CU eComm
Marketing Cloud User Alert | eComm Upgrade
To: Jennifer Mortensen

Inbox - Exchange 3:31 PM

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Action Required by January 21:
Marketing Cloud Content Migration

Last month, we contacted you to enlist your help with the Marketing Cloud content migration for the eComm upgrade (view a copy of the email on our blog).

We need your help to ensure that the second step of this project, a planned migration of all 2016 and 2017 Marketing Cloud content, is successful.

What do I need to do by January 21?

Review your 2016 and 2017 Marketing Cloud content and delete items you no longer need by January 21.

Last month, we asked you to begin reviewing your 2016 and 2017 Marketing Cloud content and to delete content you no longer need. This will allow for a smooth transition to the new org and a successful migration of your remaining content.

The CU System eComm team will move all of your 2016 and 2017 content to the z_migration folder beginning on January 22.

When can I review my 2018 content?

Review your 2018 Marketing Cloud content and delete items you no longer need by February 12.

If you're ready to tackle this project and get ahead of the game, you can start reviewing your 2018 Marketing Cloud content now. Or, you can tackle 2016 and 2017 first to break the work into smaller chunks.

The CU System eComm team will move your 2018 content, existing folder hierarchy, and any other content remaining to the z_migration folder beginning on February 13.

Don't worry; we'll send a few reminders.

We will send you additional reminders about the Marketing Cloud content migration to ensure your success. We're here to help answer questions, and we also encourage you to visit our project website for additional information or our blog for project updates.

Contact Us

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