

CU ALUMNI OUTCOMES

MAY 20, 2026



University of Colorado
Boulder | Colorado Springs | Denver | Anschutz

Picture Detail (Credit): Rustler's Gulch Hike near Crested Butte.
(Photo by Glenn Asakawa/University of Colorado)

About CU Alumni Outcomes

- CU worked with an outside firm, Equifax, to create this outcomes analysis based on anonymized, individual-level results
- Income, wealth, & economic insights based on Equifax Graduate Outcomes,
 - 254 million U.S. consumers
 - 4.6 million in Colorado
- Examined CU graduates from 1990 thru 2024 (past 30+ years)
- Data as of December 2025

About CU Alumni Outcomes

- CU data includes:

- Degree Type
- Graduation Year
- CU Campus
- Residency
- School/College
- Field of Study (CIP2, CIP4, CIP6)
- Age

- Equifax data includes:

- Household Income **NEW**
- Individual Income
- Geographic Location
- Student loan balances **NEW**
- Home ownership **NEW**
- Credit Score (VantageScore 4.0) **NEW**
- Affluence Index (Ranking) **NEW**
- Spending Power (Discretionary Income) **NEW**



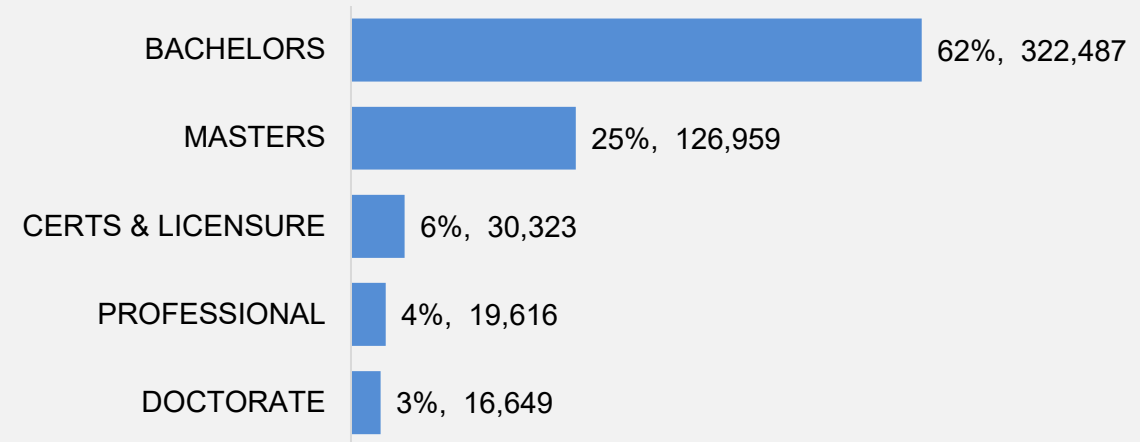
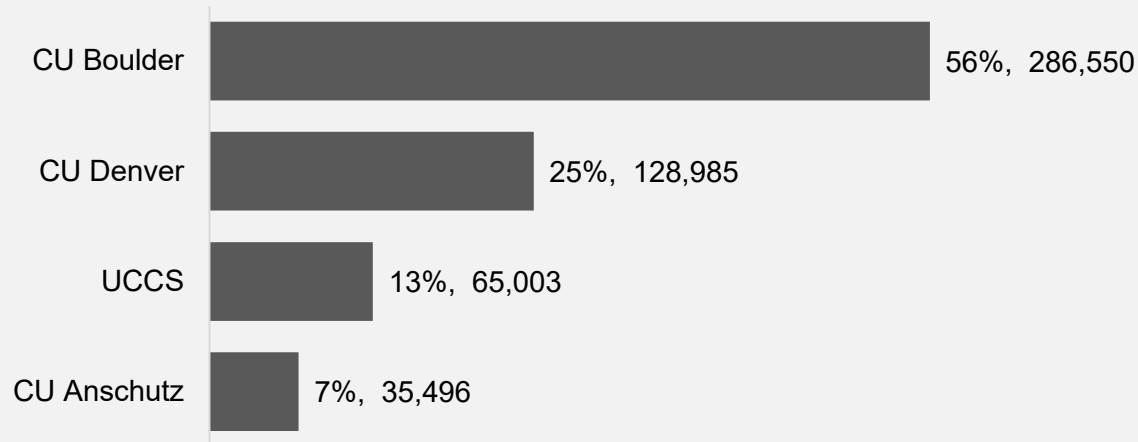
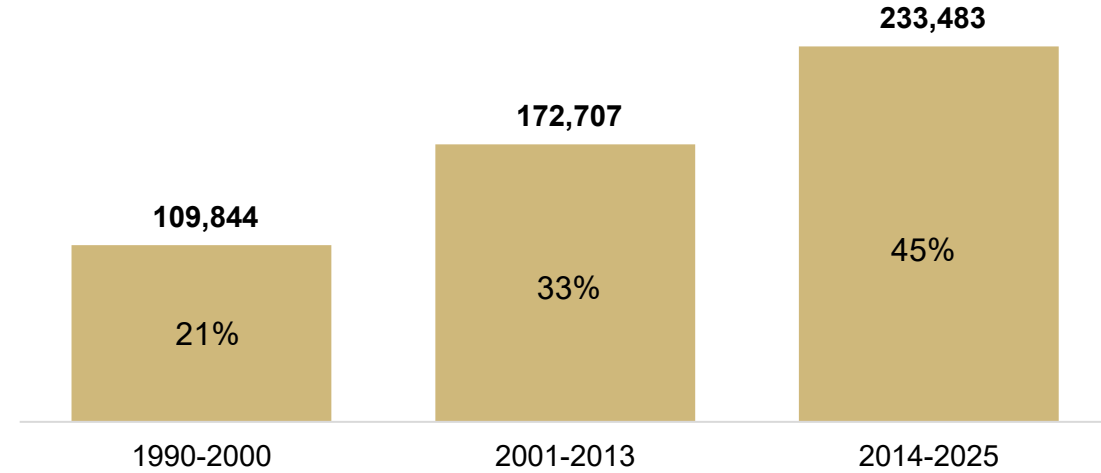
Data Definitions

- **Household Income:** Estimated household income based on credit bureau data, including salary and non-salary income for multiple individuals.
- **Individual Income:** Estimated personal income validated against employers' payroll records, including pay from multiple employers.
- **Student loans:** Based on active & deferred student loan balances
- **Home ownership:** Based on active mortgage loan activity
- **Credit Score:** 4th generation tri-bureau credit scoring model from VantageScore Solutions
- **Affluence Index:** Equifax estimated CAPACITY to spend, save, or invest (Index 1-1000)
- **Spending Power:** Equifax estimated dollar amount households are LIKELY to spend, save, or invest

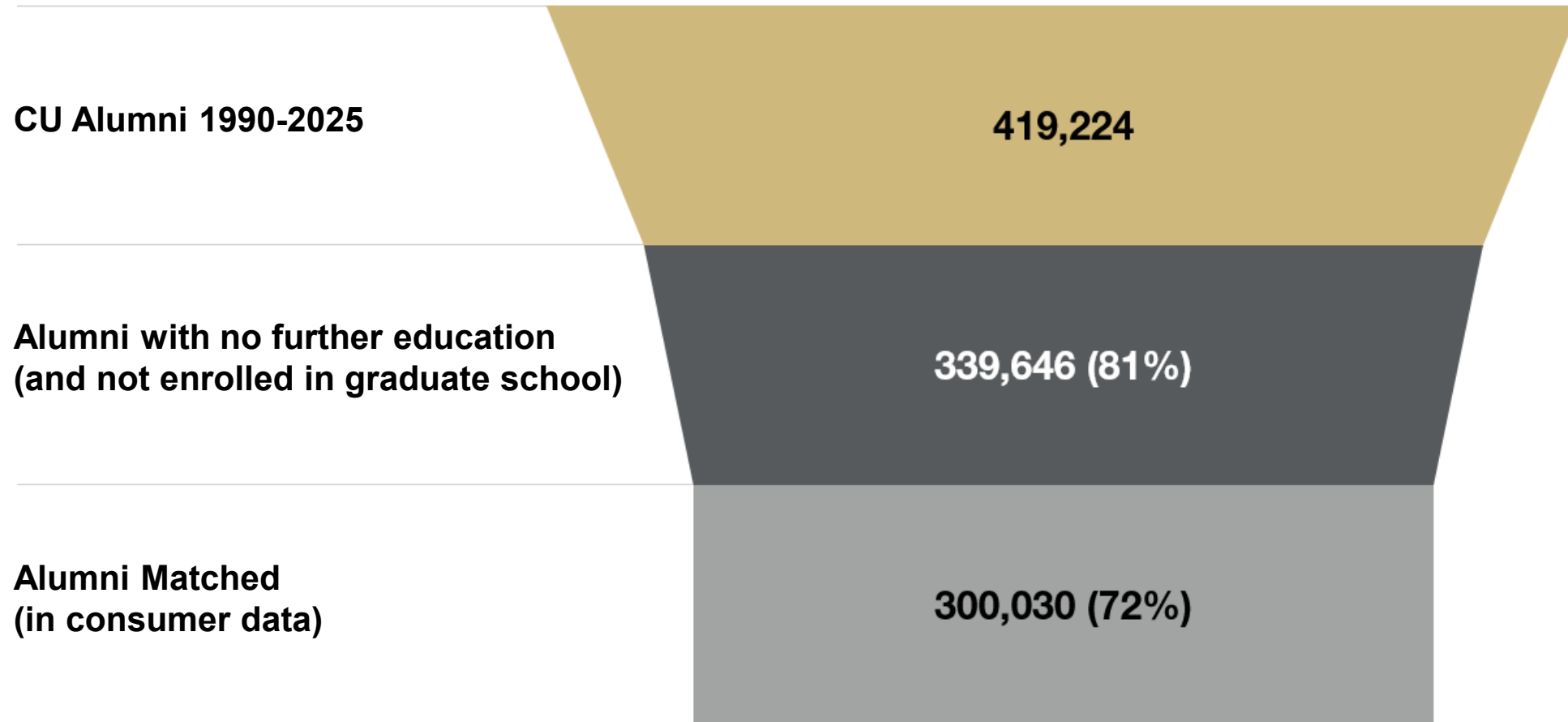
About CU Alumni

Between 1990 and 2025, CU awarded—

- 516,000+ degrees
- 419,000 individual alumni
- 45% of degrees awarded 2014 and after
- 62% of degrees are bachelors
- 56% of degrees by awarded by CU Boulder



MATCH RATES



Notes: Based on December 2025, CU Alumni Outcomes

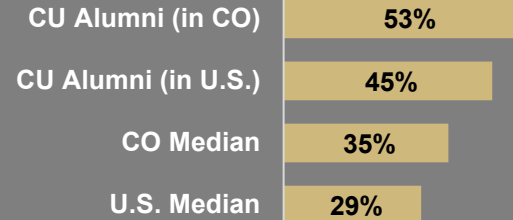


CU Alumni Outcomes Summary

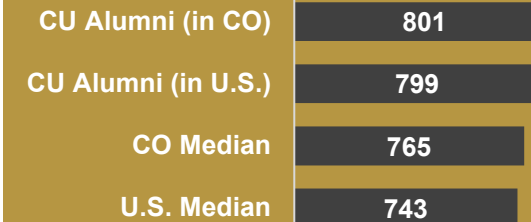
HOUSEHOLD INCOME



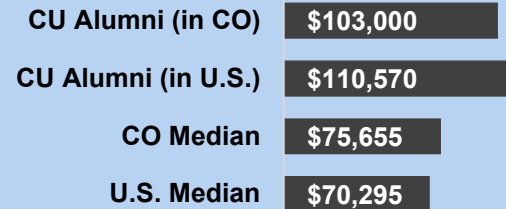
HOME OWNERSHIP



CREDIT SCORE (MEDIAN)



INDIVIDUAL INCOME

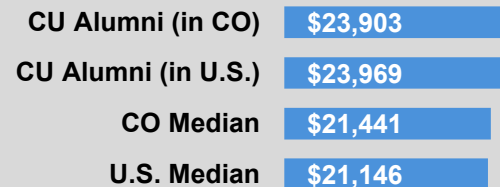


STUDENT DEBT

% without Debt by Grad Year (Alumni 1990-2024)



Median Loan Debt (Bachelors 2014-2024)



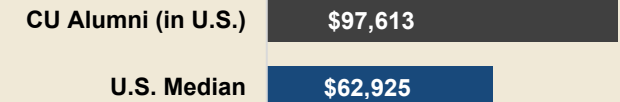
AFFLUENCE INDEX*

Estimated CAPACITY to spend, save, or invest



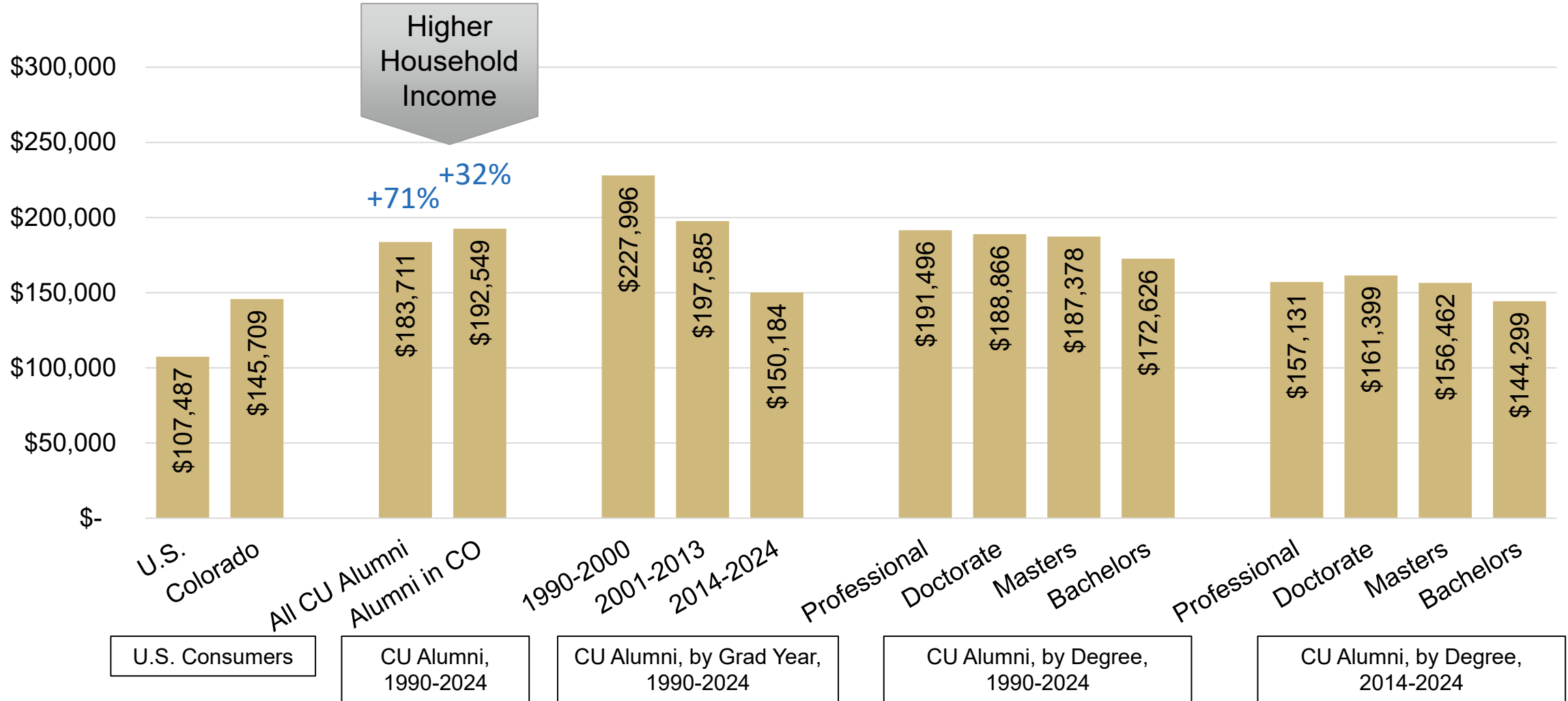
SPENDING POWER*

Estimated dollar amount households are LIKELY to spend, save, or invest



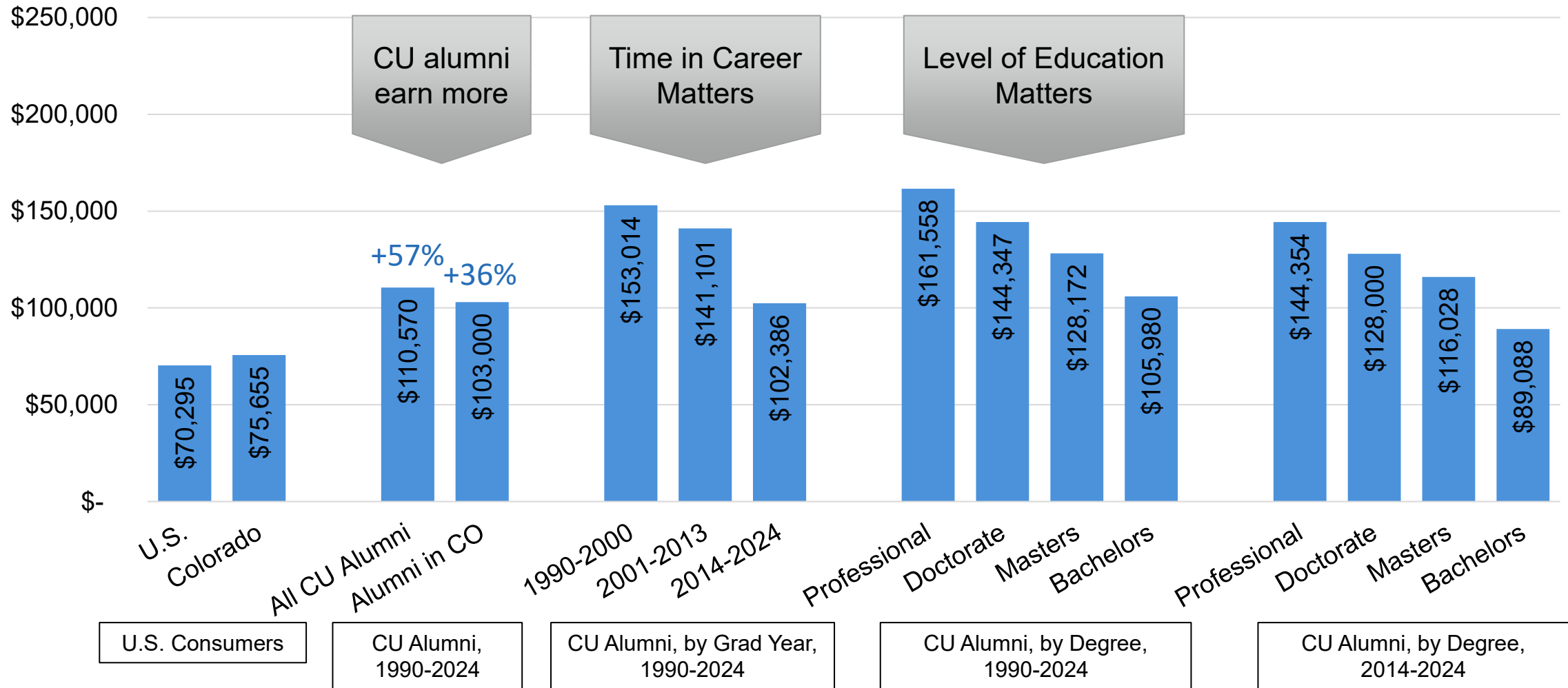
Household Income (Alumni 1990-2024)

Median household income based on address & credit bureau data.



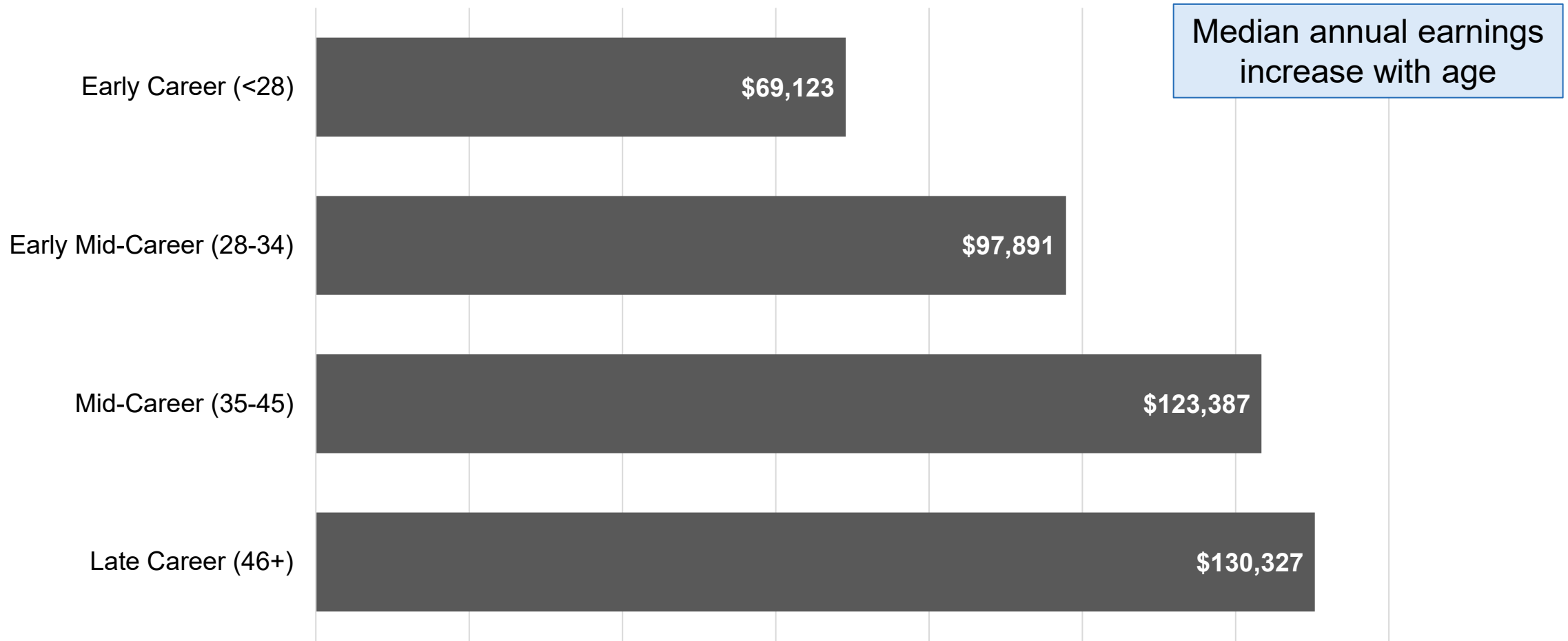
Individual Income (Alumni 1990-2024)

Median personal income validated against employers' payroll records.



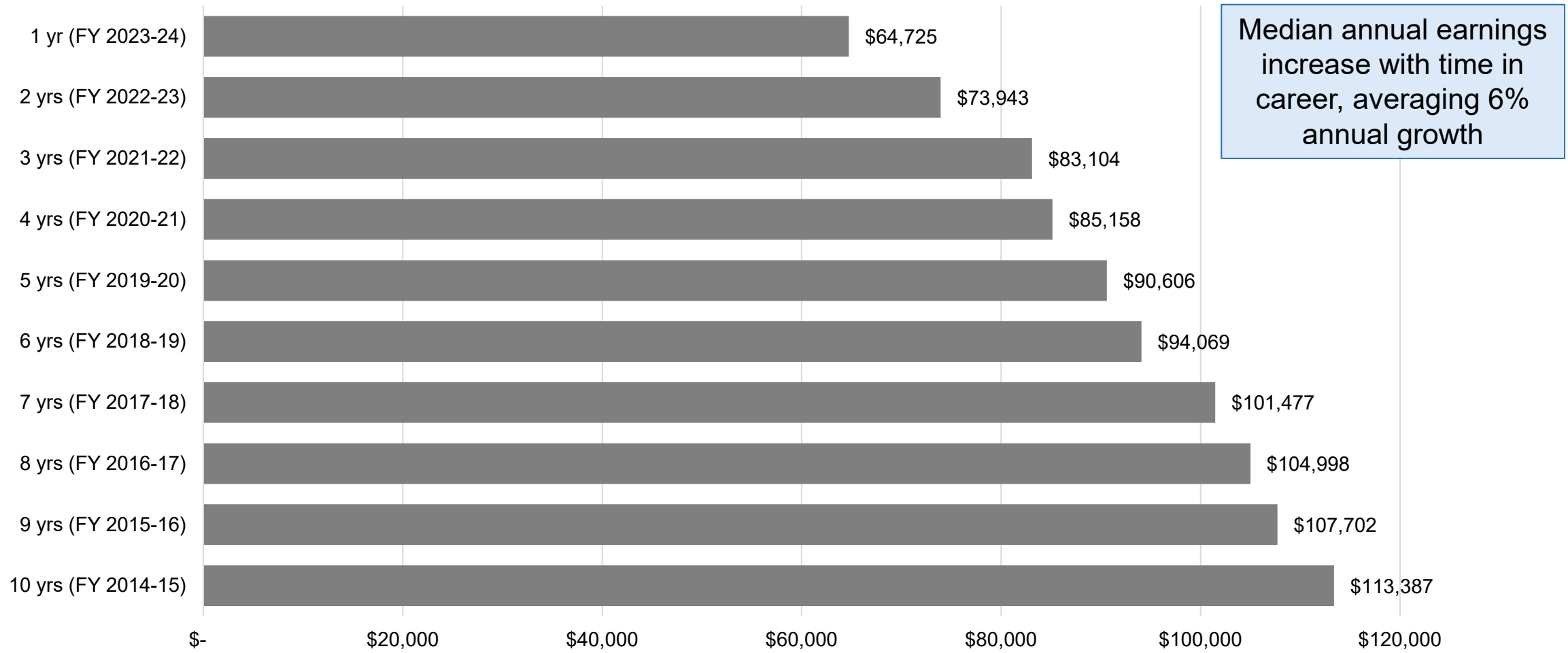
Career Stage (by Age) | Time in Career Matters

Median Individual Income (CU Alumni, 1990-2024)



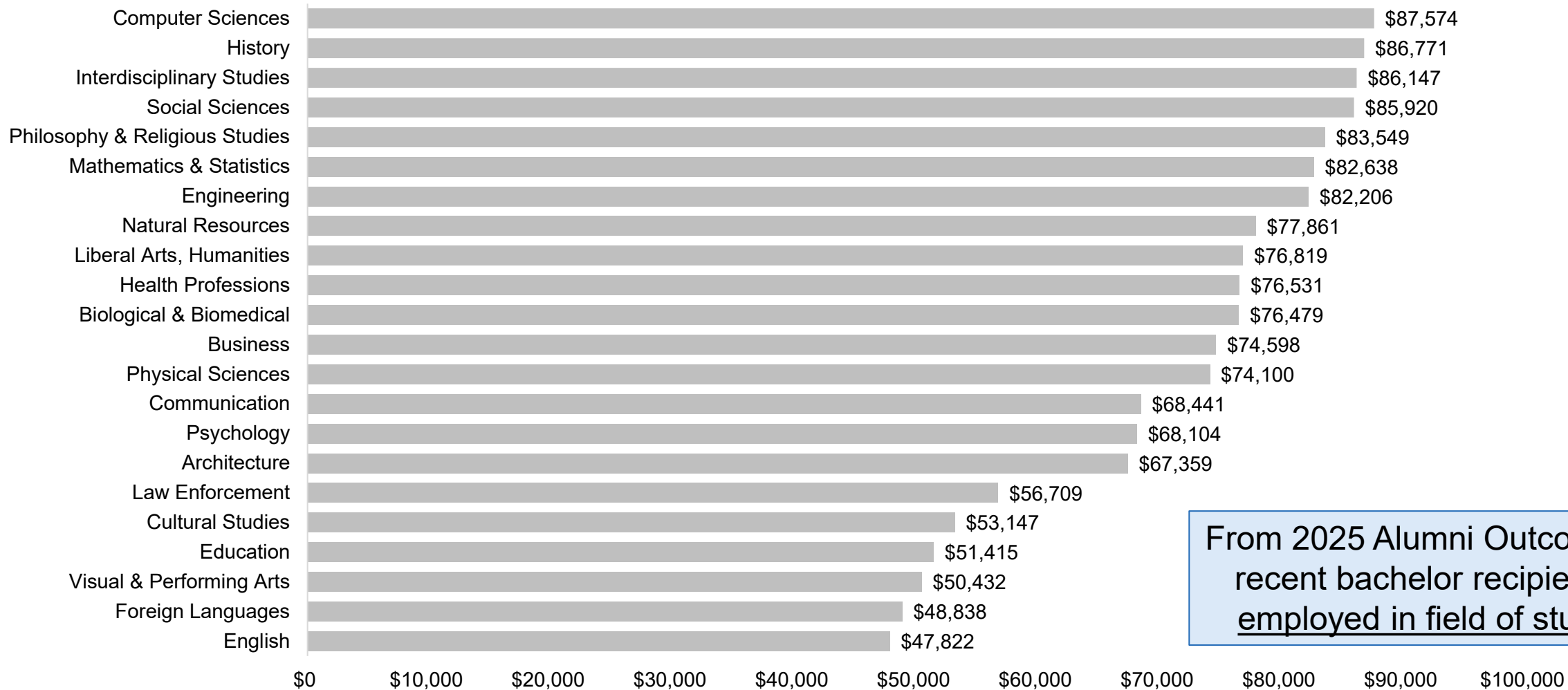
Median Annual Individual Earnings by Years Post Graduation

Bachelor Recipients, 2014-2024



Bachelor Recipients by Field of Study (Only Employed in Field)

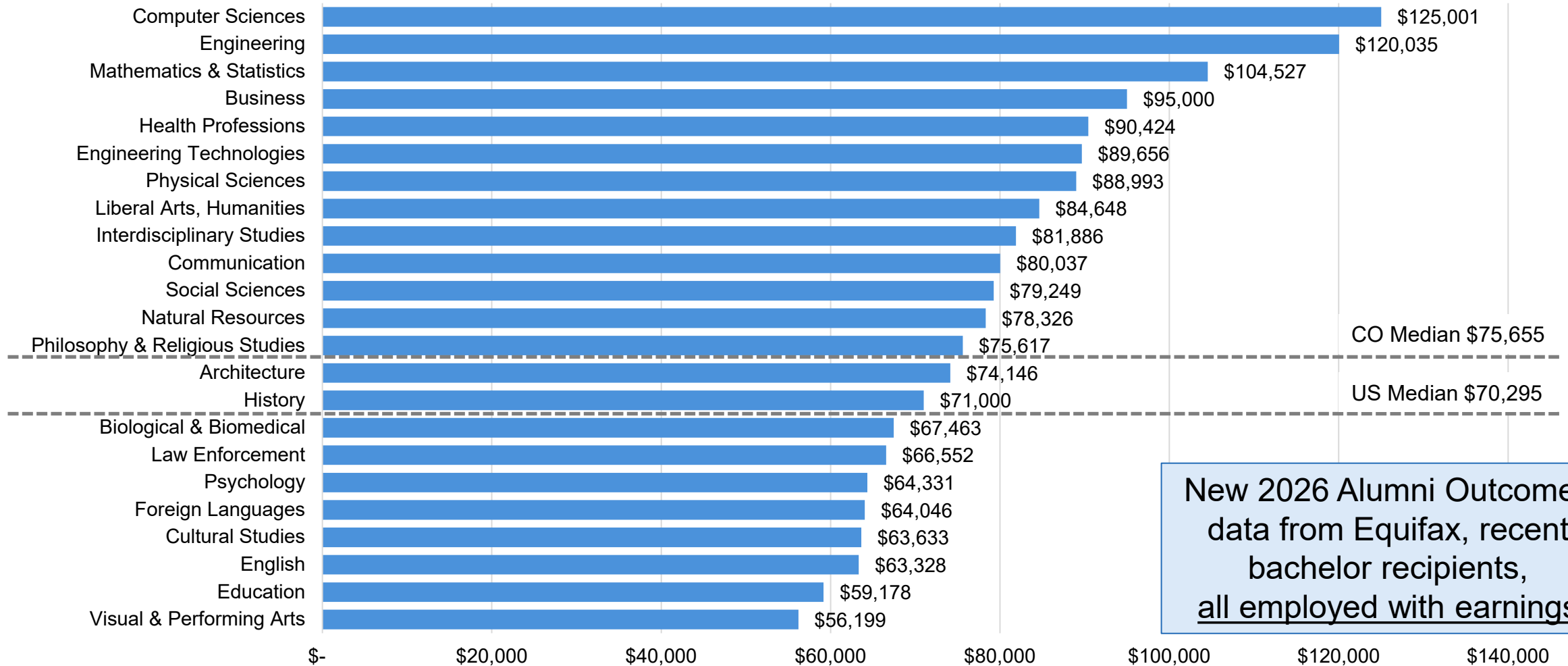
Bachelor Recipients Earnings (2013-2023)



From 2025 Alumni Outcomes, recent bachelor recipients employed in field of study

Individual Earnings by Field of Study (Bachelors, 2014-2024)

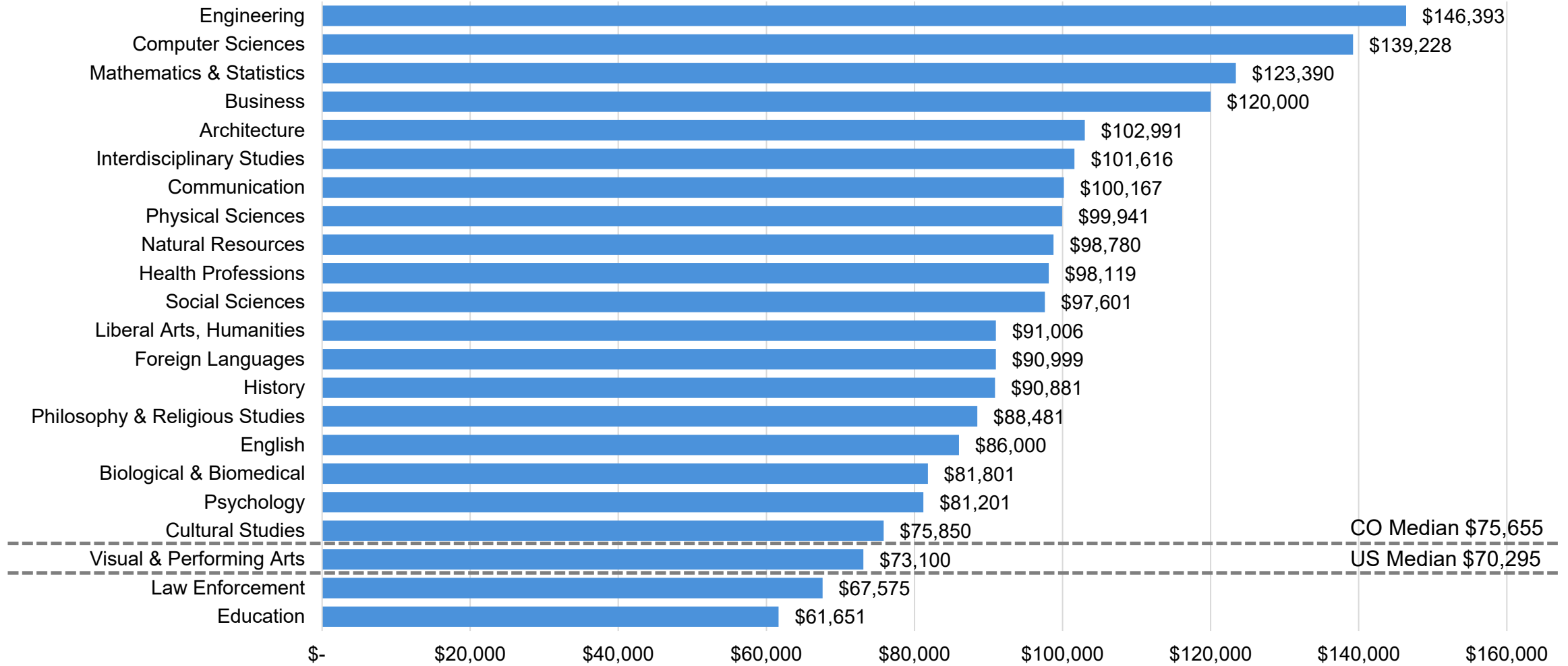
Bachelors, 2014-2024



New 2026 Alumni Outcomes data from Equifax, recent bachelor recipients, all employed with earnings

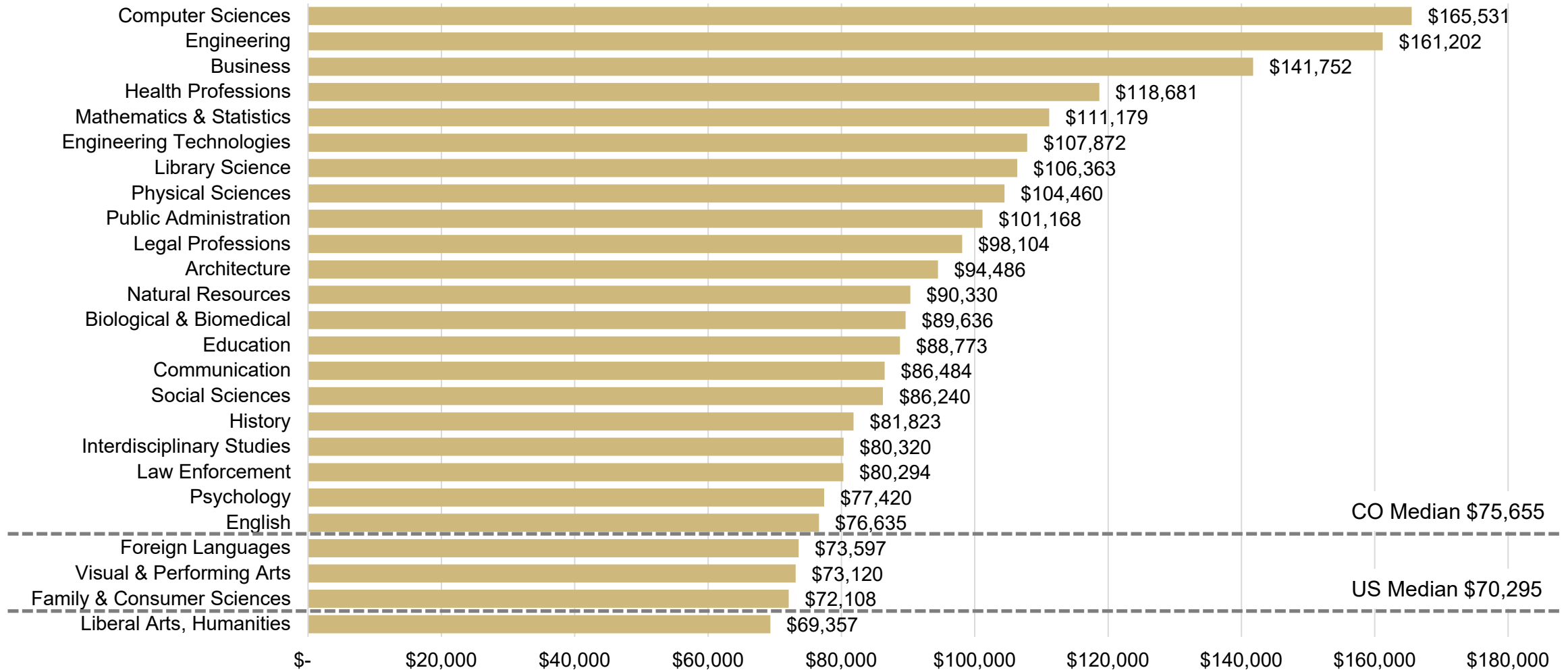
Individual Earnings by Field of Study (Bachelors, 1990-2024)

Bachelors, 1990-2024



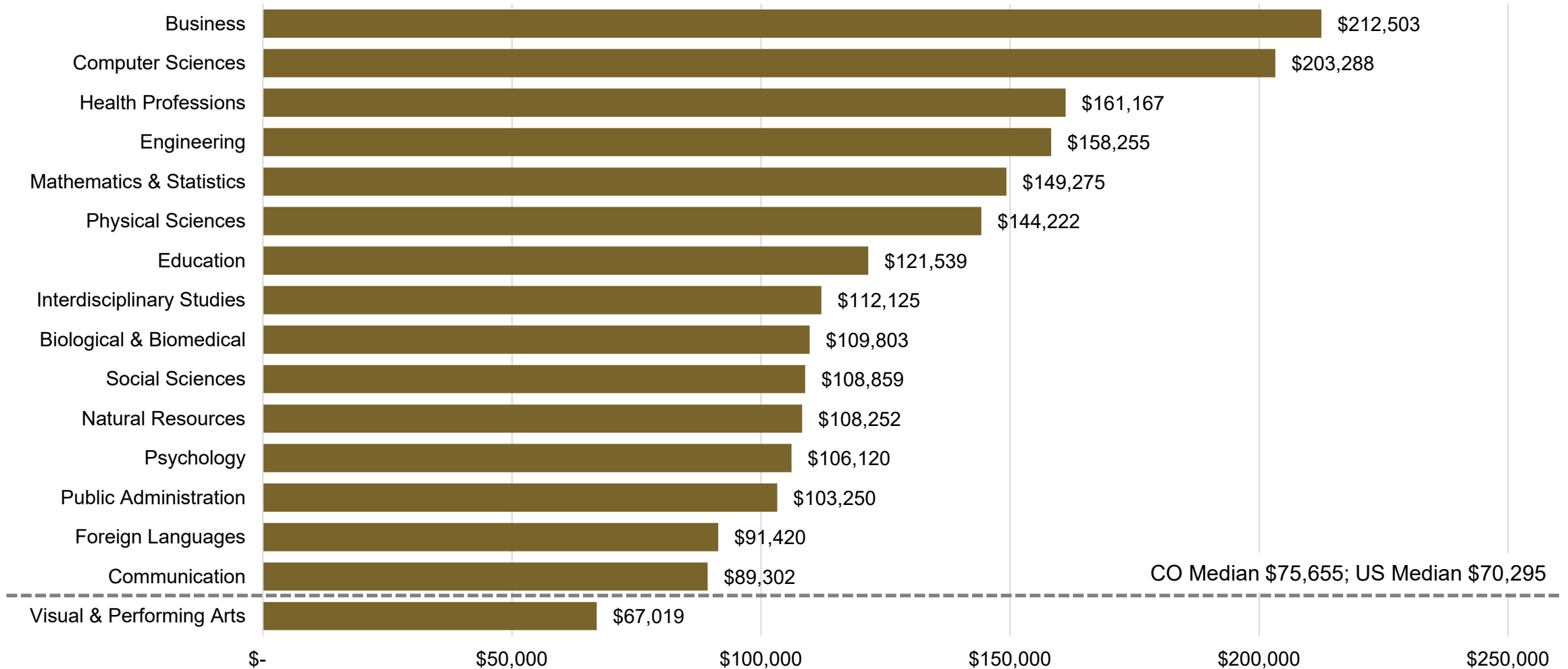
Individual Earnings by Field of Study (Masters, 2014-2024)

Masters, 2014-2024



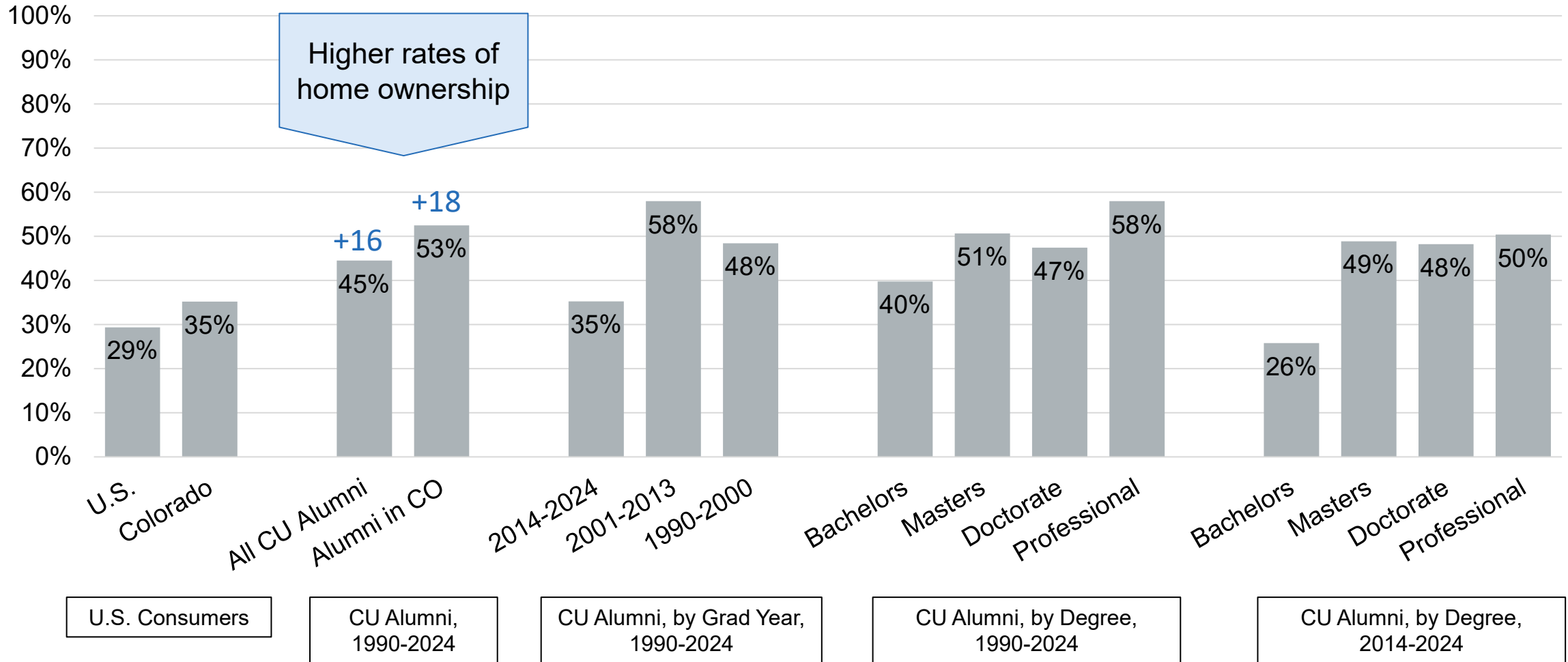
Individual Earnings by Field of Study (Doctorate, 2014-2024)

Doctorate, 2014-2024



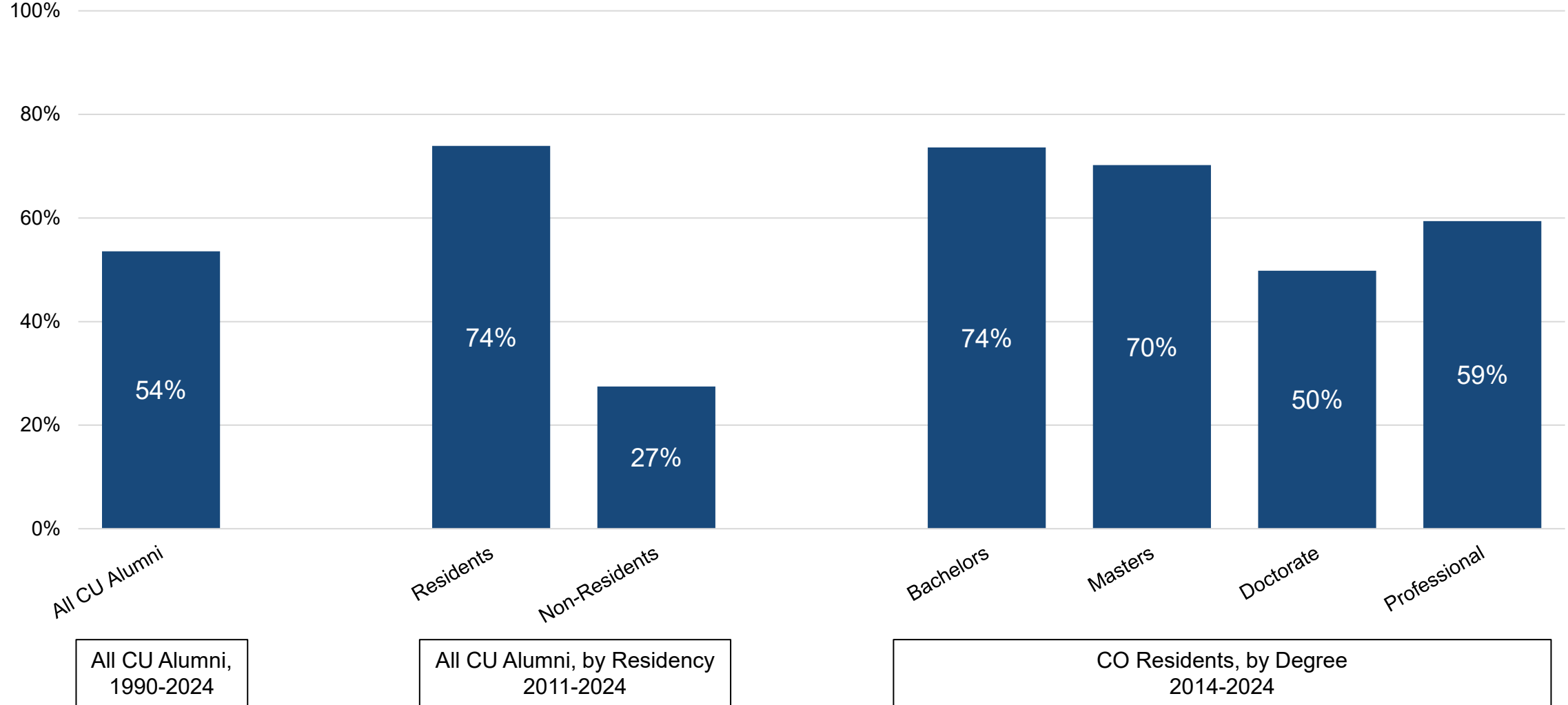
Home Ownership

Percentage of Home Ownership is based on the number of individuals with active mortgages. Individuals owning property without a mortgage are not included in the percentage shown.



CU Alumni Living in Colorado

Percentage shown reflects CU Alumni living in Colorado



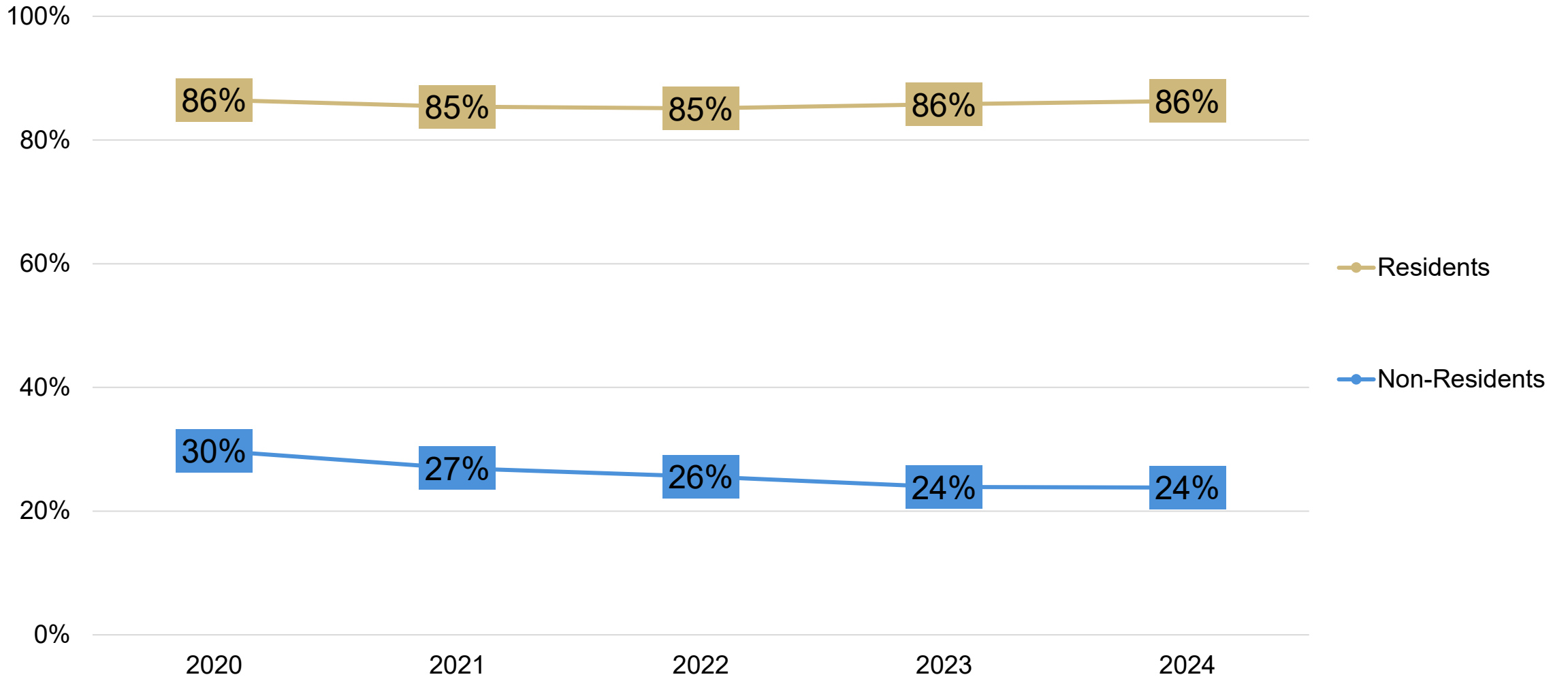
All CU Alumni, 1990-2024

All CU Alumni, by Residency 2011-2024

CO Residents, by Degree 2014-2024

% of Bachelor alumni staying in CO

Data displayed by graduation year and residency in December after graduation



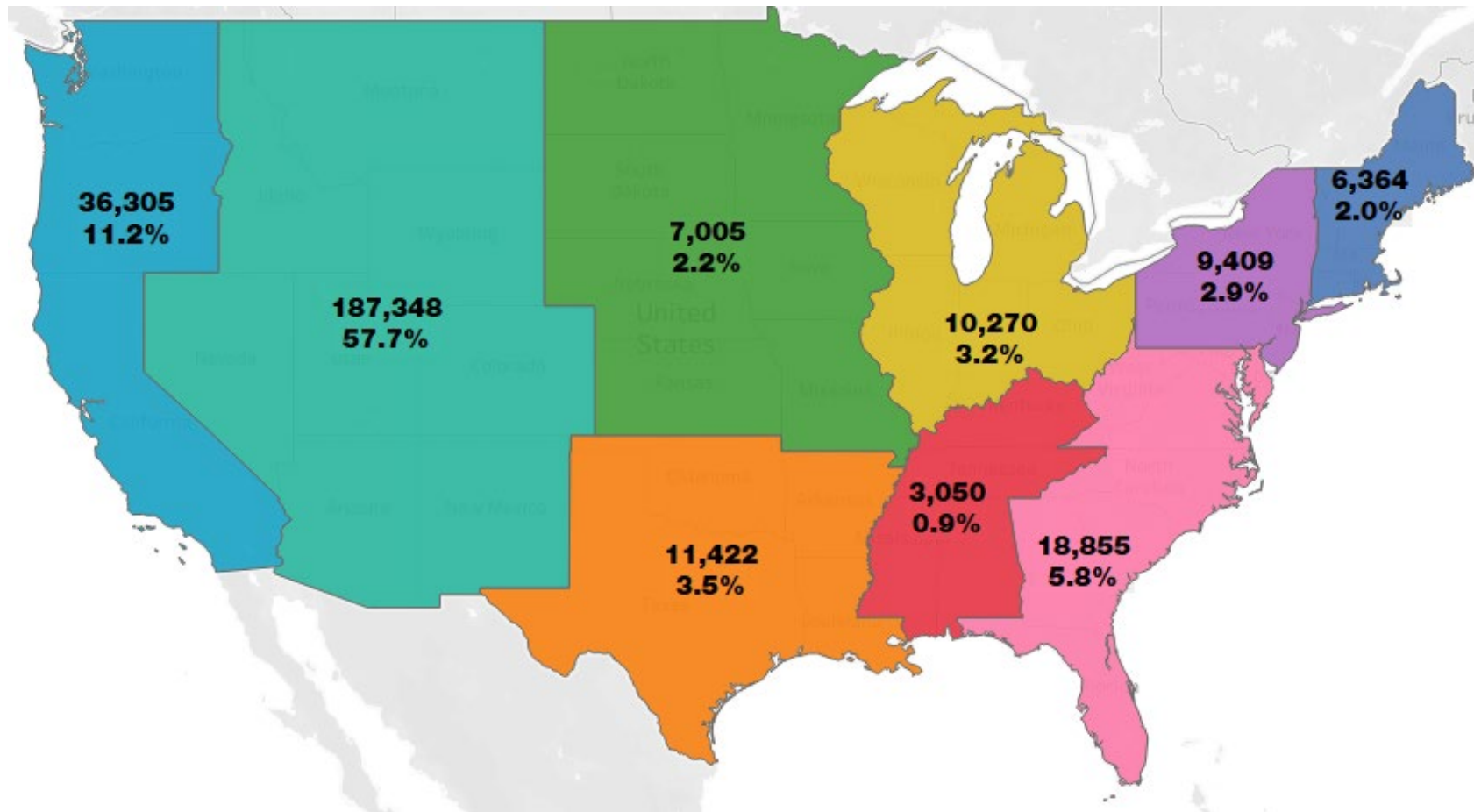
Top 10 States of CU Alumni

All Degree Recipients (1990-2024) Top 10 States Currently Living			
1	Colorado	173,996	54%
2	California	23,724	7%
3	Texas	9,495	3%
4	Washington	6,892	2%
5	Florida	5,973	2%
6	New York	5,425	2%
7	Arizona	4,209	1%
8	Illinois	4,089	1%
9	Oregon	3,721	1%
10	Virginia	3,397	1%

Resident Bachelor Recipients (2014-2024) Top 10 States Currently Living			
1	Colorado	40,781	74%
2	California	2,271	3%
3	Texas	1,254	2%
4	New York	868	1%
5	Washington	819	1%
6	Florida	808	1%
7	Arizona	469	1%
8	Illinois	459	1%
9	North Carolina	447	1%
10	Oregon	382	1%

CU Alumni Across the U.S. (by Census Region)

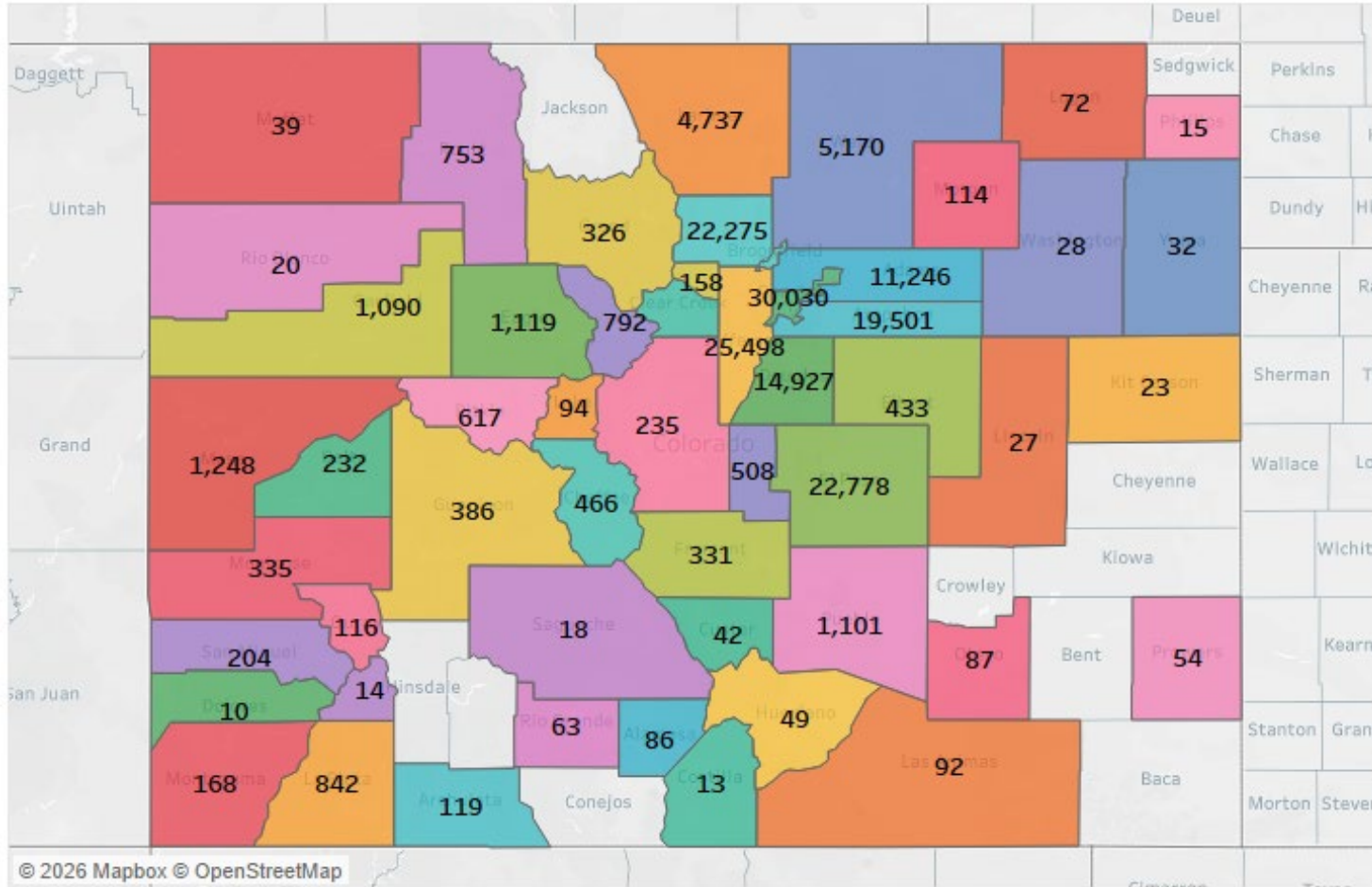
All CU Alumni, all degrees, 1990-2024



U.S. Census Region	# of Alumni	% of Alumni
Mountain	187,348	57.7%
Pacific	36,305	11.2%
South Atlantic	18,855	5.8%
West South Central	11,422	3.5%
East North Central	10,270	3.2%
Middle Atlantic	9,409	2.9%
West North Central	7,005	2.2%
New England	6,364	2.0%
East South Central	3,050	0.9%

CU Alumni Across Colorado (by County)

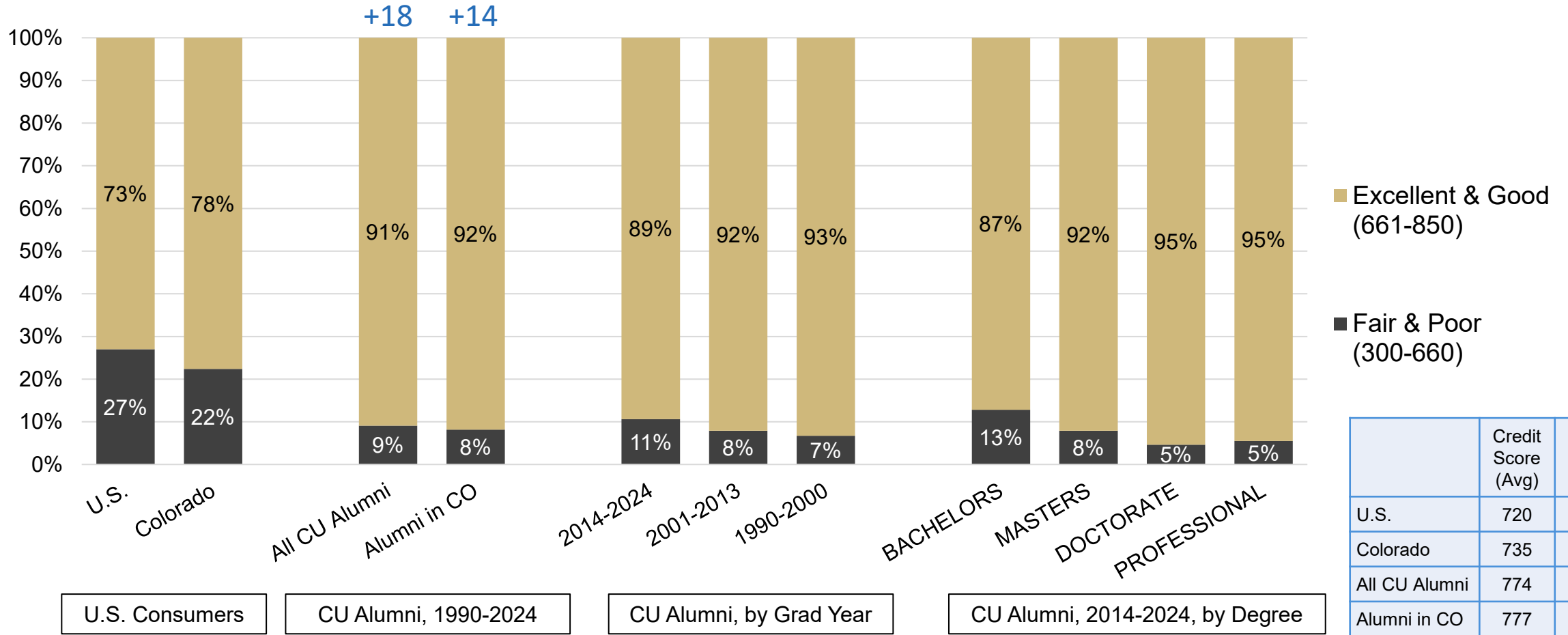
All CU Alumni, all degrees, 1990-2024



Top 10 CO Counties	# of Alumni	% of Alumni
Denver	30,030	17.3%
Jefferson	25,498	14.7%
El Paso	22,778	13.1%
Boulder	22,275	12.8%
Arapahoe	19,501	11.2%
Douglas	14,927	8.6%
Adams	11,246	6.5%
Weld	5,170	3.0%
Larimer	4,737	2.7%
Broomfield	4,530	2.6%
All Other (CO)	12,655	7.3%

Credit Score | CU Alumni have higher credit scores

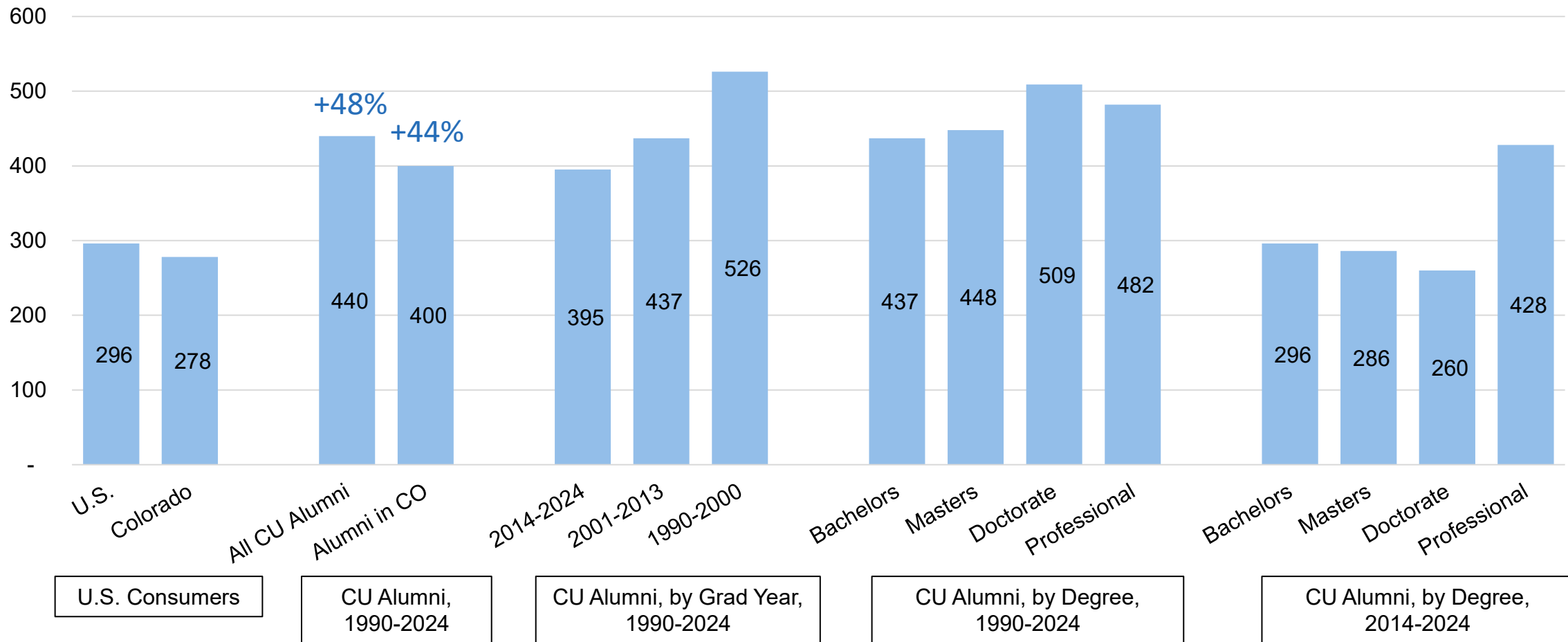
Credit Scores are on a scale from 300 to 850, using three credit bureaus, and emphasizes payment history and new credit more than balances and recent credit.



	Credit Score (Avg)	Credit Score (Med)
U.S.	720	743
Colorado	735	765
All CU Alumni	774	799
Alumni in CO	777	801

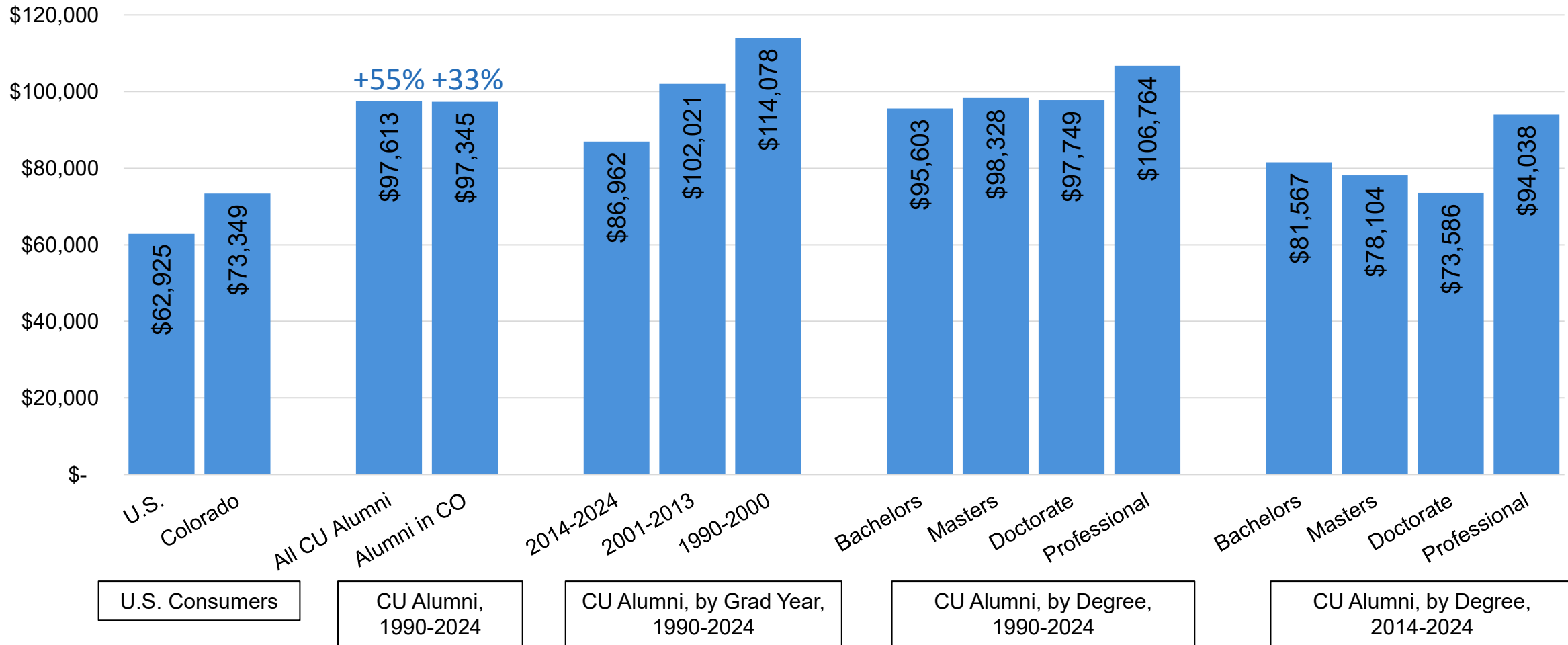
Affluence Index | Ranking of Likely Spending Capacity

Affluence Index is a **household-based score** that ranks households by their **likely capacity to spend, save, or invest**. Scale 1-1000. Enables marketers to differentiate potential customers that likely have discretionary funds.



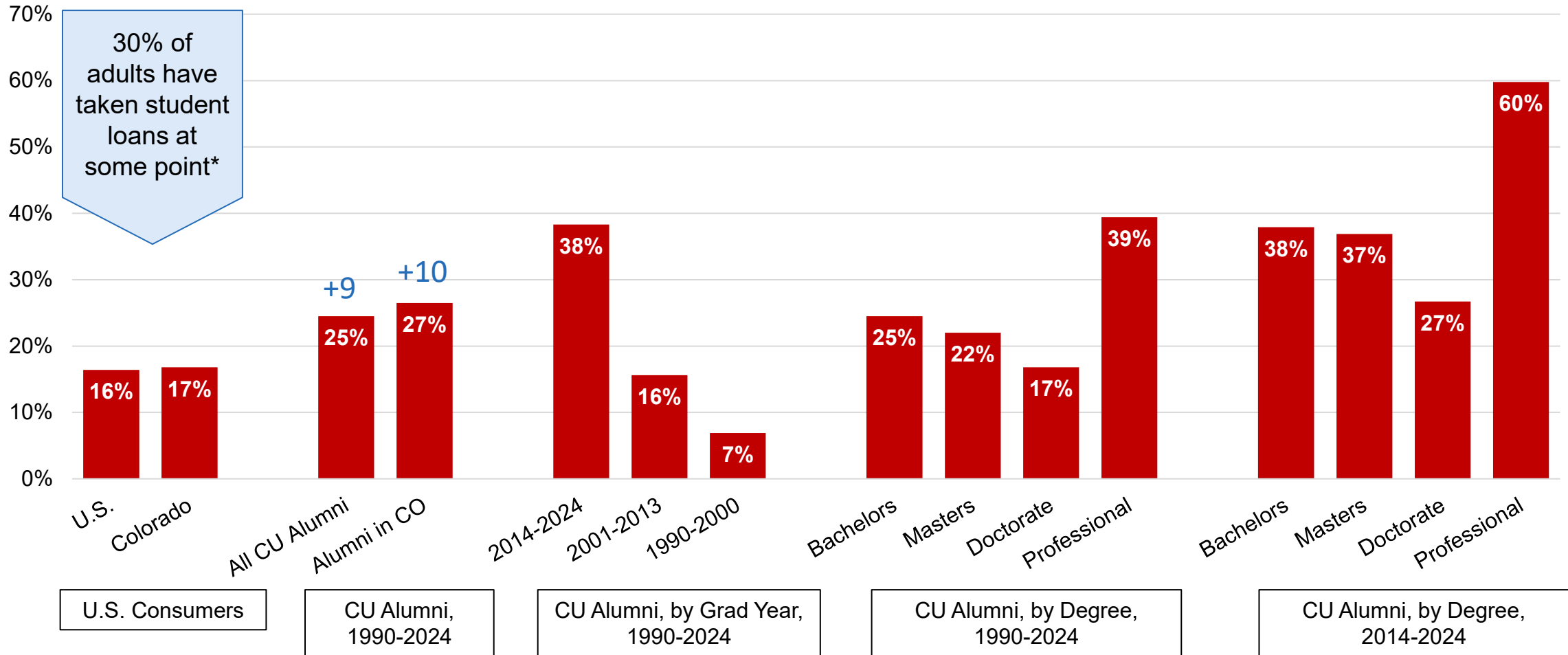
Spending Power | Estimated Amount of Likely Spending Capacity

Spending Power is a **household-based dollar value estimate** of discretionary spending representing a modeled dollar amount of what a **household likely spends on discretionary items** after fixed expenses of life.

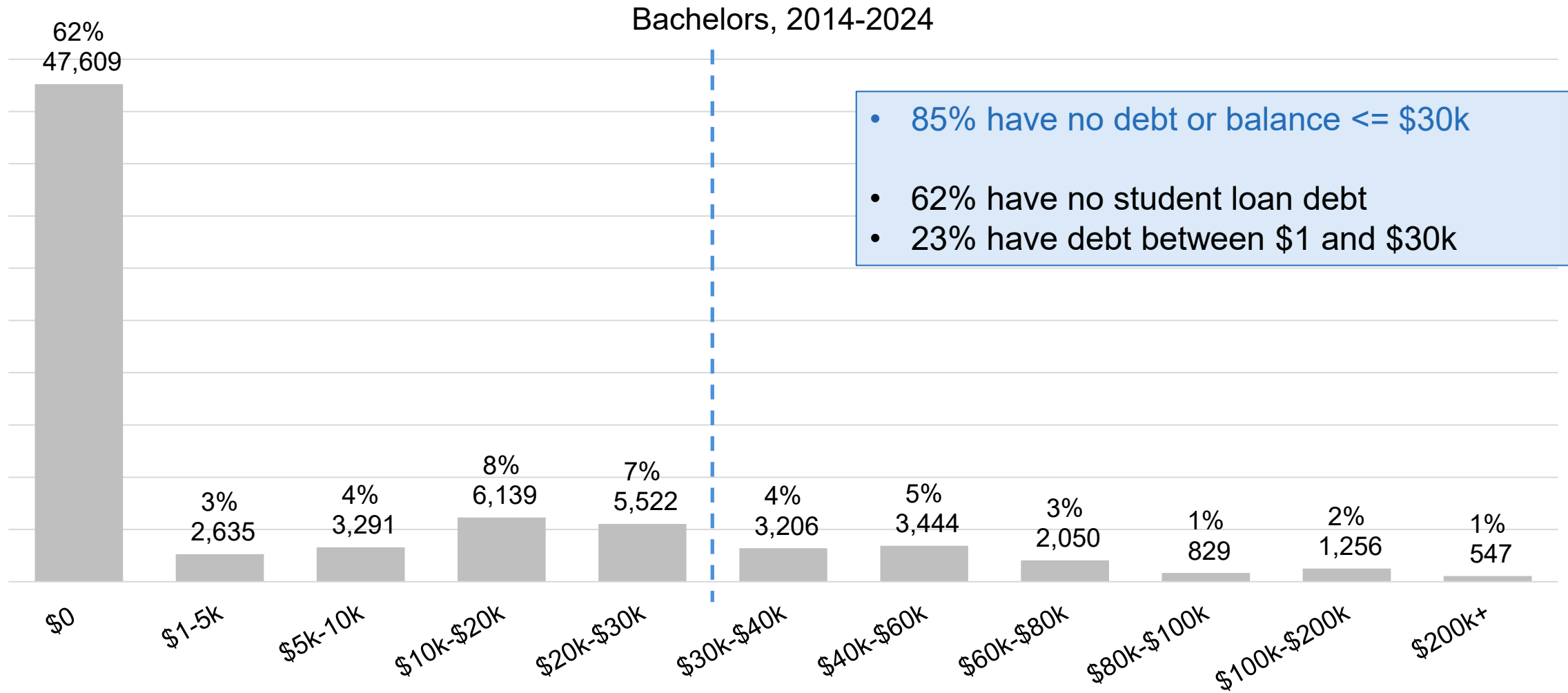


% with Student Loans

Percentage with student loans is based on the number of individuals with active student loan balances including federal and private loans.

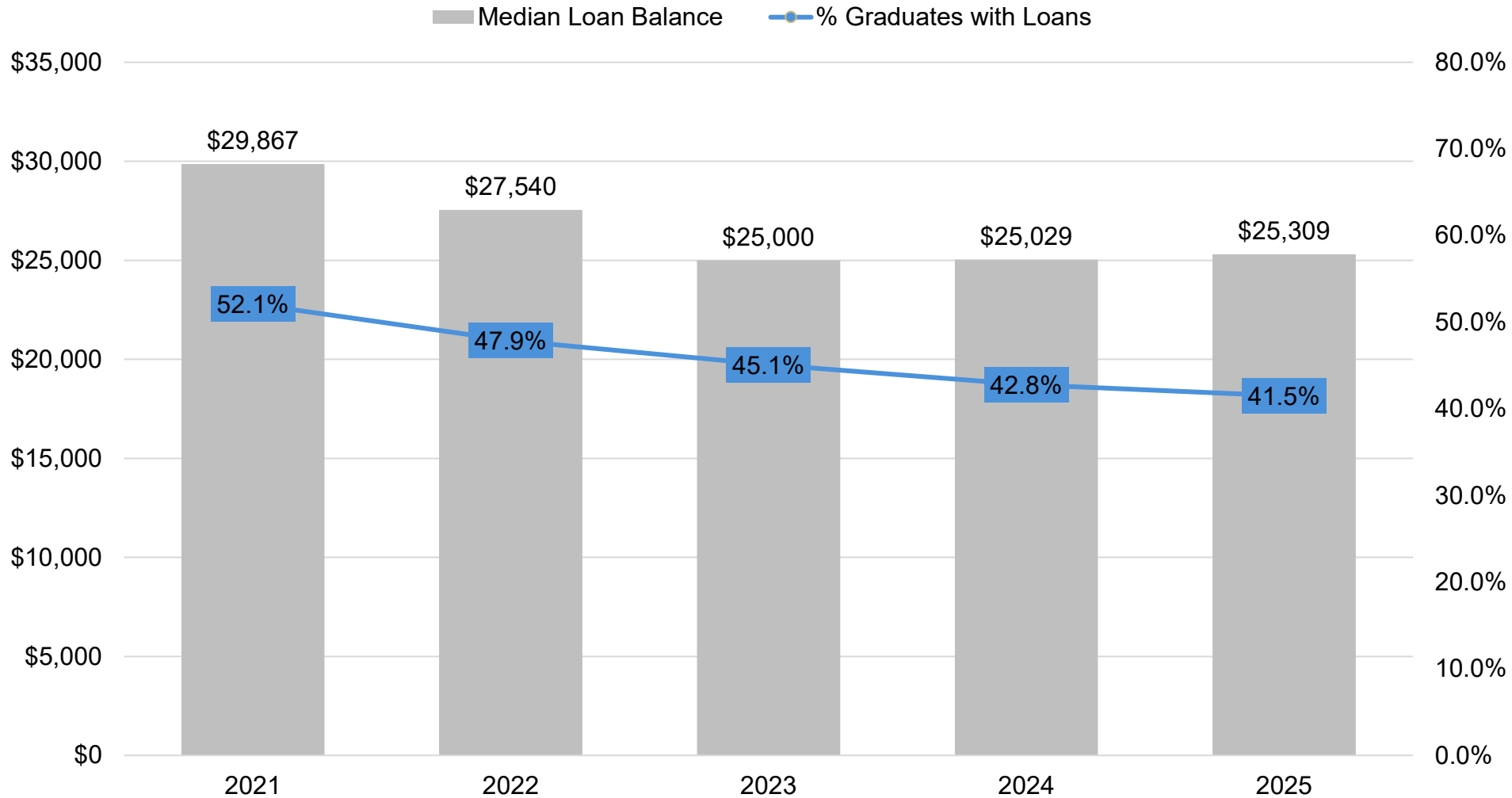


CU Bachelor Recipients With Student Loans by Loan Balance



Student Loan Balances Immediately After Graduation

Alumni earning a Bachelor's Degree in a fiscal year, loan balance as of December after the fiscal year

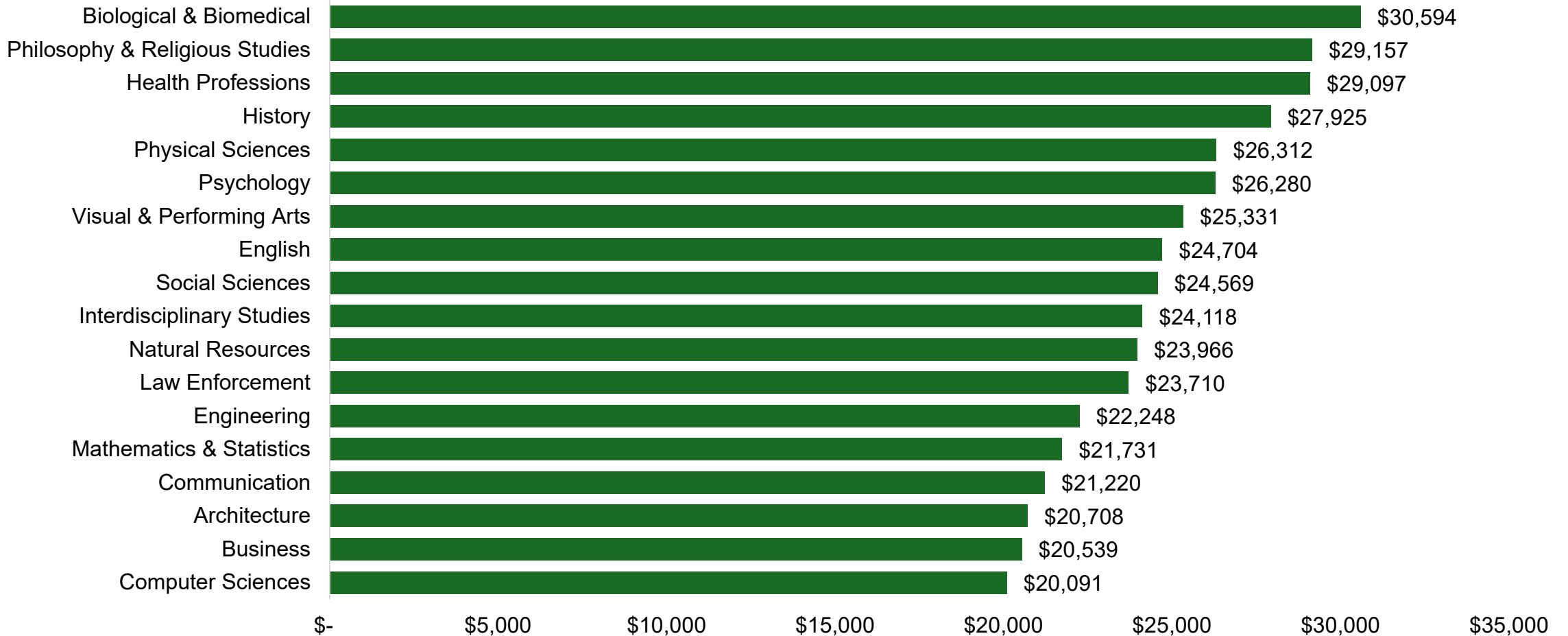


Fewer alumni are graduating with debt:
2021 → 52%
2025 → 42%

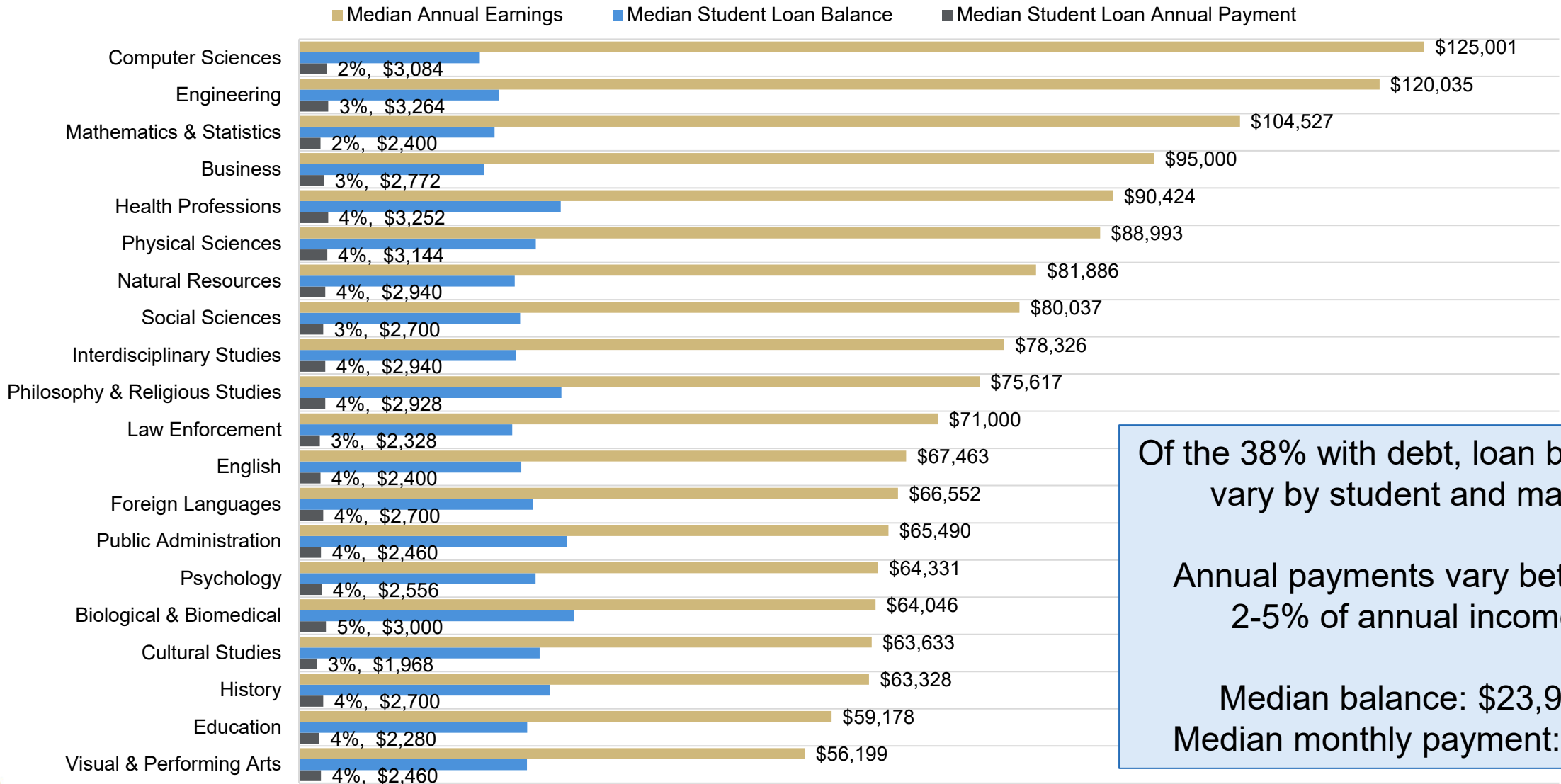
Loan balances are adjusted to 2025 dollars

Median Student Loan Balance by Field of Study (Bachelors)

Bachelor Recipients (2014-2024)
Student Loan Balances



Earnings & Loan Balances by Field of Study (Bachelors, 2014-24)

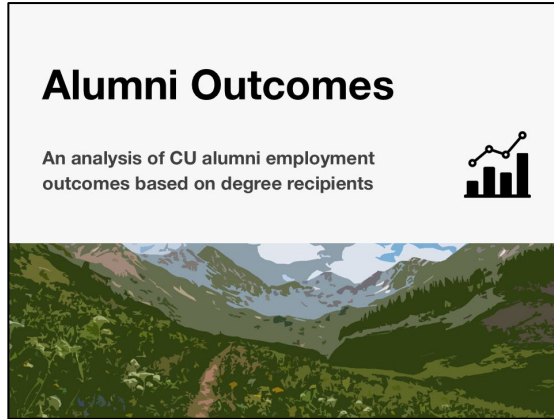


Of the 38% with debt, loan balances vary by student and major.

Annual payments vary between 2-5% of annual income.

Median balance: \$23,969
Median monthly payment: \$226

Online Resources & Contact Information




CU Alumni Outcomes
cu.edu/cu-alumni-outcomes

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 cu.edu/cu-data