MEC Weekly Digest | Jan. 25, 2022 [1]



January 25, 2022 by jennifer.mortensen [2]

February User Provisioning

- **Reminder**: Please have your provisioning requests submitted and approved (via a comment on the Chatter thread [3]) by the end of the month (Monday, 1/31). Credentials will be available to new users on Thursday, Feb. 3rd.
 - View License Dashboard [4] >> change Campus Support | eComm Specialist filter

Next Team Meeting

• **Reminder**: Our next team meeting is scheduled for this Thursday, Jan. 27 from 2-3 p.m. We look forward to seeing you there.

MFA Deadline Approaching

- **Reminder**: Marketing Cloud users must enable multifactor authentication by Feb. 1. As of Jan. 24, 45% of users have yet to enroll in MFA. While those who haven't enrolled will technically still be able to login after Feb. 1, they will be deprovisioned in March.
- Documentation:
 - Marketing Cloud Multifactor Authentication (MFA) [5]
 - Marketing Cloud Administrative Tasks Multifactor Authentication [6]

Salesforce & Marketing Cloud Security Review

Update: As you already know, we elected to leave VPN restrictions in place due to
ongoing security concerns. However, some users are encountering ongoing login issues
(Christopher Littlefield is troubleshooting), and we do not have a backup plan in place for
widespread VPN outages or maintenance. Coupled with MFA for Marketing Cloud and
SSO for Salesforce, we'll be working to assess if VPN should continue to be required.
More information will be available soon.

Outstanding Issues

 CRM03-CRM01 Email Opt Outs: We've successfully shared global email opt out data from CRM03 to CRM01 (phase one of the project). We'll be working to identify a timeline for replication of the process to share global email opt out data from CRM01 to CRM03.

- CY22 Q1 Email Preferences and Business Units: Thanks to those of you who
 submitted CY22 Q1 preferences and business units for processing. We're working with
 the COE to identify a timeline for completion given that Claire Hamilton and Daniella
 Torres will be training to take over this process. If you have urgent needs from the
 spreadsheet, please let Jen Mortensen know so that we can prioritize them accordingly.
- **Preferred Name**: Jen Mortensen is working with source system owners to advance the preferred name solution through appropriate governance groups. More information will be available soon.

Ongoing Data Monitoring

• Data Issues Dashboard [7]

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