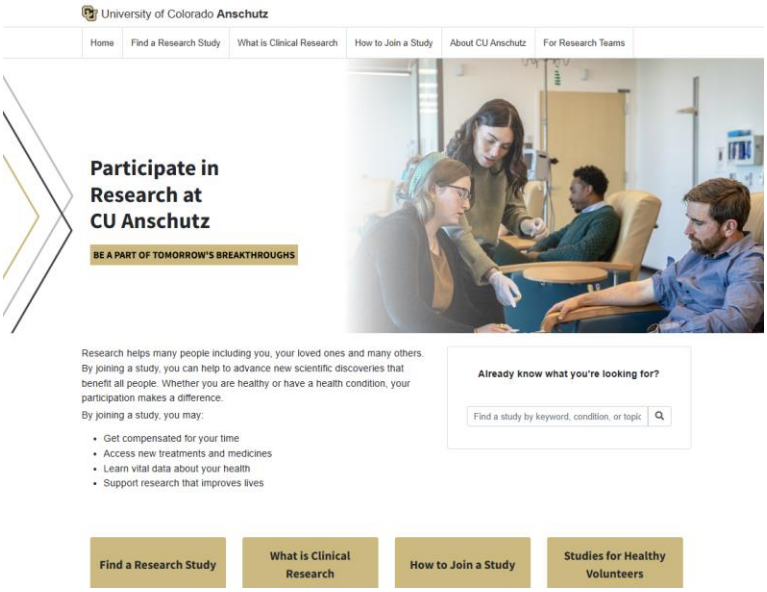
CU Anschutz Research Studies Website

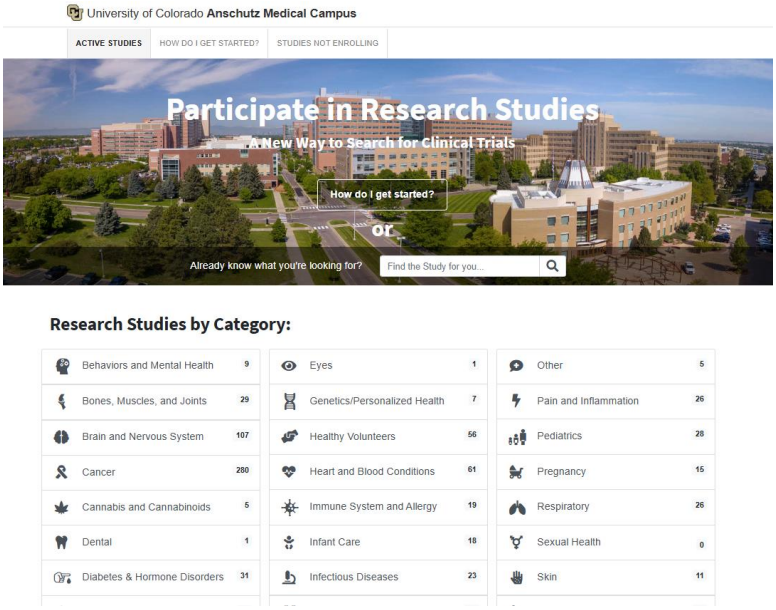
New Website vs. Old Website

Overall Website Link: https://researchstudies.cuanschutz.edu/

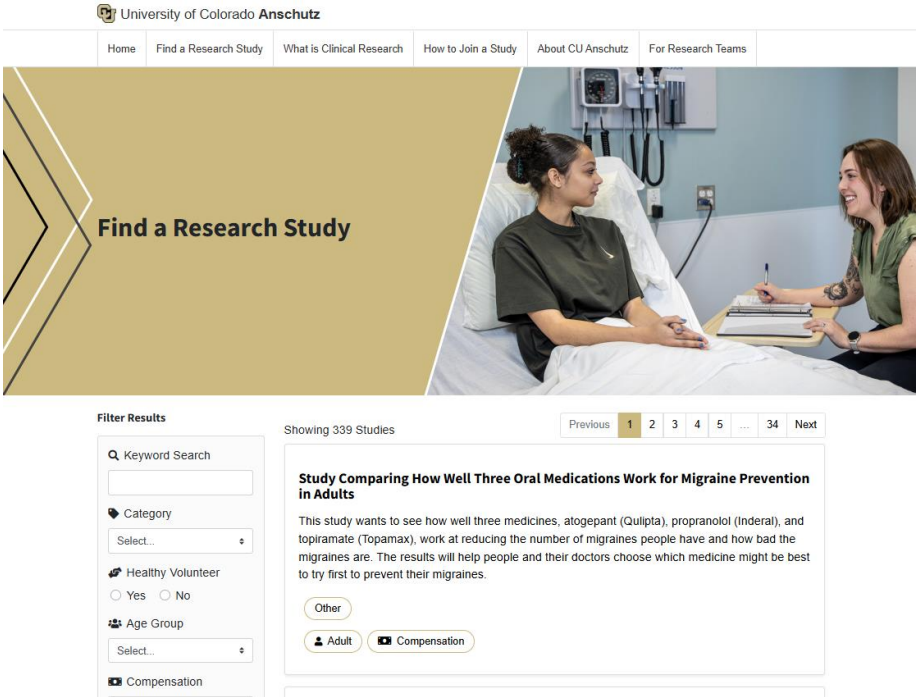
New Homepage: Includes new layout with updated imagery and navigation bar. The additional buttons in the middle of the homepage are an alternative method for visitors to quickly navigate webpages. The entire website is now CU branded and ADA compliant.



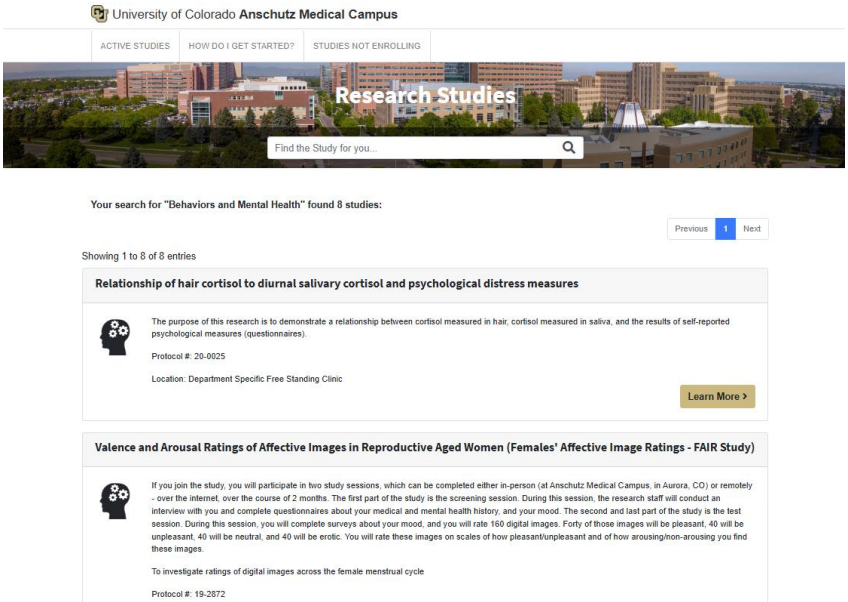
Old Homepage: Old layout was not CU branded or ADA compliant. The navigation bar was not user focused, and the keyword search was somewhat hidden within the imagery. When hovering over the various research categories, the box changed to a slightly different color, not clearly showing that it was clickable.



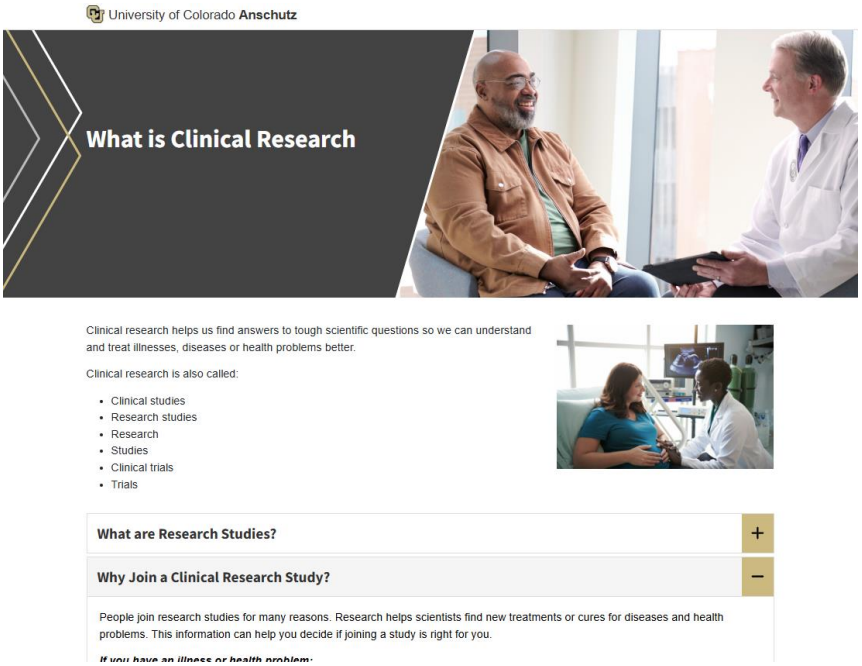
New [Find a Research Study]() Webpage: Dedicated webpage for searching for a research study that has both keyword search and filtering menu.



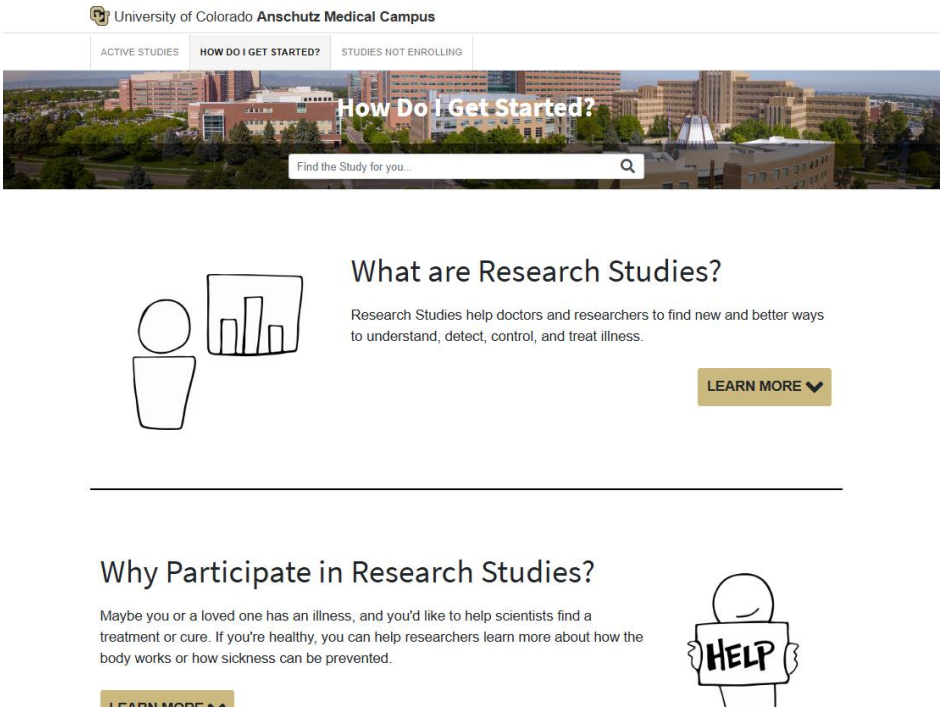
Old Version: This did not really exist on the previous version of the website. The most similar webpage to this was after a visitor clicked an individual category, all studies for that category would be displayed.



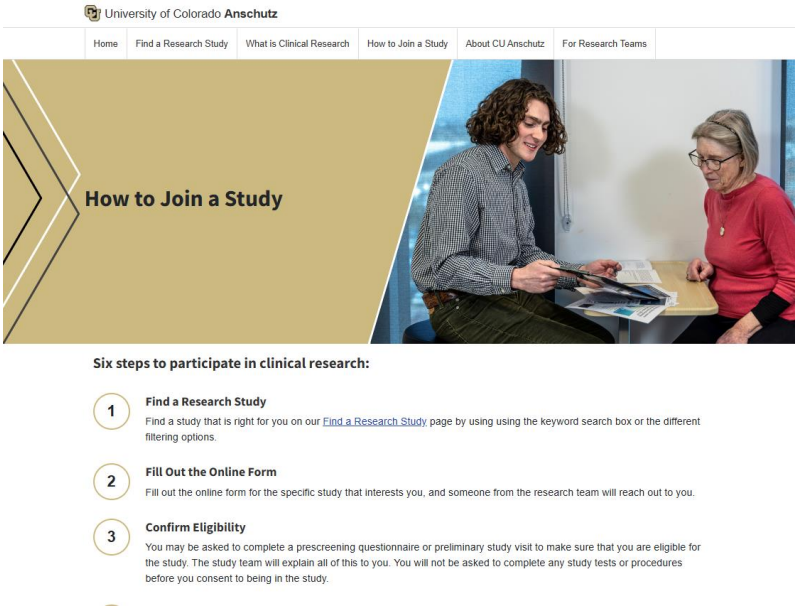
New [What is Clinical Research](#) Webpage: All information is now at an 8th grade reading level and presenting in a clear and accessible format. The accordion layout makes it easy for people to expand the information as needed without making the webpage too long.



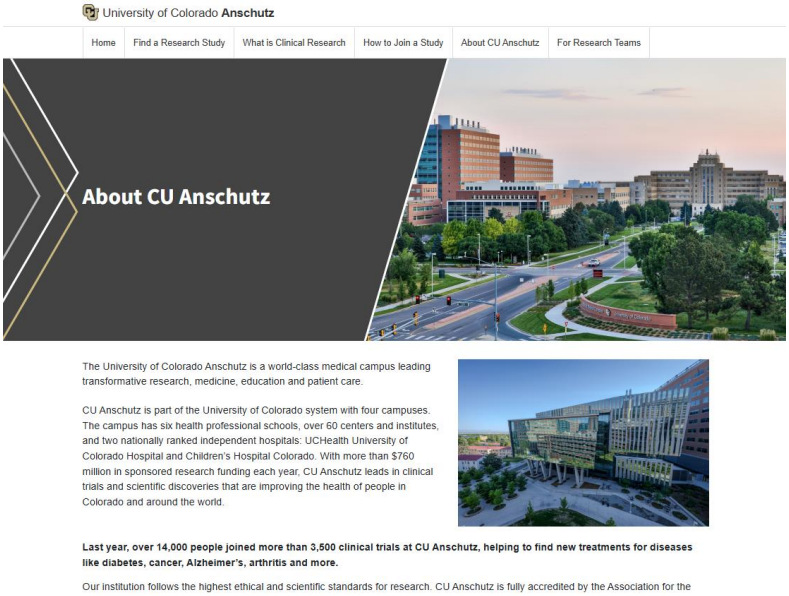
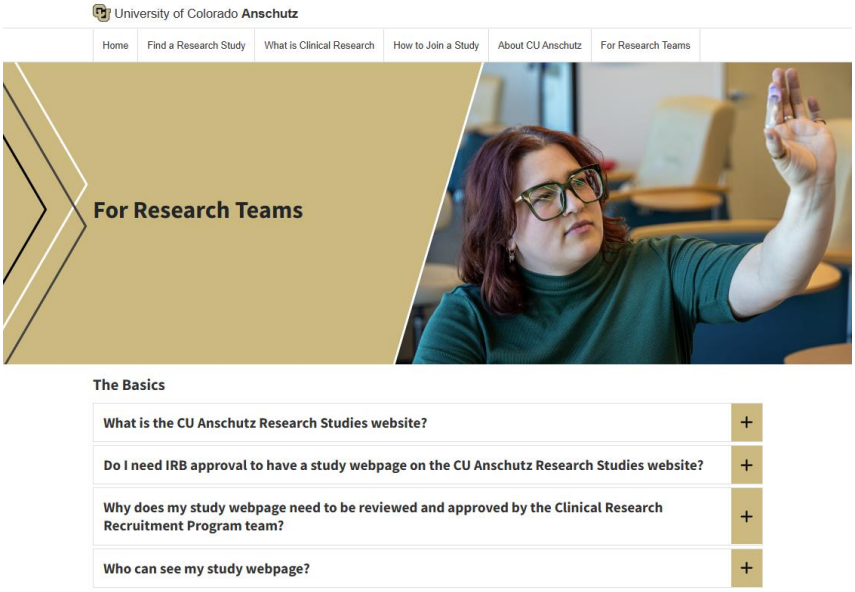
Old [How do I get Started](#) Webpage: Information was not at an 8th grade reading level. After information was expanded, you needed to hide it, which made the webpage very long. This required the visitor to scroll. Also, content on this webpage covered more than 'How do I get started', which is misleading.



New [How to Join a Study]() Webpage: This webpage did not exist before. We clearly lay out the steps on how to participate in clinical research, and how to use the website to find a research study.



New [About CU Anschutz]() Webpage: This webpage did not exist before. This information was part of the 'How do I get Started' webpage. This content is now at an 8th grade reading level with updated imagery and statistics about the campus. Additionally, we provided links to other useful websites and make sure that these buttons are clickable by having the boxes change to black when the visitor's cursor hovers over it.



New For Research Teams Webpage: This webpage did not exist before. This webpage provides information about the CU Anschutz Research Studies Website for study teams, i.e., what it is, how to use it, and resource guides.