



Communication Committee  
August 16, 2013  
10:00 am – 12:00 pm  
1800 Grant St, Colorado Springs Conference Room

### **Meeting Minutes**

**Attending:** Cathy Beuten, Jay Dedrick, Mark Malone, Michele McKinney, Melinda Piket-May, Isabella Muturi Sauve

#### **Approval of minutes**

Minutes of the May 2013 meeting were approved as presented.

#### **CU for Colorado, Michele McKinney**

Michele discussed **CU for Colorado** a new program that collects all of CU's outreach and engagement activities across Colorado and displays the data in an interactive website – (<https://www.cusys.edu/forcolorado/index.html>). She discussed the need for the program and website content, including the list of activities by region, campus and categories.

Following Michele's presentation, the committee discussed strategies to publicize the program, including sharing it with the chairs of the faculty assemblies and the Faculty Council. The committee noted that the website was a great advocacy tool for the University across the State.

#### **Committee Recruitment**

Committee members agreed to review the list of faculty members currently enrolled in the CU Advocates program and invite them to join the Communication committee. Chair Mark Malone agreed to reach out to the identified members of faculty.

#### **Recognizing Faculty Excellence**

The Committee discussed ways to recognize faculty for their work in small, yet meaningful ways. Both the Faculty Council and respective faculty assembly of the faculty member will be noted in the recognition.

#### **Adjournment**

There being no other business, the meeting was adjourned. The next meeting will be on September 20, 2013 in the Colorado Springs conference room of 1800 Grant St, Denver.