University of Colorado
Boulder | Colorado Springs | Denver | Anschutz Medical Campus
ECOMM
systemeCommteam

System eComm Team (SET) | cu.edu/ecomm/set
Q1 User Group Meeting
February 21, 2018

Regents Conference Room
2:00 PM to 3:00 PM

1) Cvent Planner Emails
    - Customize your event communications with a planner emails
        - CU-Events-Do-Not-Reply is sunsetting
    - **All system units must have at least one planner email**
        - To request a new planner email, create a TaskRay task
        - Include the email address and from name

2) Custom Event URLs
    - events.cu.edu
    - Create a custom trailing name for your event
    - Include the request for the custom URL in your event approval submission

3) Salesforce-Cvent Integration - Behind the Scenes
    - eComm App Model
    - Salesforce Campaign Types
    - Salesforce Integration within Cvent - Required for all events
        - Account Settings
        - Campaign Identification

4) Cvent Waitlists
    - eComm Deep Dive Training Clip - Webinar link

5) Q&A Session

6) SET and ready to go!
    - Next User Group Meeting: **May 23rd** from 2:00 PM - 3:00 PM
    - Kate will be out of town on 03/09 and from 04/26 - 05/06