

**Excellence in Leadership Program (ELP)**  
**CU Anschutz Medical Campus Innovation in Academic Health Sciences**  
**March 22, 2019**

University of Colorado Anschutz Medical Campus Research II Building, Krugman Conference Room, Second Floor, Room 2100 12700 E. 19th Avenue, Aurora, CO 80045	
8:00-8:30	Continental Breakfast
8:30-10:00	CU Anschutz Leadership panel: <ul style="list-style-type: none"> <li>• <a href="#">Donald M. Elliman, JR.</a>, Chancellor</li> <li>• <a href="#">Roderick Nairn</a>, Provost and Executive Vice Chancellor for Academic and Student Affairs</li> <li>• <a href="#">Terri Carrothers</a>, Executive Vice Chancellor of Administration and Finance and Chief Financial Officer</li> <li>• Steve VanNurden, Executive Director, Biotech Relationships (see his bio on page 4)</li> <li>• <a href="#">James Hodge</a>, Associate Vice Chancellor for Advancement, Office of Advancement</li> </ul>
10:00-10:15	Break
10:15-11:15	“Innovation for Mental Health,” with <a href="#">Matt Vogl</a> , Executive Director, <a href="#">National Mental Health Innovation Center</a> (NMHIC)
11:15-12:30	Tech Expo: “Virtual Reality Addressing Mental Health” Break into two groups for virtual reality experiences: <ul style="list-style-type: none"> <li>• Krugman Hall with NBHIC</li> <li>• Education II South with School of Dental Medicine</li> </ul> <p>           11:15 - 11:25    Group A walks to Education II South            11:15 - 11:45    Group B stays at Krugman Hall            11:45 - 11:50    Group B walks to Education II South            11:50 - 12:00    Group A returns to Krugman Hall         </p>
12:30-1:30	Lunch
1:30-2:45	“Staying Well Under Stress: lessons learned from the Tech Innovation Network and digital tools for wellness,” with <a href="#">Sam Hubley</a> , PhD, Clinical Psychologist and Assistant Professor and <a href="#">Debra Boeldt</a> , PhD, Program Manager, Clinical Content, <a href="#">National Mental Health Innovation Center</a> (NMHIC)
2:45-3:00	Break



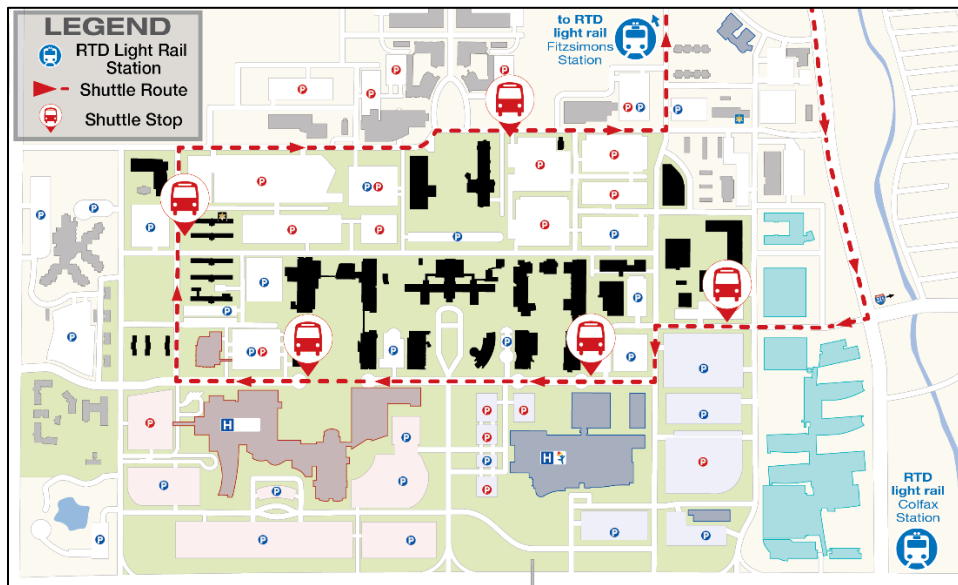
3:00-4:00	"Staying Well Under Stress" continued
4:00-6:00	<i>Optional</i> "Networking" at <a href="#">Cedar Creek Pub</a> ( <a href="#">located</a> just north, across the street from the CU Anschutz campus, 2100 North Ursula Street, Aurora, CO 80045)

#### Wireless Access

Logon as a "CU Anschutz Guest" user. Accept the statement that appears in the internet browser. If you wish to use VPN, you must first accept this statement.

#### Driving and RTD Light Rail Directions

- From Colorado Springs:
  1. Take I-25 North
  2. Merge onto I-225 North
  3. Exit at 17th Avenue and turn Left onto 17th Avenue
  4. Turn Right onto Fitzsimons Parkway
  5. Turn Left onto Montview Boulevard
  6. Turn Left onto Victor Street
  7. Turn Right on East 19th Avenue
  8. Turn Right into the Georgetown or Ignacio visitor parking lots (more parking information, p. 3)
- From Boulder:
  1. Take Highway 36
  2. Merge onto I-270 East
  3. Merge onto I-70 East
  4. Merge onto I-225 South
  5. Exit at 17th Avenue and turn Right onto 17th Avenue
  6. Turn Right onto Fitzsimons Parkway
  7. Turn Left onto Montview Boulevard
  8. Turn Left onto Victor Street
  9. Turn Right on East 19th Avenue
  10. Turn Right into the Georgetown or Ignacio visitor parking lots (more parking information, p. 3)
- RTD R Line light rail, Fitzsimons Station stop. Take the [free campus shuttle bus](#) to one of the 5 stops around campus.



## Visitor and Reciprocal Parking:

There are numerous visitor parking lots available. If you have reciprocal parking you must display the official parking permit that was issued to you from your home campus in your car window.

Note: If you have a reciprocal permit from CU Boulder, UCCS, or CU Denver, you **can** use a visitor lot. If you have a reciprocal parking tag from the Anschutz Medical Campus, you **cannot** park in a visitor lot. You will need to park in a regular permit lot.

[View Parking and Maps](#)

## Steve VanNurden



Steve VanNurden is the Associate Vice-Chancellor of Biotechnology at the University of Colorado | Anschutz Medical Campus and also serves as President and CEO of the Fitzsimons Redevelopment Authority (FRA) in Aurora, Colorado. Mr. VanNurden works with University faculty and staff to develop a strategic vision to foster discovery and innovation in order to grow and diversify funding for the research enterprise. He started CU Innovations 3 years ago to reinvent the way technology transfer is conducted at a University. The FRA was formed in 1996 as a unique partnership between the University of Colorado and the City of Aurora Colorado to create a life science innovation community that links discovery and innovation with entrepreneurship. Currently home to 76 companies, the FRA is committed to building a vibrant life sciences community by providing companies with the resources and environment in which to thrive.

Prior to coming to the Colorado, Mr. VanNurden was Chair of Mayo Clinic Ventures, the commercialization arm of Mayo Clinic in Rochester, Minnesota. During Mr. VanNurden's tenure, Mayo Clinic Ventures commercialized nearly 2,000 Mayo Clinic discoveries, inventions and other Intellectual Property through conventional licensing agreements, collaborations and directly investing in start-up companies. The direct investment into Mayo Clinic related start-up companies was started in 1998, which allowed Mayo to evaluate internal technologies for possible formation and direct investment into start-up companies. Under Mr. VanNurden's direction, the program resulted in the formation of over 50 companies with a positive return on investment back to Mayo Clinic.

Prior to becoming Chair of Mayo Clinic Ventures, Mr. VanNurden held a variety of positions in the other operating divisions during his 22 years at Mayo Clinic, including being the first Director of Electronic Publishing in the Health Information Division. During Mr. VanNurden's tenure, several award-winning CD ROMs and websites were created, including the vision, business strategies, product development and successful launch of *Mayo Clinic Health Oasis* and *Mayo Clinic HealthQuest Online* in 1995 (now known as [mayoclinic.com](http://mayoclinic.com)) websites. He also served as an industry liaison to the U.S. Health and Human Services Committee on the Emergence of Interactive Health Communication.

Previously, Mr. VanNurden held management positions at Cargill, Inc., US Bank and was vice-president of Aerodrome Airline Services, Inc., a small aviation company. Mr. VanNurden holds degrees in Accounting and Finance and a Masters Degree in Business Administration.