

# University of Colorado



Board of Regents Retreat  
Strategic Metrics

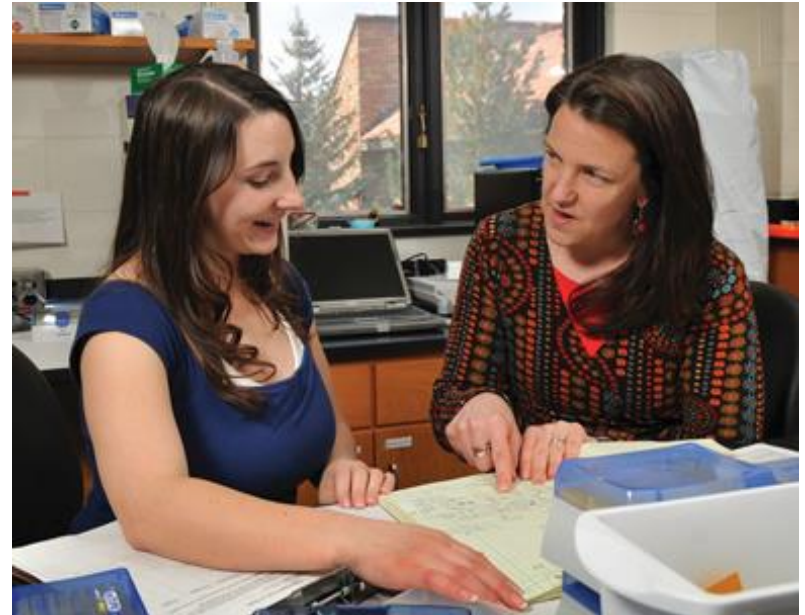
# Chancellor's Strategic Imperatives

- **Shape Tomorrow's Leaders:** Recruit, retain and graduate tomorrow's leaders by supporting student success, and enhancing the student experience.
- **Be the Top University for Innovation:** Serve as the nexus for innovation by facilitating collaboration and the sharing of diverse perspectives.
- **Positively Impact Humanity:** Build our research capabilities and academic achievement to deliver a positive impact on humanity.

# Strategic Initiatives to Shape Tomorrow's Leaders

## Key Campus Initiatives

- Revised core curriculum with the College of Arts and Sciences will open many academic avenues for students, especially those interested in pursuing multiple majors
- Cross-departmental efforts to increase persistence of first-year students has resulted in increased retention from 84 percent in fall 2014 to 87 percent in fall 2016
- Universal approach to advising provides a new advising platform accessible to every school and college, and shared advising notes between schools and student support offices



# Strategic Initiatives to Shape Tomorrow's Leaders



## Financial Aid

- **CU Achieve**—a summer school grant for sophomores to achieve junior standing by the following fall
- Expanded **CU Promise** from 300 to over 1,100 students (grants and work-study for Pell-eligible students covers student's share of tuition, fees and books)

## Scholarships

- **Esteemed Scholars Program:** keeps Colorado's best and brightest in state by making us competitive with national peers for top state students. Awards are up from 791 students in fall 2013 to >1,000 in fall of 2016.
- **Arts and Humanities Merit Scholarship:** helps us compete to enroll top students in the arts and humanities.
- **New Transfer Excellence Scholarship:** provides more opportunities for students attending community college to attend CU Boulder

# Strategic Initiatives to Be the Top University for Innovation

## Research

- Development of Innovation Network by the Research and Innovation Office to ensure success of entrepreneurial programs
- Growing collaboration with industry includes new \$3 million partnership with Lockheed Martin to grow the next generation of space engineers

## Academic

- Growth and development of online education, including post-Baccalaureate in Computer Science to be offered in 2018
- Professional Master's programs provide specialized training for working professionals. Goal to have 3,000 students enrolled in professional master's programs by 2020

## Financial

- Increasing philanthropy to improve financial sustainability, with a target to reach annual giving of \$200 million

# Strategic Initiatives to Positively Impact Humanity

## Key Campus Initiatives

- Grand Challenge initiatives are helping us break down silos and advance research across disciplines
- Fundamental research and its output and citations by other researchers is 8th in the nation across all disciplines
- Museums, galleries, festivals, and musical performances bring national attention to our campus and mark the university as a leader in the arts. More than 385,000 citizens come onto campus annually to take advantage of performing and visual arts
- Engagement of alumni and community through athletics, including four alumni athletes in the 2016 Olympic Summer Games, national championships in Cross Country and Skiing, and highly competitive Pac-12 sports
- Active engagement of alumni throughout the country from Be Boulder in New York, to Be Boulder in Los Angeles, and creation of Global Ambassadors program

# CU Boulder Projected Results

- **\$430 million:** Projected increase in non-state-funded revenues  
(FY 2014-15 to FY 2019-20)
- **10.3%:** Projected increase in overall degrees awarded  
(FY 2015-16 to FY 2019-20)
- **19.4%:** Projected increase in total transfer students  
(fall 2016 to fall 2019)
- **80%:** Projected six-year freshman graduation rate by the year 2020
- **92%:** Projected freshman retention rate for the fall 2018 cohort
- **\$143 million:** Projected increase in sponsored research awards  
(FY 2014-15 to FY 2019-20)
- **\$139 million Institutional Financial Aid:** Surpassed 2019-20 goal of \$112.1M



# Metric Goals

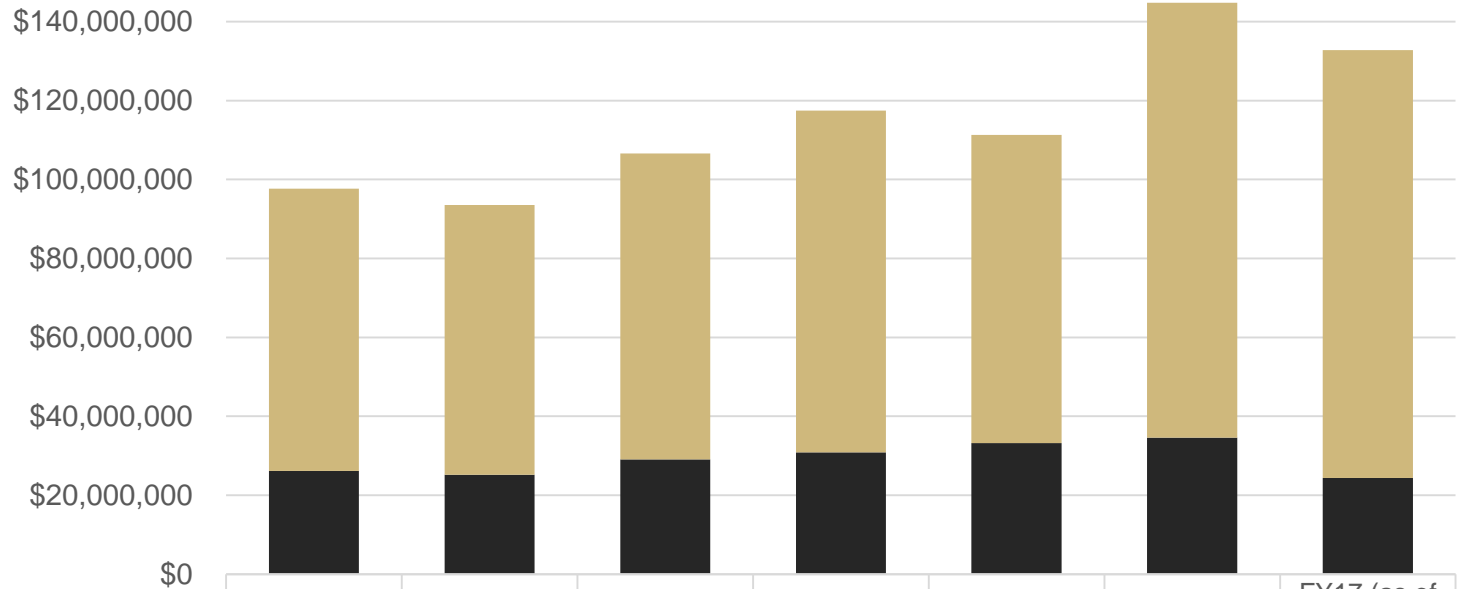
Metrics	FY 2014-15	FY 2015-16	FY 2019-20 Goal
Overall Degrees Awarded	7,150	7,254	8,000
Minority Degrees Awarded	1,178	1,308	1,600
Six-year undergraduate graduation rate	71% fall 2009	70% fall 2010	80%
Freshman retention rate	86%	87%	92%
Sponsored Project Research Funding	\$425.6 Million	\$436.0 Million	\$605 Million
Institutional Financial Aid Funding	\$116 Million	<b>\$129 Million</b>	\$139 Million*
Diversification of non-state and resident tuition revenue sources	\$1.2 Billion	\$1.2 Billion	\$1.5 Billion

\* Updated to \$139 million, from original goal of \$112.1 million.



# Fundraising Summary

## CU Boulder Fundraising Totals



	FY11	FY12	FY13	FY14	FY15	FY16	FY17 (as of 6/26/17)
Grand Total	\$97,677,151	\$93,548,965	\$106,574,315	\$117,450,234	\$111,286,740	\$144,767,532	\$132,755,095
■ CU, CUF and Planned Giving Total	\$71,473,254	\$68,326,749	\$77,491,234	\$86,533,266	\$78,053,847	\$110,178,591	\$108,334,744
■ Office of Contracts & Grants Total	\$26,203,897	\$25,222,216	\$29,083,081	\$30,916,968	\$33,232,893	\$34,588,941	\$24,420,351