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There are some important steps and associated timelines for getting access to the eComm tools, as part of a standard monthly process.

Interested in an eComm license? Request access [1] and your eComm specialist [2] will arrange a discovery session [3] to review your communication and/or event goals and determine if eComm is the right fit.

If it is a good match, new users must complete pre-access requirements [4] by the end of the month to get access during the first week of the following month.

Once given access, users can login, follow along with training and complete a quiz [5]. Long-term, continued education [6] is provided.

Get a behind the scenes view of everything that goes into the new user onboarding process [7] , including a Marketing Cloud Journey triggered by data in the License Object of Salesforce.

[8] [9]

Source URL:https://www.cu.edu/node/148731/deep-dive-training

Links
[1] https://www.cu.edu/ecomm/request-access [2] https://www.cu.edu/ecomm/strategy/leadership [3] https://www.cu.edu/ecomm/access-training/discovery [4] https://www.cu.edu/ecomm/access-training/pre-access-requirements [5] https://www.cu.edu/ecomm/access-training/login-training-quiz [6] https://www.cu.edu/ecomm/access-training/continued-education [7] https://www.cu.edu/blog/ecomm-wiki/new-user-onboarding-journey [8] https://www.cu.edu/print/ecomm/training [9] https://www.cu.edu/printpdf/ecomm/training