NEW eCOMM ORG

USER TIMELINE: DECEMBER 2018 - FEBRUARY 2019

December 2018

14 — ANNOUNCEMENT

eComm users and stakeholders receive announcement about New eComm Org.

17 — MIGRATION NOTICE

Marketing Cloud users receive notification and instructions for content migration phase one of three.

18 — MIGRATION #1

System eComm team creates Marketing Cloud z_migration folder in all business units. Do not delete this folder.

19 — CONTENT REVEW

Users begin reviewing all Marketing Cloud content items and deleting items they no longer need.

January 2019

4 — EMAIL UPDATE

Receive email update re: New eComm Org project.

18 — MIGRATION NOTICE

Marketing Cloud users receive email reminder and instructions about migration phase two of three.

21 — CONTENT REVIEW

Users should have completed a review of their 2016 and 2017 Marketing Cloud content and deleted items they no longer need.

22 — MIGRATION #2

System eComm team begins phase two of the Marketing Cloud migration: moving 2016 and 2017 content into the z_migration folder in each business unit.

23 — CONTENT REVIEW

Begin review of Marketing Cloud 2018 content and delete items you no longer need.

February 2019

1 — EMAIL UPDATE

Receive email update re: New eComm Org project.

8 — MIGRATION NOTICE

Marketing Cloud users receive email reminder and instructions about migration phase three of three.

12 — CONTENT REVIEW

Users should have completed a review of their 2018 Marketing Cloud content and deleted items they no longer need.

13 — MIGRATION #3

System eComm team begins phase three of the Marketing Cloud migration: moving 2018 content and the folder hierarchy into the z_migration folder in each business unit.

16 — CELEBRATE

Celebrate the completion of the Marketing Cloud content migration.