tuition assistance
- $4,100 average loan aid

Benefit Dependent
- *Chapter 33*: Tuition, fees, books and living expenses covered. Not cost sensitive at UCCS tuition level.
- *Active duty*: Tuition assistance applied after aid.

Primary driver is work/life balance.
TUITION AND FEES

- Did not exceed inflation last three years (3.81%)
- Third lowest among our national peer group
- Most fees do not adjust/increase with inflation
INSTITUTIONAL AID

- Increased 13% over last three years
  - Faster than tuition costs

- Driven by campus commitment to aid
  - Chancellor’s Scholarship

![Graph showing Institutional Aid and Tuition & Fees trends from FY 2015 to FY 2018.](graph.png)
LOANS

- Federal aid assumes loans to cover all costs
- 84% of defaults are non-completers; PRIMARY CASE FOR RETENTION!
- UCCS Groups are loan averse – working reduces loans
- Student employment emphasis
  - 67% work
  - Increased work/study spending 6% last two years
  - Over 2,000 employed on campus
STRATEGIES FOR TUITION & FEES

- Set tuition goal
  - CPI
  - State funding increases

- Fees
  - All fees except two are fixed; not adjusted with inflation
  - Challenge to deliver services

- Cost mitigation (and student success)
  - Pre-collegiate programs
  - Concurrent HS enrollment
  - Partnerships – PPCC deferred admission
  - Local student housing waiver
DIVERSIFYING AID OPPORTUNITIES

- Reisher Scholarship – high merit, high need, must work
- Reach Your Peak – high need, working part time
- Chancellor’s Scholarship – Colorado resident renewable merit
- Cyber Scholarships – 15% of state provided funds
- **NEW**: Bridge Forward – lower mid income
STUDENT SUCCESS

• Admissions - Success Pathways
  – compliments cost mitigators
  – Increase retention

• Advising
  – Math placement
  – Mandatory advising – first years
  – Career center
Why do students average 12 hours per term?

- Work schedule
- Academic performance will decline with heavier load
- Additional cost of tuition & fees
- Course scheduling conflicts
- Family responsibilities

What can UCCS do?

- Commitment to affordability through aid and work opportunities
- Improve course availability and offerings
- Eliminate scheduling conflicts

“I work at least 30 hours a week between 3 jobs. I am putting myself through college and cannot afford more than $5k/semester for tuition.”
• What alternatives are there?
  – Meet students where they are – simplify tuition tables
  – Control tuition growth
  – Package aid and student employment
  – Degree plan “contracts”