



University of Colorado

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## CU ADVOCATES

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## How You Can Help <sup>[1]</sup>

### Talk about CU

Extraordinary work happens every day on CU's campuses. Talk about CU's value and its challenges around the state and beyond to enlist support. Also, promote CU to prospective students and parents. Respond to media stories about CU supporting its value to the state and people or providing more context on issues.

[CU's economic impact](#) <sup>[2]</sup> | [CU Facts and Figures](#) <sup>[3]</sup>

### Attend advocacy events to stay informed

Help us build a strong network of advocates to ensure CU's voice is heard around our communities and the world. Emails, events, online social media and advocacy guides can help you stay informed and recruit friends to be CU Advocates.

<sup>[4]</sup>   [?](#) <sup>[5]</sup>   <sup>[6]</sup>

[Watch the CU Funding in Focus video to learn why we need CU Advocates.](#) <sup>[7]</sup>

### Engage elected officials and state leaders

Your voice is important. With our tools and guidance, you can quickly and easily send your message to elected officials. Periodic calls to action will be emailed when your voice is needed with elected officials on critical issues.

[Find Your Elected Officials](#) <sup>[8]</sup>

### Volunteer or host an event

Want to host a CU event, such as a legislative coffee or a town hall? Want to volunteer for CU or help recruit students? Interested in CU experts and leaders speaking at your company or at a community event? We can help.

[Find out more about volunteer opportunities](#) <sup>[9]</sup>

### Share your CU Story

A college education is a high-yield investment that pays lifelong dividends to individuals and society. Your story of the positive influence CU has had on your life is compelling evidence of the value of higher education. These are the stories that define CU.

[Share your story](#) [10]

## Support CU

Private support gives CU a competitive advantage, taking our campuses to new heights in academics, research, public service and student access. CU's \$1.5 billion fundraising campaign ? which recently surpassed \$1 billion ? is our investment in creating the future. Continue to support CU as it looks to the future. [Learn about making a gift](#) [11].

[Give Online](#) [12]

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**Source URL:** <http://www.cu.edu/cuadvocates/how-you-can-help>

### Links:

- [1] <http://www.cu.edu/cuadvocates/how-you-can-help>
- [2] [http://www.cu.edu/sites/default/files/2012-13\\_economic-impact.pdf](http://www.cu.edu/sites/default/files/2012-13_economic-impact.pdf)
- [3] <http://www.cu.edu/cuadvocates/cu-facts-and-figures>
- [4] <https://www.facebook.com/CUAdvocates>
- [5] <https://twitter.com/CUAdvocates>
- [6] <http://www.linkedin.com/groups/CU-Advocates-4085006?gid=4085006>
- [7] [http://www.youtube.com/watch?v=AV\\_MuHR9fHM](http://www.youtube.com/watch?v=AV_MuHR9fHM)
- [8] <http://openstates.org/co/legislators/>
- [9] <http://www.cu.edu/cuadvocates/advocacy-resources/volunteer-cu>
- [10] <http://www.cu.edu/cuadvocates/forms/why-cu-important-you>
- [11] <http://www.cufund.org/guide-to-giving/information-for/feed/>
- [12] <http://www.cufund.org/give-now/>