Marketing Cloud | Data Extension Creation 1-Pager

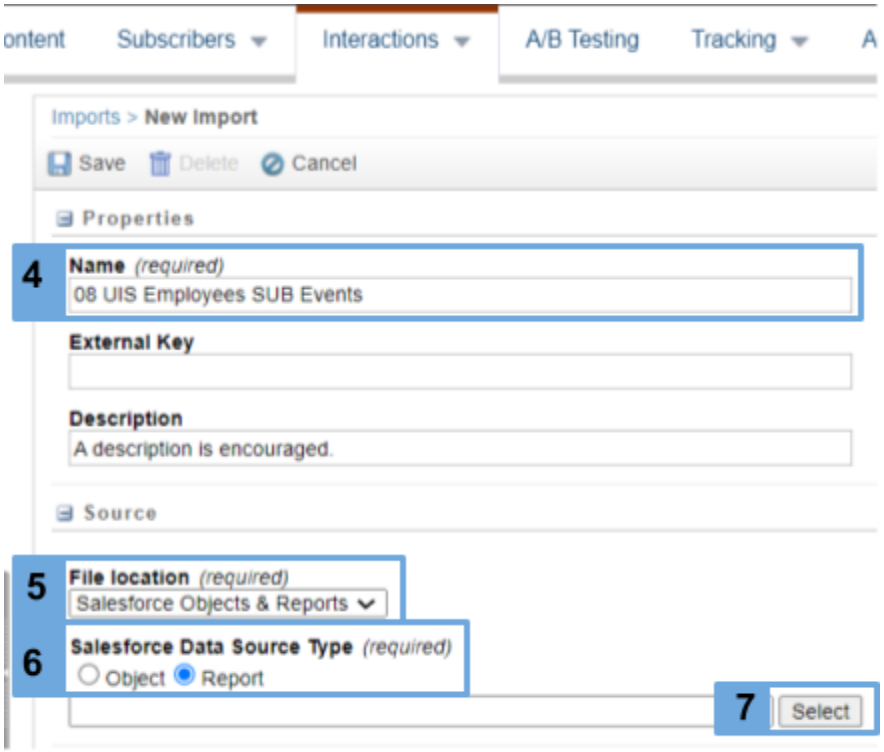
Full tutorial at: cu.edu/ecomm/wiki/data-extension

From Email Studio Navigate to ***Interactions >> Import >> Create***

Populate ***Name***. Leave ***External Key*** blank.

Select ***Salesforce Objects & Reports = File Location***.

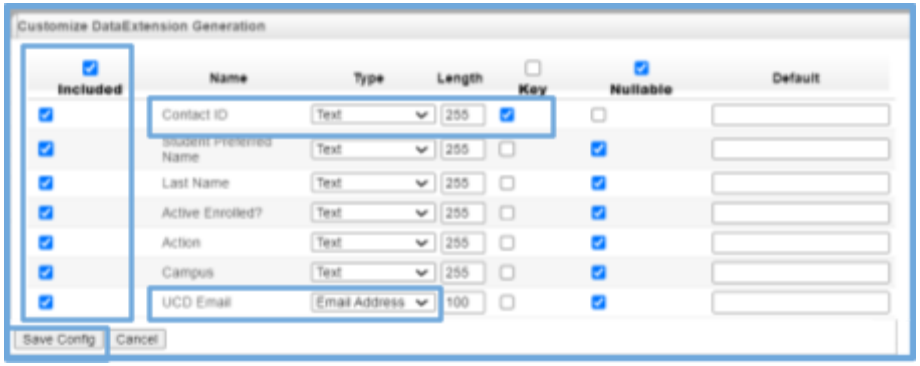
Salesforce Data Source Type = Report, the click ***Select***.



A pop-up will appear to find the Salesforce Report by name (not shown).

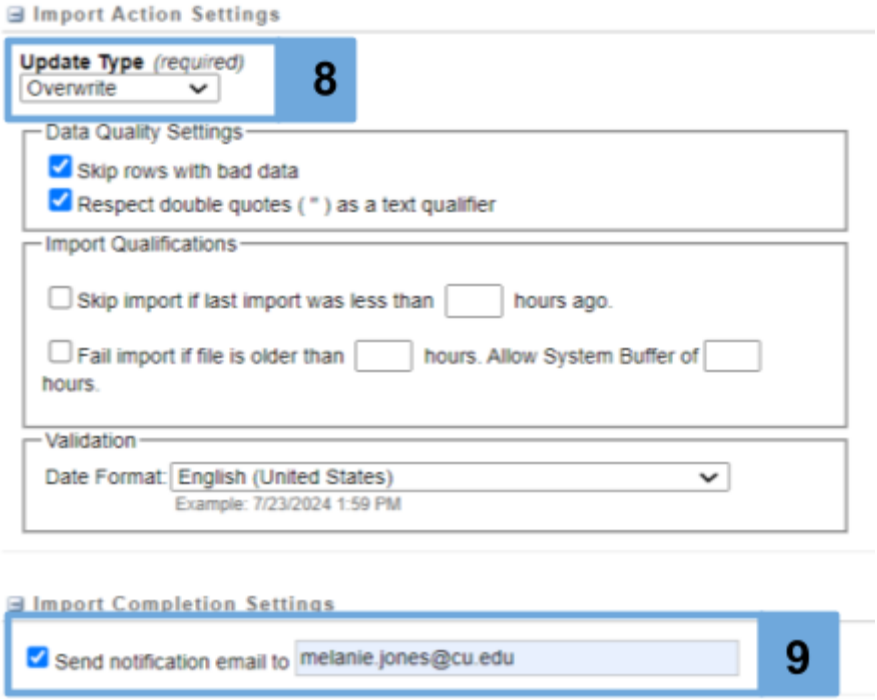
Check the box next to the Report and click ***OK***.

Configure the Data Extension and ***Save Config*** (below).



Set ***Update Type = Overwrite***

Check the box next to ***Send Notification Email*** and input sender's email



Select ***Save*** in the top left.

Navigate to ***Subscribers*** >> ***Salesforce Data Extensions*** to move the new Data Extension to the correct folder.