## Reputation & Impact

## CU Favorability Rating

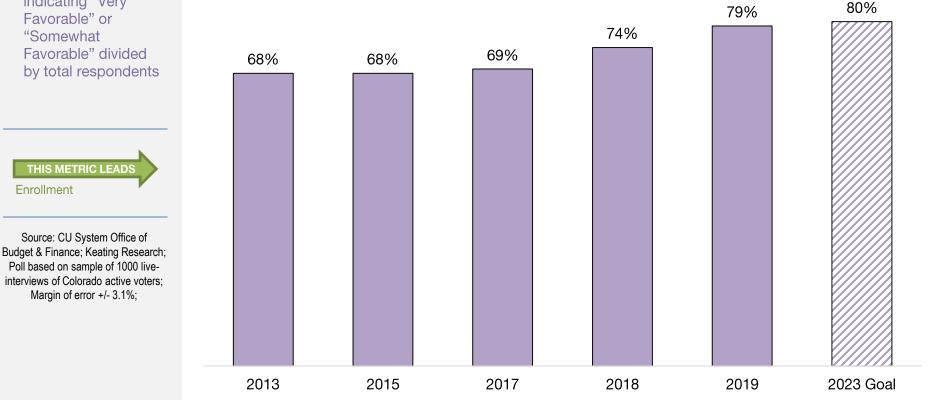
Goal

· Colorado poll of 1,000 active Colorado voters by year

 Favorability includes sum of respondents indicating "Very Favorable" or "Somewhat Favorable" divided by total respondents

Enrollment

Poll Question: "Please tell me if you have a very favorable opinion, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of The University of Colorado."





FOUR CAMPUSES UNITED

2019.07