# **GETTING LOGGED IN**

### **STEP 1: Login to Salesforce**

Visit https://www.cu.edu/ecomm/login

Select your campus

Login with your campus Exchange credentials

DON'T CLOSE THIS TAB!

## **STEP 2: Getting to Marketing Cloud**

Navigate to Custom Links (left column)

Click on Login to Marketing Cloud

**Custom Links** 

Login to Marketing Cloud
Authorize Marketing Cloud

#### **STEP 3: Enter temporary credentials**

Username: Your work email address (eg; kim.egan@cu.edu)

Password: B3ns0nrul3s! (like Bensonrules!)

DON'T CLOSE THIS TAB!

#### STEP 4: Check your email

You will receive an email with an activation code Copy the code and paste it into field from STEP 3 above

# STEP 5: Password reset and security questions

Create a new password

MUST be: 8 characters with 1 alpha, 1 numeric & 1 special character

You will have to do this process once. Next time you login, do steps 1 and 2 only.

BOOKMARK https://www.cu.edu/ecomm/login