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University of Colorado Anschutz Medical Campus signature

The CU Anschutz Medical Campus signature includes two elements: the logomark and the wordmark.

Always use the original artwork; never recreate or reposition the elements. For artwork, please contact the campus brand manager.

Color variations

There are five different color variations: full-color, grayscale, one-color (black), reverse (gold) and reverse (white).

Clear space

Clear space is measured by the height of the U in the wordmark.

Minimum size

The wordmark cannot be smaller than 1 inch wide.

Full-color



Logomark Wordmark

Grayscale



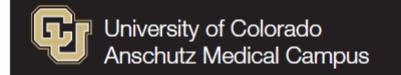
University of Colorado Anschutz Medical Campus

One-color (black)



University of Colorado Anschutz Medical Campus

Reverse (gold)



Reverse (white)



University of Colorado Anschutz Medical Campus

Clear space



Minimum size



Source URL:https://www.cu.edu/brand-and-identity-guidelines/university-colorado-anschutz-medicalcampus-signature#comment-0