



University of Colorado

Boulder | Colorado Springs | Denver | Anschutz Medical Campus

## CU ADVOCATES

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## Advocacy Resources

### Get Educated

The University of Colorado's advocacy program was created to build a network of educated and engaged people who care about the university and are prepared to promote its educational, research and economic contributions to Colorado and beyond. Through grassroots and leadership advocacy, CU Advocates also will help to raise awareness about legislative and policy issues affecting higher education. View a narrated PowerPoint and two minute video to understand why we need CU Advocates.

### CU in Focus

CU has developed several pieces that provide the facts on budget, economic development, enrollment, tuition, pride points, degrees awarded and financial assistance.

### Focus on CU Faculty

The faculty on CU's four campuses make CU an outstanding higher education institution. Learn about how they are changing people's lives, improving our world, finding cures and saving lives.

### Legislative Advocacy

There are many bills we monitor. If CU needs the voice of our constituents, we will contact you with information and guidance.

### Find Your Elected Official

### Volunteer for CU

There are many touch points at which CU supporters and alumni can engage with our four campuses. The CU Advocates program helps to organize and promote myriad volunteer and engagement opportunities.

Because there are so many, we recommend that if you have an interest in volunteering, please call or send us an email. We can't guarantee an immediate match, but we will do what we can to connect you to CU in a meaningful way. Here is a sampling of volunteer opportunities that may interest you.

## **CU Employee Guidelines**

A CU Advocate may be asked to share their personal opinion with elected officials about issues affecting the CU campuses.

We'll provide the tools and background to share your opinions. If you're a CU employee, we suggest using your personal contact information (address, phone number, or e-mail address) when contacting elected officials and that you do so during non-work time. We've found that not only does this ensure that we are using public resources in a responsible manner, but elected officials appreciate the personal touch that comes when a citizen reaches out as an individual and a voter in the legislator's district, rather than as an employee.

### **Groups audience:**

CU Advocates

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