CU ALUMNI OUTCOMES MAY 22, 2025



Picture Detail (Credit): Rustler's Gulch Hike near Crested Butte. (Photo by Glenn Asakawa/University of Colorado)



CU worked with an outside firm, Lightcast, to create this earnings analysis

Data as of December 2024

Examined CU graduates from 1990 thru 2024

Earnings information based on 2024 Bureau of Labor Statistics (BLS) by:

- Occupation
- Geographic location
- Degree Level
- Age



Between 1990 and 2024, CU awarded -

- 492,000+ degrees
- 402,000 individual alumni
 - 52% of degrees awarded 2011 and after
 - 63% of degrees are bachelors
 - 56% of degrees by awarded by CU Boulder





257,889

University of Colorado Data Included in Earnings Analysis (Input-to-Results)

After limiting to alumni found with employment files and no additional education – **Earnings dataset includes more than 130,000 alumni**



Summary of Earnings by Education Level

University of Colorado



Source: U.S. and Colorado earnings from Bureau of Labor Statistics Occupational Employment and Wage Statistics (OEWS, May 2024). CU alumni earnings from CU System Institutional Research, CU Alumni Outcomes Dec 2024, recent alumni 2011-2023. Chart updated April 2025.

University of Colorado Time in Career and Educational Level Matter!

Earnings by Graduation Year

Earnings by Educational Level

Chart shows age-adjusted earnings (and number of alumni) by graduation year

Chart shows age-adjusted earnings (and number of alumni) by degree level



Data shown reflects highest degree awarded (if multiple), not pursuing additional education, and employment limited to jobs started after graduation. *Source:* CU Alumni Outcomes, Lightcast Market Analytics. Data prepared by <u>CU System Institutional Research</u>, December 2024 (ir@cu.edu)

University of Colorado Comparing 2022 & 2024 Alumni Outcomes

Annual Earnings: (Age Adjusted) Each alumni is assigned the median wage for each profile's Occupation Code (SOC) in the county of the profile's location, adjusted for the individual's age and highest level of education completed at your institution. Across all alumni at all degree levels, average earnings increased from \$84,625 (2022) to \$99,072 (2024), a 17% increase (+ \$14,447).



Data shown reflects highest degree awarded (if multiple), not pursuing additional education, and employment limited to jobs started after graduation. *Source:* CU Alumni Outcomes, Lightcast Market Analytics. Data prepared by <u>CU System Institutional Research</u>, December 2024 (ir@cu.edu)

Iniversity of Colorado Set of Colorado Set of Colorado Set of Study (Degree-to-Occupation)

Field of Study mapped to Occupation to determine In/Out of Field

- 66% of alumni are employed in the field of study of their degree
- Over 55% of alumni are employed in the Management, Computer, and Business Occupations



Data shown reflects highest degree awarded (if multiple), not pursuing additional education, and employment limited to jobs started after graduation. Source: CU Alumni Outcomes, Lightcast Market Analytics. Data prepared by <u>CU System Institutional Research</u>, December 2024 (ir@cu.edu)

University of Colorado Average Annual Earnings by Field of Study (Bachelors)

Bachelor Recipients (2013-2023)



Sources: Average Estimated Annual Earnings based on Dec 2024 Lightcast analysis for CU System Alum from 2013-2023, bachelor degree recipients (highest degree) employed in field of study by 2-digit CIP Code, (excludes CU graduate degrees). Prepared by CU System Institutional Research (ir@cu.edu)

Average Annual Earnings by Field of Study (Masters) University of Colorado

Masters Recipients (2013-2023)

Health Professions Public Administration Business **Computer Sciences** Social Sciences Engineering Library Science Mathematics & Statistics **Biological & Biomedical** Architecture **Interdisciplinary Studies** Communication Natural Resources History Psychology **Physical Sciences** Law Enforcement Education Visual & Performing Arts English



Sources: Average Estimated Annual Earnings based on Dec 2024 Lightcast analysis for CU System Alum from 2013-2023, masters degree recipients (highest degree) employed in field of study by 2-digit CIP Code. Prepared by CU System Institutional Research (ir@cu.edu)

Average Annual Earnings by Field of Study (Doctorate & Professional)

Doctorate & Professional Recipients (2013-2023)

University of Colorado



Sources: Average Estimated Annual Earnings based on Dec 2024 Lightcast analysis for CU System Alum from 2013-2023, doctorate degree recipients (highest degree) employed in field of study by 2-digit CIP Code. Prepared by CU System Institutional Research (ir@cu.edu)

University of Colorado CU Alumni Residing in the U.S.

CU Alumni by State of Residence

5.7



	# of Alumni <i>≓</i>	% of Alumni	Age Adjusted Earnings
Colorado	82,628	60.5%	\$97,470
California	13,639	10.0%	\$111,111
Texas	4,252	3.1%	\$96,507
New York	4,093	3.0%	\$116,357
Washington	3,404	2.5%	\$108,873
Florida	2,165	1.6%	\$89,364
Illinois	2,158	1.6%	\$93,971
Massachusetts	1,633	1.2%	\$111,160
Arizona	1,632	1.2%	\$89,841
Oregon	1,574	1.2%	\$95,958
North Carolina	1,274	0.9%	\$99,522
Virginia	1,186	0.9%	\$115,997
Pennsylvania	1,085	0.8%	\$92,719
Minnesota	1,008	0.7%	\$98,621
Georgia	973	0.7%	\$98,105
Maryland	952	0.7%	\$101,772
Utah	840	0.6%	\$84,334
Michigan	700	0 6%	¢04 953

61% Resides in Colorado 39% Resides outside Colorado

University of Colorado National Context U.S. Earnings and Unemployment

College Degree Recipients Average Higher Annual Earnings and Lower Unemployment

- Earnings increases with degree level
- Unemployment decreases with degree level



Source: Bureau of Labor Statistics (BLS), data.bls.gov. Data prepared by CU System Institutional Research, December 2024 (ir@cu.edu)

National Context | U.S. Annual Earnings by Educational Attainment

Unadjusted (Nominal) Dollars

University of Colorado

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Source: Data from Bureau of Labor Statistics (BLS) series ID=LEU0252887700 (All education levels). Median weekly earnings (second quartile), Employed full time, Wage and salary workers, 25 years and over. Annualized using 52 weeks. Inflation adjustment to 2022 dollars based on U.S. Consumer Price Index (CPI serid ID=CUUR0000AA0).



Population by Educational Attainment (U.S. and Colorado)

U.S. = 231,791,117; Colorado = 4,135,123

Source: US Census, American Community Survey, 2023

% of adults age 25+ who

Workforce by Occupation Category (U.S. + Colorado)

Source: Bureau of Labor Statistics, Occupational Employment and Wage Statistics (May 2023)





Source: Bureau of Labor Statistics, Occupational Employment and Wage Statistics May 2023 U.S. workforce = 151,853,870; Colorado workforce = 2,832,010

Average Salary by Occupation Group (Colorado)

Source: Bureau of Labor Statistics, Occupational Employment and Wage Statistics (May 2023)

Management Occupations	\$155,970				
Computer, Engineering, and Science Occupations			\$112,9	18	
Healthcare Practitioners and Technical Occupations			\$104,180		
Business and Financial Operations Occupations			\$93,010		
Community, Social Service, Legal, Library, Student Services, Arts, Design, Entertainment, Sports, and Media Occupations		\$74,3	338	CO	Avg = \$71,960
Sales and Related Occupations		\$64,640			
Natural Resources, Construction, and Maintenance Occupations		\$61,111			
Production, Transportation, and Material Moving Occupations		\$51,481			
Office and Administrative Support Occupations		\$51,430			
Service Occupations	\$4	13,532			
5	\$0	\$40,000	\$80,000	\$120,000	\$160,000



Source: Bureau of Labor Statistics, Occupational Employment and Wage Statistics May 2023 Colorado Workforce = 2,832,010 employed workforce CU Alumni = 246,839, based on CU Alumni Outcomes, 1990-2024, all degree levels, highest degree, job starting after graduation.

Workforce by Occupation Category (U.S. + Colorado + CU)

Source: Bureau of Labor Statistics, Occupational Employment and Wage Statistics (May 2023)



Management Occupations

- Computer, Engineering, and Science Occupations
- Healthcare Practitioners and Technical Occupations
- Business and Financial Operations Occupations

 Community, Social Service, Legal, Library, Student Services, Arts, Design, Entertainment, Sports, and Media Occupations
Sales and Related Occupations

- Natural Resources, Construction, and Maintenance Occupations
- Production, Transportation, and Material Moving Occupations
- Office and Administrative Support Occupations

Service Occupations



Source: Bureau of Labor Statistics, Occupational Employment and Wage Statistics May 2023 U.S. workforce = 151,853,870; Colorado workforce = 2,832,010 CU Alumni = 246,839, based on CU Alumni Outcomes, 1990-2024, all degree levels, highest degree, job starting after graduation.

Average Salary by Occupation Grou	% of Wo	% of Workforce		
Source: Bureau of Labor Statistics, Occupationa	Colorado	CU Alumni		
Management Occupations	\$155,970			
Computer, Engineering, and Science Occupations	\$112,918			
Healthcare Practitioners and Technical Occupations	\$104,180	38%	85% 🕈	
Business and Financial Operations Occupations	\$93,010			
Community, Social Service, Legal, Library, Student Services, Arts, Design, Entertainment, Sports, and Media Occupations	\$74,338 CO Avg = \$71,96	0		
Sales and Related Occupations	\$64,640			
Natural Resources, Construction, and Maintenance Occupations	\$61,111			
Production, Transportation, and Material Moving Occupations	\$51,481	62%	15% 🕂	
Office and Administrative Support Occupations	\$51,430			
Service Occupations	\$43,532			
\$	60 \$40,000 \$80,000 \$120,000 \$160,000			



Source: Bureau of Labor Statistics, Occupational Employment and Wage Statistics May 2023 Colorado Workforce = 2,832,010 employed workforce CU Alumni = 246,839, based on CU Alumni Outcomes, 1990-2024, all degree levels, highest degree, job starting after graduation. Ca All

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CU Alumni Earnings Estimates

V Filters		CU Boulder	UCCS	CU Denver	CU Anschutz	Grand Total	Age Adjusted Earnings		
Campus All CU Campuses	Bachelors	56,713	9,819	14,164	1,379	82,075	\$91,157		
Years from Graduation All Years	Masters	14,825	4,932	17,767	3,968	41,492	\$109,837		
Degree Type All Field of Study (2-Digit CIP) All	Doctorate	8,110	199	621	3,532	12,462	\$117,844		
Лајог (6-Digit CIP) All	Estimated Earnings by: Field of Study (2-Digit CIP Rollup)								
Employed in Field All	Law (22) \$137,508 (2,881)								
Current Age	Business (52)				\$107,794 (30,895)				
All	Computer Sciences (11)			nces (11) \$10	\$105,185 (5,600)				
Region of Residence All	Engineering (04,14,15)			04,14,15) \$103) \$103,000 (21,915)				
	Health Professions (26,51)			ns (26,51) \$102) \$102,987 (16,419)				
	Public Administration (43,44)			on (43,44) \$99,	999,563 (2,570)				
	Liberal Arts & Sciences (All other CIPs) \$90,				\$90,531 (28,854)				
	Social Sciences (19,42,45)				\$90,447 (16,712)				

Note that some information will not be displayed for majors with fewer than 15 alumni found in employment data.

Data shown reflects highest degree awarded (if multiple), not pursuing additional education, and employment limited to jobs started after graduation.

(i)

University of Colorado Boulder | Colorado Springs | Denver | Anschutz Medicai Campus

Region of Residence

All

CU Alumni by Field of Study

(Screen shot from website



66%	34%
Employed in Field	Employed out of Field

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CU Alumni by Employer

(Screen shot from website

Employer (Details), Ranked by Number of Alumni

Filters					
T IIICI 3		# of Alumni =	% of Alumni	Age Adjusted Earnings	
pus U Campuses	Other	13,646	23.3%	\$102,740	
	University of Colorado	2,724	4.7%	\$82,261	
s from Graduation ears	State Of Colorado	867	1.5%	\$85,985	c
	Lockheed Martin	840	1.4%	\$98,574	
ее Туре	Amazon	784	1.3%	\$110,004	
	UCHealth	671	1.1%	\$89,876	
of Study (2-Digit CIP)	Charles Schwab	475	0.8%	\$103,715	
	Google	453	0.8%	\$121,959	
r (6-Digit CIP)	BAE Systems	394	0.7%	\$106,380	
	Children's Hospital Colorado	383	0.7%	\$86,912	0
oyed in Field	Oracle	360	0.6%	\$113,897	
	United States Air Force	340	0.6%	\$98,962	
	Apple	338	0.6%	\$117,502	c
ent Age	Kaiser Permanente	325	0.6%	\$119,121	
	Spectrum	318	0.5%	\$108,633	
on of Residence	Denver Public Schools	311	0.5%	\$76,284	
	Raytheon Technologies	308	0.5%	\$99,441	
	Northrop Grumman	303	0.5%	\$100,417	
	Microsoft	291	0.5%	\$123,334	fo
	Fidelity Investments	290	0.5%	\$76,079	6
	Medtronic	284	0.5%	\$102,888	



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Alumni Outcomes tool is a publicly available resource that shows average annual earnings for CU graduates based on field of study

Can be used by:

- Prospective students, families, and high school counselors
- CU admissions offices, career services, departments, and others
- Outreach efforts

Provides data associated with the value of a postsecondary degree



CU Alumni Outcomes Data Visualization



Value Index



cu.edu/cu-alumni-outcomes

cu.edu/value-index