



University of Colorado

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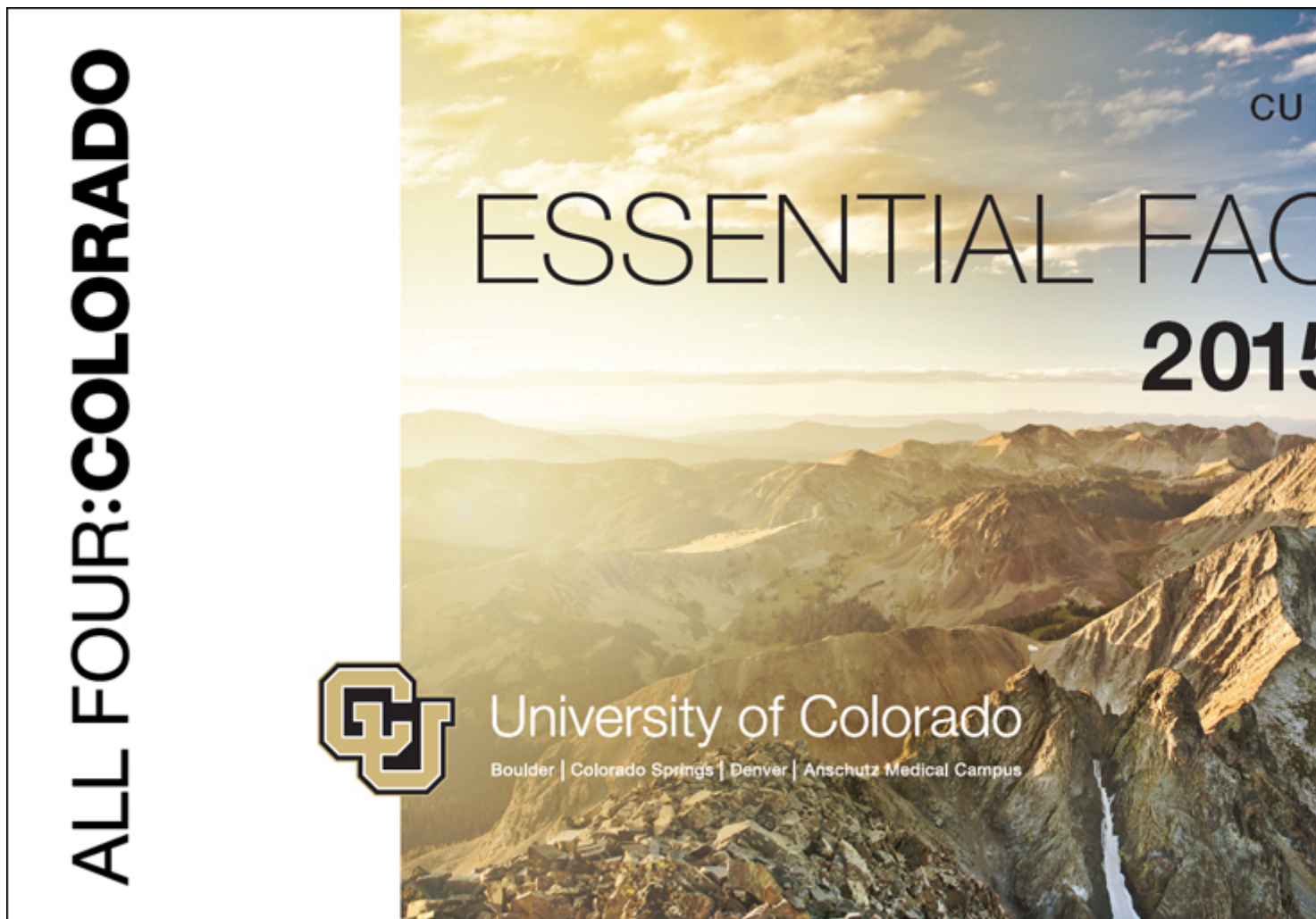
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## Print communications

Use university, campus and CU Foundation specific signatures, the primary color palette, and the Helvetica Neue type family in all print communications.

Cover pages are of particular importance in maintaining consistency and building the impact of the university's brand identity.

**Additional details are available in the [brand identity standards for each campus](#)<sup>[1]</sup>.**



**CU FOR COLORADO**

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CU For Colorado features details on more than 200 CU outreach programs benefiting metro and rural Colorado communities. CU's four campuses serve people and places across the state providing:

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**VIEWS** 11

diversity  
Passion  
Global  
health  
Paradise  
Poverty



**Jamie Van Leeuwen**  
Leading, Serving and Changing the World

School of Public Affairs  
Views from the West

**CU Advocacy Forum and Reception**  
**CU's Nobel Laureates**  
What their work means to the world.

**February 27<sup>th</sup>**

Presented by: **Stian Sture**  
Vice Chancellor for Research  
CU-Boulder




Join us on **February 27** to hear from CU-Boulder's vice chancellor for research, Stian Sture, who will tell us how the work by the Nobel winners has influenced the world and society. The information presented will provide insight into the impressive contributions from these five faculty researchers. These are the stories that help define the quality of CU. We need CU supporters to share these stories with others around the state and world. The Nobel Laureates have been invited to the program and reception.

**WHEN:** Thursday, February 27  
6:00-8:00 p.m. (Registration 6:00-8:45 p.m., CU's by 8:00 p.m.)  
8:45-10:00 p.m. Reception

**WHERE:** CU's Jencks Smith Center Building/Dickerson Science Auditorium on East Campus

**COST:** Complimentary but registration is required

REGISTER: [www.cu.edu/advocacy](http://www.cu.edu/advocacy)

HOSTED BY: CU Advocacy program in the Office of the President, CU-Boulder. Alumni chapters in Boulder and Denver and CU-Boulder Alumni Association.

University of Colorado  
FOR QUESTIONS, PLEASE CONTACT: 303-441-1622 or [advocacy@colorado.edu](mailto:advocacy@colorado.edu)




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Students like on-campus that feel like home.

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University of Colorado Denver

FY 2010 | MARCH 2011

Prepared by the University of Colorado Denver Office of Administration, Finance and General Counsel

Source URL: <http://www.cu.edu/brand-and-identity-guidelines/print-communications>

Links:

[1] <http://www.cu.edu/brand-and-identity-guidelines/campus-branding-sites>