MEC Weekly Digest | August 16, 2021 [1]



August 16, 2021 by jennifer.mortensen [2]

August Last Login Spreadsheet

 ACTION: The last login spreadsheet for August is complete and ready for review (see August 2021 tab). Please complete column E by Friday, August 20.

Campaign Member Report Name Change

- Update: The report used to create a CAN-SPAM compliant campaign member audience has been renamed from "Campaign Report Upload for MC" to "Campaign Member Report". In addition:
 - The link on the Campaign Page Layout (under Custom Links) has been renamed from "Campaign Report Upload for MC" to "Create a Campaign Member Report".
 - The Campaign Name column has been added to the report in order to easily identify the Campaign it is linked to.
 - The description has been updated. Please replace the pertinent fields on your report and update the description so it accurately describes your report.

Send Delays to CU and UCCS Domains

Update: After multiple conversations with SFMC, the July 6 delivery issue appears to be
related to an unknown and unidentifiable issue with Microsoft. Since nothing under CU's
control changed either before the issue arose nor after it self-resolved, we are unable to
investigate further at this time. Instead, we will be having a conversation with SFMC
about the support we received and how we can get better assistance in the future.

Ongoing Data Monitoring

Data Issues Dashboard [3]

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