cvent

Q3 2017 Product Update Webinar

Today’s Speakers

Nari Courtney
Today’s Moderator
Team Lead,
Customer Marketing

Erik Shea
Product Management
Event Management

Rob Miller
Product Management
Abstract Management

Sam Freed
Product Management
Appointments

McNeel Keenan
Product Management
OnArrival

Tom Trainer
Product Management
Inquisium

Jim Hornor
Product Management
CrowdCompass

Allie Pandelidis
Product Management
Venue Sourcing/CSN

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Housekeeping

- You will be **muted** for the duration of today's presentation
- Use the **Q&A box** to ask questions during the webinar
- Please take a **short survey** at the end of the webinar
- The **recording** will be emailed to you

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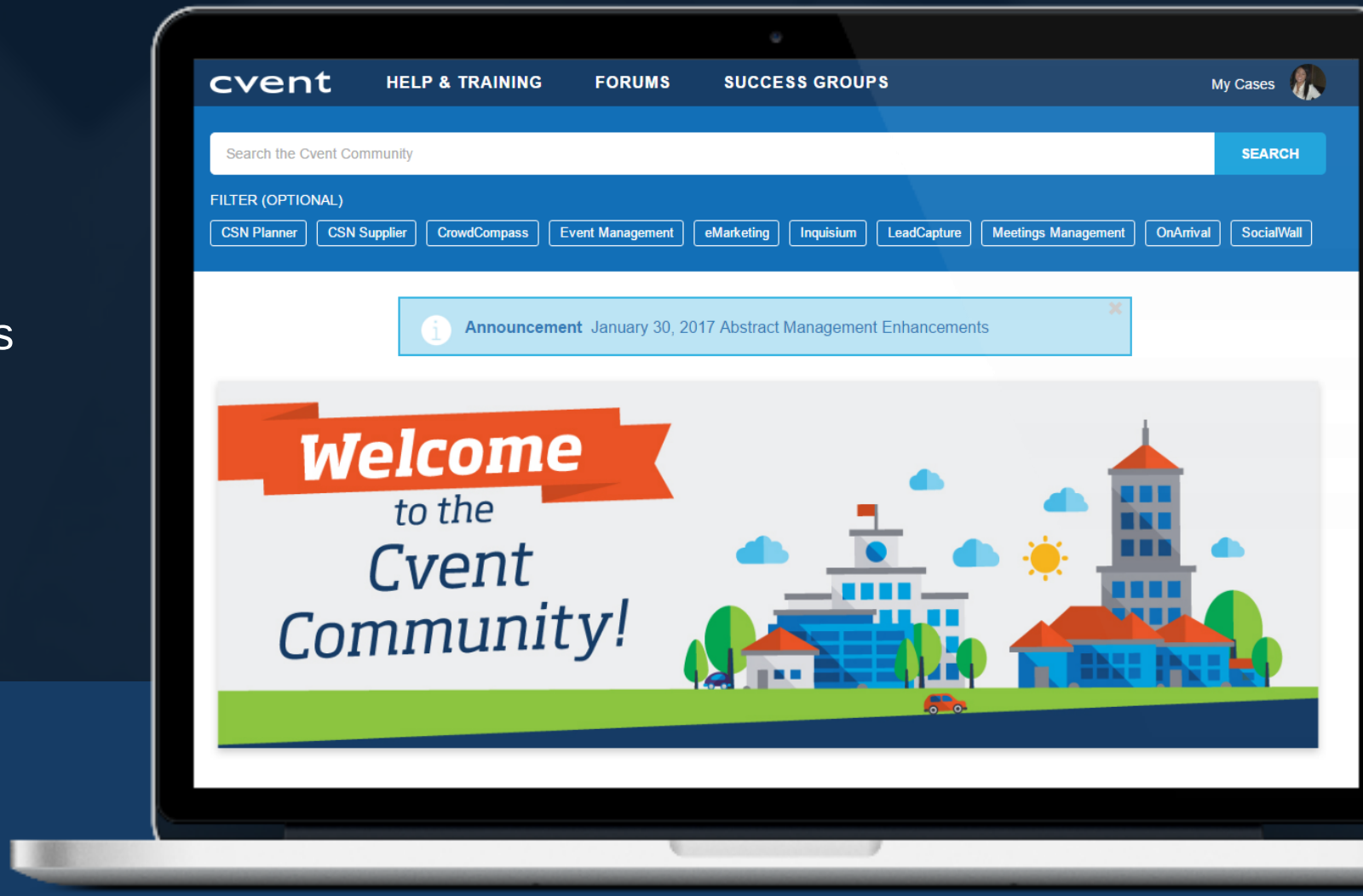
BE PART OF THE CVENT COMMUNITY!

1. Log into your Cvent Account
2. Search the Knowledge Base
3. Find help and training
4. Ask — and answer — questions in the product forums

http://cvent.com/community



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Agenda

- Abstract Management
- Appointments
- Event Management
- Inquisium
- CrowdCompass
- OnArrival
- Venue Sourcing/Cvent Supplier Network
- Q & A

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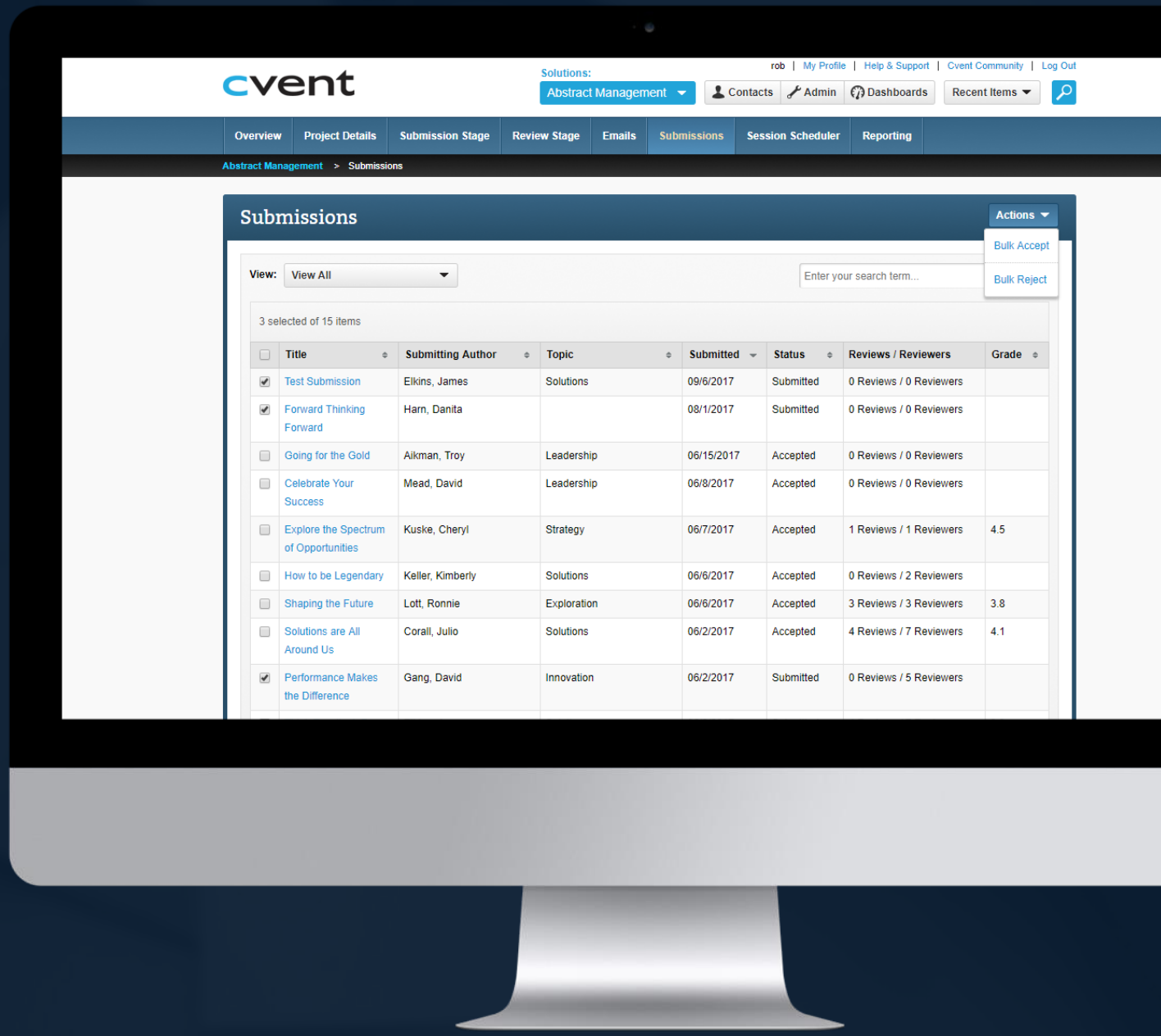
Abstract Management

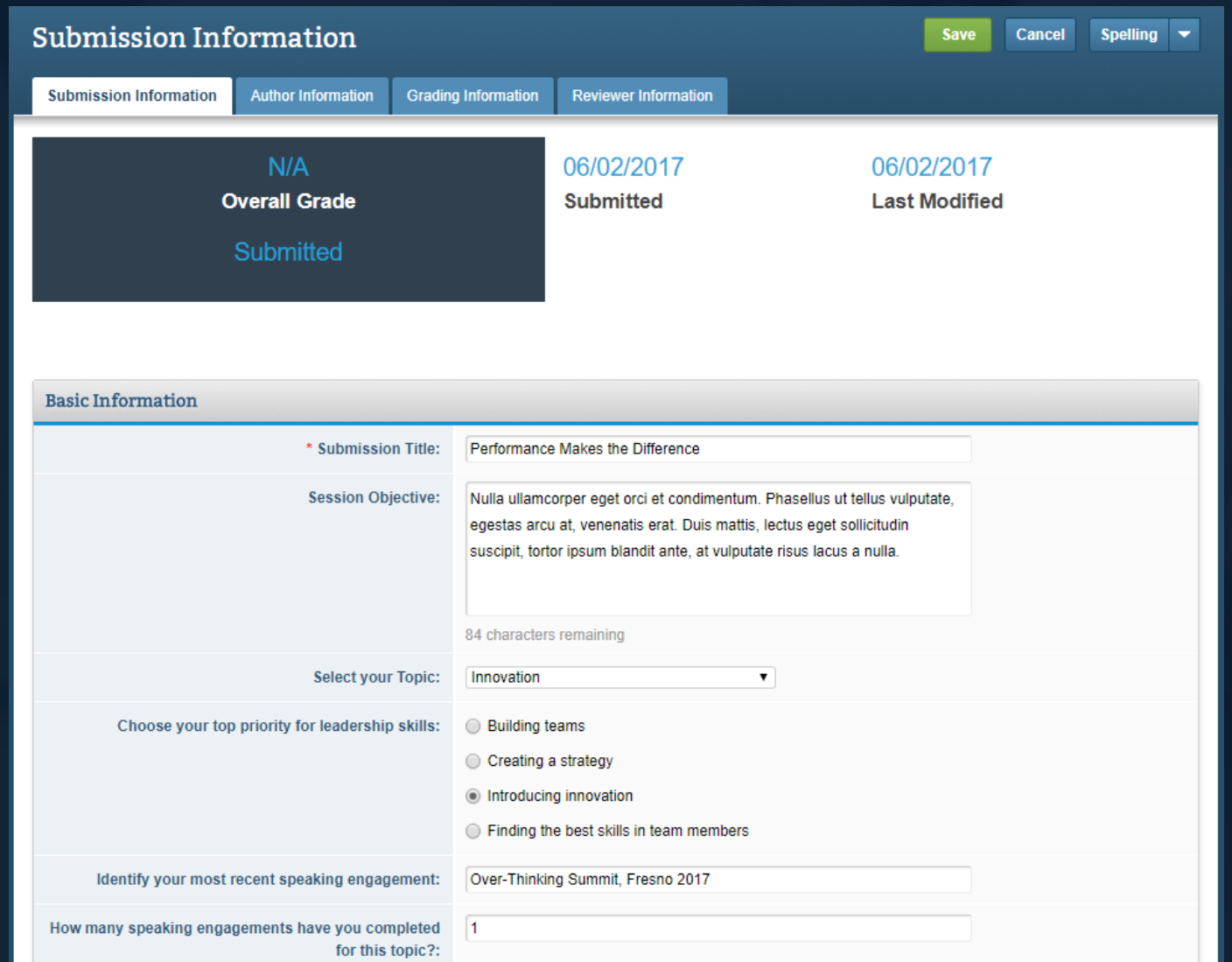
Abstract Management Updates

- Accept/Reject Multiple submissions at once
- Submission Search/ Filter

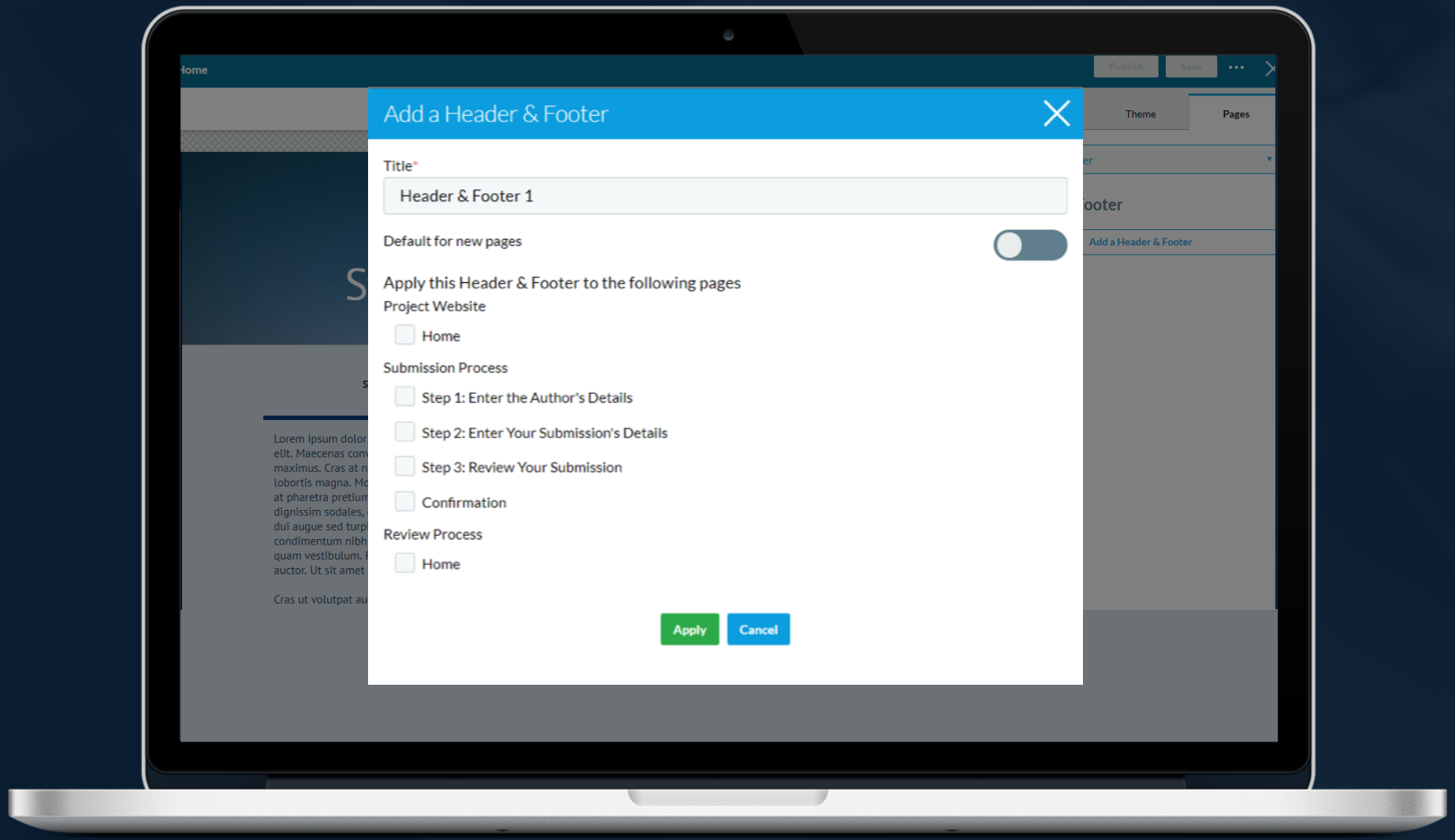


Abstract Management Updates

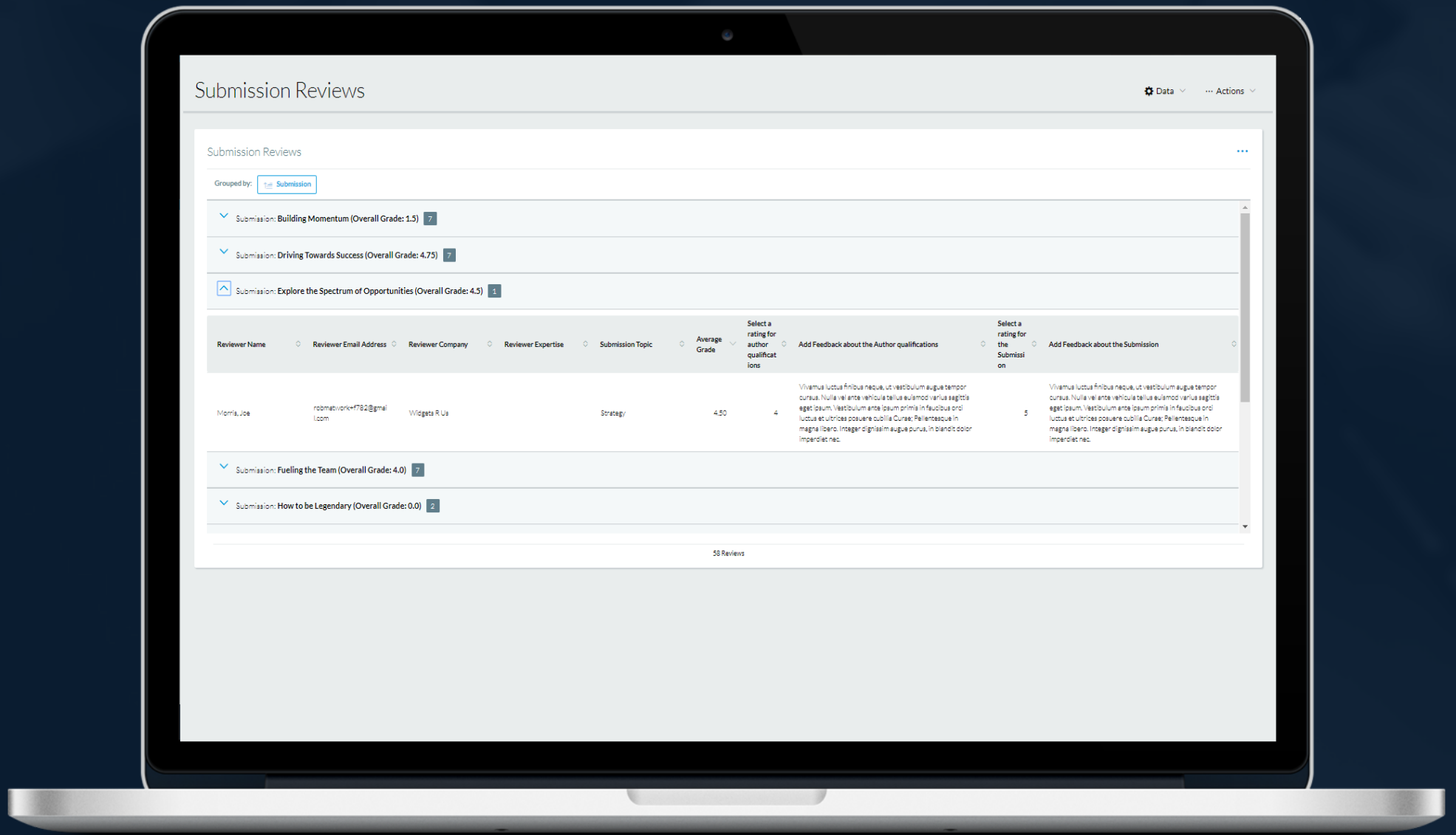
- Planner can edit Submissions



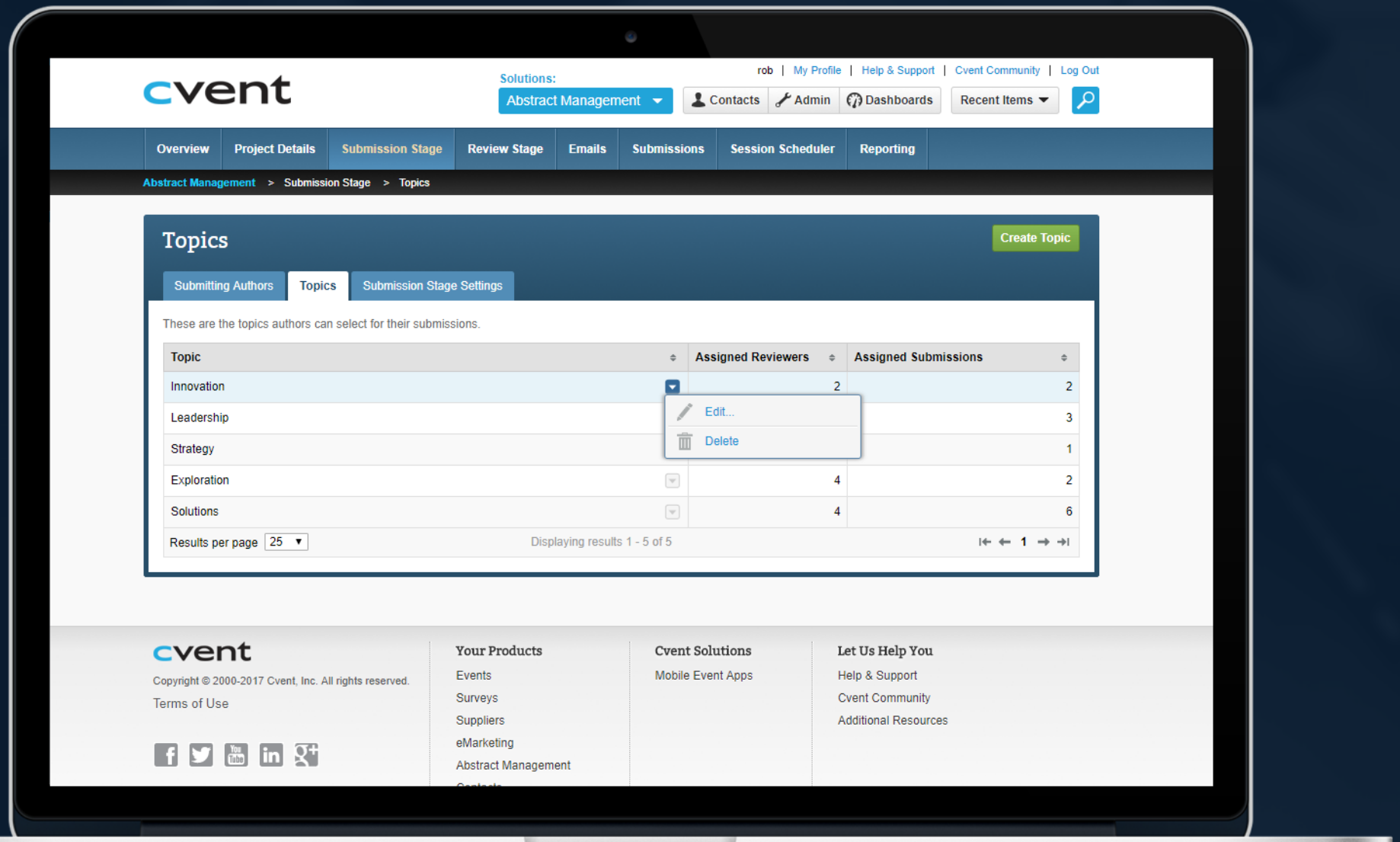
Site Designer Header/Footer Templates



Submission Reviews Report



Edit Topics


cvent
Solutions:
Abstract Management
rob | My Profile | Help & Support | Cvent Community | Log Out
Contacts
Admin
Dashboards
Recent Items
Overview
Project Details
Submission Stage
Review Stage
Emails
Submissions
Session Scheduler
Reporting
Abstract Management > Submission Stage > Topics
Topics
Create Topic
Submitting Authors
Topics
Submission Stage Settings
These are the topics authors can select for their submissions.
Topic
Assigned Reviewers
Assigned Submissions
Innovation 2 2
Leadership 3
Strategy 1
Exploration 4 2
Solutions 4 6
Edit...
Delete
Results per page 25
Displaying results 1 - 5 of 5
1
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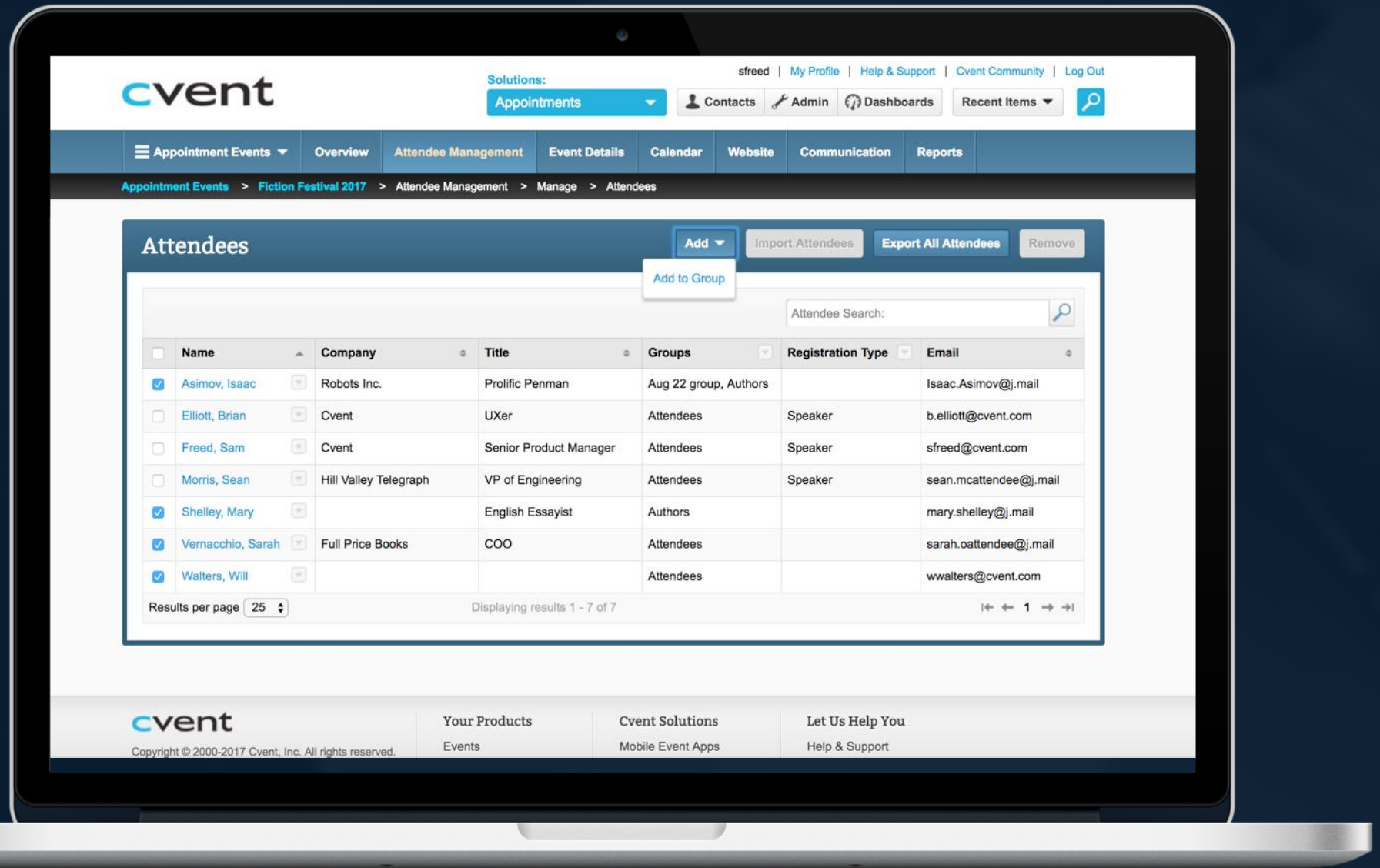
Terms of Use
Your Products
Events
Surveys
Suppliers
eMarketing
Abstract Management
Cvent Solutions
Mobile Event Apps
Let Us Help You
Help & Support
Cvent Community
Additional Resources

Appointments

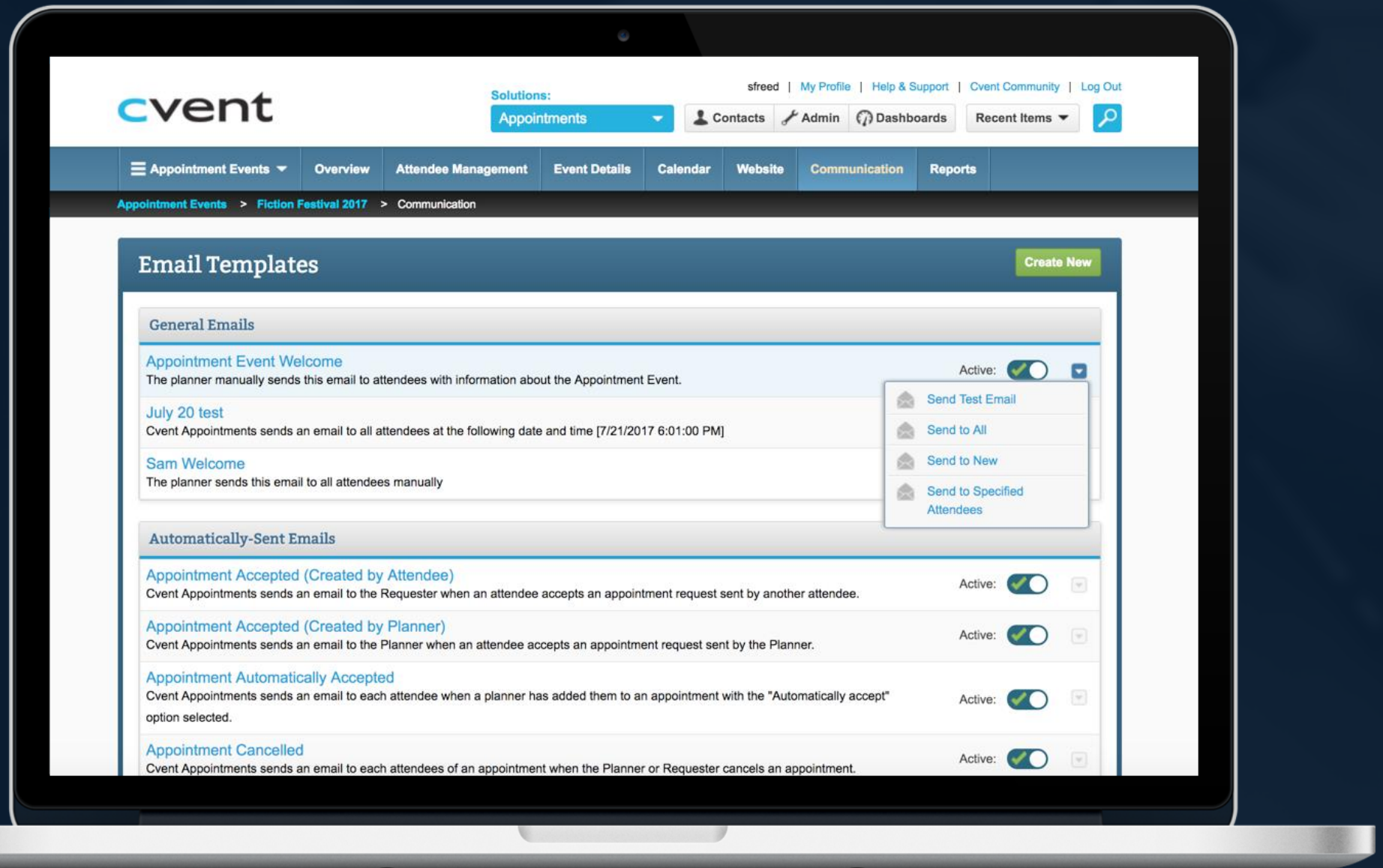
Appointments Use Cases

Attendee Networking	Help your attendees get more value out of your event by letting them find and set up meetings with other attendees of interest.
Sales and Executive Appointments	Drive more pipeline from your event by setting up effective meetings between your clients and prospects and sales/executives from your organization.
Staff Scheduling	Simplify who needs to be in what location and at what times by coordinating staff schedules on their behalf. Employees can quickly see their staffing commitments and 1:1 appointments.
Tradeshow Appointments	Help your exhibitors, sponsors and buyers get more value from your event by letting them set up more effective meetings with interested parties.

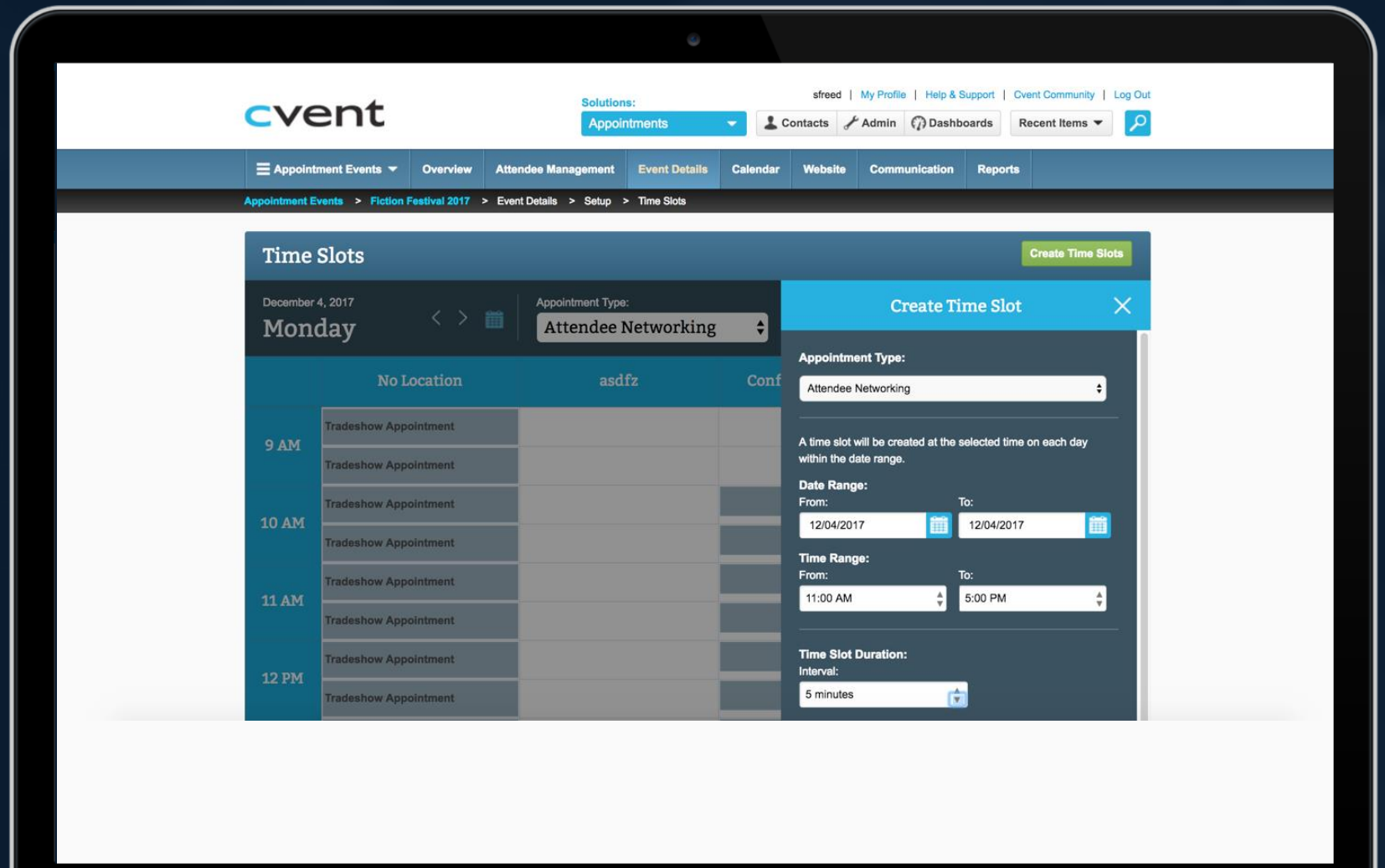
Updates to Attendees Page



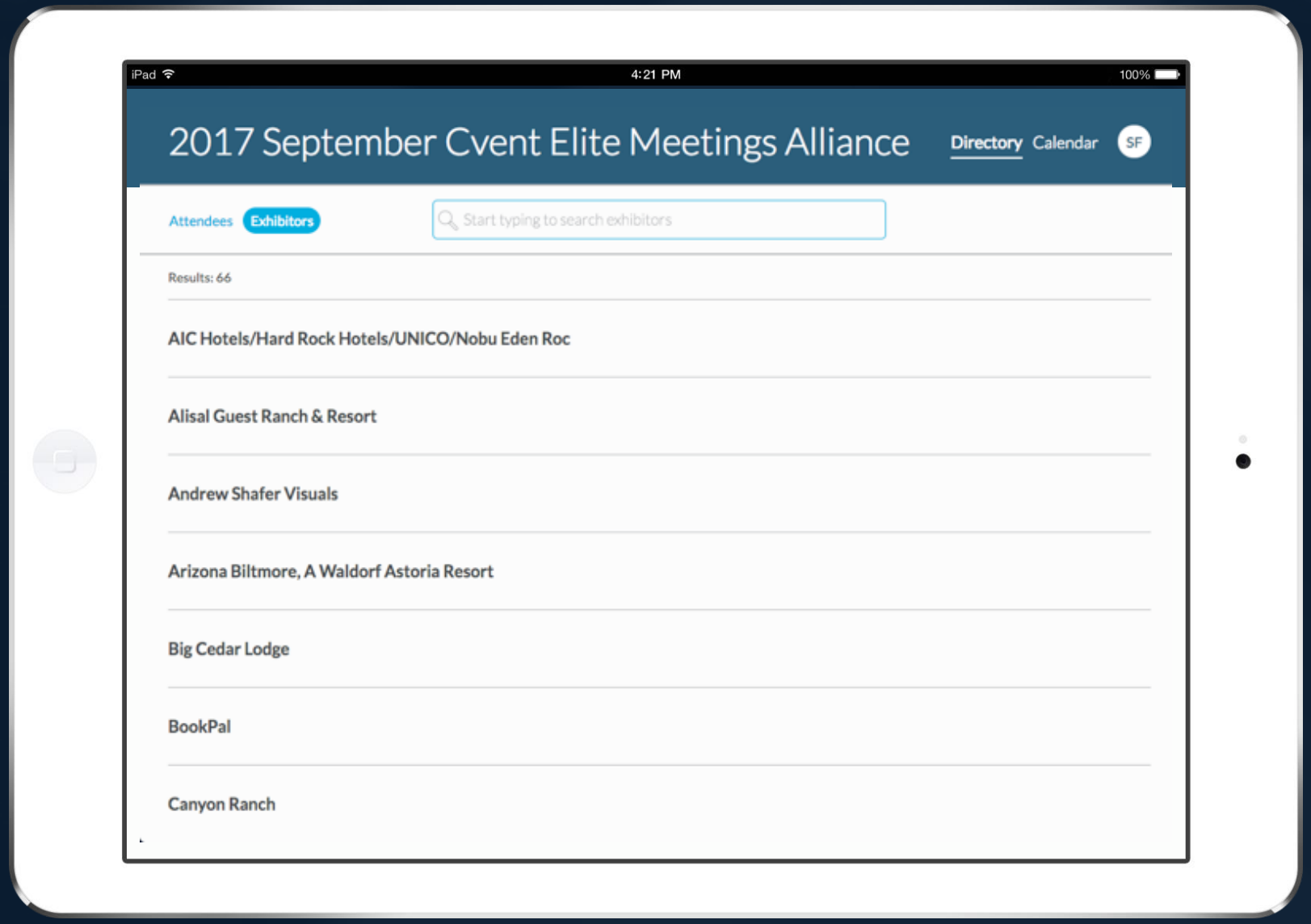
Improvements to Emails



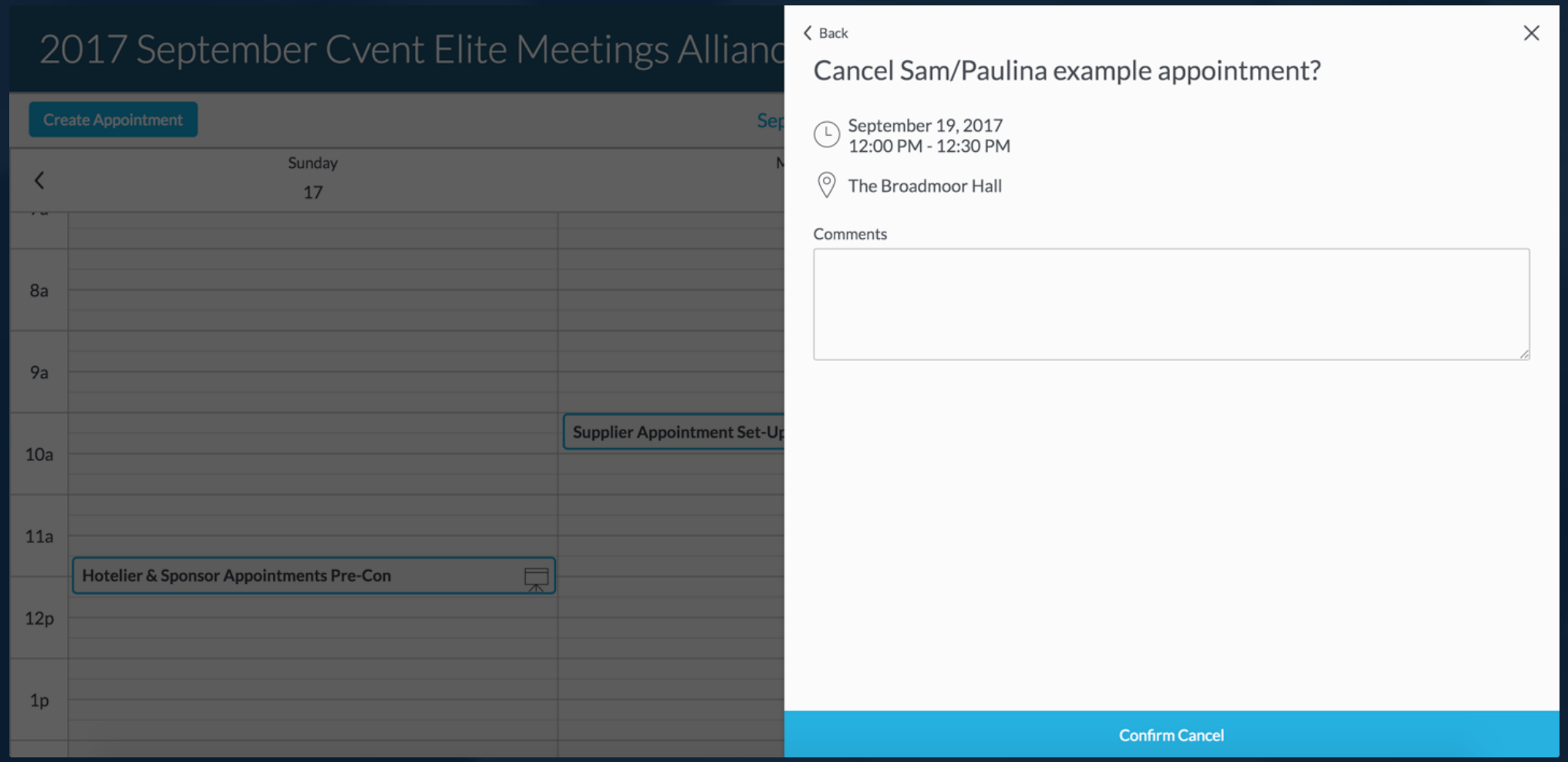
Shorter Appointments



New Directory for Appointments

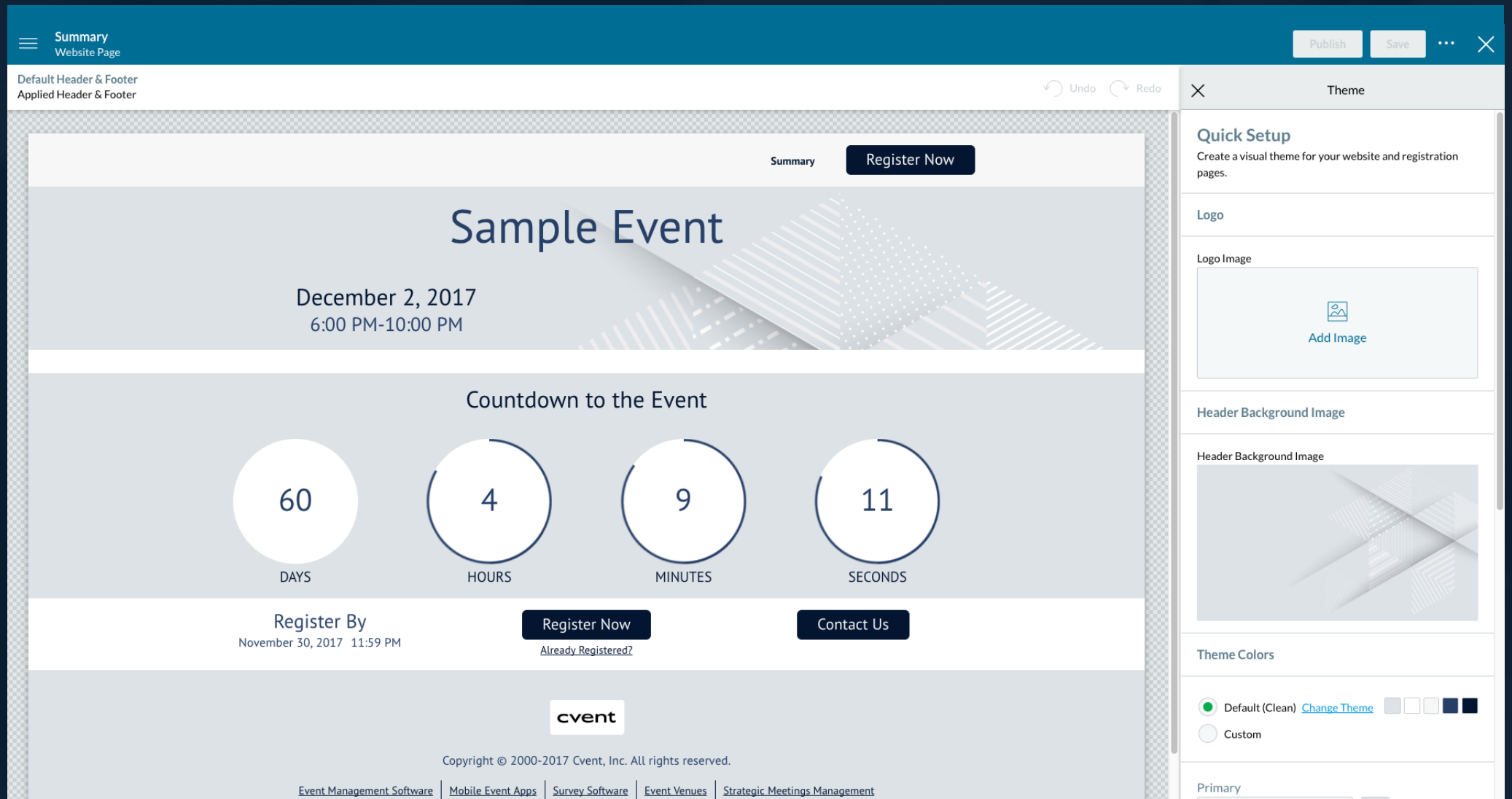


Usability Updates to Calendar

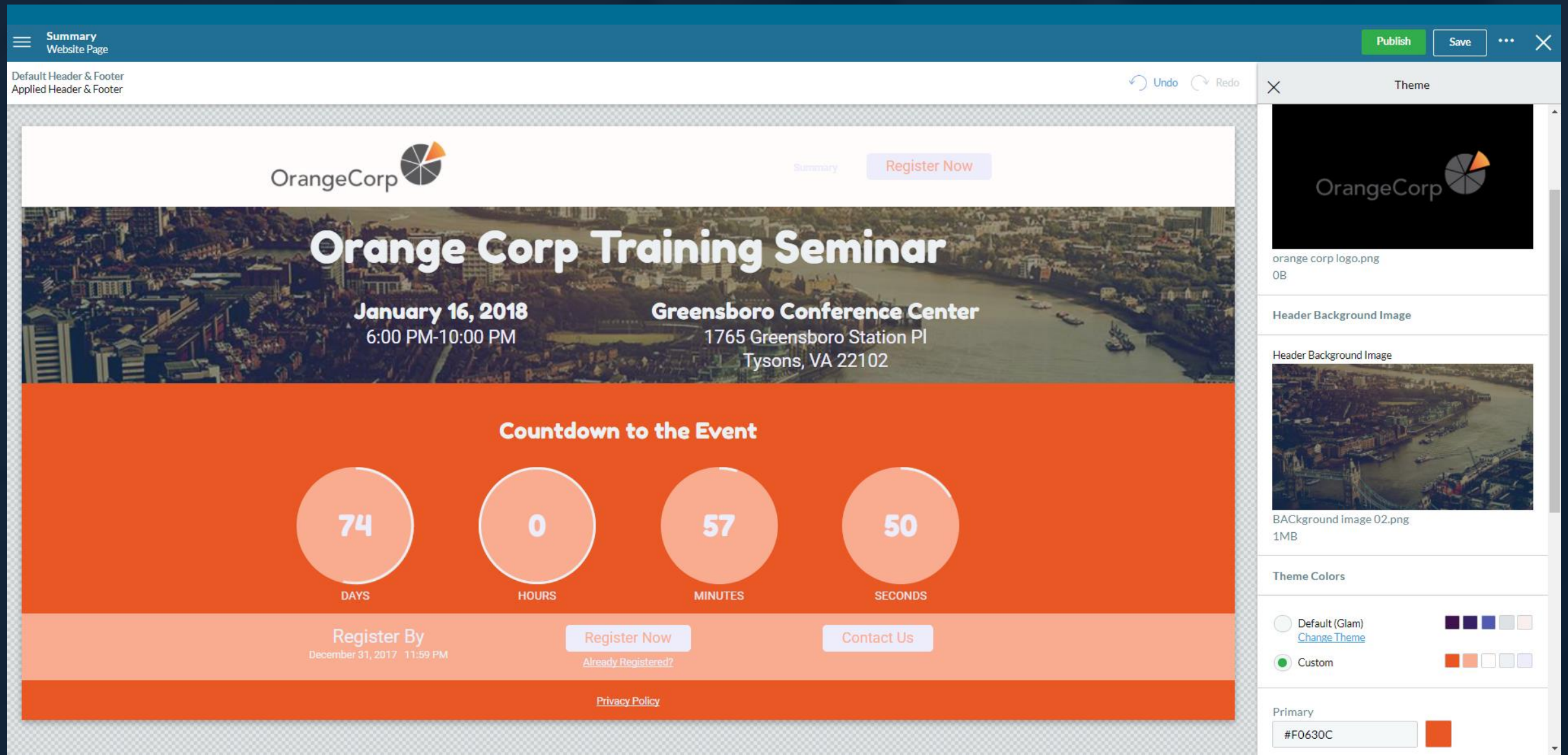


Event Management

Flex Quick Theme Panel

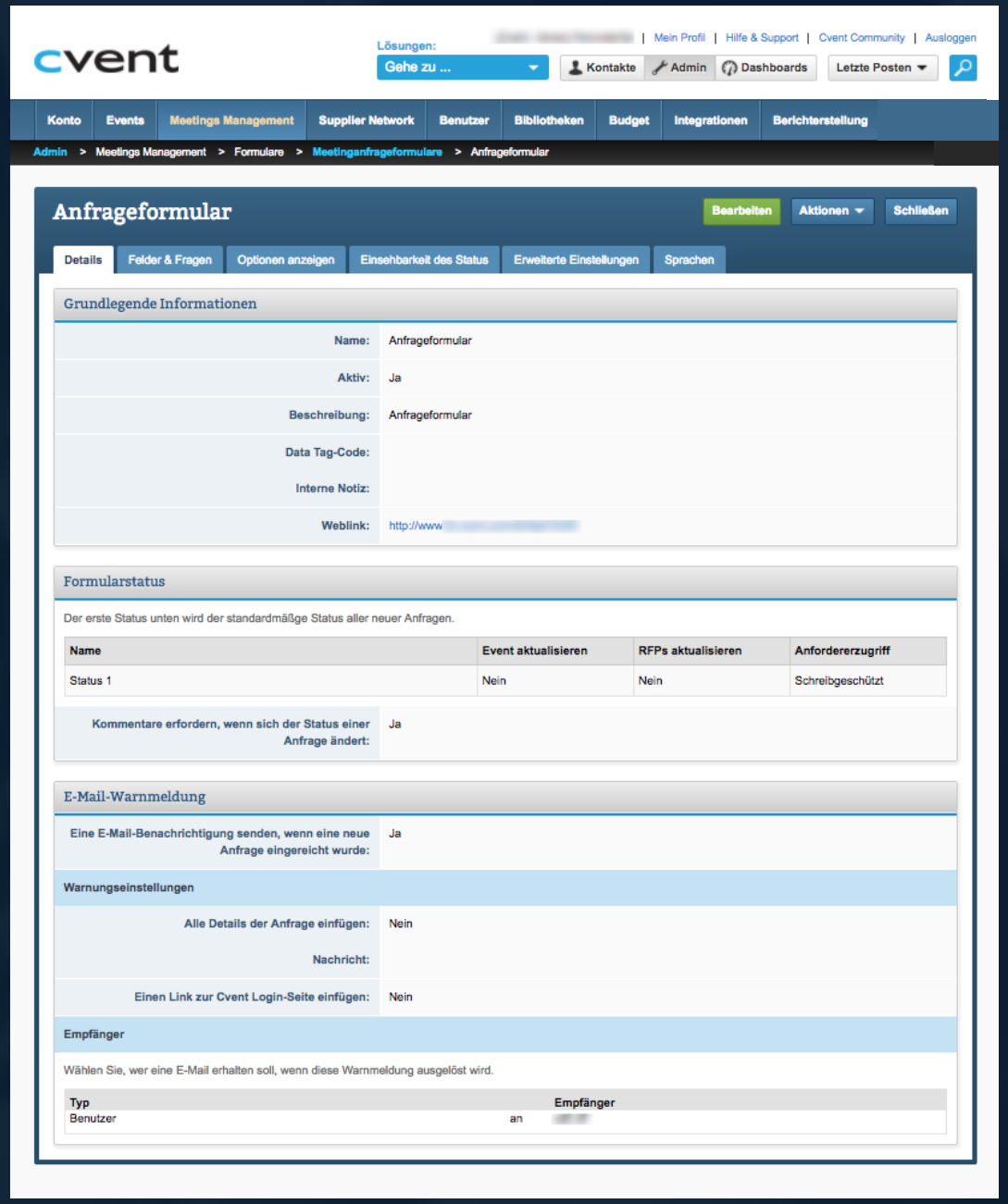


Flex Quick Theme Panel

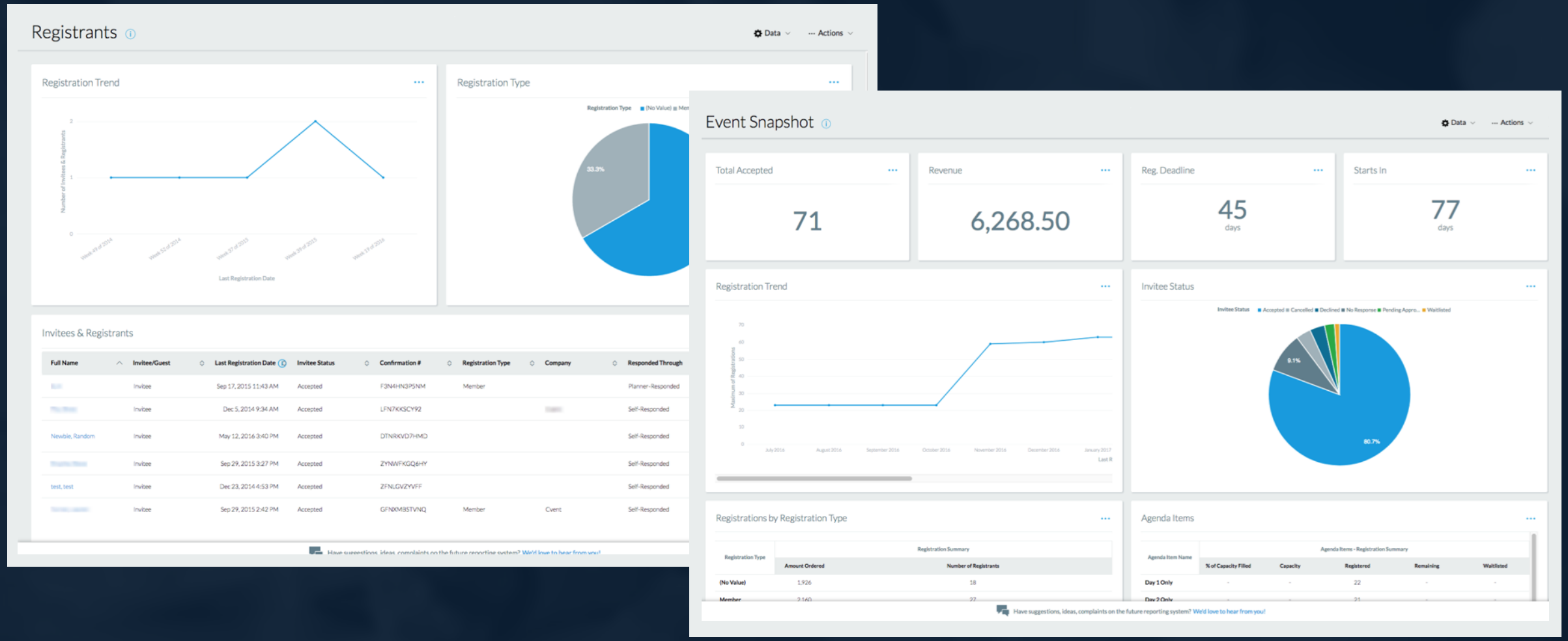


Redesigned Administration

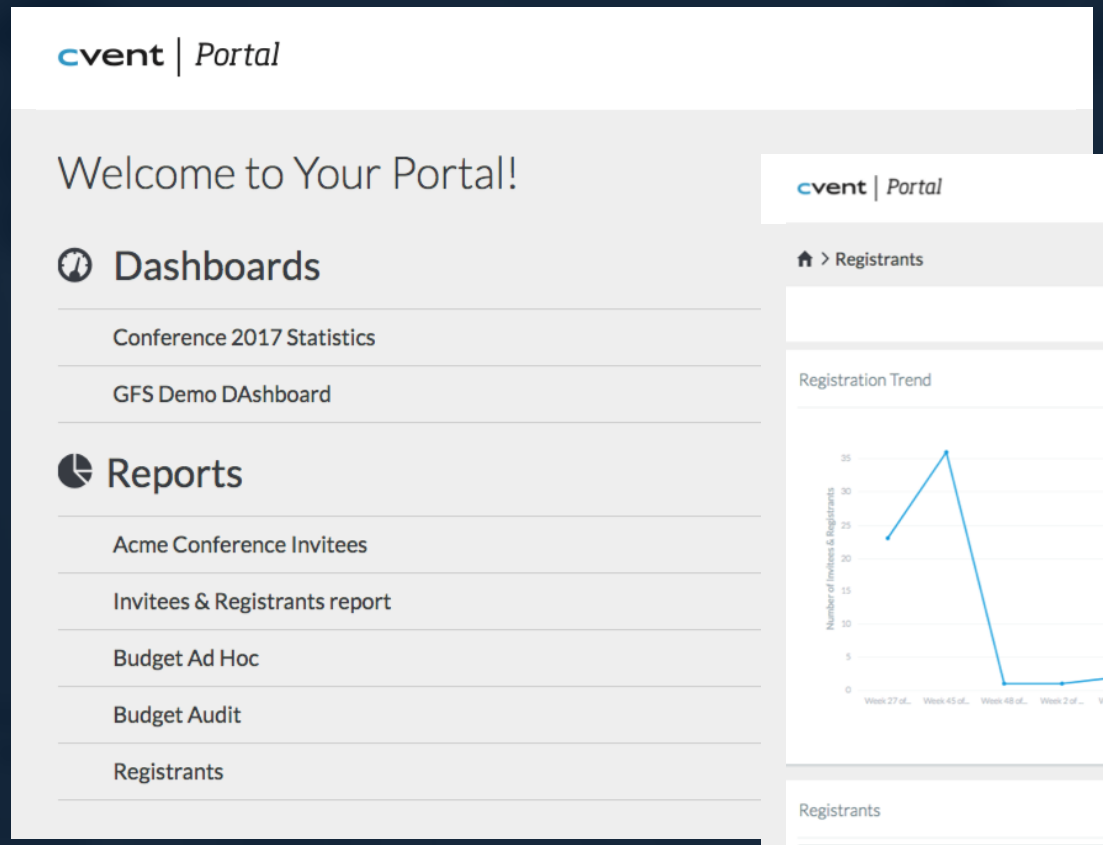
- Localization Support

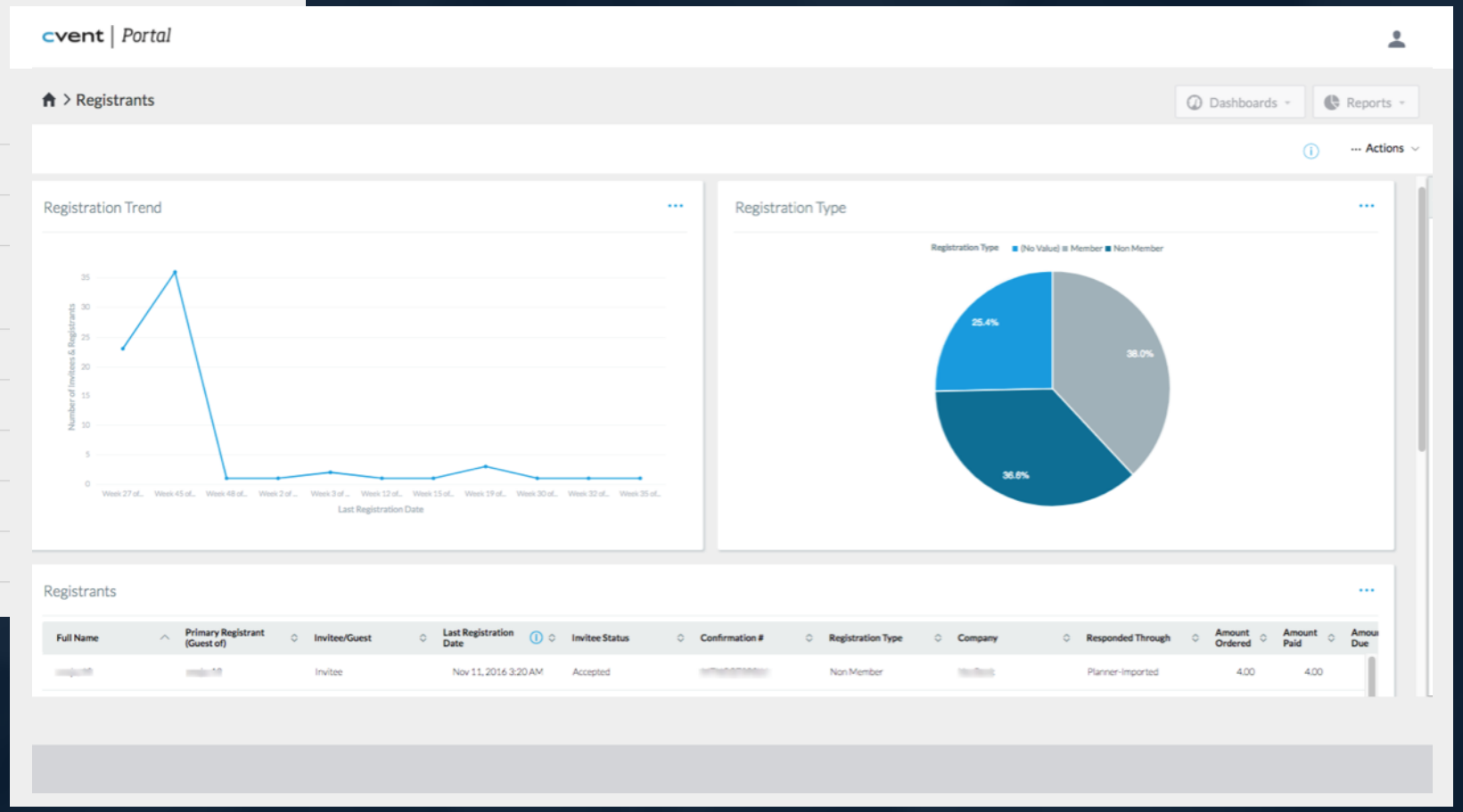


New Reporting – Event, Cross Event



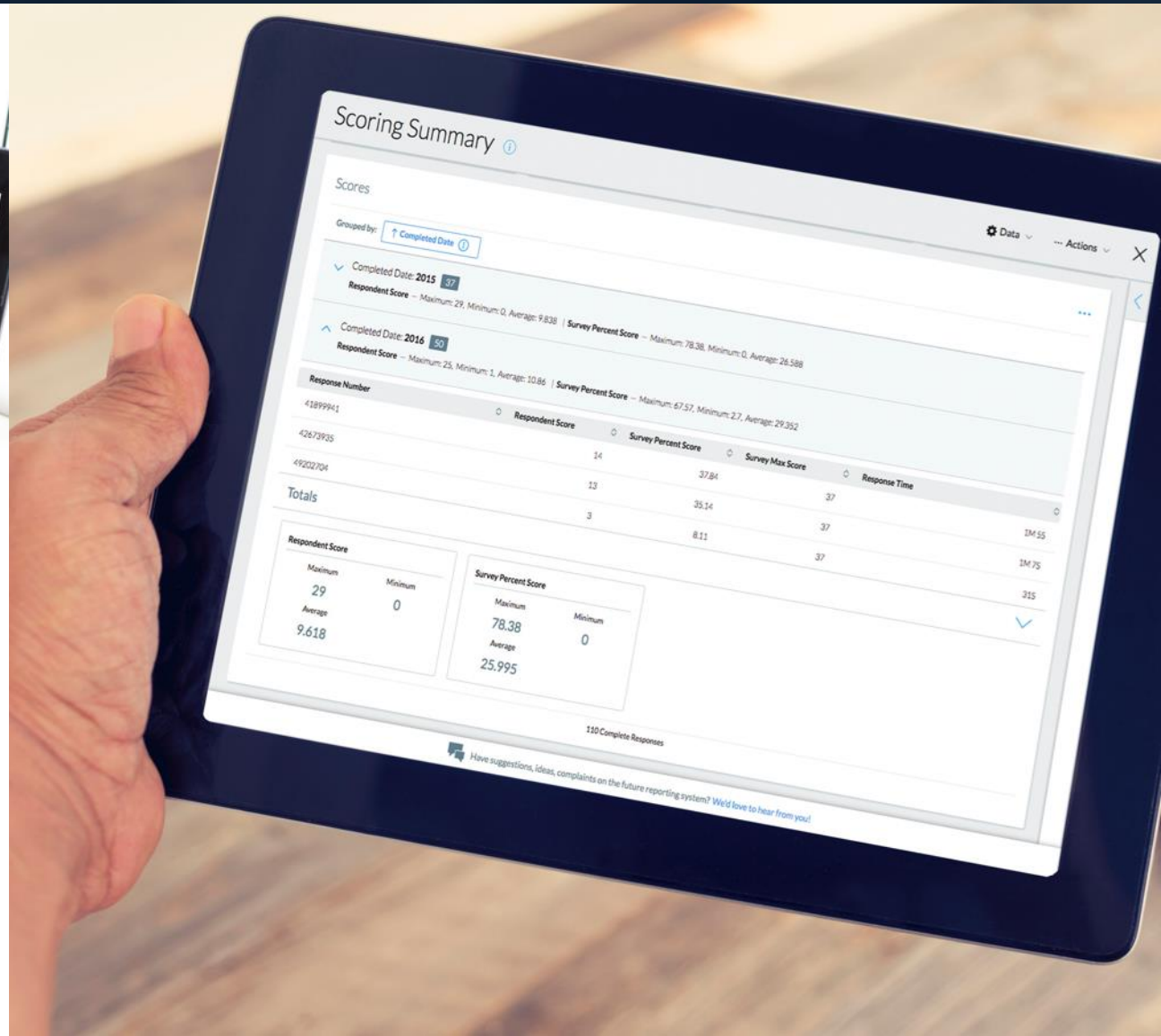
Portals


cvent | Portal
Welcome to Your Portal!
Dashboards
Conference 2017 Statistics
GFS Demo DAshboard
Reports
Acme Conference Invitees
Invitees & Registrants report
Budget Ad Hoc
Budget Audit
Registrants

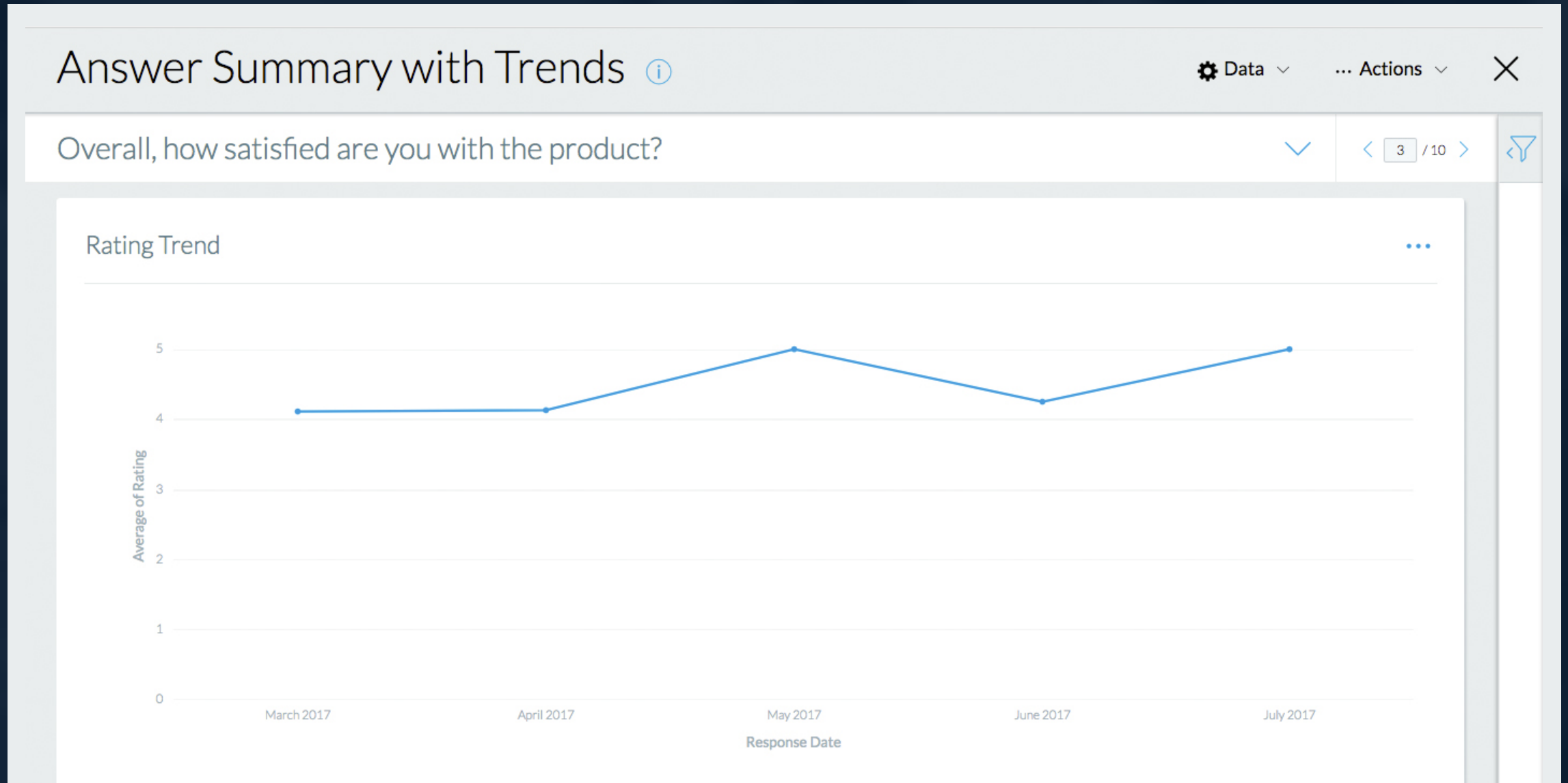

cvent | Portal
> Registrants
Dashboards
Reports
Actions
Registration Trend
Registration Type
25.4%
38.0%
36.6%
Registrants
Full Name
Primary Registrant (Guest of)
Invitee/Guest
Last Registration Date
Invitee Status
Confirmation #
Registration Type
Company
Responded Through
Amount Ordered
Amount Paid
Invitee
Nov 11, 2016 3:20 AM
Accepted
Non Member
Planner-Imported
4.00
4.00

Inquisium

Reporting Updates



Answer Summary Trends



Event Data in Inquisium Reports

Survey Answer Per Respondent for Each Event

Grouped by: Event Title | Last Name, First Name

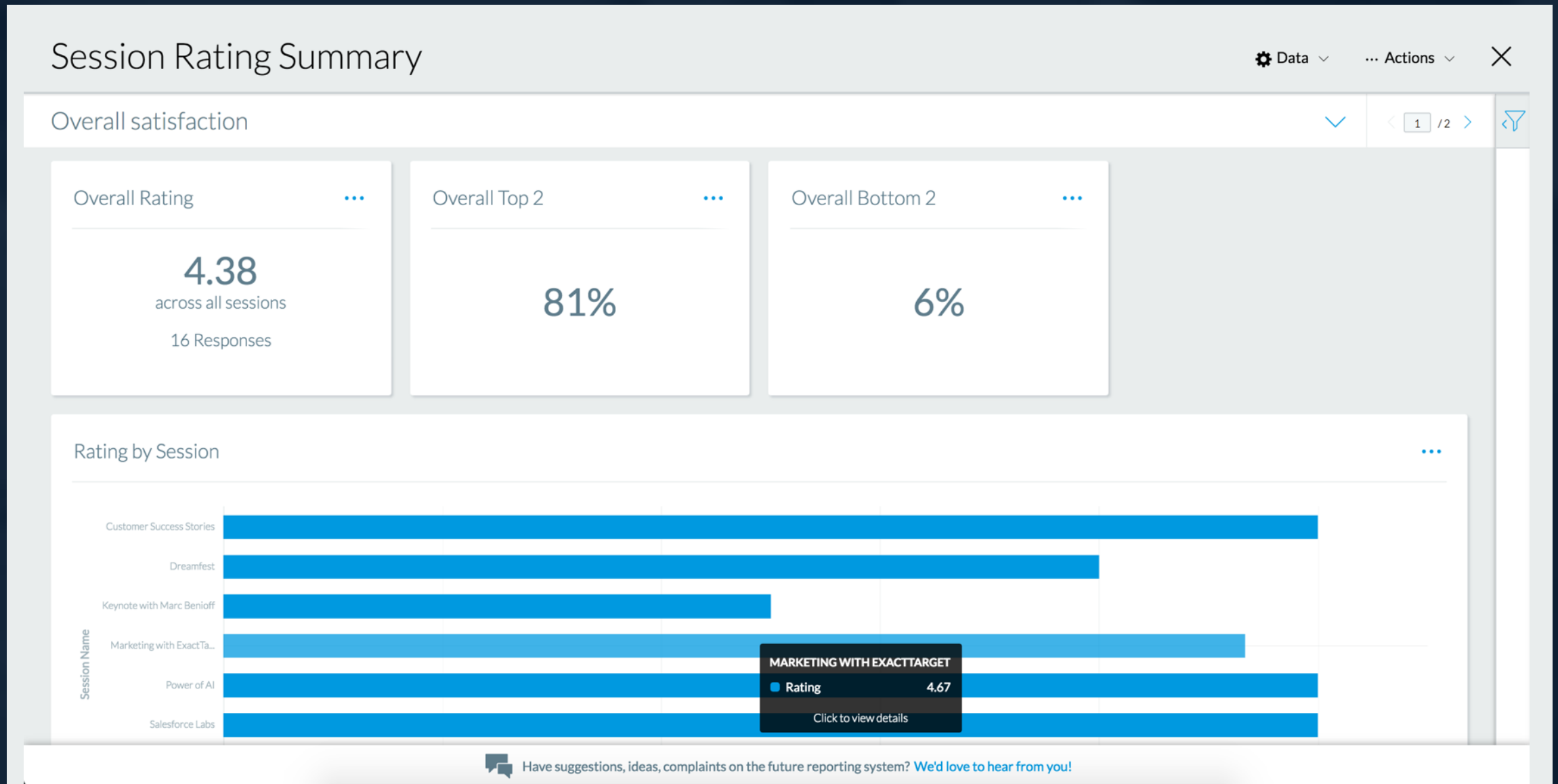
Event Title: **Orange Corp | Luncheon Seminar** 4542

Last Name, First Name: **Aceto, Britt** 19

Last Name, First Name: **Aceto, Brittlynn** 99

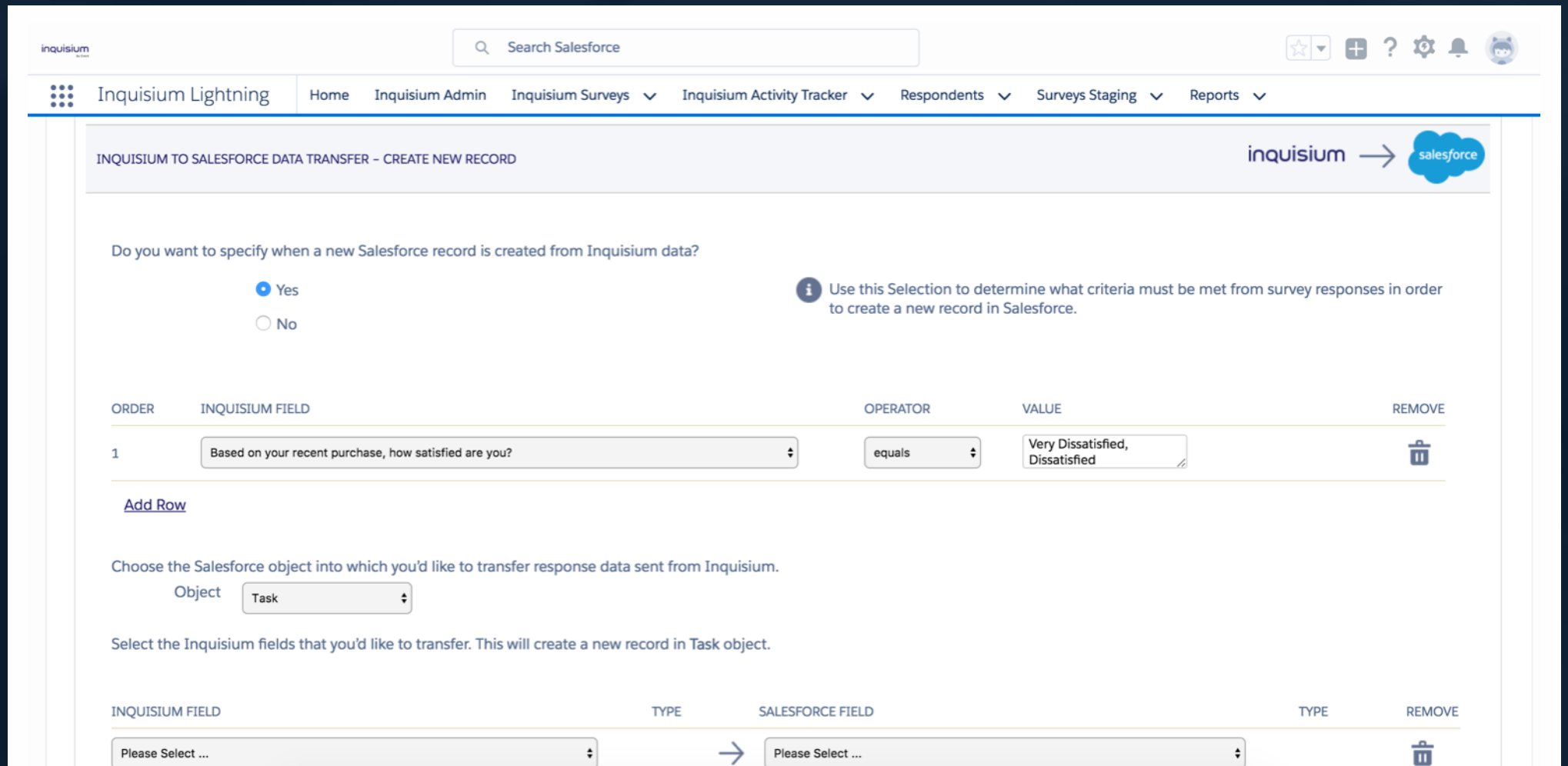
Chapter	Response Number	Question	Answer
1. Overall Event Feedback	48999243	1. How likely is it that you would recommend this event to a friend or colleague?	9
1. Overall Event Feedback	48999243	2. How satisfied were you with the following aspects of the event? : Content	Satisfied

New Report for Session Feedback



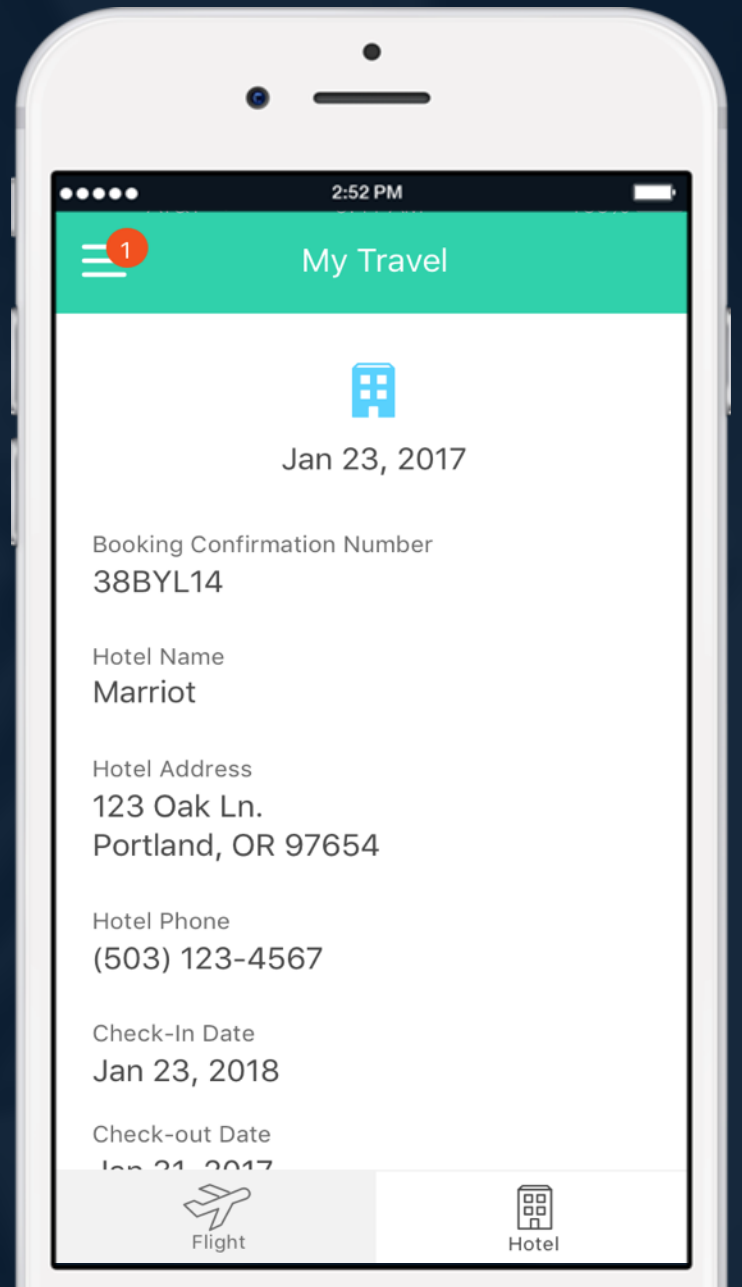
Inquisium-Salesforce Integration

- Create object based on criteria

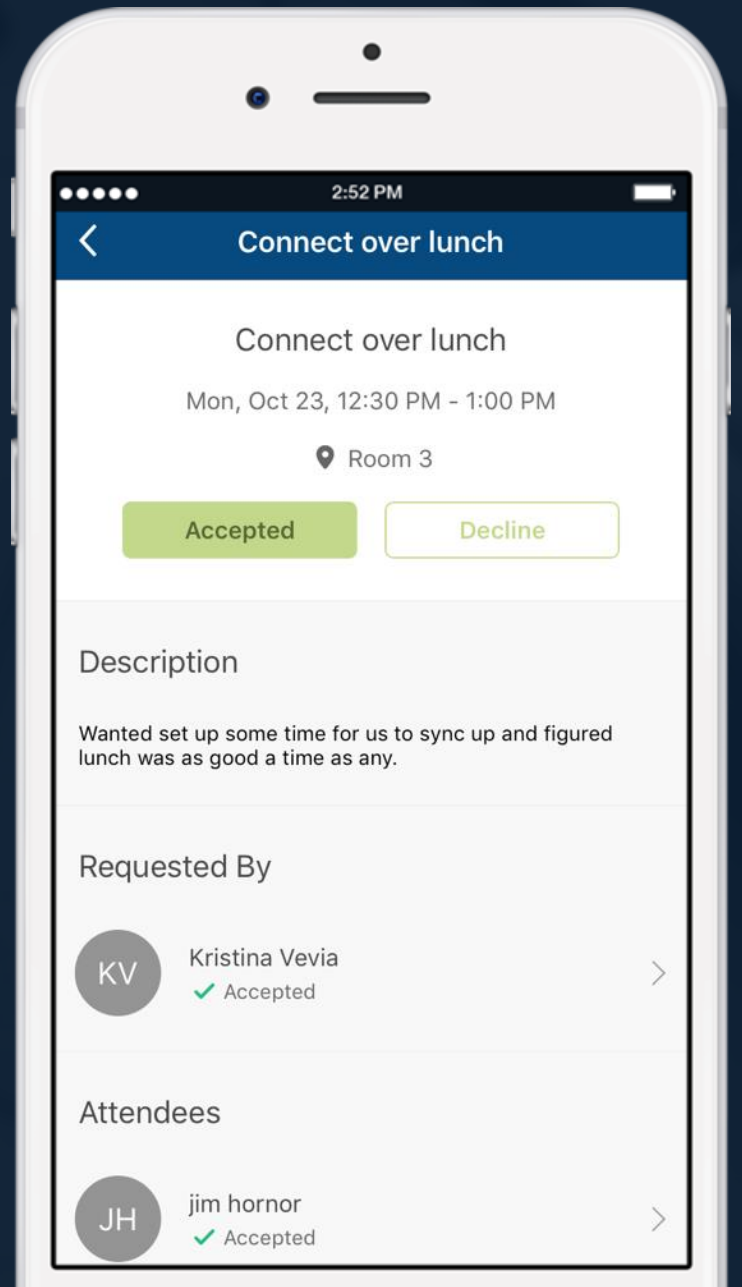


CrowdCompass

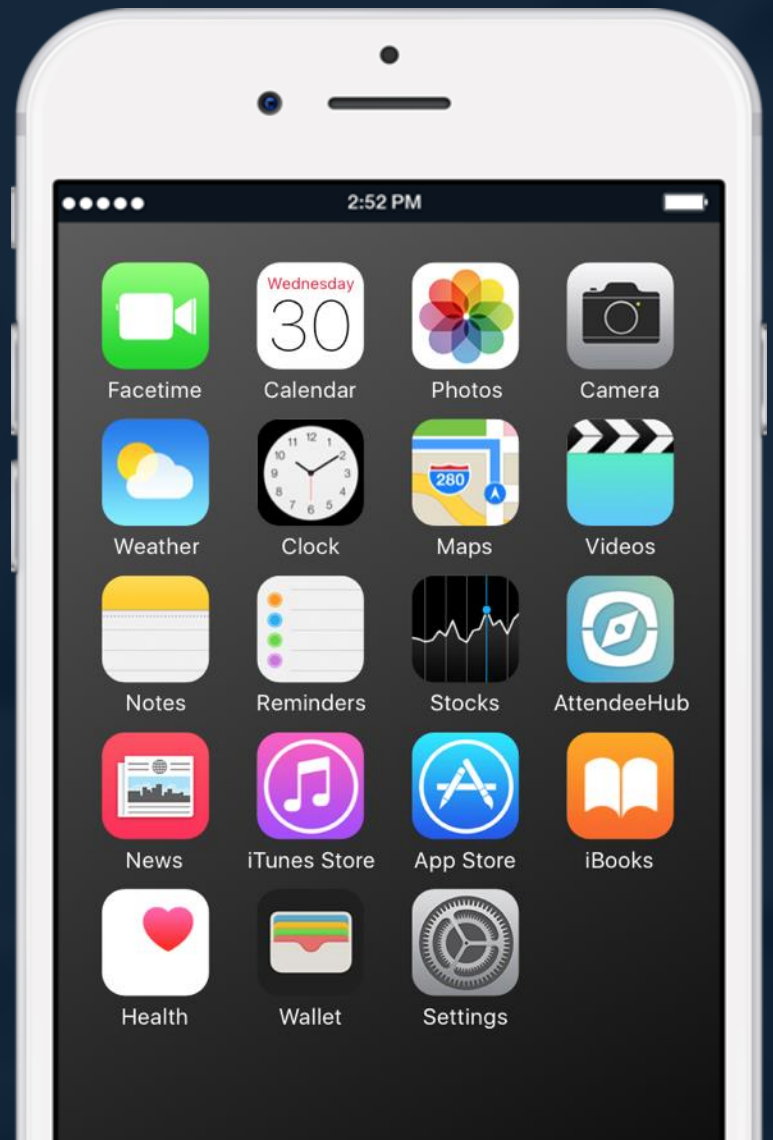
Travel Data

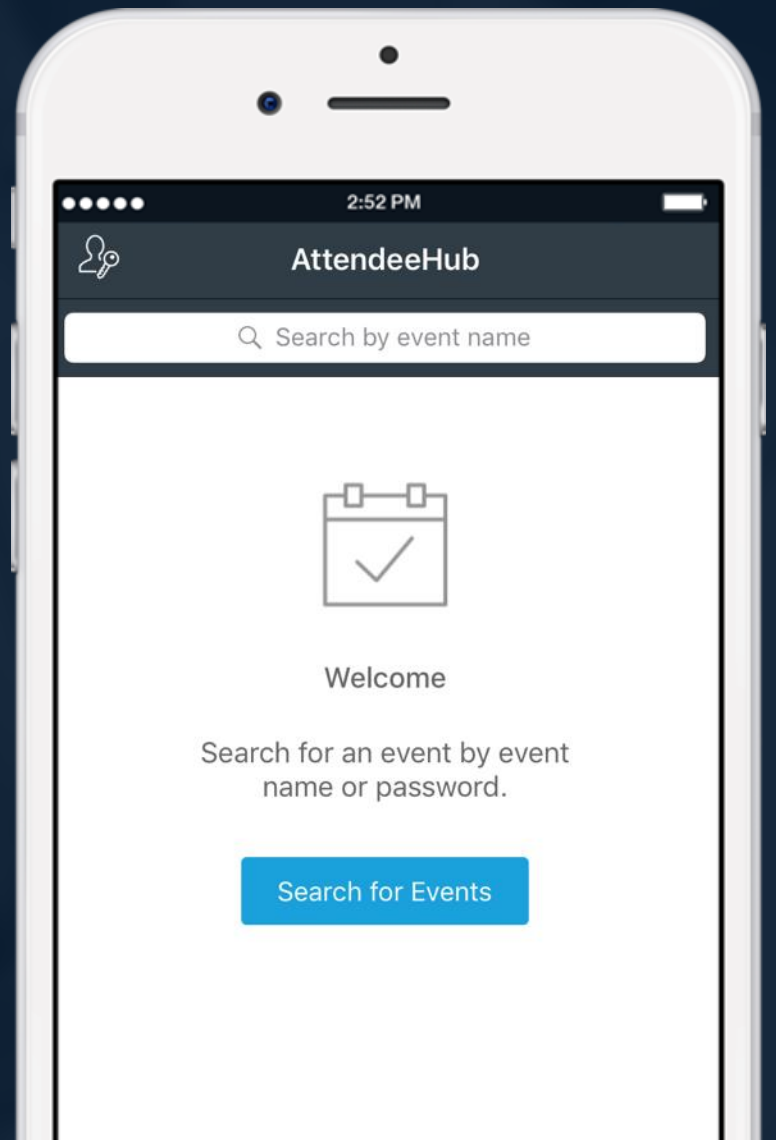

2:52 PM
1
My Travel
Jan 23, 2017
Booking Confirmation Number
38BYL14
Hotel Name
Marriot
Hotel Address
123 Oak Ln.
Portland, OR 97654
Hotel Phone
(503) 123-4567
Check-In Date
Jan 23, 2018
Check-out Date
Flight
Hotel

Cvent Appointments (Accept/Decline)



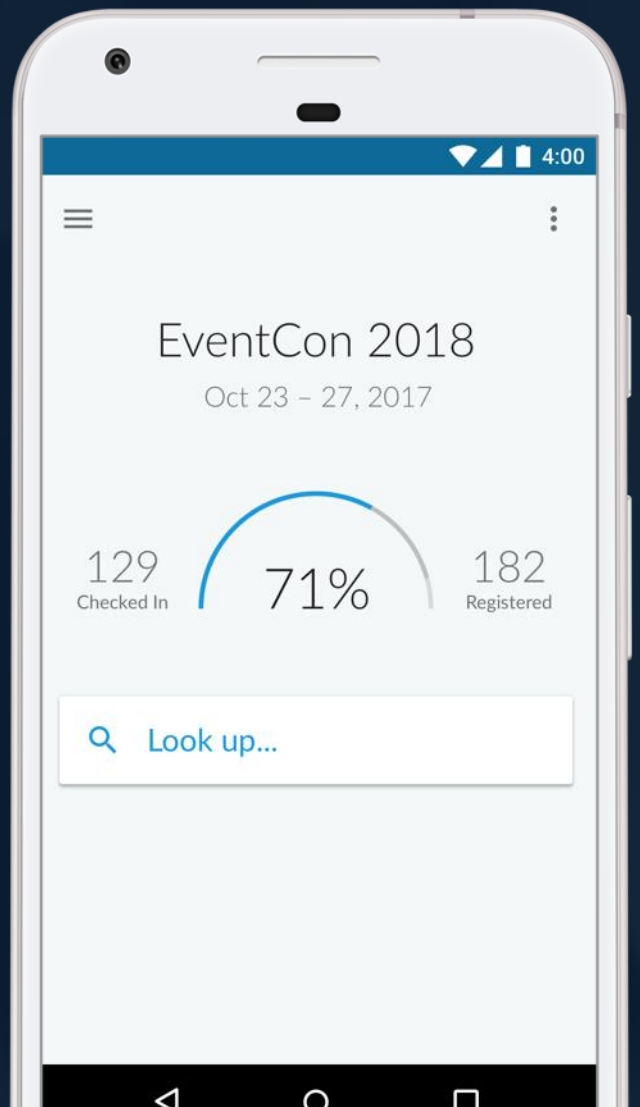
AttendeeHub

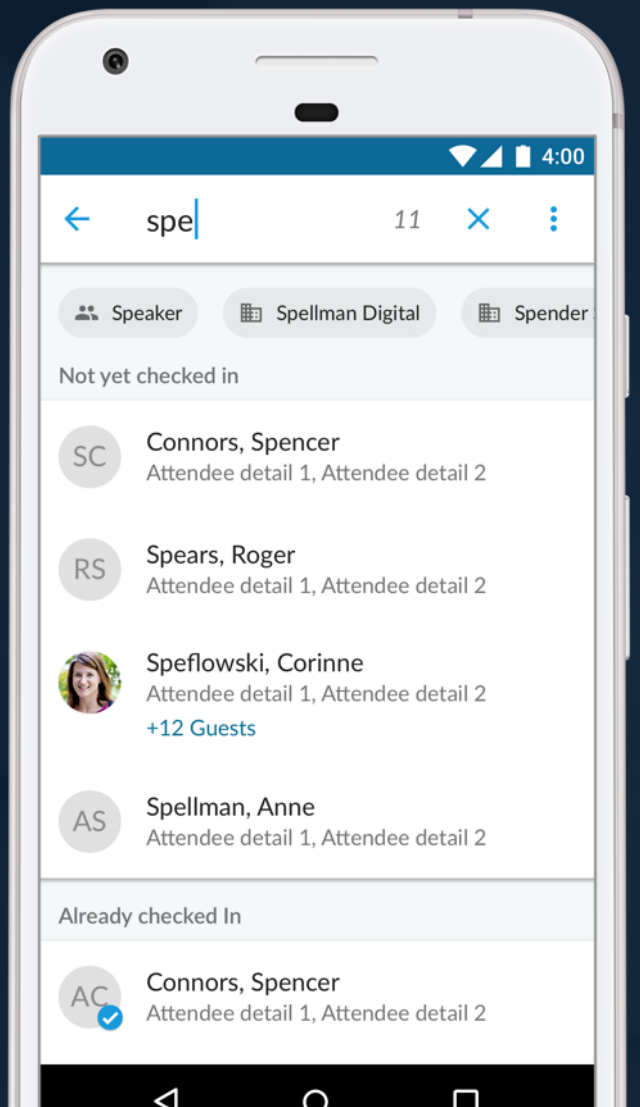


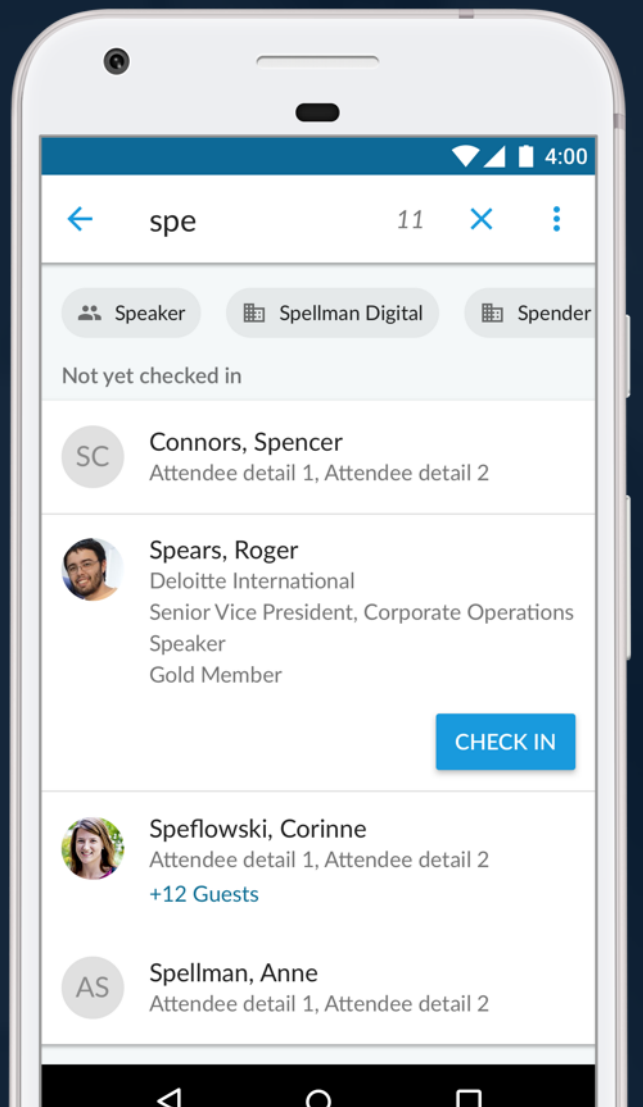


OnArrival

OnArrival Android

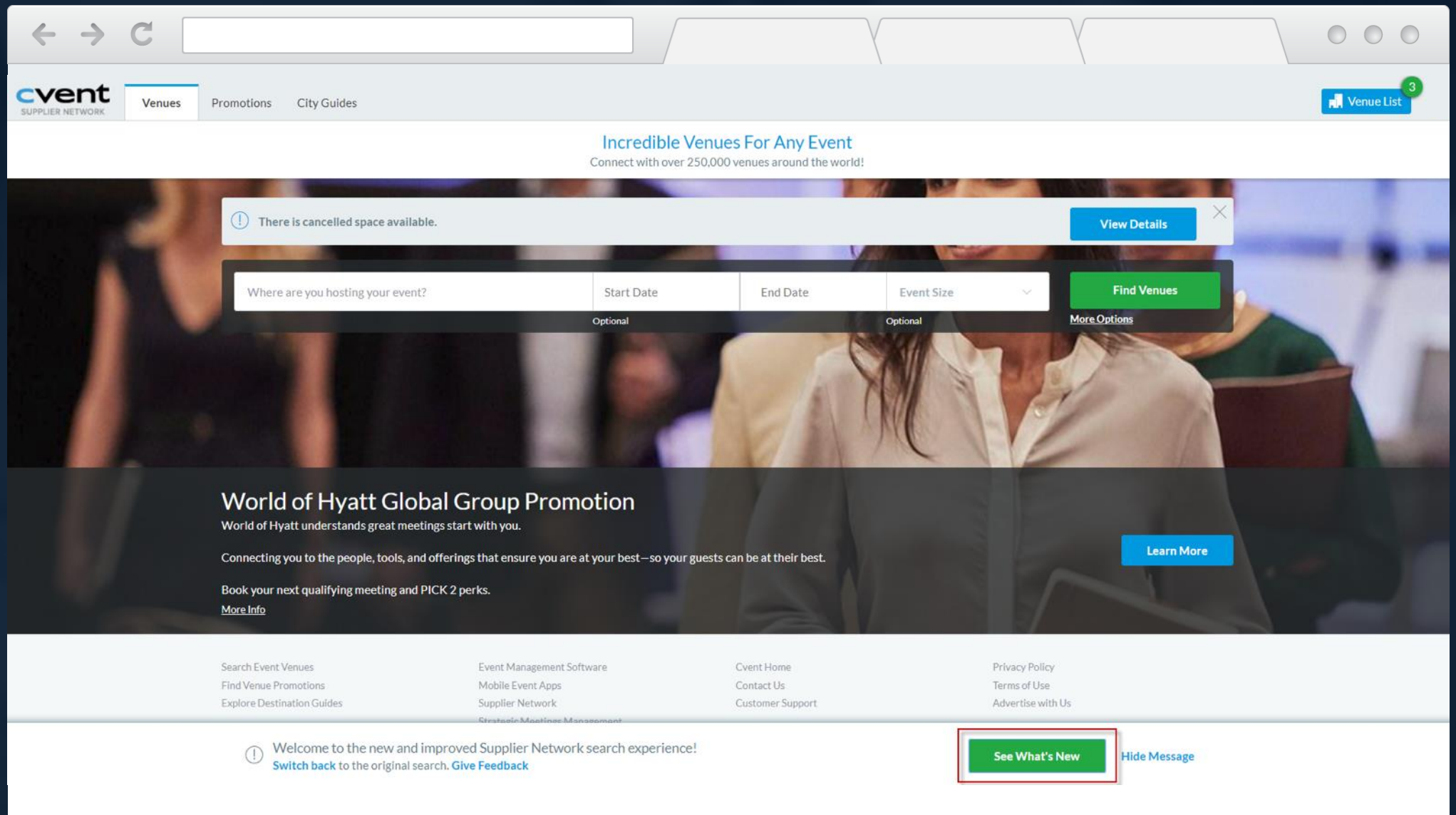






Venue Sourcing/CSN

New Search Tutorial



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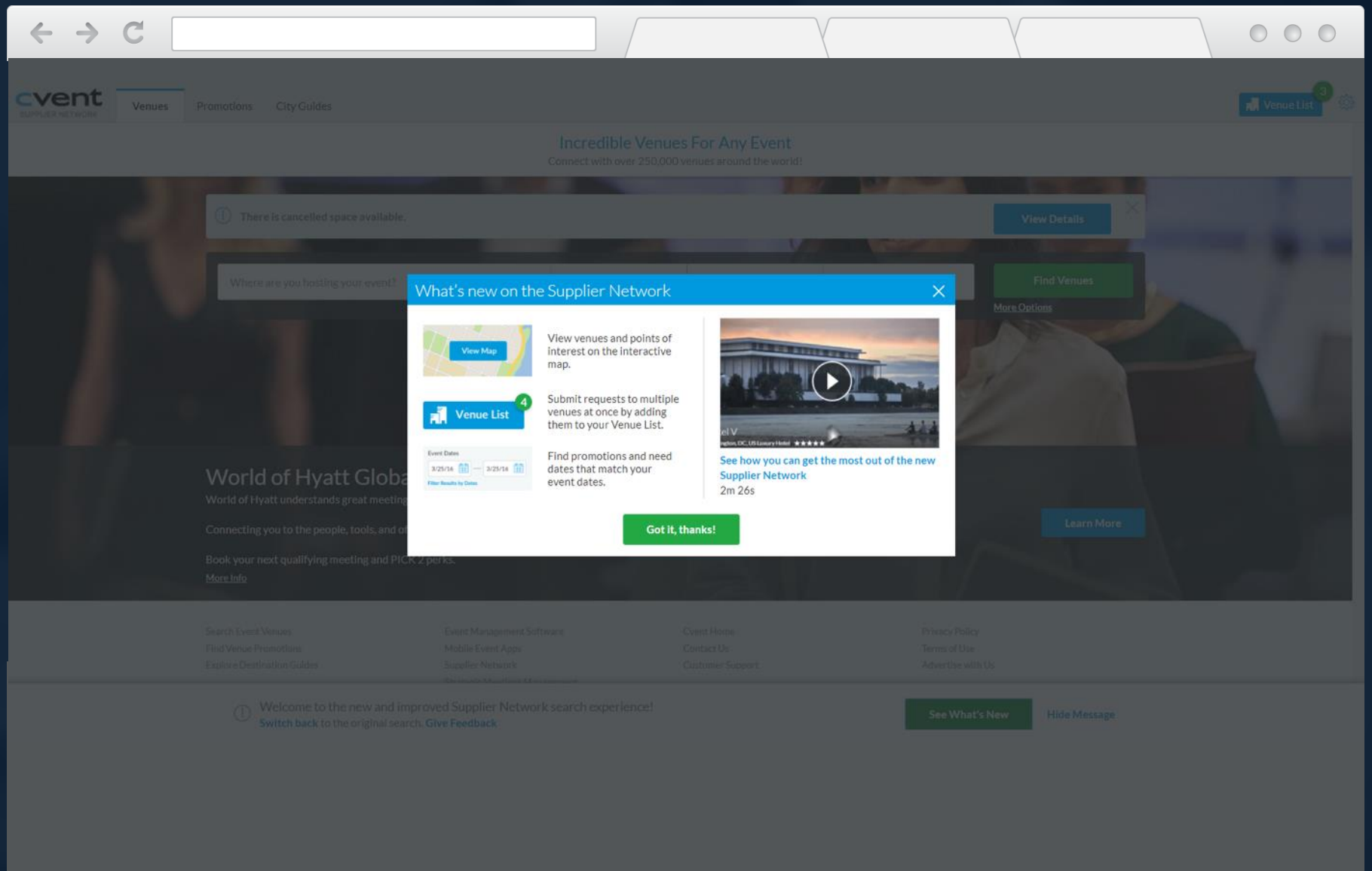
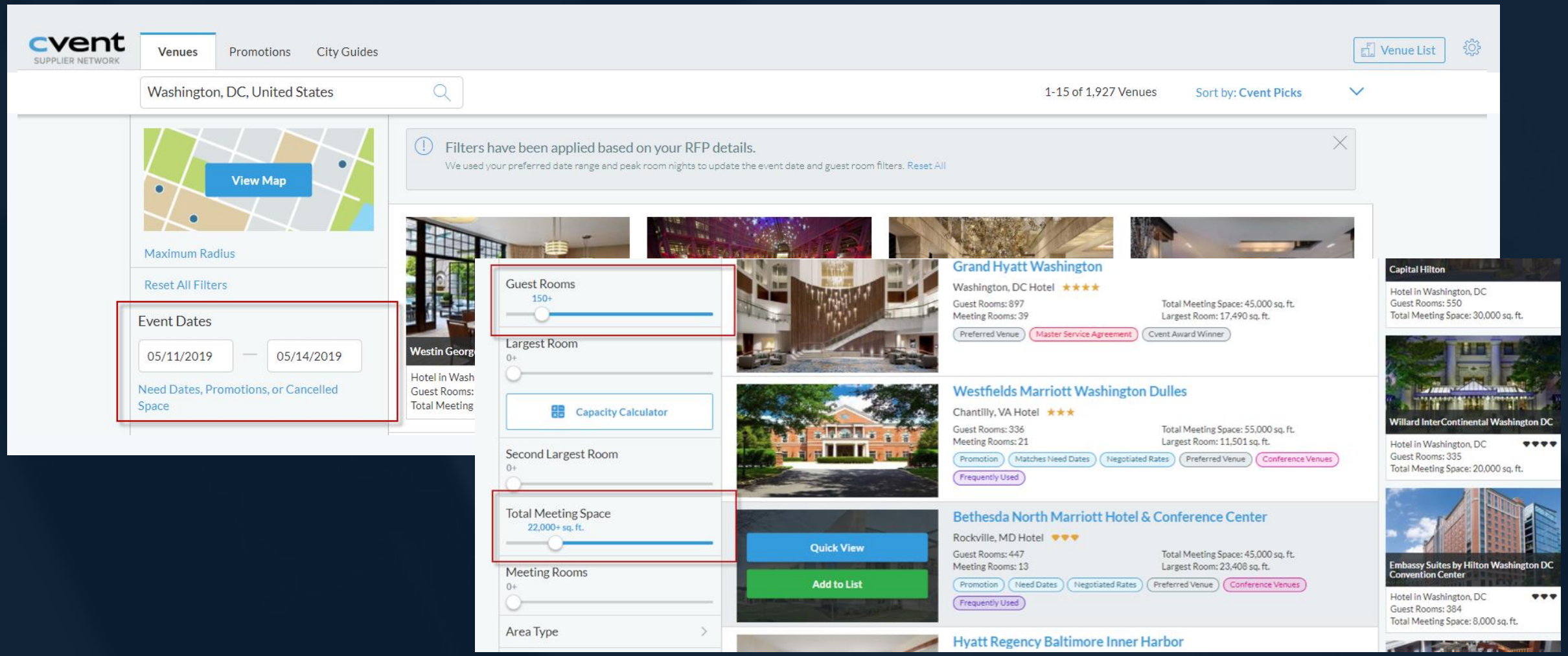
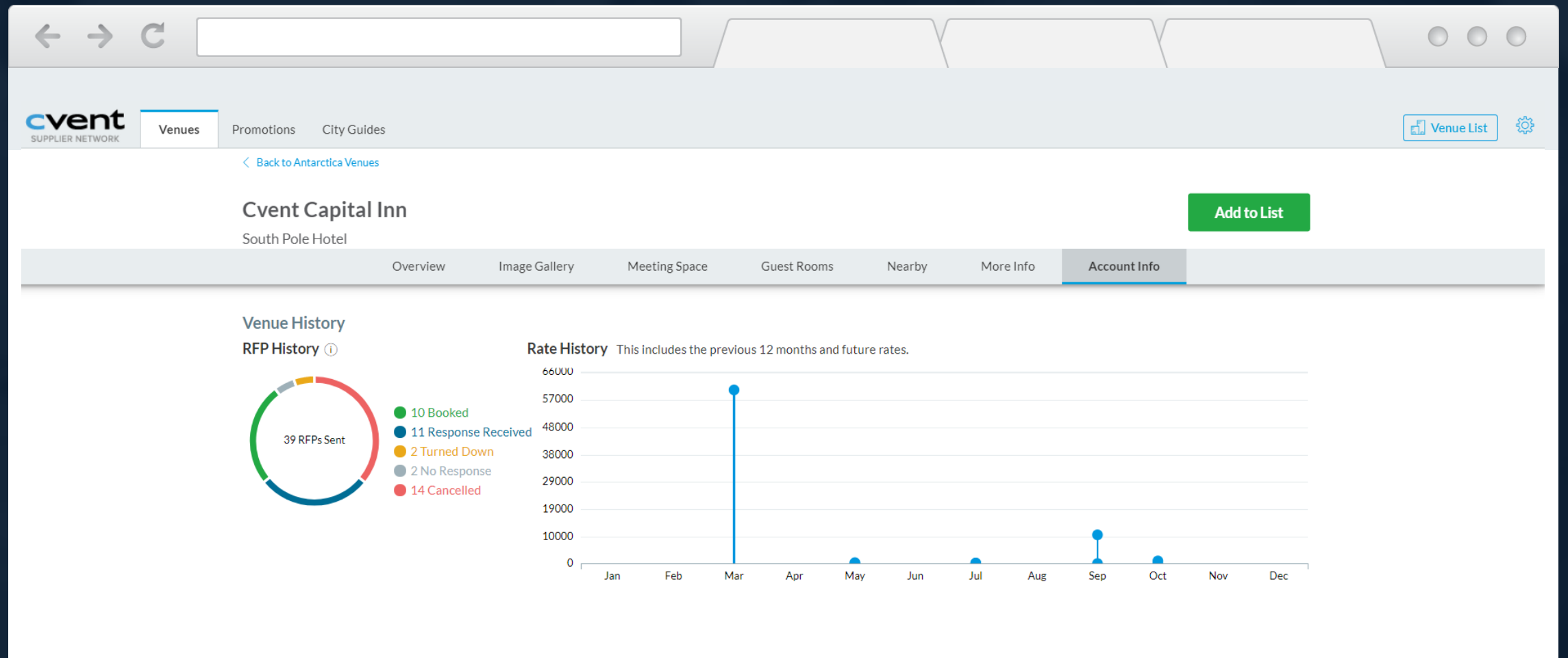


RFP Pre-Population Settings



CSN

Rate History Chart & RFP History Graph



New Historical and Sent RFP Tag

Cvent Capital Inn

South Pole Hotel

Guest Rooms: 444
Meeting Rooms: 16

Total Meeting Space: 12,000 sq. ft.
Largest Room: 11,600 sq. ft.

Need Dates | Negotiated Rates | Rate History | RFP History | Preferred Venue | Environmentally Friendly

Cvent Sunset Suites

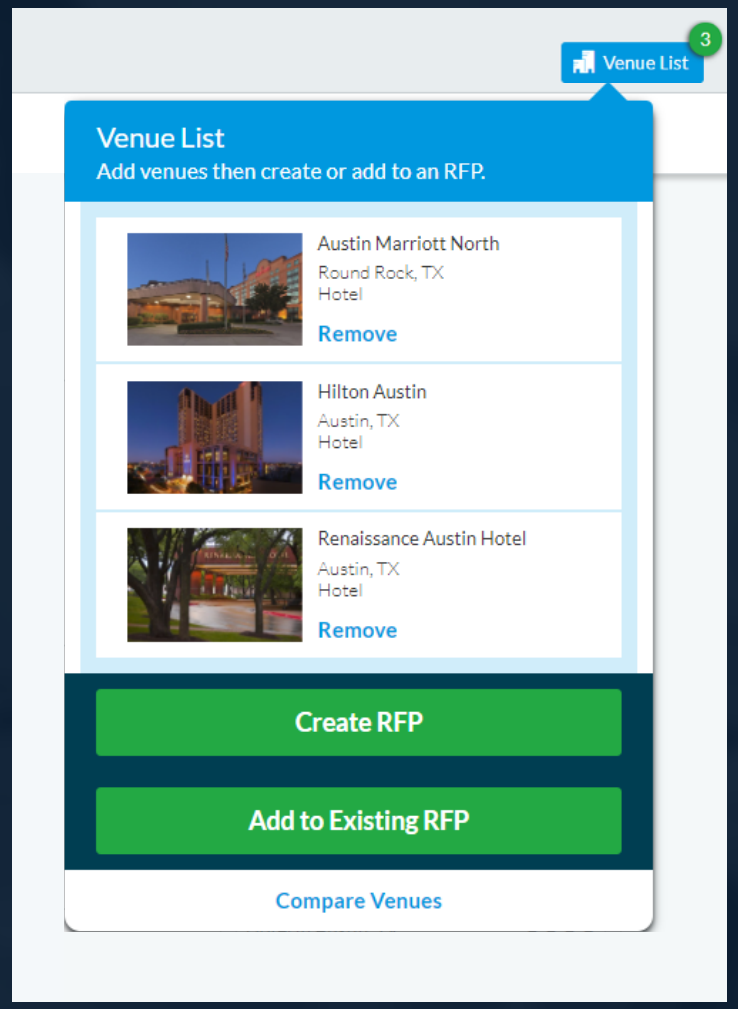
Washington D.C. Hotel

Guest Rooms: 523
Meeting Rooms: 10

Total Meeting Space: 30,000 sq. ft.
Largest Room: 16,684 sq. ft.

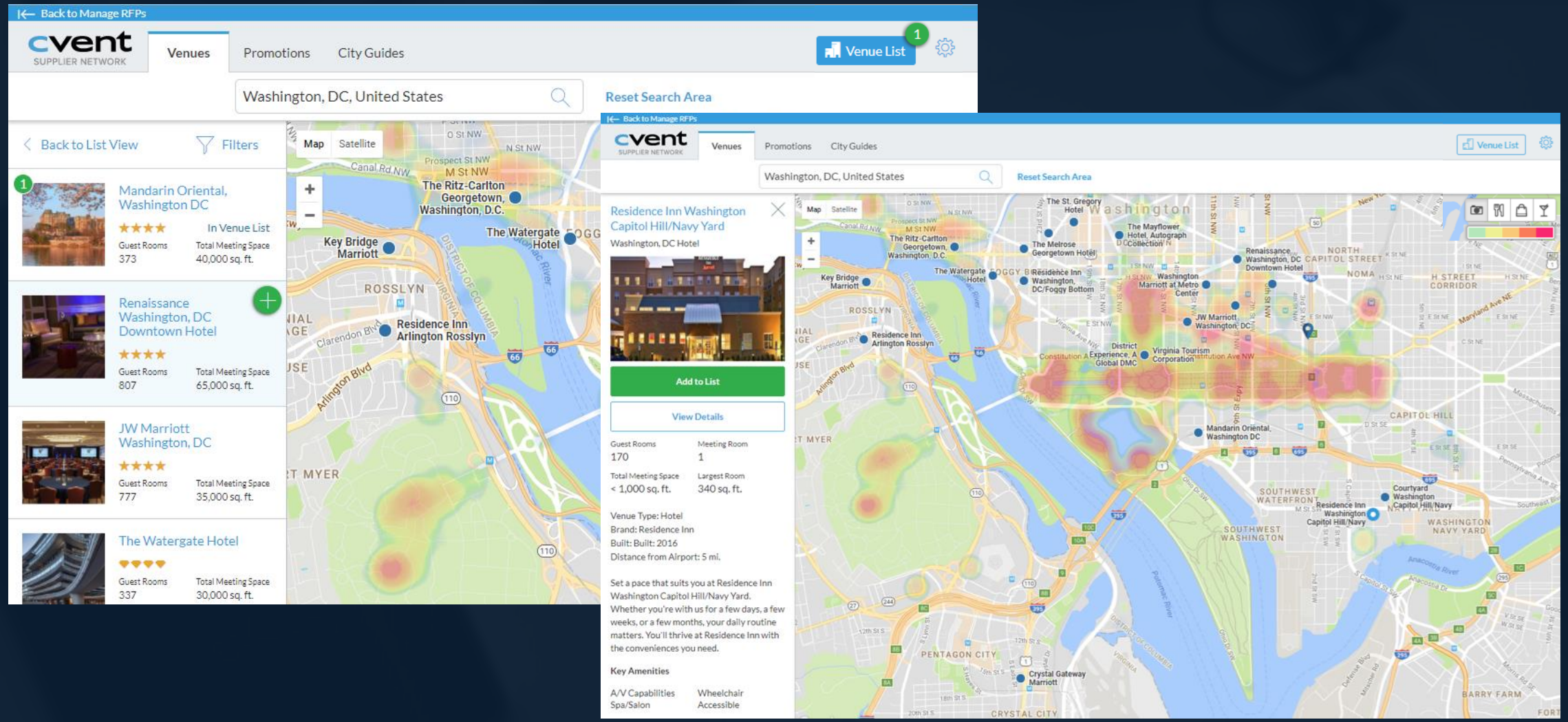
Negotiated Rates | Rate History | RFP History | Preferred Venue | Conference Venues

Compare Venues



Supplier Information			
Name:	Austin Marriott North	Hilton Austin	Renaissance Austin Hotel
Image:			
Supplier Type:	Hotel	Hotel	Hotel
Chain:	Marriott International Hotels	Hilton Worldwide	Marriott International Hotels
Brand:	Marriott Hotels	Hilton Hotels	Renaissance
Website:	view website	view website	view website
Address:	2600 La Frontera Boulevard Round Rock, Texas, 78681 USA	500 East 4th Street Austin, Texas, 78701 USA	9721 Arboretum Boulevard Austin, Texas, 78759 USA
Supplier Categories:	-	-	-
Preferred:	Yes	Yes	Yes
Awards and Ratings			
AAA	3 Diamonds	4 Diamonds	4 Diamonds
Forbes Travel Guide	4 Stars	-	-
Northstar	3 Star	4 Star	4 Star
Meeting Space			
Meeting Room Space:	12,000 Sq. Ft.	80,000 Sq. Ft.	65,000 Sq. Ft.
Number of Meeting Rooms:	15	38	24
Largest Meeting Room:	7,480 Sq. Ft.	25,604 Sq. Ft.	30,300 Sq. Ft.
Lodging Information			
Number of Sleeping Rooms:	295	801	492
Number of Suites:	4	24	29
Number of Single Rooms:	215	324	239
Number of Double Rooms:	76	452	253
Room Features and Guest Services			
Free Local Calls	-	Yes	-
Toll-Free Calls	Yes	Yes	Yes
Internet	Yes	Yes	-

Map Pin Update & New Hover Interactions



Recap

- Abstract Management
- Appointments
- Event Management
- Inquisium
- CrowdCompass
- OnArrival
- Venue Sourcing/Cvent Supplier Network

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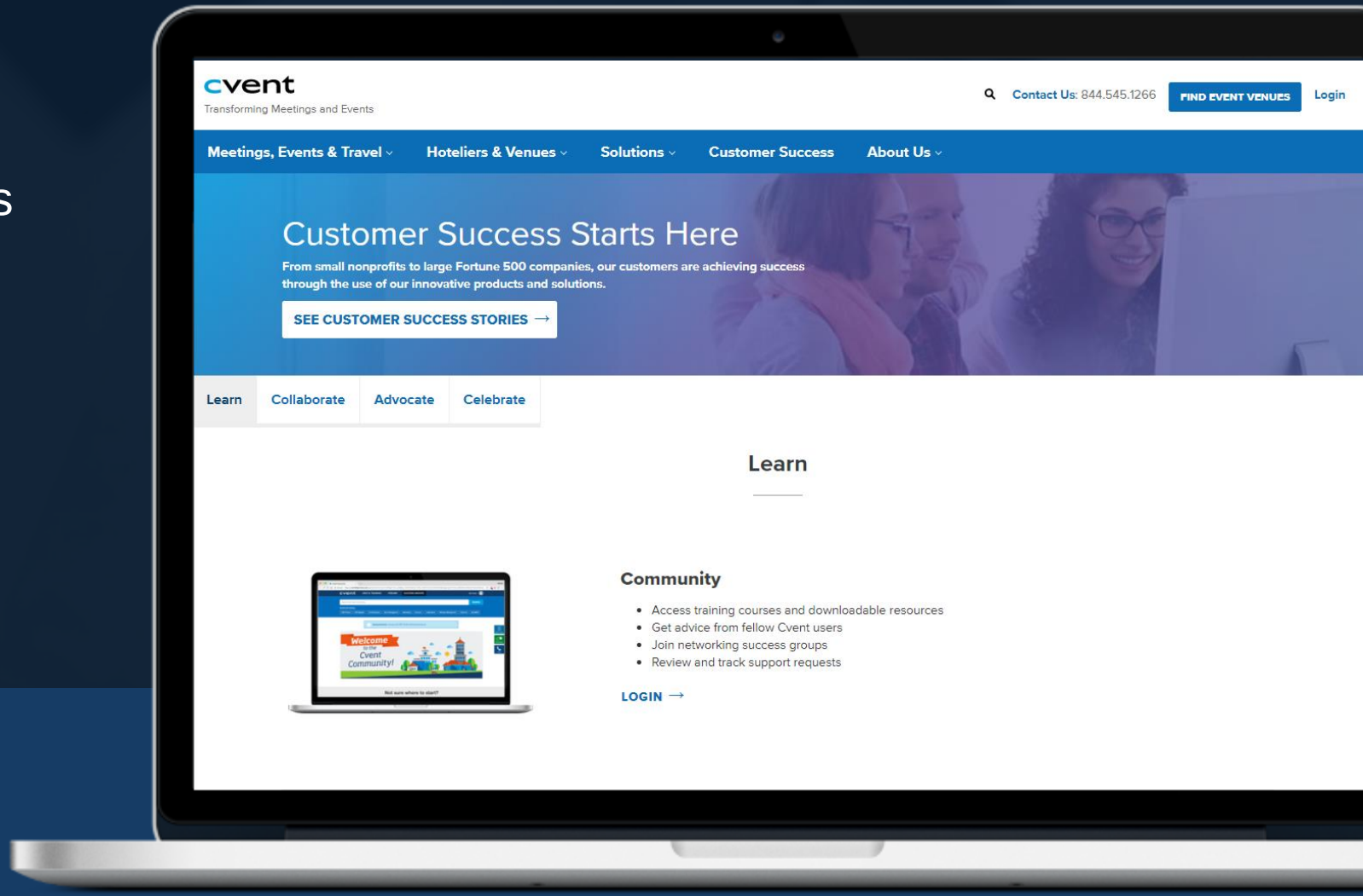
Resources for Your Success

- Cvent Community
- Customer Success Webinars
- Customer Success Groups
- Elite Meetings Alliance
- Cvent Advocates
- …and much more!



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90%

OF 2017 ATTENDEES SAID THEY WANT TO RETURN IN 2018

PRE-REGISTER

for Cvent CONNECT 2018 and be first to hear where we're headed next year!

Special promotions and discounts available.

www.cventconnect.com/pre-register-2018

CVENT CONNECT™

Questions?

Thanks for joining us today!

- Take the survey
- Download resources
- Join us in the Cvent Community for continued discussions
- Share the recording

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