

University of Colorado Colorado Springs signature

The UCCS signature includes two elements:
the logomark and the wordmark.

Always use the original artwork; never recreate or reposition the elements. For artwork, please contact the campus brand manager.

Color variations

There are five different color variations: full-color, grayscale, one-color (black), reverse (color) and reverse (white).

Clear space

Clear space is measured by the height of the U in the wordmark.

Minimum size

The wordmark cannot be smaller than 1 inch wide.

Full-color



Logomark

Wordmark

Grayscale



One-color (black)



Reverse (color)



Reverse (white)



Clear space



Minimum size



Source URL:<https://www.cu.edu/brand-and-identity-guidelines/university-colorado-colorado-springs-signature#comment-0>