



Faculty Council Communications Committee (FC3)

April 8, 2021, 11:00 AM – 1:00 PM

Zoom Video Conference

MINUTES

Attending: Carmen Stavrositu (Chair, UCCS), Carrie Makarewicz (Vice-Chair, UCD), Judy Scott (Secretary, UCCS), Kathia Ibacache (UCB), Cathy Beuten (SYS, University Relations), Jonelle Henning (SYS, Faculty Council)

1. Approve March meeting minutes (APPROVED)

2. DEI Statement with Dr. Brenda J Allen

- The DEI statement subcommittee shared their draft, members added edits and feedback to the draft Google document.
- The committee decided to move forward with version 2 of the DEI statement, the subcommittee will finalize and send to Faculty Council Executive for review and approval.

3. CU Connections – Faculty Voices

- It was reported that Rachel Gross's article was the most read piece following its publication, with about 900 page views. Personnel and Benefits committee corner had around 400 views.
- An article submission was shared with the committee about a walking reflection around the UCCS campus. Members reviewed, added feedback and agreed to have the submission to move forward as a FV article.
- Callie Rennison's article would be ready for publication in May following her Regent article in April.

4. eComm Newsletter Logistics with eComm Trainer, Melanie Jones

- It was noted that faculty overall generally tire of constant email communication and it'd be best for the first newsletter to introduce what is trying to be achieved, make it clear it'll be sent out 2x yearly and share a preview of the content. From there, faculty will have the option to opt out.
- Melanie will look into whether this can go out to all faculty and recommended that the committee also touch base with the new VP of Communications about this newsletter.
- Members were reminded that options 2 & 3 of [email template](#) were the most popular.
- The committee decided a fall publication would work best for the first newsletter and discussed possible content topics:
 - Introduce the newsletter
 - Parting message from outgoing Chair Joanne Addison, it was suggested this could also be a Faculty Voices article
 - Introduce new leadership and quick statement of their vision



- Invite committees to offer articles, statements or some topic they'd like to expand on in the newsletter
- Invite Faculty Assembly Chairs to write a piece and updates from each campus
- Upcoming events

5. Faculty Guide

- The guide is now ready for launch as Jonelle has incorporated all edits following review from committee members, the student assistant will also review for broken links.
- Jonelle and Carmen will meet to review any outstanding items, then Carmen and Carrie will draft an article about the guide launch for CU Connections.