



University of Colorado

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2016 University of Colorado Alumni Survey Results July 13, 2016

Survey Results Based On 15,225 University of Colorado Alumni
Online April 28 – May 31, 2016

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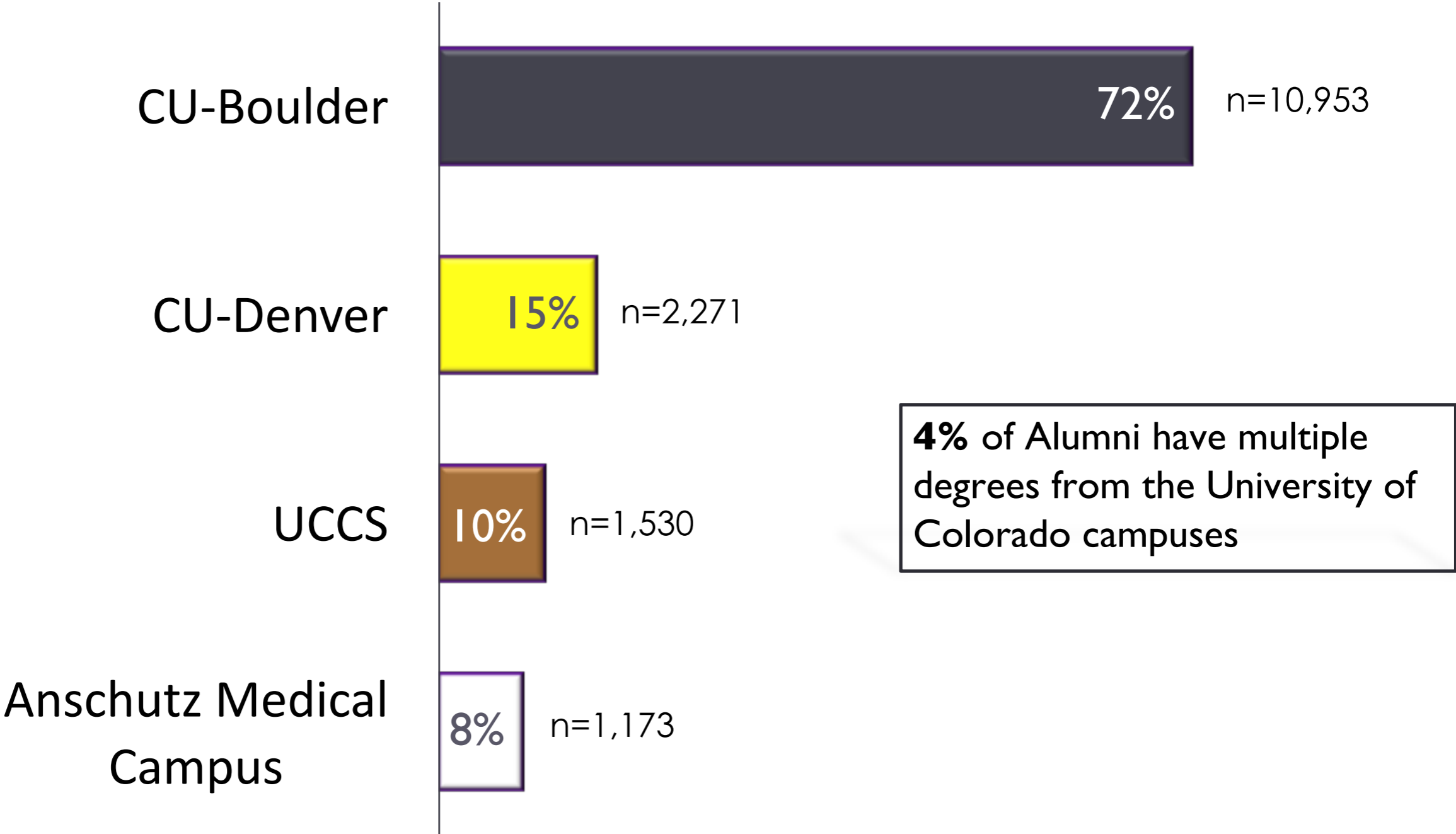


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15,225 Surveys completed online among University of Colorado Alumni from all four campuses



Survey Timeline: 34 Days

April 28: Survey test of 1,000 emails.

May 6: Email sent to 268,531 CU Alumni email addresses containing an introduction from President Benson and an invitation to take the survey.

May 12 & 19: Reminder emails sent to those who had not yet completed the survey.

May 31: Last day to complete the survey online.

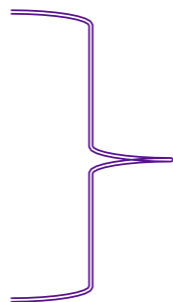
By The Numbers

268,531 Alumni Email Addresses

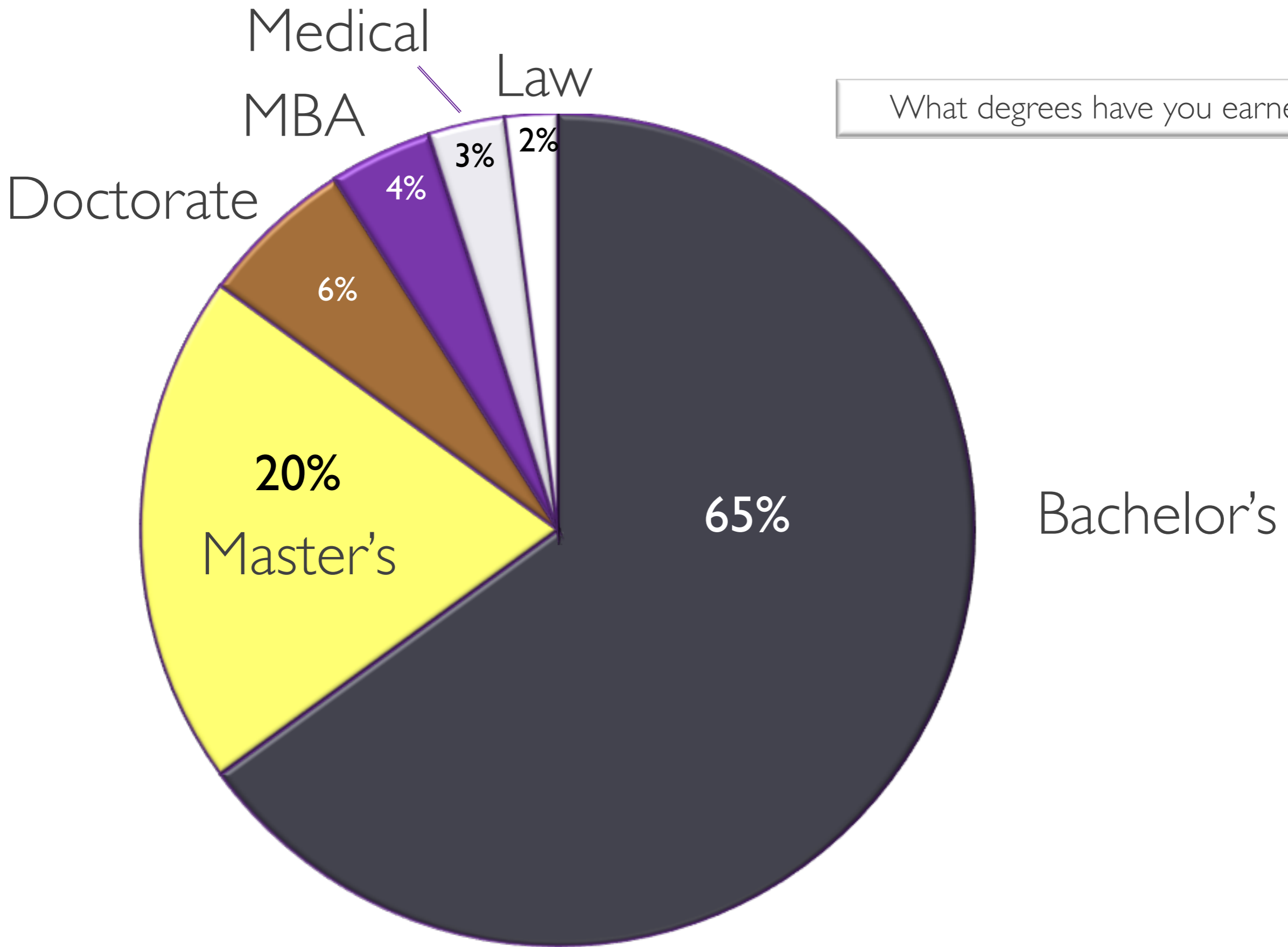
267,841 Emails Delivered

15,225 Surveys Complete

6% Response Rate

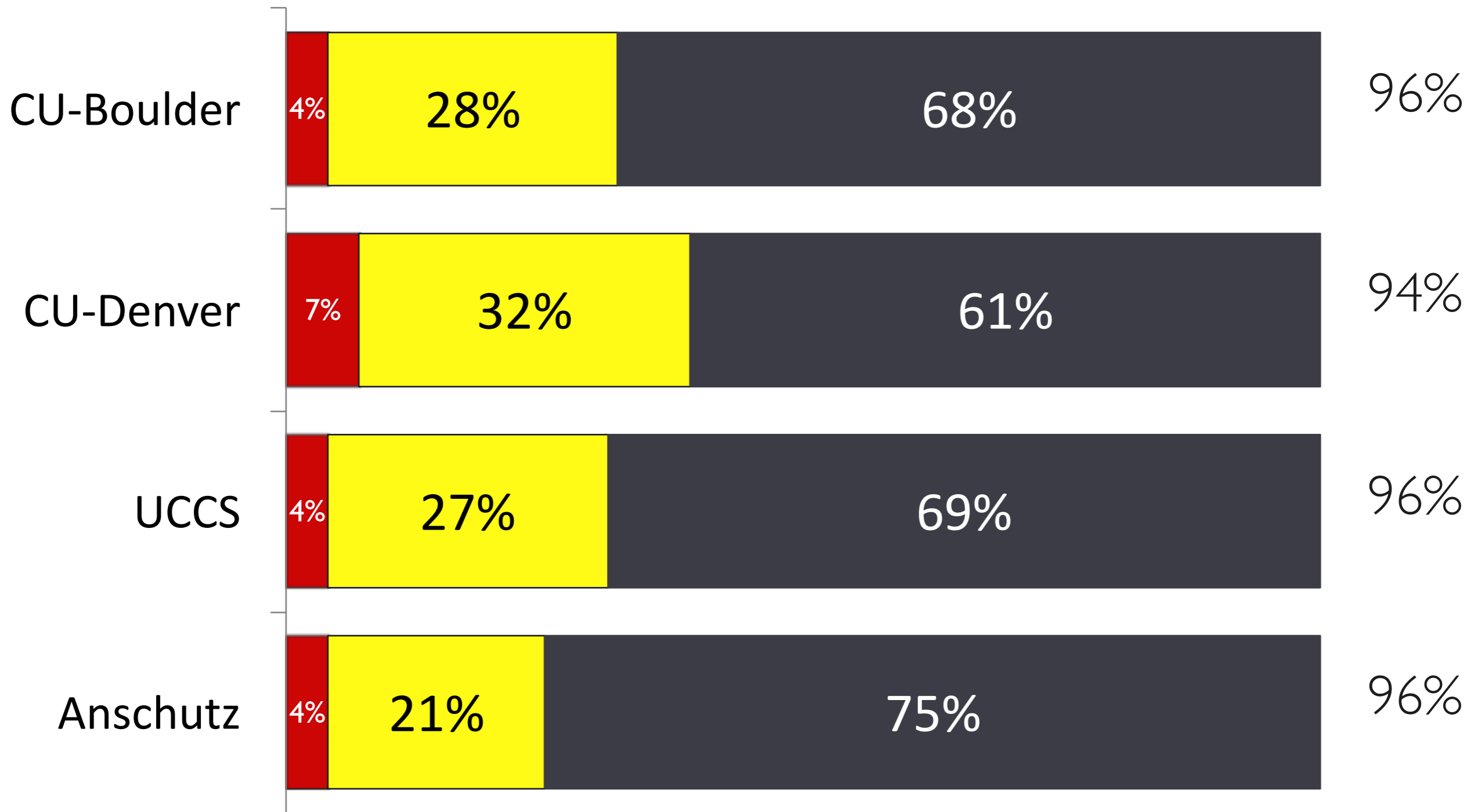


What degrees have you earned?



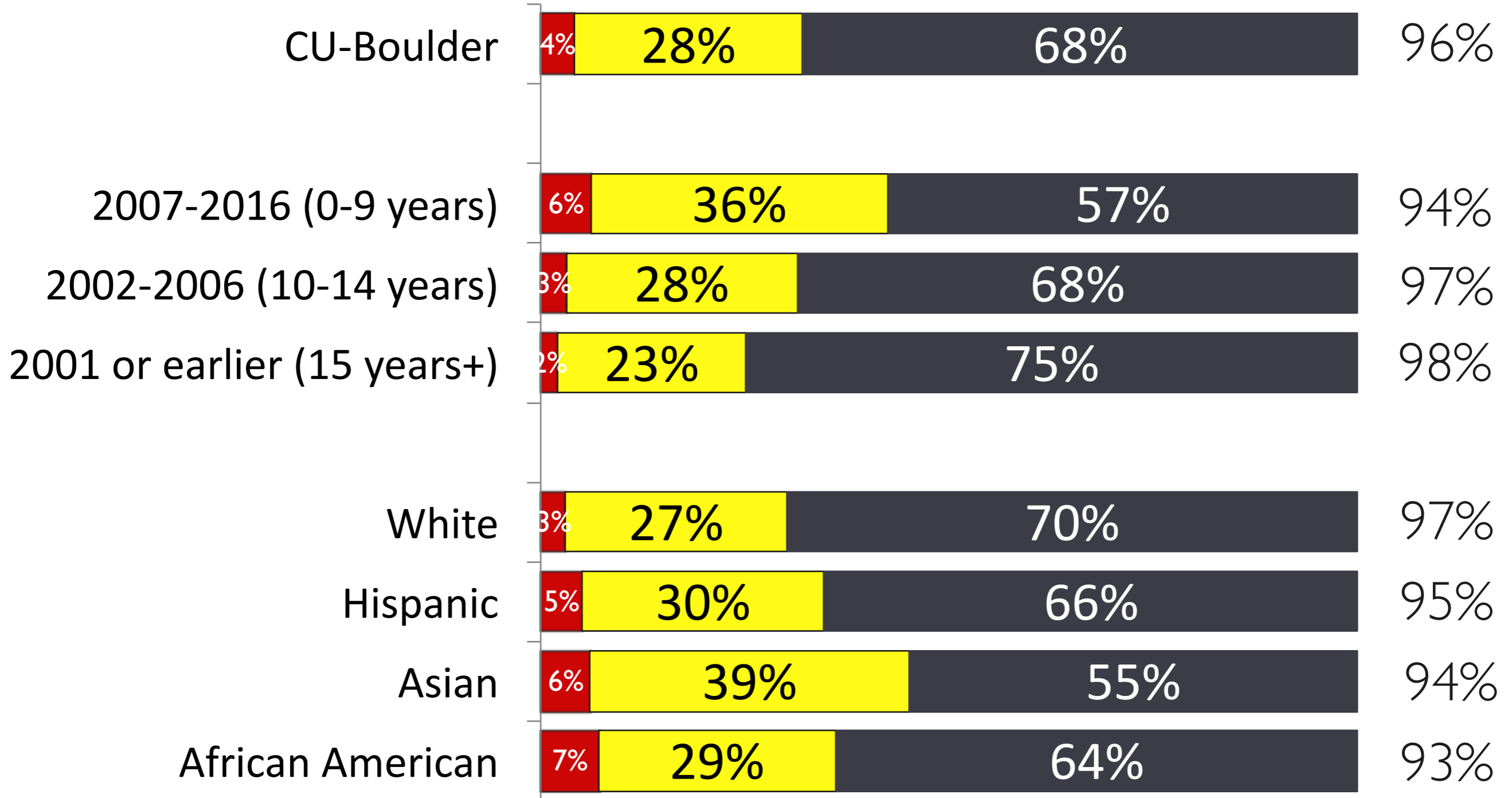
How satisfied are you with the education you received at...?

■ Dissatisfied ■ Somewhat Satisfied ■ Very Satisfied



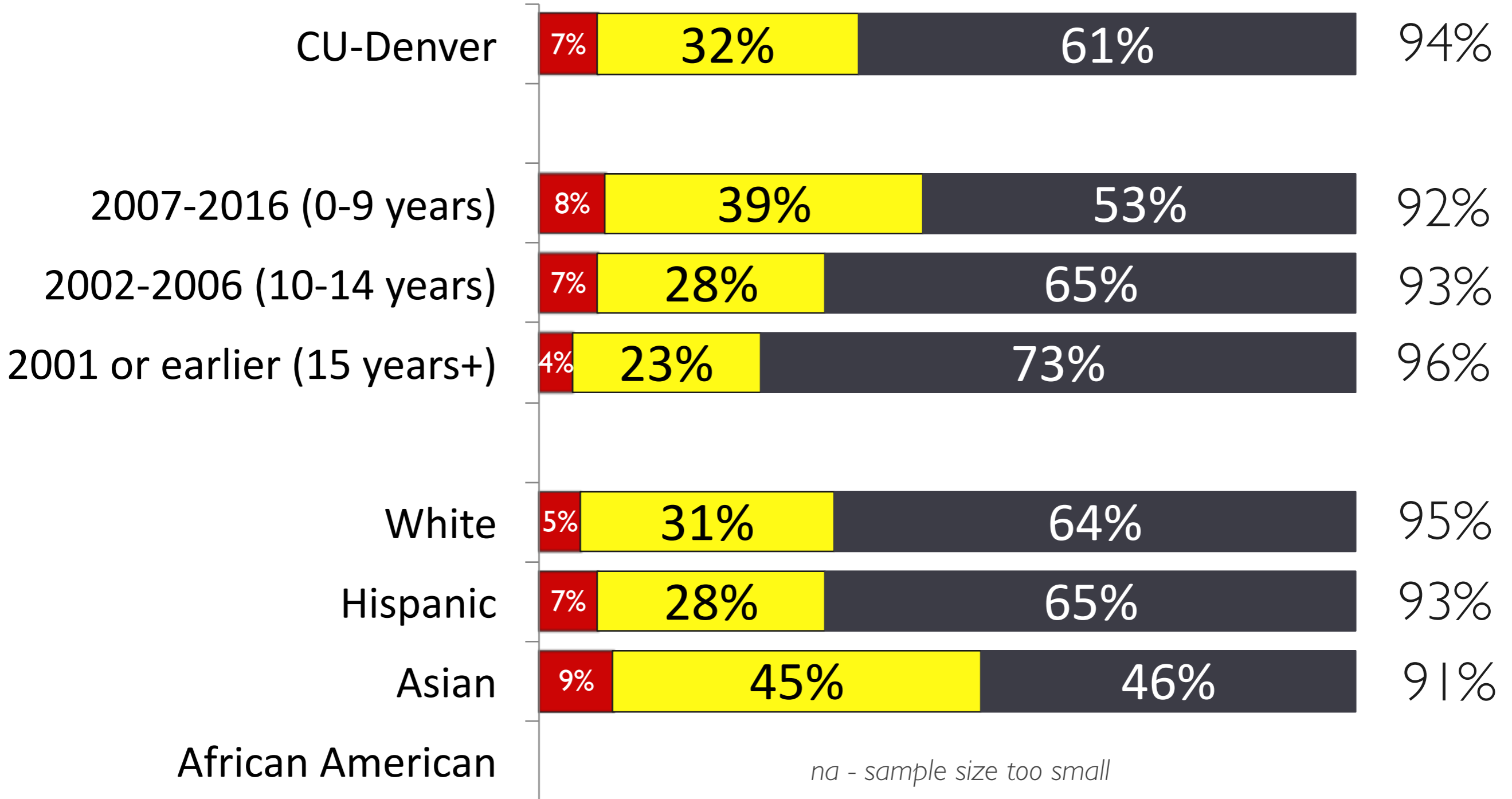
Satisfaction With Education By Year & Ethnicity (CU-Boulder)

■ Dissatisfied
 ■ Somewhat Satisfied
 ■ Very Satisfied



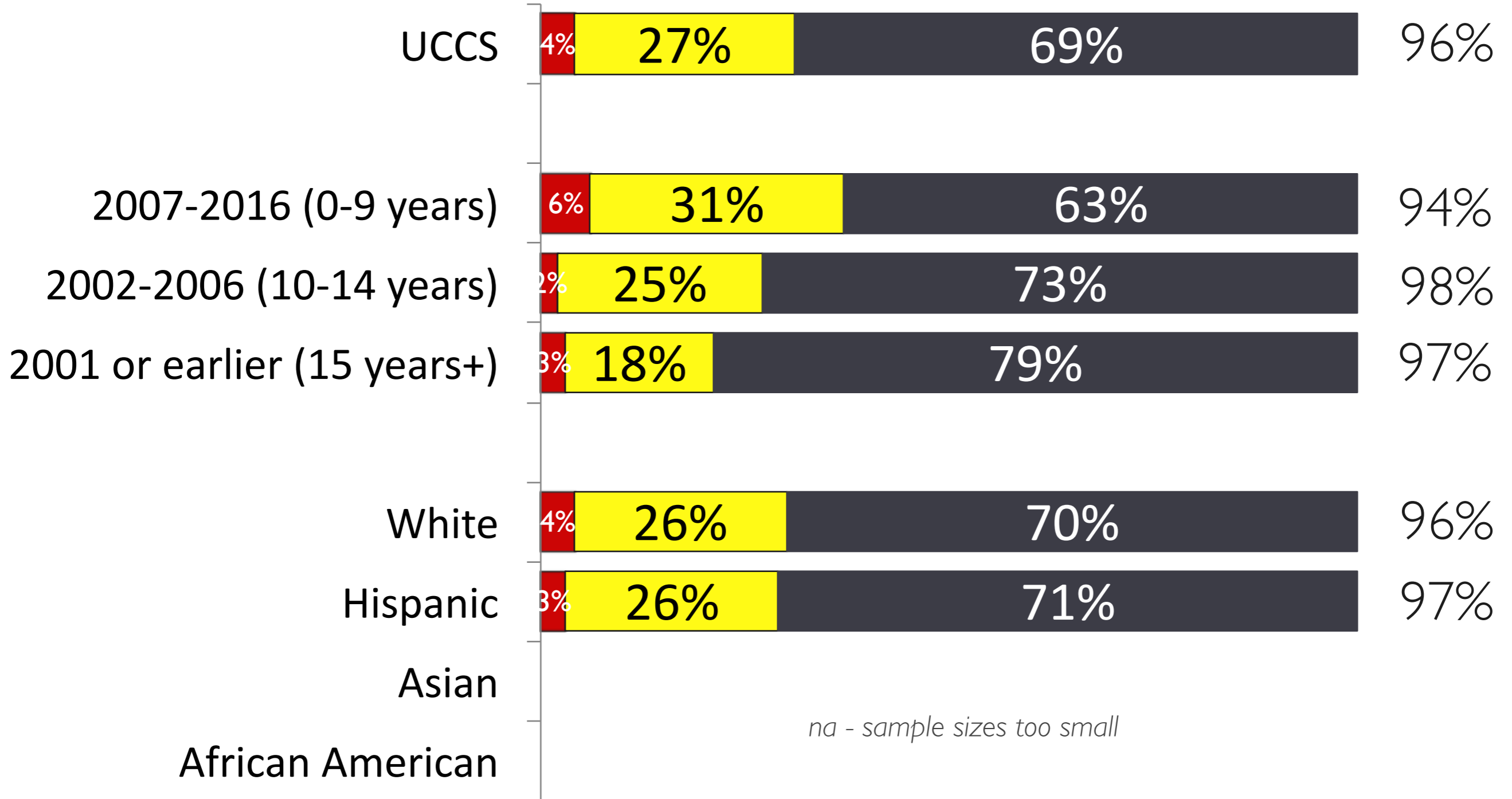
Satisfaction With Education By Year & Ethnicity (CU-Denver)

■ Dissatisfied
 ■ Somewhat Satisfied
 ■ Very Satisfied



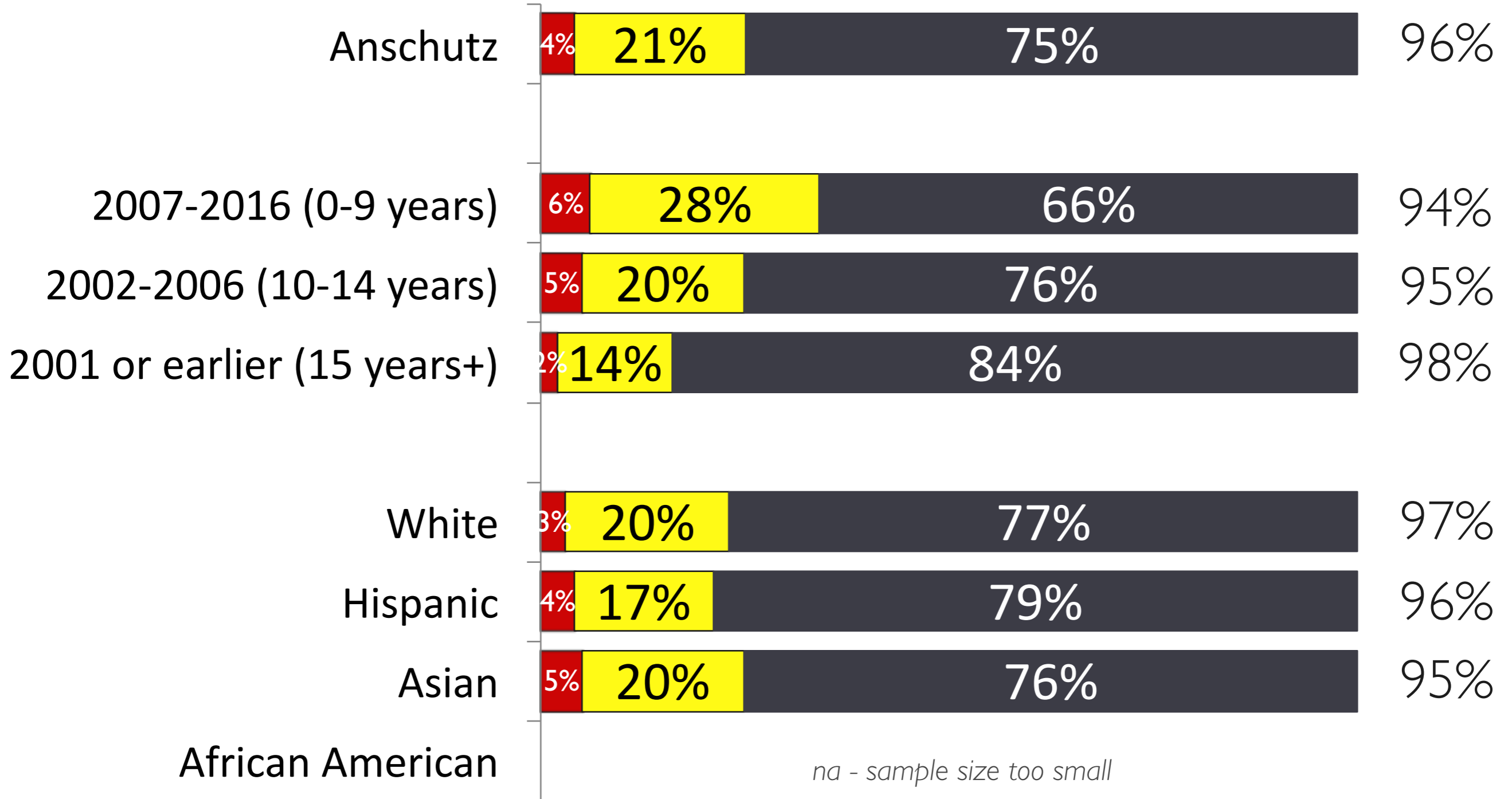
Satisfaction With Education By Year & Ethnicity (UCCS)

■ Dissatisfied
 ■ Somewhat Satisfied
 ■ Very Satisfied

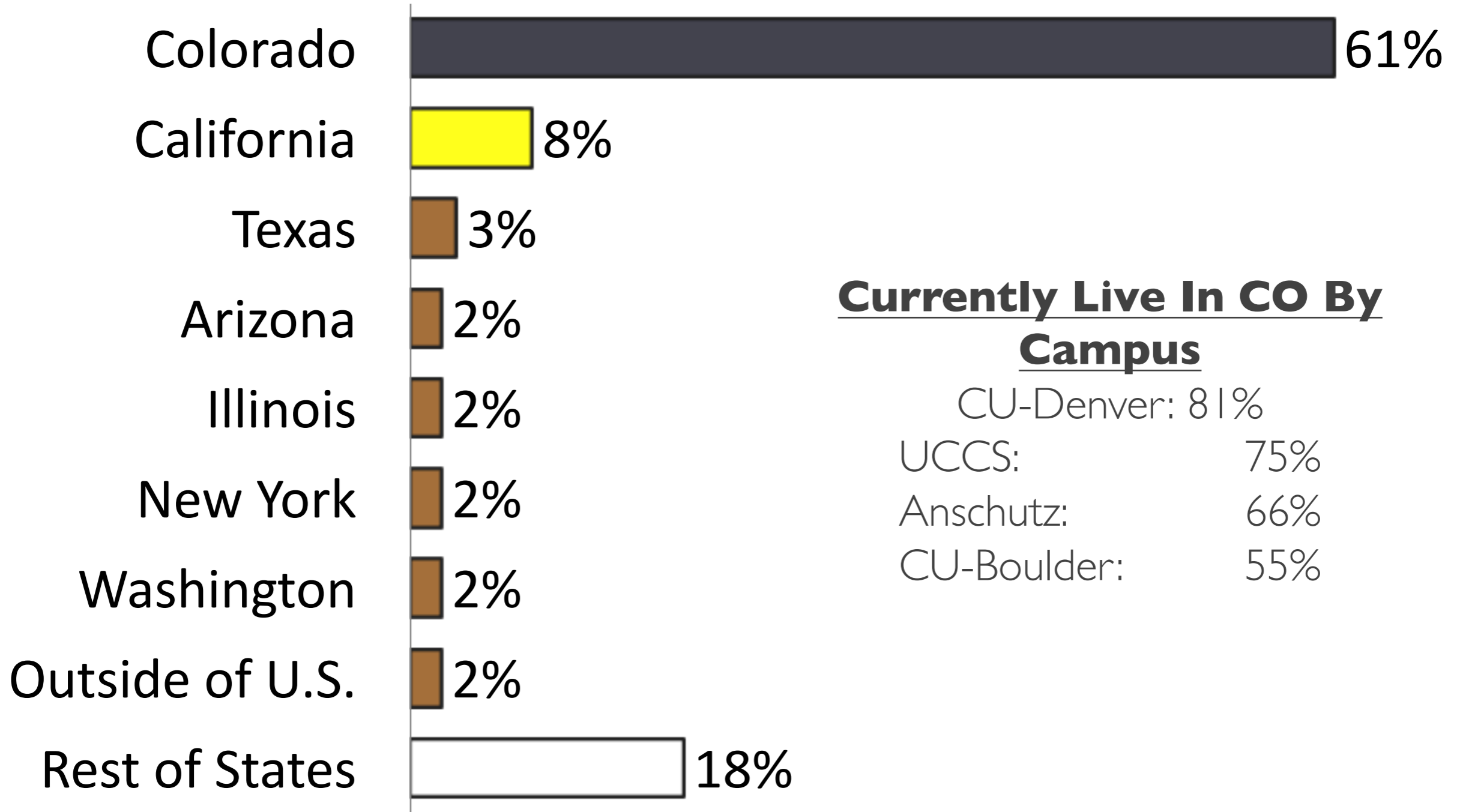


Satisfaction With Education By Year & Ethnicity (Anschutz)

■ Dissatisfied
 ■ Somewhat Satisfied
 ■ Very Satisfied



What state do you currently live in?

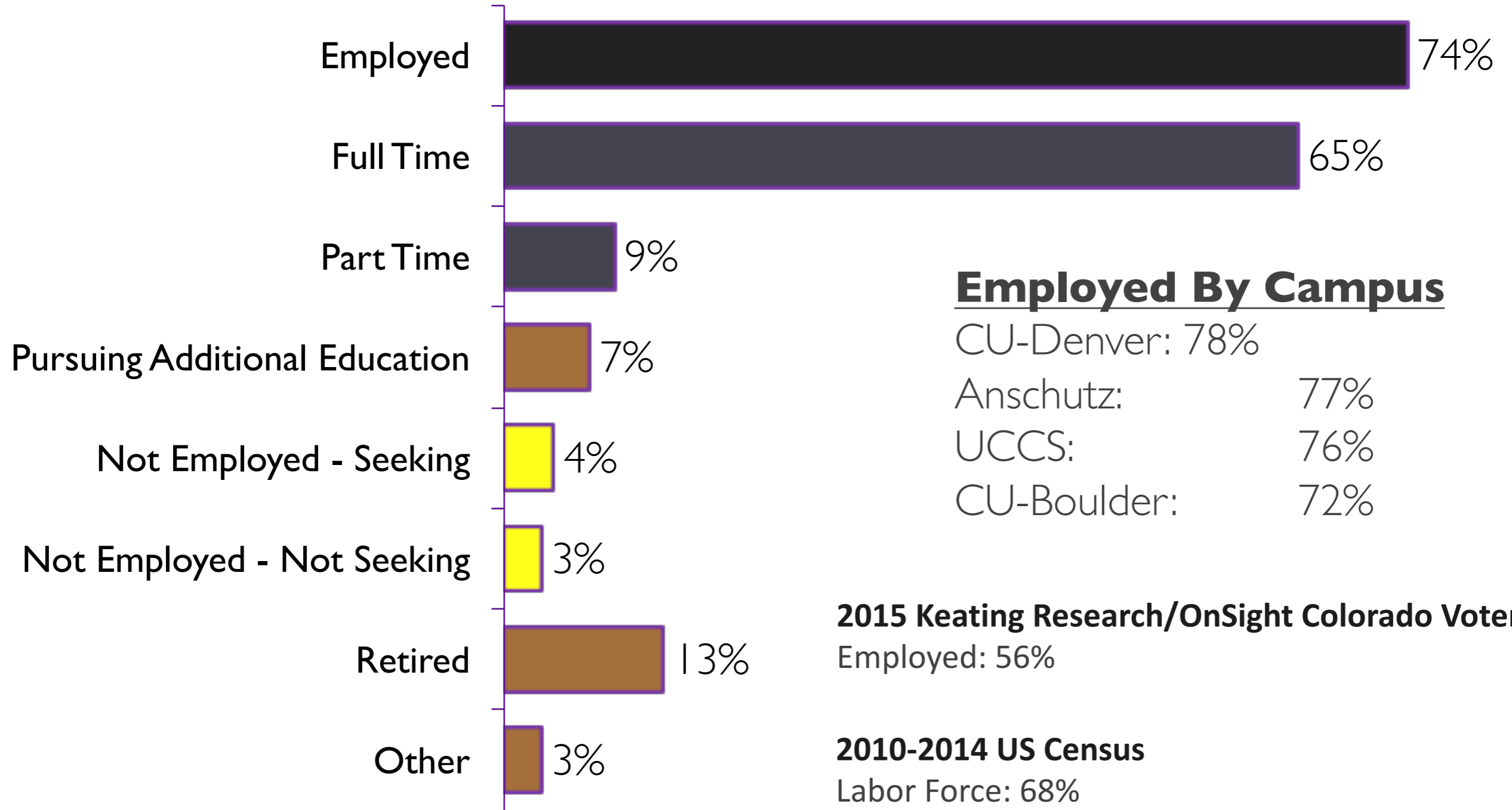


Currently Live In CO By Campus

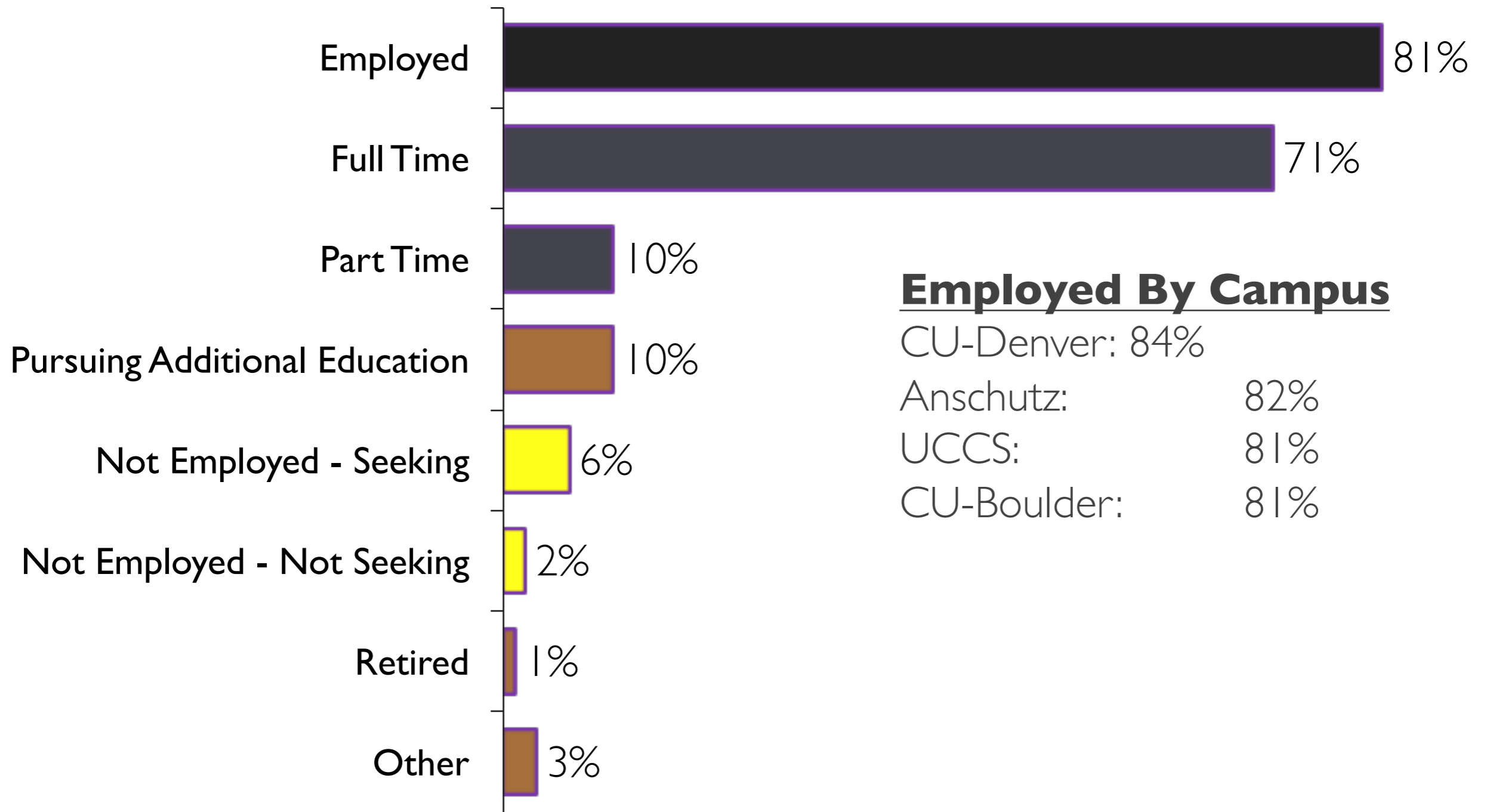
CU-Denver:	81%
UCCS:	75%
Anschutz:	66%
CU-Boulder:	55%

Which of the following best represents your *current* employment status?

Multiple Response Question



Thinking back to **one year after you graduated** with your degree from the University of Colorado, what was your employment status at that time?
Multiple Response Question

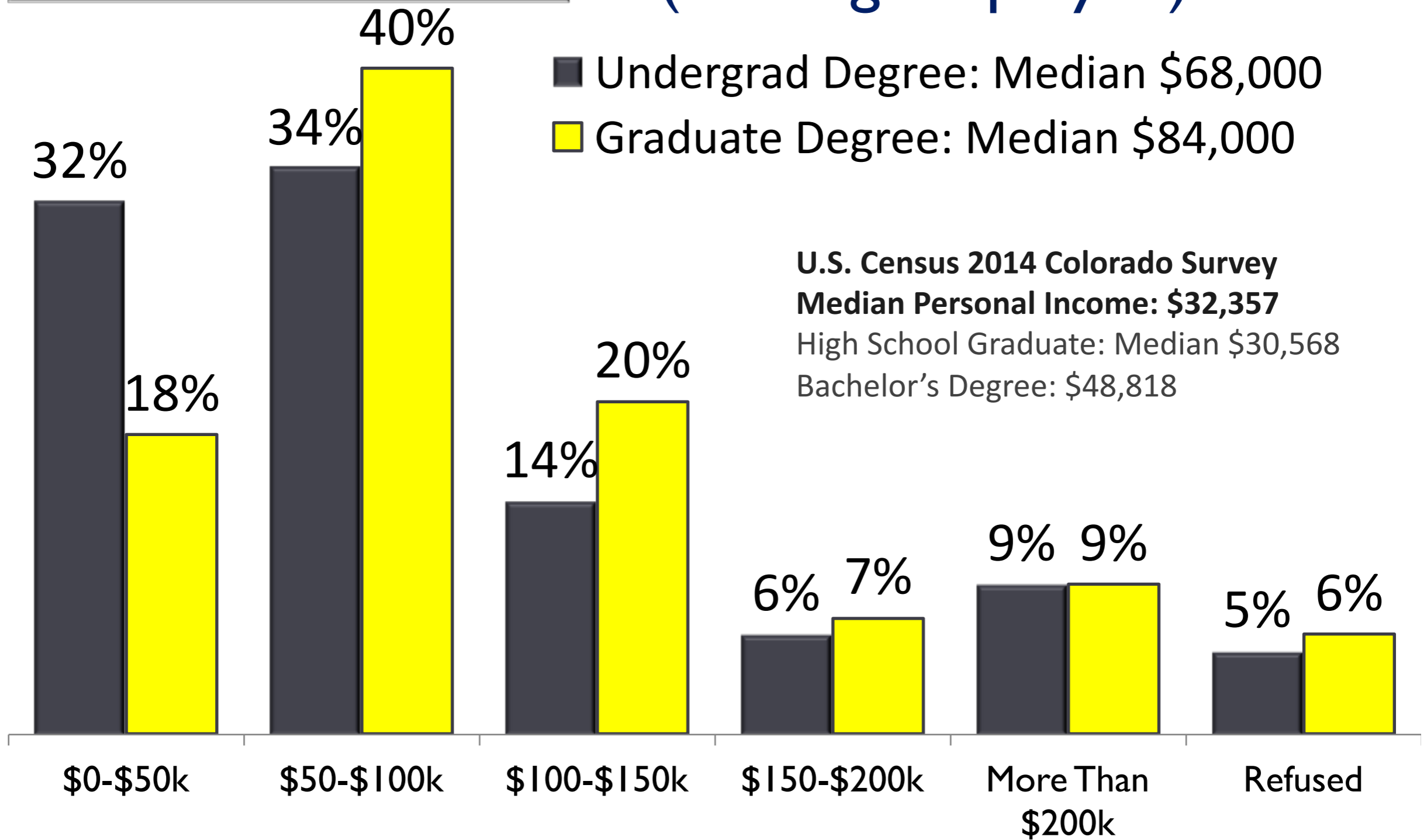


Employed By Campus

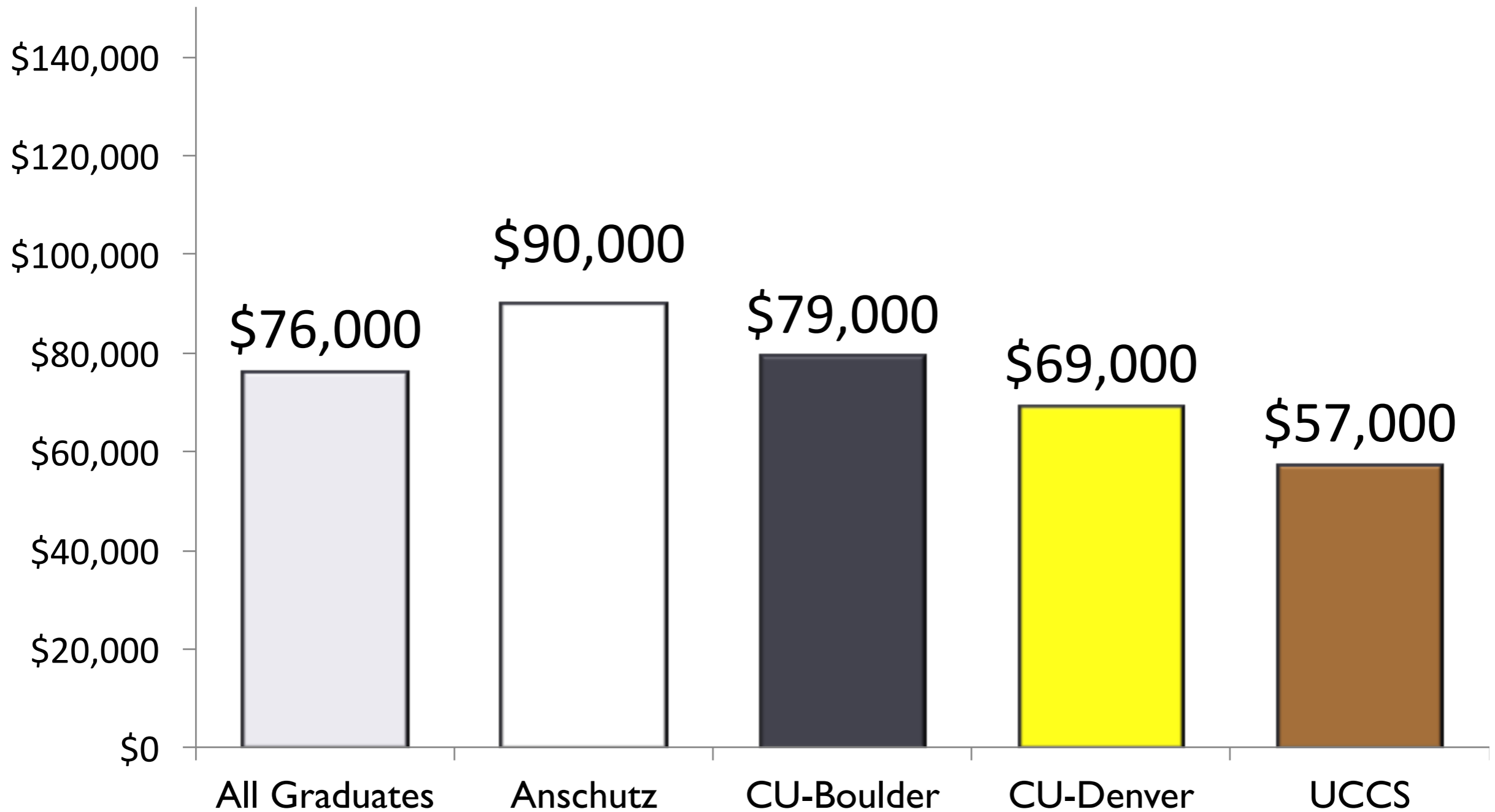
CU-Denver: 84%
 Anschutz: 82%
 UCCS: 81%
 CU-Boulder: 81%

What is your personal annual income before taxes?

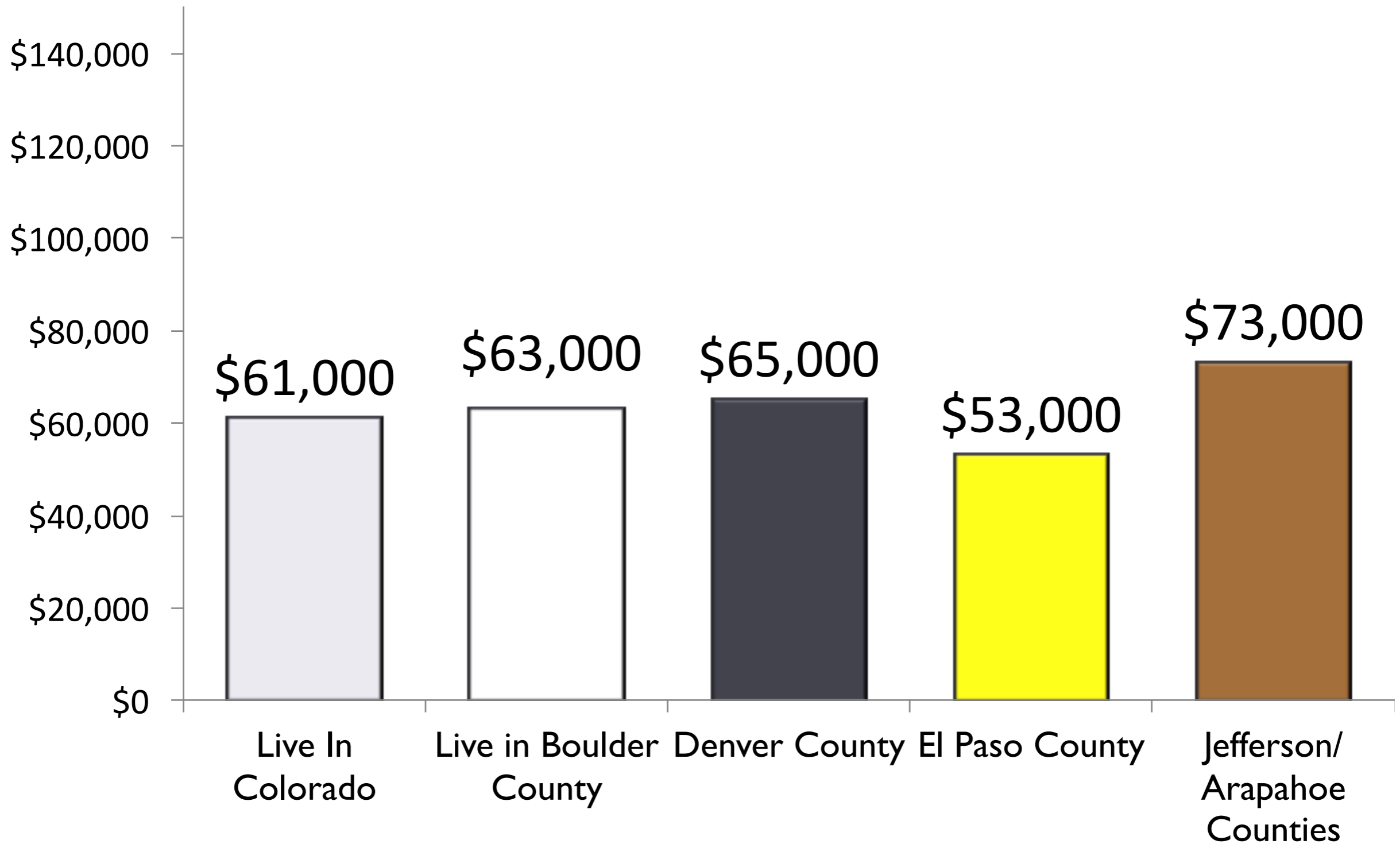
(Among Employed)



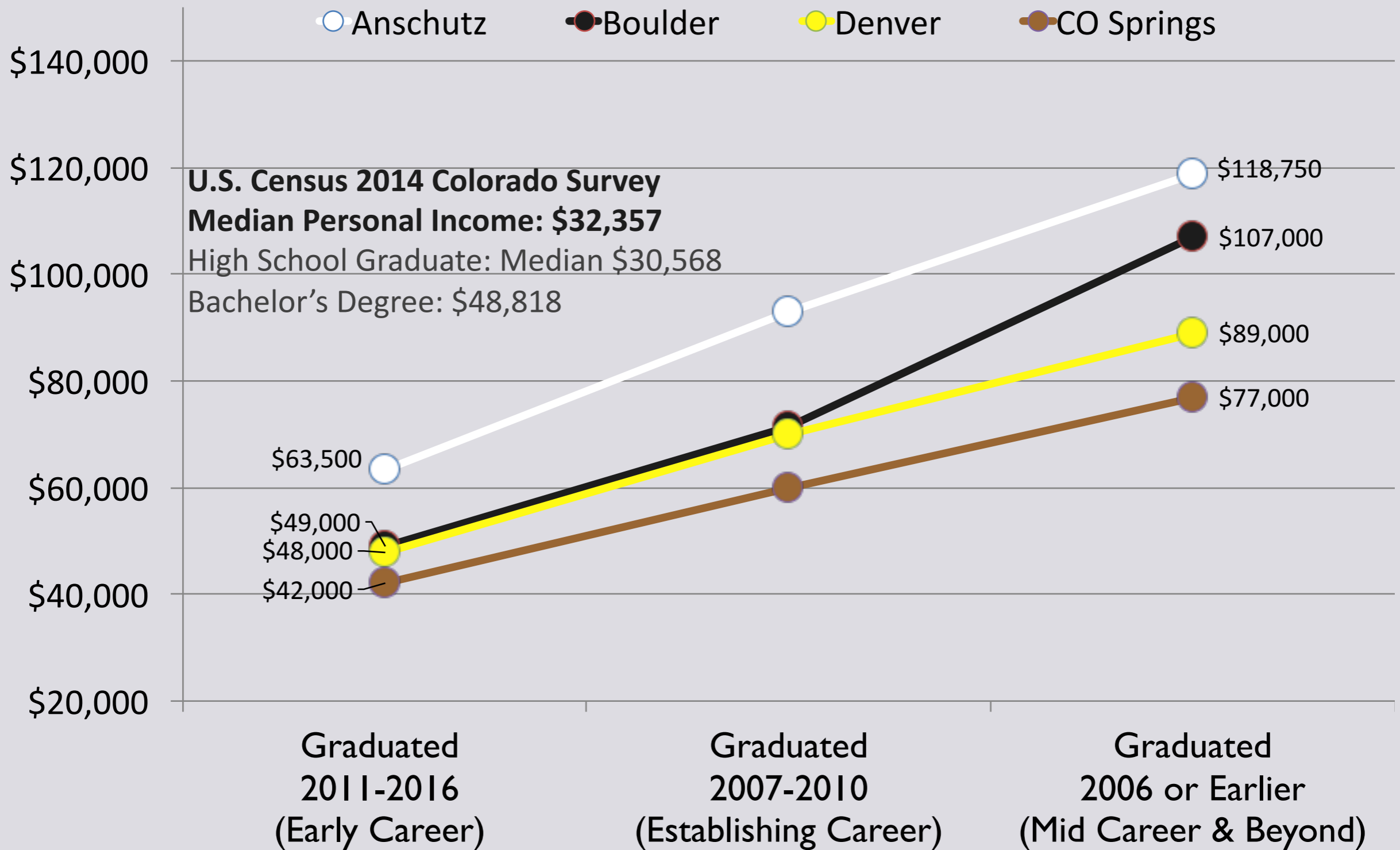
Median Income By Campus (Among Employed)



Median Income By Colorado County (Among Employed)

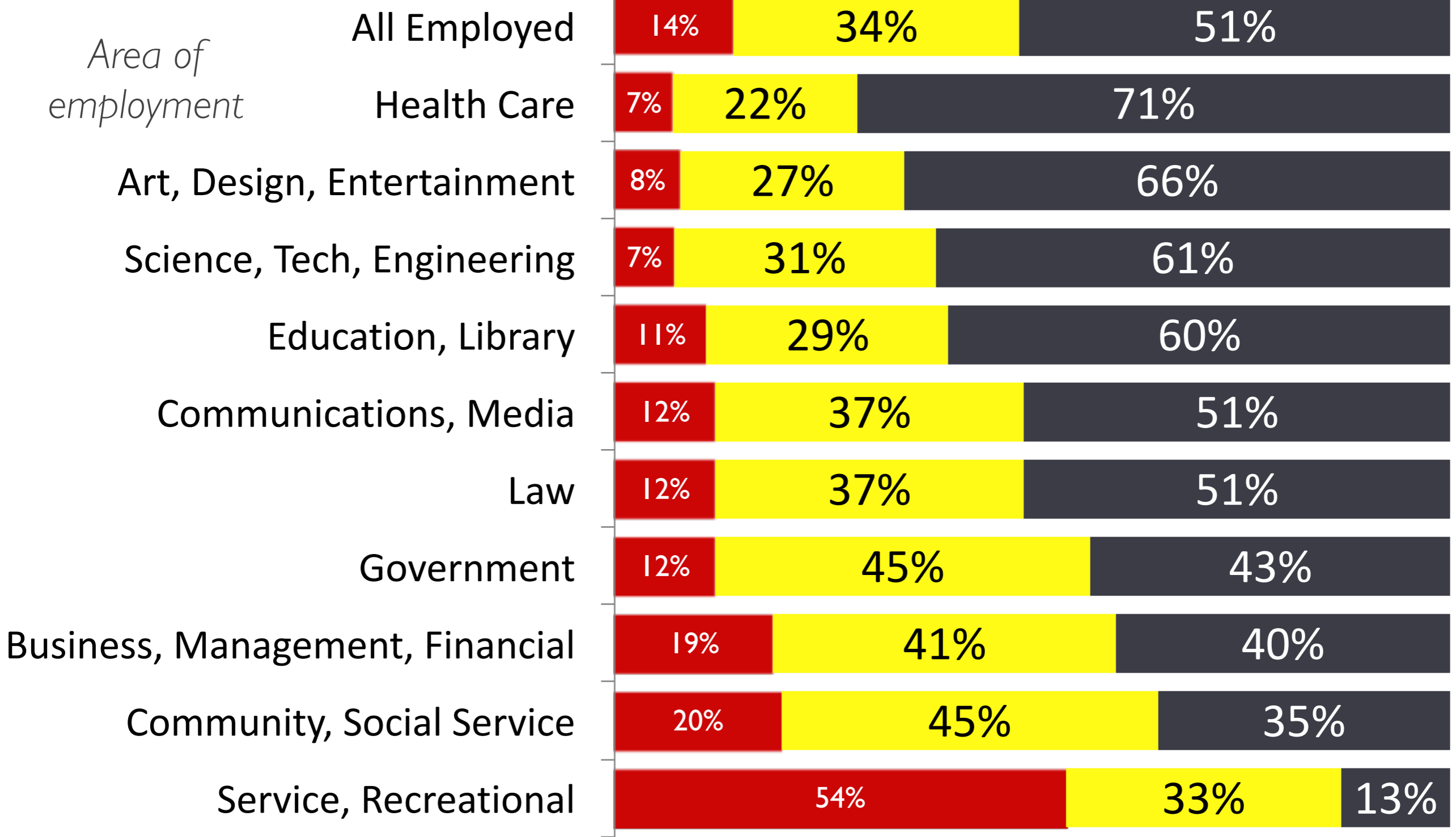


Median Income By Career Stage (Among Employed)

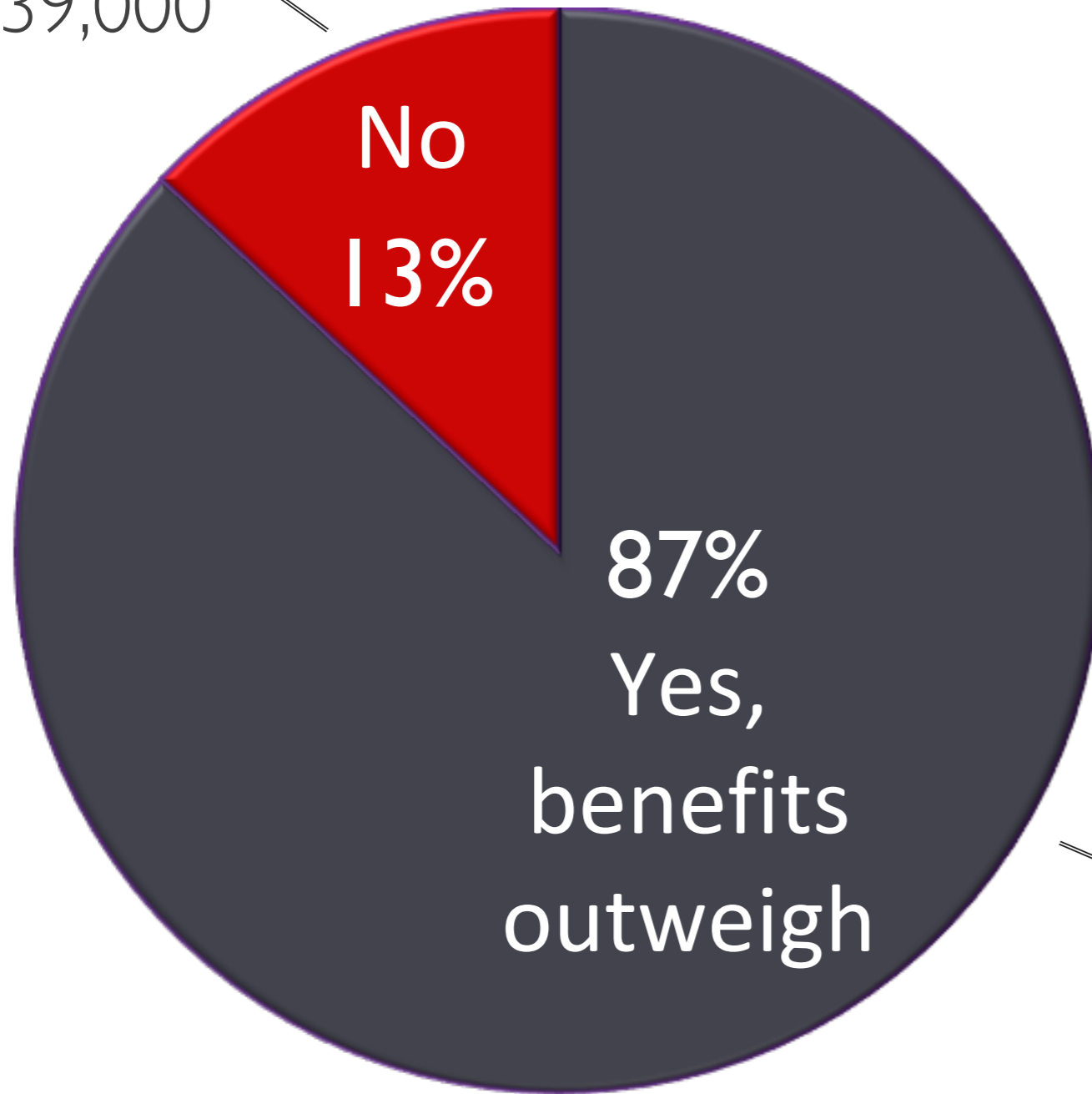


To what extent is the education that you received at the University of Colorado related to your job?

■ Not ■ Somewhat ■ Strongly



Median
Income
\$39,000



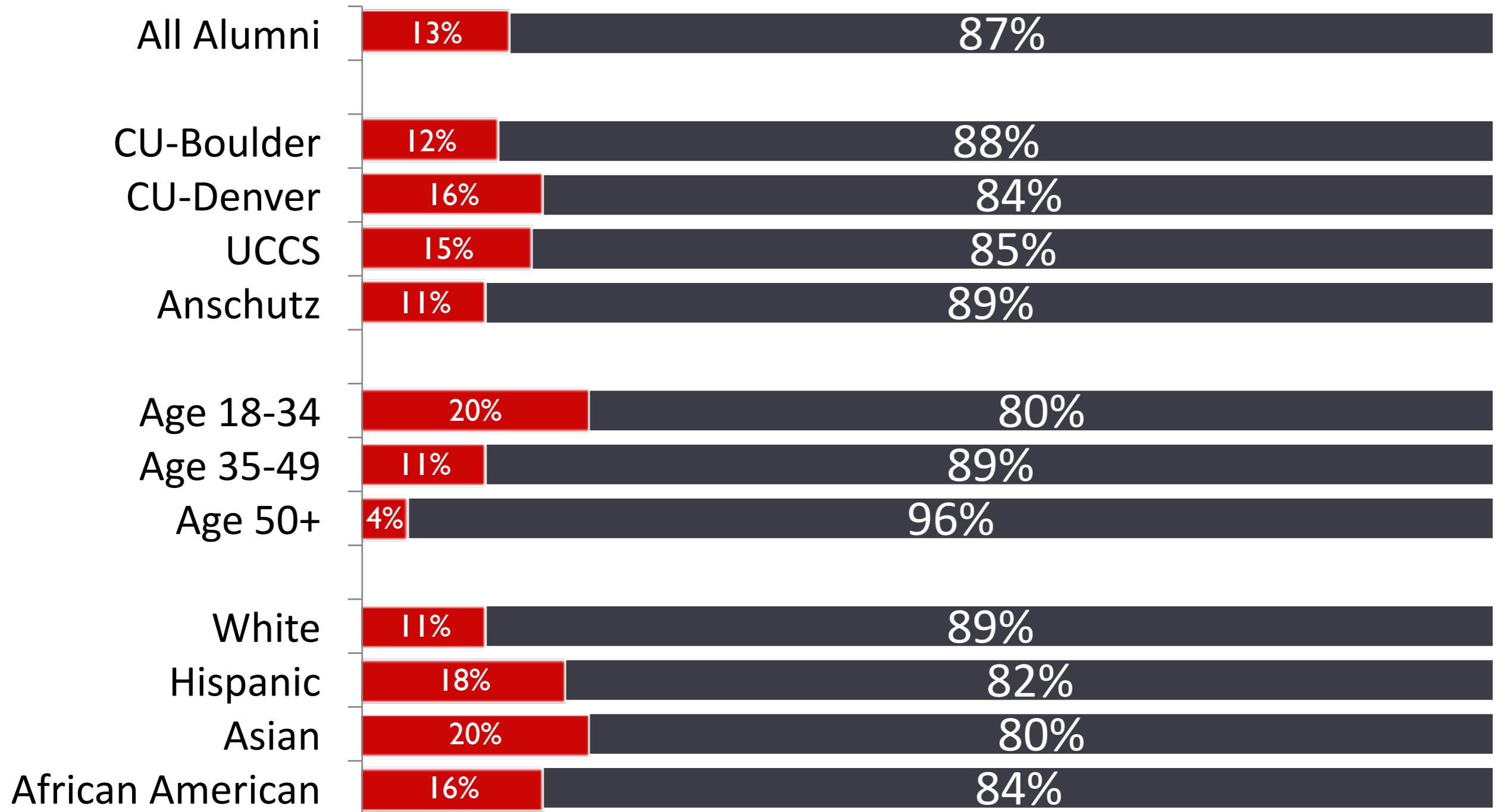
Taking into account the costs to obtain your degree from the University of Colorado and all of the monetary and other benefits of your degree from the University of Colorado.

Would you say that the benefits outweigh the costs?

Median
Income
\$74,000

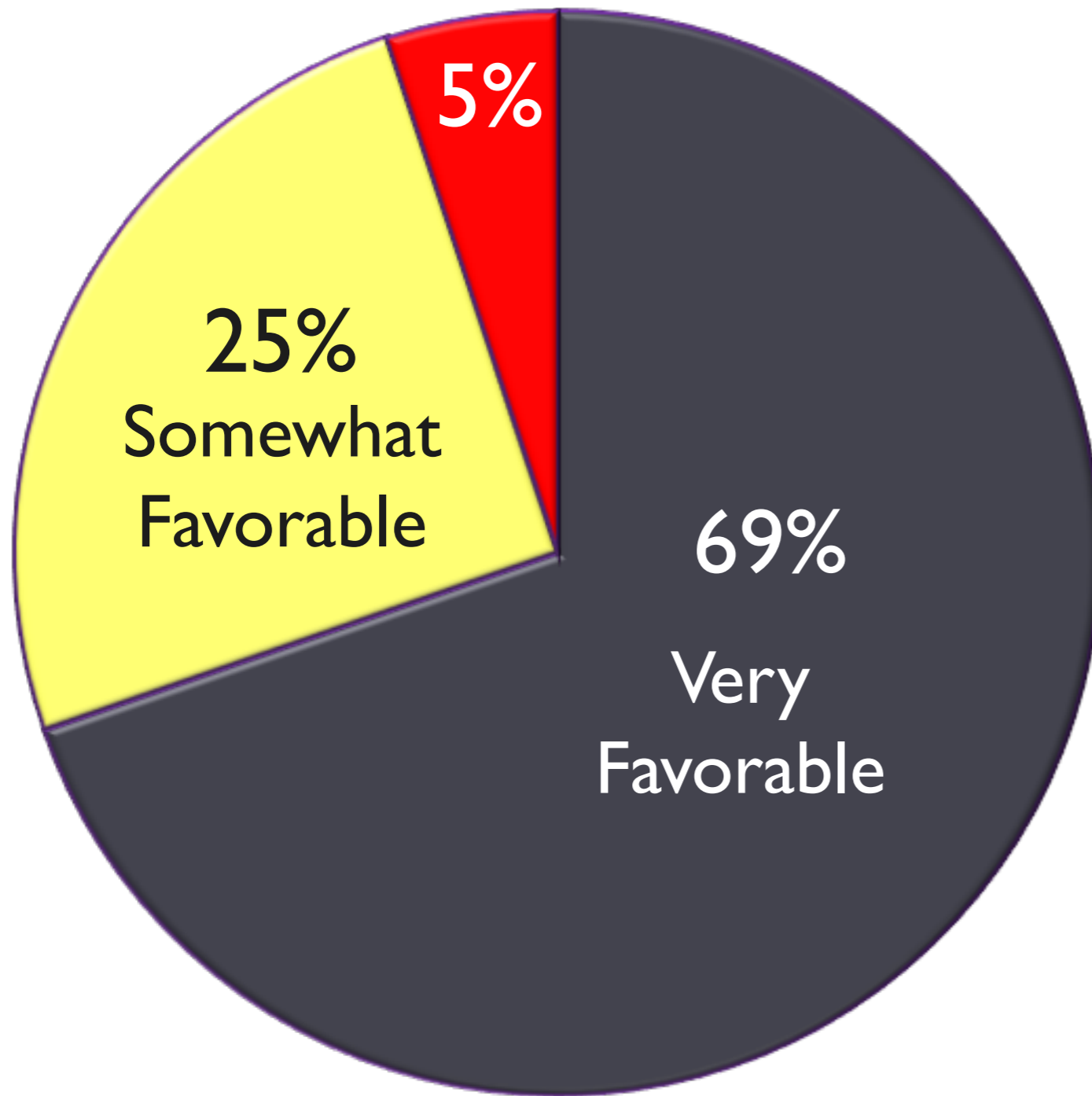
Benefits Outweigh Costs By Campus, Age & Ethnicity

■ No ■ Yes



Rate your feelings toward the University of Colorado?

95% Favorable



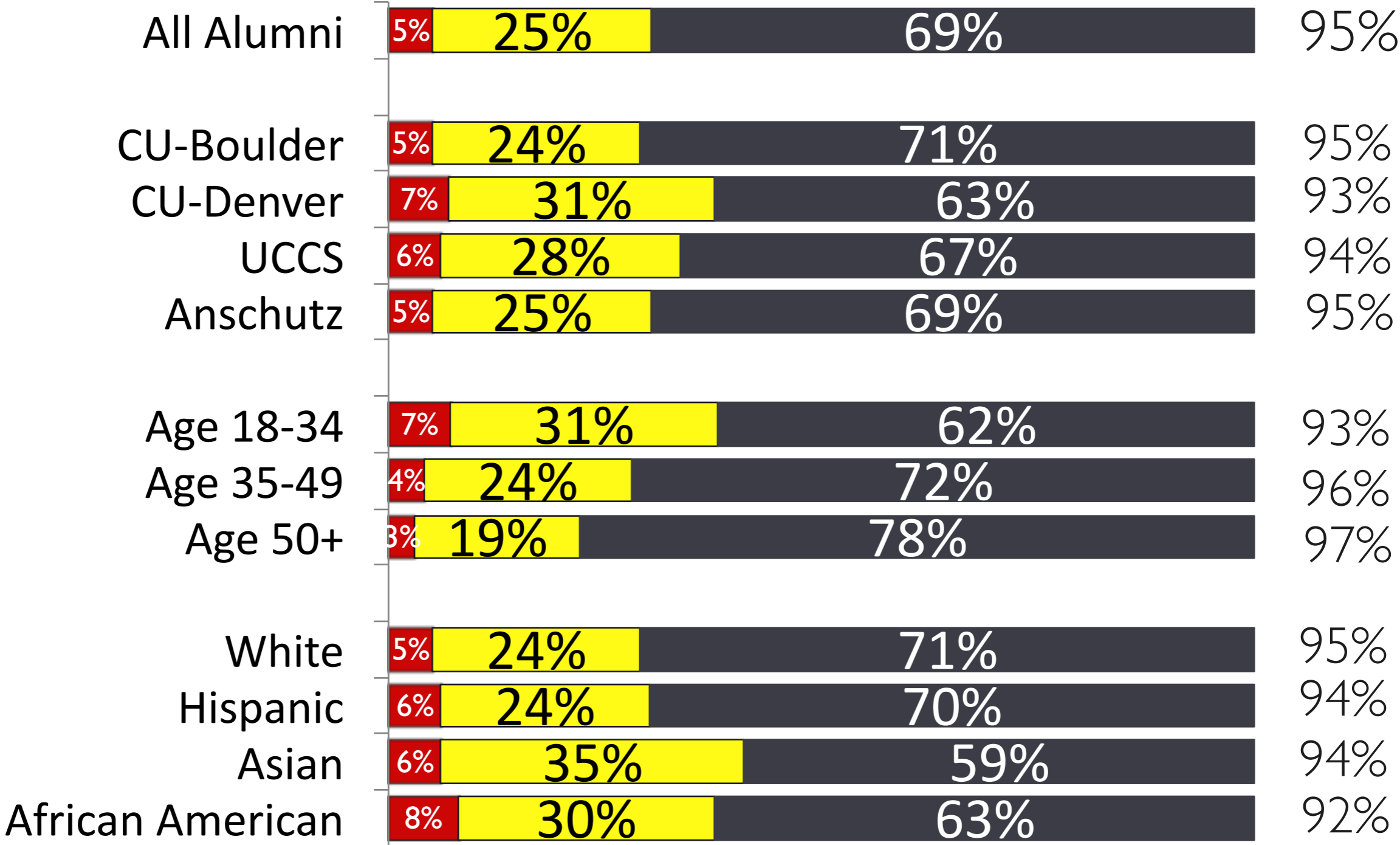
“Faculty was amazing, truly took pride in their profession and had the students best interests at heart.”

“I enjoyed every moment of it and still think back and miss it a lot. It inculcated in me the value of hard work and persistence.”

“Not only did I graduate from CU, but my son graduated from CU in 2015 with a BS in Mech Engineering, and my daughter is scheduled to graduate from CU Business school in 2017. We all value our CU experience.”

Feelings Toward The University Of Colorado By Campus, Age & Ethnicity

■ Unfavorable ■ Somewhat Favorable ■ Very Favorable





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Results

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