CVENT CONNECT eCOMM TAKEAWAYS

Product Roadmap

- **Flex** is the new, slick design tool for event websites
- **Adroid app** for OnArrival
- **Supplier network** has been redeisgned

Presentation

- **2 Sessions** on eComm with Kris J.
- **4/5** average session rating

Best Practices

- **Forms** provide data & scalability
- **Metrics** are key for buy-in from both leadership and users
- **Established view** of events

Higher Ed Connections

- **10 Universities** connected with
- **3 Networking** sessions for higher ed professionals
- **6 Meetings** with university reps

Next Steps

- **Quarterly calls** with other higher ed users to share tips & tricks
- **Product Rollout** and releases