

- Colorado poll of 1,000 active Colorado voters by year
- Favorability includes sum of respondents indicating “Very Favorable” or “Somewhat Favorable” divided by total respondents

THIS METRIC LEADS

Enrollment

Source: CU System Office of Budget & Finance; Keating Research;
Poll based on sample of 1000 live-interviews of Colorado active voters;
Margin of error +/- 3.1%;

Poll Question: “Please tell me if you have a very favorable opinion, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of The University of Colorado.”

