Kate's V2MOM

VISION

Strengthen collaboration for the electronic communications program through first-rate user support, data analysis, and communication delivery.

VALUES

- Transparency
- Teamwork
- Dedication
- Cohesion

METHODS

- Grow tri-fold support model
- Leverage TaskRay
- Document processes
- Continuing education

OBSTACLES

- Resource limitations
- Change management
- Adoption and advocacy
- Perception of eComm

MEASUREMENTS

- Request turnaround time
- Dashboard creation
- User group participation
- Data processing follow up
- Communication delivery
- Maintain time allocations

Questions? Feel free to reach out to Kate about her V2MOM. She'd be happy to set up a time to chat or meet.
Interested in V2MOM info? Check out the resources at: http://www.businessinsider.com/salesforce-v2mom-process-2015-2