



University of Colorado

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# University of Colorado Anschutz Medical Campus signature

The CU Anschutz Medical Campus signature includes two elements: the logomark and the wordmark.

Always use the original artwork; never recreate or reposition the elements. For artwork, please contact the campus brand manager.

## **Color variations**

There are five different color variations: full-color, grayscale, one-color (black), reverse (gold) and reverse (white).

## **Clear space**

Clear space is measured by the height of the U in the wordmark.

## **Minimum size**

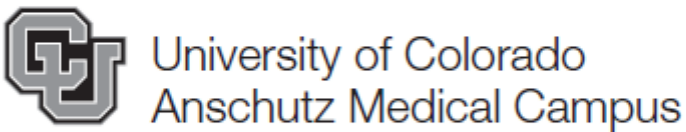
The wordmark cannot be smaller than 1 inch wide.

### Full-color

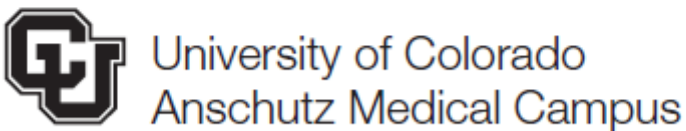


Logomark      Wordmark

### Grayscale



### One-color (black)



### Reverse (gold)



### Reverse (white)



### Clear space



### Minimum size

