



University of Colorado

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Print communications

Use university, campus and CU Foundation specific signatures, the primary color palette, and the Helvetica Neue type family in all print communications.

Cover pages are of particular importance in maintaining consistency and building the impact of the university's brand identity.

Additional details are available in the [brand identity standards for each campus](#)^[1].

CU FOR COLORADO

MORE THAN 200 PROGRAMS SERVING COLORADO

CU For Colorado features details on more than 200 CU outreach programs benefiting metro and rural Colorado communities. CU's four campuses serve people and places across the state providing:

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VIEWS 11

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Jamie Van Leeuwen
Leading, Serving and Changing the World

School of Public Affairs
Views from the West

CU Advocacy Forum and Reception CU's Nobel Laureates
What their work means to the world.

February 27th
Presented by: **Stein Sture**
Vice Chancellor for Research
CU-Boulder



Join us on February 27 to hear from CU-Boulder's vice chancellor of research, Stein Sture, who will tell us how the work by the Nobel winners has influenced the world and society. The information presented will provide insight into the impressive contributions from these five faculty researchers. These are the stories that help define the quality of CU. We need CU supporters to share these stories with others around the state and world. The Nobel Laureates have been invited to the program and reception.

WHEN: Thursday, February 27
6:30 – 8:30 p.m. Registration and reception
8:30 – 9:45 p.m. CU Nobel Laureates presentation by Stein Sture
9:45 – 11:30 p.m. Reception (buffet and bar)

WHERE: CU's Jenks Family Caruthers Biotechnology Building/Disinfection Institute
Science Auditorium and Café
East Campus

NOTE: Complimentary but registration is required

REGISTER: www.cu.edu/advocacyforum

University of Colorado
For questions, please contact: **Michelle McKinney**
at 800-662-6622 or michelle.mckinney@colorado.edu

CAMPUS VILLAGE AT AURORA

Discover the on-campus life that first-year students love at CU Denver.

- A higher graduation rate than students in the off-campus
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CAMPUS VILLAGE AT AURORA
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economic contributions of the Denver Campus



University of Colorado Denver

FY 2010 | MARCH 2011
Prepared by the University of Colorado Denver Office of Administration and Financial Services/Office LLC

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Links:

[1] <http://www.cu.edu/brand-and-identity-guidelines/campus-branding-sites>