

## **Cvent, Standard | Using reference IDs in Cvent** <sup>[1]</sup>

July 24, 2016 by [\(not verified\)](#) <sup>[2]</sup>

With a few memorable [reference IDs](#) <sup>[3]</sup>, you can find out which registrants accessed registration through your Facebook page, Twitter feed, or a sponsor's website. Use them to maximize your promotion efforts.

[Tutorial](#) <sup>[3]</sup>

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### **Links**

[1] <https://www.cu.edu/blog/ecommm-wiki/cvent-standard-using-reference-ids-cvent>

[2] <https://www.cu.edu/blog/ecommm-wiki/author/0>

[3] [https://cventhelp.force.com/apex/CommunityArticle?id=000002355&Lang=en\\_US](https://cventhelp.force.com/apex/CommunityArticle?id=000002355&Lang=en_US)