



University of Colorado

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## CU ADVOCATES

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## **How You Can Help** <sup>[1]</sup>

### **Talk about CU**

Extraordinary work happens every day on CU's campuses. Talk about CU's value and its challenges around the state and beyond to enlist support. Also, promote CU to prospective students and parents. Respond to media stories about CU supporting its value to the state and people or providing more context on issues.

[CU's economic impact](#) <sup>[2]</sup> | [CU Facts and Figures](#) <sup>[3]</sup> | [Focus on CU Faculty](#) <sup>[4]</sup>

### **Attend advocacy events to stay informed**

Help us build a strong network of advocates to ensure CU's voice is heard around our communities and the world. Emails, events, online social media and advocacy guides can help you stay informed and recruit friends to be CU Advocates.

<sup>[5]</sup>      <sup>[6]</sup>      <sup>[7]</sup>

[Watch the CU Funding in Focus video to learn why we need CU Advocates.](#) <sup>[8]</sup>

### **Engage elected officials and state leaders**

Your voice is important. With our tools and guidance, you can quickly and easily send your message to elected officials. Periodic calls to action will be emailed when your voice is needed with elected officials on critical issues.

[Find Your Elected Officials](#) <sup>[9]</sup>

### **Volunteer or host an event**

Want to host a CU event, such as a legislative coffee or a town hall? Want to volunteer for CU or help recruit students? Interested in CU experts and leaders speaking at your company or at a community event? We can help.

[Find out more about volunteer opportunities](#) <sup>[10]</sup>

### **Share your CU Story**

A college education is a high-yield investment that pays lifelong dividends to individuals and society. Your story of the positive influence CU has had on your life is compelling evidence of the value of higher education. These are the stories that define CU.

[Share your story](#) <sup>[11]</sup>

## Support CU

Private contributions to the University of Colorado set a new annual record for the institution at \$375.4 million for the fiscal year that ended June 30, 2015. Thanks to gifts from more than 65,000 individuals, foundations and corporations, CU's four campuses benefit from critical support for groundbreaking research, the establishment of new scholarships and much more. [Learn about making a gift](#) <sup>[12]</sup>.

[Give Online](#) <sup>[13]</sup>

### Groups audience: CU Advocates

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**Source URL:** <http://www.cu.edu/cuadvocates/how-you-can-help>

#### Links:

- [1] <http://www.cu.edu/cuadvocates/how-you-can-help>
- [2] [http://www.cu.edu/sites/default/files/2012-13\\_economic-impact.pdf](http://www.cu.edu/sites/default/files/2012-13_economic-impact.pdf)
- [3] <http://www.cu.edu/cuadvocates/cu-facts-and-figures>
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- [9] <http://openstates.org/co/legislators/>
- [10] <http://www.cu.edu/cuadvocates/advocacy-resources/volunteer-cu>
- [11] <http://www.cu.edu/cuadvocates/forms/why-cu-important-you>
- [12] <https://giving.cu.edu/guide-giving/>
- [13] <http://www.cufund.org/give-now/>