



University of Colorado

Boulder | Colorado Springs | Denver | Anschutz Medical Campus

ECOMM

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Branding ^[1]

The University of Colorado branding program brings consistency and coordination to its messages and visual images.

All eComm communications must reflect the University of Colorado's brand standards. Select a brand-approved and tested [email template](#) ^[2] for your next eComm campaign.

Visit your campus brand websites:

- [CU System](#) ^[3]
- [CU-Boulder](#) ^[4]
- [CU UCCS???](#) ^[5]
- [CU Denver](#) ^[6]
- [CU Anschutz Medical Campus](#) ^[6]
- [CU Advancement](#) ^[7]

Contact your [eComm specialist](#) ^[8] for additional assistance.

Source URL: <http://www.cu.edu/ecomm/about/branding>

Links:

[1] <http://www.cu.edu/ecomm/about/branding>

[2] <http://www.cu.edu/ecomm/admins/email-template-options>

[3] <http://www.cu.edu/brand-and-identity-guidelines>

[4] <http://www.colorado.edu/brand/>

[5] <http://www.uccs.edu/~brand/>

[6] <http://www.ucdenver.edu/about/departments/ucomm/brand/Pages/default.aspx>

[7] https://www.cusys.edu/branding/manual/cuf_identitystandards_quickguide.pdf

[8] <http://www.cu.edu/ecomm/ecomm-specialists>