Agenda

- Working Group Members
- Local Definition
- Goals & Objectives
- System Outreach
- FY 2021-22 Local Spending Summary
- System Updates
- Campus Update: CU Anschutz Supplier Diversity initiative
Working Group

Lori Call  Assistant Vice Chancellor for Local Government and Community Engagement, Boulder
Derek Silva  Assistant Vice Chancellor for Business Strategy Finance and Business Strategy, Boulder
Neil Krauss  Assistant Vice Chancellor of Initiatives and Community Engagement, Anschutz
Antonio Farias  Vice Chancellor for Diversity, Equity, and Inclusion, Denver
Jenifer Furda  Director of Partnerships, Governmental Affairs & Military Liaison, Colorado Springs
Christina Beck  Program Director of Outreach & Engagement, System
Ed Mills  Associate Vice President & Chief Procurement Officer, System
David Korman  Small Business Liaison, System
There are many methods for calculating Local For CU Local Spending is defined as:

- Based or locally owned in Colorado
- Physical presence in Colorado

Locally Owned Example: BC Interiors
- Interior design and furniture supplier located in Boulder

Local Physical Presence Example: Sysco Foods
- 525,000 square foot facility in Denver
- 600 local jobs supported
Goals & Objectives

• Maintain & Enhance CU’s local spending footprint
  • Choose local suppliers where possible
  • Reduce friction for small local businesses
  • Continue campus-level awareness campaigns

• Outreach
  • Leverage CU’s ~24 Chamber memberships and other community organizations
  • Leverage outreach as a pipeline for doing business with CU

• Influence 2nd tier spending of large national suppliers
  • Require national suppliers to report on local impact
System Procurement Outreach

• The Procurement Service Center conducts numerous outreach events during the year:

Colorado PTAC G2B Connexon Networking Event  Advance Colorado Procurement Expo
Denver Anchor Network  Colorado PTAC Connexon
AMC Supplier Diversity initiative meeting  Black Business Customer & Procurement Fair
All Campus Department Training  Denver Chamber of Commerce
Opportunity Council  Energize Colorado
CU New Supplier Orientation  Aurora – South Metro Colorado SBDC
CU Denver Supplier Diversity – Pathway to DEI

• Corporate Sponsor & Member: Mountain Plains Minority Supplier Development Council
• Participant: Center for Community Wealth Building, Denver Anchor Network

• Targeted future events and sponsorships:
  Hispanic Contractors of Colorado
  Denver Hispanic Chamber of Commerce
  Denver Black Chamber of Commerce
Purchasing Environment

Business Context
- Availability/Scale
- Quality
- Price
- Selection/Choice

Impact Spending
- Sustainable
- Small Business
- Diverse
- Local
- Public Procurement & E-Commerce
Colorado Local Spending Trends (FY 2021 – 22)

- CU’s spend dispersion across the state:

  $546,297,708* spent locally

<table>
<thead>
<tr>
<th>County</th>
<th>Unique Suppliers FY2020-21</th>
<th>Unique Suppliers FY2021-22</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Denver County</td>
<td>956</td>
<td>1,137</td>
<td>19%</td>
</tr>
<tr>
<td>Arapahoe County</td>
<td>439</td>
<td>516</td>
<td>18%</td>
</tr>
<tr>
<td>Jefferson County</td>
<td>380</td>
<td>465</td>
<td>22%</td>
</tr>
<tr>
<td>Adams County</td>
<td>219</td>
<td>257</td>
<td>17%</td>
</tr>
<tr>
<td>Boulder County</td>
<td>633</td>
<td>794</td>
<td>25%</td>
</tr>
<tr>
<td>El Paso County</td>
<td>248</td>
<td>348</td>
<td>40%</td>
</tr>
<tr>
<td>All Other</td>
<td>667</td>
<td>797</td>
<td>19%</td>
</tr>
</tbody>
</table>

*Excludes Purchasing card & Travel card spend

Overall Local Spending

<table>
<thead>
<tr>
<th>FY 2020-21</th>
<th>FY 2021-22</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Construction</td>
<td>46%</td>
</tr>
<tr>
<td>Construction</td>
<td>95%</td>
</tr>
<tr>
<td>Total</td>
<td>61%</td>
</tr>
</tbody>
</table>

% of Categories spent Locally

- Transportation, Food and Entertainment: 97%
- Construction, Manufacturing and Facilities: 89%
- Public Service/Administration/Public Utilities: 89%
- Moving, Relocation, Transportation, Warehousing: 70%
- Information Technology and Telecommunications: 67%
- Professional Services: 49%
- Operational Goods and Services: 40%
- Medical, Scientific and Laboratory: 20%
System Updates

- Updated Procurement Rules
  - Allow campuses more freedom in choosing local suppliers up from $50,000 to $100,000
  - Added Local Spending objective statement
- Relaunching Supplier website
  - Making it easier to do business with CU
- The Procurement Services Center outreach
  - 25-30 local, small business outreach events
- Supplier business reviews
  - Adding 2nd tier local spend reporting to national supplier business reviews
- Leeds business school intern project
Campus Update

- CU Anschutz Community Engagement Project:
  - CU Anschutz Supplier Diversity initiative
  - Case Study: El Alba Catering Cooperative
Questions