LinkedIn Learning
Creating and Sharing Collections
Introduction

Resources and a copy of this PowerPoint are available: www.cu.edu/linkedin
The recording of this webinar will be recorded and posted online.

Cyndi Ramirez
LinkedIn Customer Success Manager

Christine Gramlick
LinkedIn Customer Success Manager
Agenda

1. About LinkedIn
2. LinkedIn Learning
3. Demo: Creating and sharing content
4. Resources and Q&A
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About LinkedIn
A bit about LinkedIn – the world’s largest professional network

Individuals on LinkedIn can:

645+ million
Professionals on LinkedIn

20+ million
Jobs on LinkedIn

Connect you to the professional world.

Stay informed through professional and industry news.

Get hired and build or start your career.
637 new data points are created every 2 seconds, fueling our Economic Graph. This vast network of data enables you to be more successful on LinkedIn.

Stats as of 7-2019
LinkedIn Learning
A robust online learning platform students and staff can use and apply.
It starts with world-class content tailored to the learner.

+16,000 Professionally produced courses.

100% Of our instructors are experts in their field.

60+ Courses added every week.

7 Languages represented among courses.
Personalized Learning Experience

A richer learning experience powered by the data and insights of the LinkedIn Network:

1. Faster, easier sign-in directly from LinkedIn.com
2. More personalized course recs based on your job title, skills and industry
3. Access to Q&A with course instructors
4. Option to play courses directly from your LinkedIn newsfeed to always be learning
Content covers all the needs of students, staff and faculty.

<table>
<thead>
<tr>
<th>Leadership and management</th>
<th>Functional roles</th>
<th>Tech and software engineering</th>
<th>Soft skills and business software</th>
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<tbody>
<tr>
<td>• Business strategy</td>
<td>• Program management</td>
<td>• Security</td>
<td>• Communication and public speaking</td>
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<td>• Coaching and mentoring</td>
<td>• Six Sigma</td>
<td>• Data science</td>
<td>• Collaboration</td>
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<td>• People management</td>
<td>• Finance and operations</td>
<td>• Software development</td>
<td>• Writing</td>
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<td>• Coaching</td>
<td>• Marketing</td>
<td>• Web design and development</td>
<td>• Productivity</td>
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<td>• Innovation</td>
<td>• Customer services</td>
<td>• IT Infrastructure</td>
<td>• Business software</td>
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<tr>
<td>• Decision-making</td>
<td>• Creative pro and graphic design</td>
<td>• Operation management</td>
<td>• Excel/Word/PowerPoint/Outlook</td>
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<td>• Operation management</td>
<td>• L&amp;D education</td>
<td>• Testing and methodology</td>
<td>• G-Suite/Mac OS</td>
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<td>• HR and recruiting</td>
<td>• Information management</td>
<td>• Access/Tableau</td>
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<td>• AutoCAD</td>
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<td>• Business intelligence and analytics</td>
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Plus, upload your own content!

**Content Mapping:** NACE

**Content Mapping:** Higher Education
Certification Prep & Continuing Education Units

Choose a program to see its certification prep and CEU courses.

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<th>Certification preparation programs</th>
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<tr>
<td>ISC2</td>
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<td>AWS</td>
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<td>IBM</td>
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<td>Oracle</td>
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<tr>
<th>Product</th>
<th>Courses</th>
<th>Customer Stories</th>
<th>Resources</th>
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<tbody>
<tr>
<td>Juniper</td>
<td>LEED</td>
<td>Linux Foundation</td>
<td>Linux Professional Institute</td>
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<td>Microsoft (Technical)</td>
<td>Microsoft Office Specialist (MOS) and Expert</td>
<td>Online Marketing Certified Associate (OMCA)</td>
<td>Oracle</td>
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<td>PMI</td>
<td>Red Hat</td>
<td>Salesforce</td>
<td>SAS</td>
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<td>Six Sigma</td>
<td>Society for Human Resource Management (SHRM)</td>
<td>SOLIDWORKS</td>
<td>Storage Networking Industry Association (SNIA)</td>
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<td>IBM</td>
<td>VMware</td>
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Full list available [here](#)
How do I earn a Project Management Professional (PMP) Certification?

LinkedIn Learning offers a PMP® certification prep course along with over 100 courses that provide more than 200 professional development units (PDUs).

1. Educate yourself on requirements
2. Search courses
3. Complete courses
4. Prep for the exam
5. Take exam & claim PDUs

The entire online course is approved for 35 PDUs through PMI.

- Cert Prep: PMP®
- Exam Tips: PMP®

https://www.pmi.org/certifications/process

Check out all the PDU-eligible courses

Claiming your PDUs
Demo: Creating and sharing content
Staff/Faculty benefits to being an admin

1. Manage custom content
2. Curate content easily
3. Recommend content & assign due dates to users
4. View and generate reports
4 Resources

- [LinkedIn Learning help](https://lnkd.in/eDv6GVh)
- [Cert prep info](#)
- **NEW!** [CU Admin information](#)
- [Content Mapping resources](#)
  - NACE
  - Higher Education
- Log in to [LinkedIn Learning](https://lnkd.in/eDv6GVh)