CU eComm
January Update | eComm Upgrade
To: Jennifer Mortensen

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eCommupdate

Project Update
January 2019

Since the eComm upgrade announcement last month, substantial work has occurred on multiple teams to achieve project goals and milestones. A summary of activity is available below along with links to additional information.

eComm Team

Began Campaign Review (Jan. 3)

Completed Phase One of Marketing Cloud Migration (Dec. 19)

Delivered Phase One Marketing Cloud Migration Notice (Dec. 17)

Captured Journeys (Dec. 15)

Established UAT Group (Dec. 15)

Determined Email Preferences Language (Dec. 15)

Announced eComm Upgrade (Dec. 14)

eComm Users

Began Content Review for Phase Two of the Marketing Cloud Migration (Dec. 19)

Assisted with Phase One of the Marketing Cloud Migration (Dec. 18)

Received Marketing Cloud Migration Notice (Dec. 17)

Received Project Announcement (Dec. 14)

COE Team

Provided Project Update:
Integrations
Data Loads
Tools & Apps Work
Page Layouts
Overall Progress
(Jan. 3)

Provided Project Update:
Integrations
Functional Tools & Apps
Page Layouts
License Needs
Extended Migration Plan
(Dec. 20)

Announced Reporting Workshop for eComm Specialists (Dec. 15)

Completed Work on Field Change History (Dec. 15)

Questions or concerns?

The eComm Upgrade website contains additional information, including detailed project descriptions, timelines, and FAQs about the transition and how it will affect you. We will post project updates on our eComm blog and will send regular updates via email as well. Please reach out if we can be of assistance.

Website | Updates | Contact

CU eComm | University of Colorado
303-860-5631 | contact@cu.edu | www.cu.edu/ecomm

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