CU eComm
Marketing Cloud User Alert | eComm Upgrade
To: Jennifer Mortensen

Inbox - Exchange 10:23 AM

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Action Required Tomorrow:
Marketing Cloud Content Migration

Last Friday, we contacted you to announce that eComm will be undergoing an upgrade in spring 2019. (You can view a copy of the email on our blog).

We need your help to ensure that the first step of this project, a planned migration of all Marketing Cloud content, is completed successfully.

What do I need to do tomorrow?

Your task from December 18 through the duration of this project is easy: do not delete or modify the z_migration folder.

Tomorrow, December 18, the System eComm team will prepare for content migration by creating a new folder in both Content Builder and Classic Content for every business unit in Marketing Cloud called z_migration.

The z_migration folder will appear within your existing folder hierarchy, so it should be easy to spot, but if you have questions, please contact us.

What do I need to do next?

Please review your 2016 and 2017 Marketing Cloud content and delete the items you no longer need by January 21.

The move to new org is a great opportunity to review your Marketing Cloud content and do a little housekeeping by deleting items you no longer need. Doing so will ensure that the transition to the new org happens smoothly and that content you want to keep transfers successfully.

The System eComm team will move all your 2016 and 2017 content to the z_migration folder beginning January 22.

What about my 2018 content?

Please review your 2018 content and any other content remaining. Delete the items you no longer need by February 12.

If you're ready to tackle this project and get ahead of the game, you can start reviewing your 2018 Marketing Cloud content now. Or, you can tackle 2016 and 2017 first to break the work into smaller chunks.

The CU System eComm team will move all your 2018 content, other remaining items and your existing folder hierarchy to the z_migration folder beginning February 13.

Don't worry; we'll send a few reminders.

We will remind you about the January and February deadlines for reviewing your Marketing Cloud content, but we encourage you to take advantage of the upcoming winter break to do as much clean up as possible now and set yourself up for success. We're here to answer questions, and we also encourage you to visit our project website for additional information or our blog for project updates.

Contact Us

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