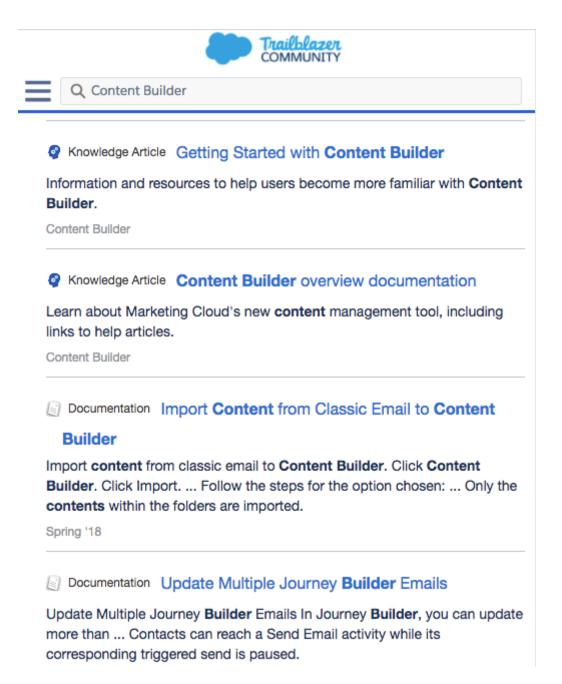
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## Marketing Cloud | Your Go-To Resource for Help II

January 16, 2018 by Kate O'Connell [2]



Have a question about Marketing Cloud? The best place to start is Marketing Cloud's trove of help and training materials.

Available exclusively on the Salesforce Help portal, this document gives you the benefit of a consistent, seamless Salesforce and Marketing Cloud experience with quick access to

information and support.

## **Accessing H&T Materials**

To view help and training materials, use the search bar on the Salesforce Help portal at help.salesforce.com [3].

The Salesforce Help center is a great place to trouble shoot questions and learn about best practices. Documentation on Content Builder and Automation Studio are particularly useful. Using a combination of key word searches and filters will help you to quickly locate the material you are interested in.

If you aren't able to find what you are looking for on the Salesforce Help portal, please reach out to your <u>eComm Specialist</u> [4] for assistance.

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[4] https://www.cu.edu/ecomm/strategy/leadership